

A woman with blonde hair, wearing a red fedora and a blue dress, stands smiling in the center of a city in ruins. To her left, a large fire consumes a building, with bright orange flames and thick black smoke rising into the sky. To her right, a multi-story brick building remains standing but appears damaged. The ground is covered in rubble and debris. The overall atmosphere is one of resilience and hope amidst destruction.

RISE

**OF THE
SOULPRENEUR**

WELCOME

This book wasn't planned — **it was provoked.**

Something inside me shifted.

A deep **pull to put words to the wildfire I was feeling** —

in my body, in the collective, in the **souls around me unraveling and awakening at the same time.**

This is for the ones in it now.

The ones in the trenches, asking, Is it just me? Am I broken? Am I too much?

Working in **mental health** has shown me the truth:

Souls are mutating in real time.

Scared. Sensitive. Lonely AF.

Because their nervous systems are **processing a frequency this world isn't built to hold — yet.**

And still... we rise.

Still reaching. Still remembering.

Still refusing to shrink back into someone we never were.

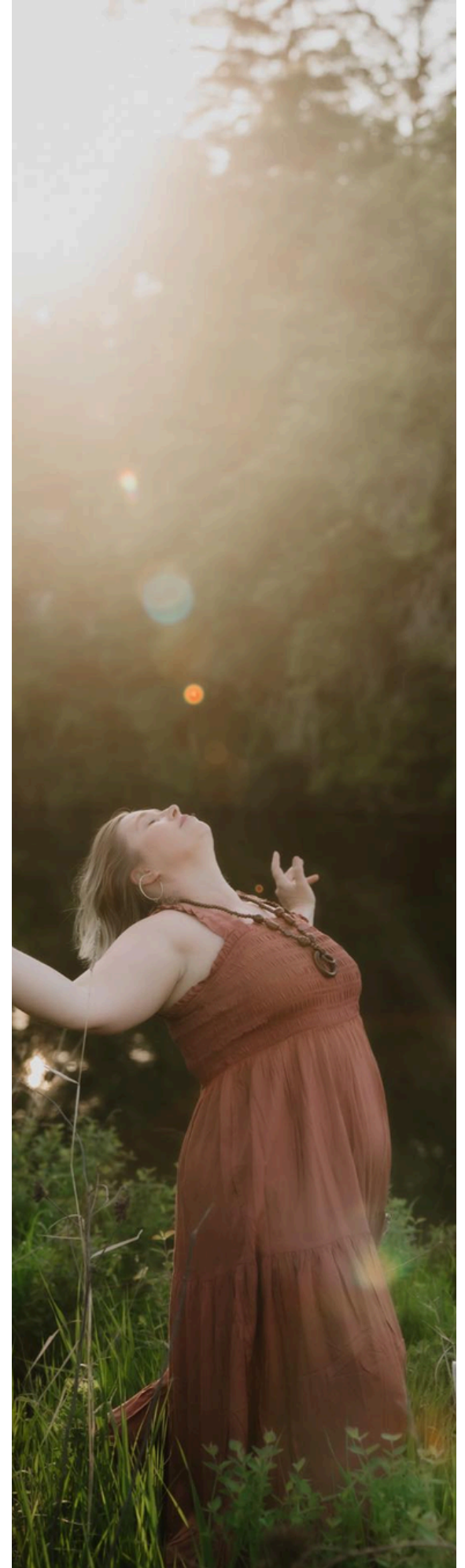
You're not broken.

You're becoming.

You're the bridge.

We are the Phoenix Generation — not rebuilding the old, but burning brighter into what's next.

Let's rise.



SOULPRENEUR ACTIVATION

I am not here to fit the mold.
I am here to melt it.

I choose to remember who I am
beneath the noise, the shoulds,
the systems.

I honor the fire inside me —
not as a flaw, but as my
frequency.

I trust the parts of me still
becoming.
I hold space for the ones still
burning.

I rise not to rebuild the old,
but to embody what's never
been done before.

I am the signal. I am the shift. I
am the soulpreneur.

Let it burn.
Let it build.
Let it begin.



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CHAPTER



NUMBER 1

THE AWAKENING HAS BEGUN

What you will learn

In Chapter One, you'll learn why the old business paradigm of hustle, burnout, and manipulation is officially dead. You'll get a glimpse into the Conscious Economy—where alignment, integrity, and abundance reign—and discover that you're not broken, the system is. This chapter is your permission slip to rewrite the rules and step boldly into your power as a Soulpreneur.

THE AWAKENING HAS BEGUN

The old world is crumbling. Can you feel it?

The winds of change are howling through the collective, unsettling everything we thought was solid, **exposing the cracks in systems built on power, control, and outdated paradigms.**

It's not just a shift—**it's an activation.** A mutation encoded in the fabric of our evolution.

Pluto has entered Aquarius, shining its magic through Gate 41 in Human Design—**the gate of initiation.** The seed of something radically new has been planted, and whether we like it or not, it's already taking root.

This is the moment we've been waiting for. Or rather, the moment that has been waiting for us.

The leaders will follow when the people lead.



THE AWAKENING HAS BEGUN

We are the new architects of the economy, of business, of wealth, of what it means to create, exchange, and thrive. The Soulpreneur isn't just an identity—**it's a response** to a world that can no longer sustain itself under old rules.

And let's be honest—this isn't comfortable.

Most of us don't know exactly what we're stepping into (yet). We feel it in our bones, in our businesses, in the way we engage with money, work, and purpose. The way we were taught to “do success” is breaking apart. We can't force ourselves back into the structures that no longer fit.

We were never meant to.

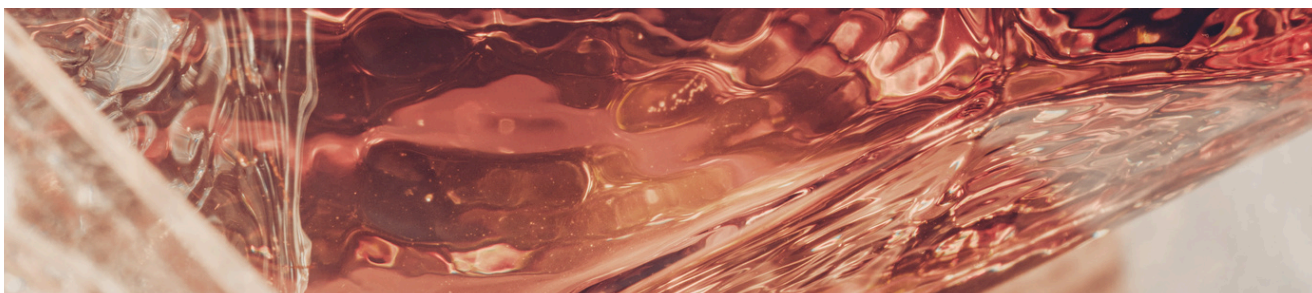
Because we are the system now. We are the economy. We are the ones writing the next chapter.

This book isn't just a roadmap—it's a declaration.

For the visionaries, the misfits, the intuitives, the cycle-breakers, and the ones who refuse to follow someone else's blueprint.

For those who feel the pull of something greater, even if they can't yet name it.

For those who know deep down that the way forward isn't through competition, hustle, or scarcity—but through **wisdom, embodiment, and co-creation.**



The Rise of the Soulpreneur is not a trend.

It is a mutation in motion.

A call to step up.

To trust the unknown.

To activate the new economy—one that honors both soul and strategy, impact and income, intuition and innovation.

It's already happening.

This is the beginning.

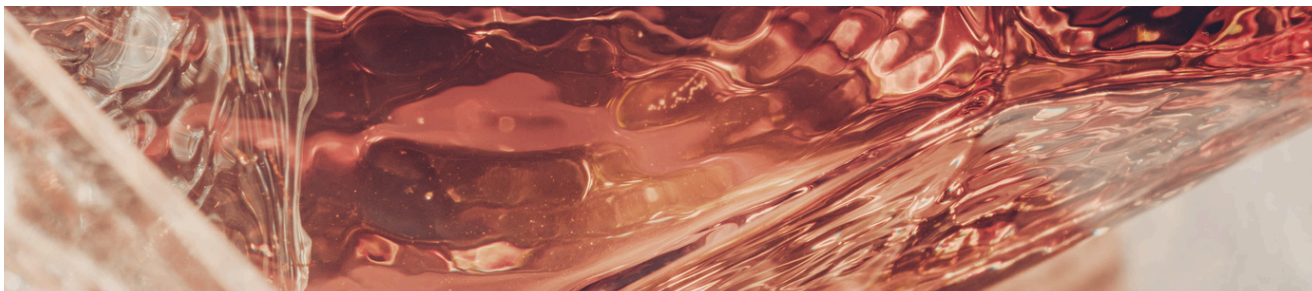
Are you ready?

The Turning Point

I never imagined I would write a book about the economy. Seriously. When I graduated high school, I enrolled in my local college with dreams of wearing a business suit, managing something important, and writing catchy slogans.

That dream shattered when I started failing my math classes. I later found out I was dyslexic, but back then, I thought I was just stupid.

No one told me I was **neurodivergent**; they just passed me along because of my heart, not my head.



By 1997, I had **abandoned that dream** and moved into a service-based career of caring for others. But the seed was still there, waiting for the right time, the right activation.

In 2018, that activation came. I finally saw that **I wasn't meant to build a business in the old paradigm**. Divine timing plays a big role in this journey, and with Pluto moving into Aquarius in my second house of value and self-worth, I had a lot of groundwork (aka deep healing) to do before I could lead.

The nudges began long before 2020—**pushing me to heal my money story, my self-worth, and my relationship with success**. But at the time, I had no idea where it was leading.

Now, I do.

I know, with **every cell in my being**, that this book will be read 20 years from now and finally make sense to the mainstream—whatever that means. But for you, the one reading it now, I know you've felt it too.

You wouldn't be here if you didn't.

In Human Design, **2027 marks the end of the tribal and collective structures** that have governed business, money, and power for centuries. I don't want to get too heavy into the Human Design mechanics in this chapter, but the wisdom that Ra channeled left a breadcrumb trail for us to follow.

When I first read **Karen Parker's The Quantum Human**, I was hooked. I was privileged to take her Level 4 Quantum Human Design training back in 2020, where she shared recordings from her old teleclasses from 2006.

Listening to her predict this coming mutation over a decade before it started unfolding was unreal. So much of it has already come true, but my guides are showing me a unique way of seeing it.

As a 6/2 Splenic Projector, LAX of the Alpha, **I always knew I was here to lead**—but I didn't know what. Tick. Tick. Tick. Divine timing peeled back the layers and revealed visions, knowings, and insights about what is unfolding.

Like many of us, I had to journey through deep conditioning to find the blessings within the lessons. And as a Projector, self-worth and value are a core part of what we are here to transform.

In this new paradigm, **the most valuable currency isn't money—it's well-being**. It's the energy you bring, the truth you embody, and the impact you create without depleting your soul and life force energy.

The new economy isn't built on industry standards; it's built on individuality. **The metric isn't marketing—it's magnetism**. It's about creating sustainability from within, an internal sense of value that isn't tethered to net worth.

Your health is your wealth. But not just in the traditional sense. It's not about numbers on a scale or blood pressure machine—it's about how you feel. **Are you lit up to create**, or are you numbing and consuming? Are you building a life that excites your soul, or are you just working for the weekend? Does sustainability feel peaceful and fulfilling, or are you still addicted to the dopamine rush of your next big launch? **This shift is deeply personal and individual**.

This doesn't mean we won't have community or tribes, but it does mean that **we can all choose** to be 100% authentic, without masks, without bending to the collective's expectations.

Imagine this: just being YOU is enough. Not just enough—it's the Goldilocks of enoughness. You are the currency.

You are not just a participant in this shift. You are an activator of it.

Your business is not just a way to make money—**it is a transmission of your highest frequency.** This changes the entire meaning of ascension. We aren't climbing a corporate ladder anymore—we are holding higher frequencies, **attracting aligned opportunities,** and co-creating the next era of wealth and leadership.

This means your business will ask you to rise higher, go deeper, and allow more. It will expand your capacity, not just your revenue.

It's about building a foundation within yourself instead of filling another storage unit with things you thought would make you feel whole.

This is a bold path. It takes courage to step into this new form of leadership because it hasn't been built yet. We are here to co-create it.

Each of us has a role. Some of us are here to initiate, some to guide, some to build, and others to critique and refine. Every role is sacred. Every role is necessary.

The future is already here. The shift is happening.

Now, it's time to activate your role in it.

THE WORLD IS CHANGING, AND WE'RE ALL FEELING IT

You don't need me to tell you the world is changing—you can feel it in your bones.

If 2020 taught us anything, it's that **the old systems are on life support**, and the plugs are being pulled one by one.

As someone who worked in healthcare, I saw it up close and personal. We weren't ready for a pandemic, and it showed.

The **old guard tried slapping on band-aids** (hello, mandatory overtime!), but we didn't have the energy or resources to comply. And those who tried? **Burned out. Hard.** By 2022, nearly half of healthcare workers reported feeling burnt out often or very often—up from just 32% in 2018. (Thanks, CDC, for confirming what we already knew.) The math ain't mathing anymore, folks.

And that's just one system that's failing.

Let's talk money. Or should I say **funny money?** Because that's what our financial system has turned into—a game of Monopoly where the **bank keeps printing more cash**, but somehow, we're all losing. The global debt hit \$323 TRILLION in 2024. (Yes, trillion with a T. Let that sink in.) Meanwhile, our **money isn't even backed by anything real** anymore—just vibes and government IOUs.

And don't even get me started on education. More and more people are pulling their kids out of school because, let's be honest, the system isn't built for actual learning. **It's built for compliance.**

My own son? Two classes shy of graduation, he looked me dead in the eyes and said, “No thanks, I’ll do it my way.” At first, I was disappointed (because, let’s be real, **conditioning is strong**, y’all), but then it hit me: He’s right. Why force him through a broken system when he can carve his own path?

And this, my friend, is the real theme of what’s happening: **The old way is crumbling, and something new is rising.**

This isn’t just about politics or economics—this is a frequency shift.

We’re moving away from tribal and collective models that kept us stuck in survival mode and **stepping into sovereignty**, self-leadership, and alignment.

But let’s not sugarcoat it—**transitions are messy**. The world isn’t just gently shifting into the Conscious Economy. It’s getting dragged there, kicking and screaming.

So, here’s the big question: Are you going to go down with the sinking ship? Or are you ready to build the next era?

The Anchors, Builders & Stabilizers: The Three Roles in This Transition

"If everything is crumbling, then who’s holding it together? Who’s leading the way? And who’s actually rebuilding?"

In 2020, I got a channeled message that showed me something I couldn’t unsee—**there are three key roles in this transition**. Each one is vital, and each one has its own unique purpose.



The Stabilizers: Holding the Old Paradigm in Place (For Now)

This is where most people get it twisted. It's easy to assume that Stabilizers are “the problem,” but they're not. They're doing essential work.

Stabilizers are the ones holding on to the old systems, fighting for tradition, and trying to maintain what was. And you know what? They're not wrong. **Their job is to hold the foundation** in place while the Builders create the new.

Without the Stabilizers, **the transition would be chaos**. If everything collapsed at once, there'd be nothing left to build from.

Signs you're a Stabilizer:

- You feel deeply attached to the old way of doing things.
- You resist the shift because it feels unsafe or uncertain.
- You long for “simpler times” and don't fully trust the new systems emerging.

Your Role: Provide stability during the transition. Even if you don't fully embrace the new, your presence allows for a smoother shift.



The Anchors: Holding the Frequency of the Future

These are the visionaries, the channels, the activators. They don't just see the new paradigm—**they are the new paradigm**. They hold the energetic blueprint of what's coming, even when no one else can see it yet.

Projectors, I'm looking at you. We naturally carry the future in our aura. That's why we feel the breakdown so intensely—we know what's next, but the world is still catching up.

Anchors are the ones saying, "Hey, there's a different way. Let me show you." They're here to **guide the shift**, activate others, and hold the frequency of what's possible.

Signs you're an Anchor:

- You've been talking about these changes for years, and people are just now catching on.
- You see potential and possibilities that others still doubt.
- You feel frustrated with the slowness of the transition (but deep down, you know it's happening).

Your Role: Hold the frequency. Keep sharing. Keep guiding. You're not here to build the new system—that's not your lane. Your job is to keep people aligned with where we're going.



The Builders: Creating the New Structures

These are the doers. The ones **rolling up their sleeves and making things happen**. Builders are the entrepreneurs, the tech innovators, the educators, the disruptors. They're literally building the new world. Builders take the visions that the Anchors hold and say, "Alright, let's make this real." They're creating:

- New financial systems (crypto, decentralized banking, alternative economies).
- New education models (homeschooling, self-led learning, unschooling).
- New health paradigms (functional medicine, holistic healing, self-directed wellness).

Signs you're a Builder:

- You've felt called to create something new, whether it's a business, a platform, or an alternative system.
- You're actively involved in problem-solving—you see the gaps in the old system and know exactly what's missing.
- You feel empowered rather than fearful about this transition.

Your Role: Keep building. The future needs you. You are literally making the new world possible.

WHICH ONE ARE YOU?

The truth is, we need all three.

There's no "better" role—they're all necessary for the evolution we're moving through.

Anchors hold the vision.

Builders make it real.

Stabilizers give us time to transition smoothly.

Now that you know where you fit, the next step is clear: **Own your role and play your part.**

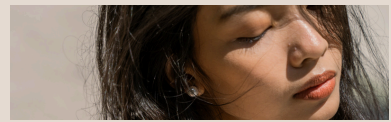
This shift is happening, whether we like it or not.

The only question is—
how are you showing up for it?



SOULPRENEUR

**STAY FOCUSED
ON YOUR OWN**



unique **JOURNEY**



AND CELEBRATE

YOUR *progress.*

SOULPRISM COLLECTIVE

CHAPTER



NUMBER 2

**SOVEREIGN WEALTH & THE
ART OF OWNING YOUR DAMN
LIFE**

What you will learn

In Chapter Two, you'll learn how to break free from the outdated, hustle-driven definition of wealth and step into a new paradigm rooted in alignment and sovereignty. You'll discover how to shift from scarcity and burnout to creating sustainable, soul-aligned abundance—on your terms. This chapter shows you how to redefine wealth as an energetic flow, driven by your purpose, passion, and values.

BURN THE RULEBOOK, BUILD THE DREAM

Who said business had to be a soul-sucking grind? Who decided that success was measured in stress levels and spreadsheets?

Not you. Not us. Not anymore.

Welcome to the RISE of the soulpreneur, **where business is a living, breathing, creative force**—not a box you cram yourself into.

This isn't about playing small, following someone else's formulas, or desperately chasing six-figure launches that leave you burned out and wondering, "What's the point?"

This is about **building a business that makes your soul come alive**—one that flows with your essence, honors your energy, and funds the life you actually want to live.

Because let's be real:

What's the point of "success" if you're too exhausted to enjoy it?



THE FOUR PILLARS OF ALIGNED ENTREPRENEURSHIP

a.k.a. How to Build Like a Boss & Live Like a Queen)

Inner Alignment: The Business IS You

You are not a cog in the machine. **You are the whole damn engine.** Your business is an extension of YOU—your soul, your magic, your way of moving through the world.

If it doesn't fit your values, vision, vibe, or voice, it's a NO. Period.

- **Values:** What do you stand for? What do you refuse to compromise?
- **Vision:** What are you building? More importantly, WHY?
- **Vibe:** What energy are you bringing to the table? Are people drawn to your frequency?
- **Voice:** What's your message? Are you saying what you really mean—or just what you think will sell.

When your business is built from the inside out—aligned with your core—**you don't have to force it. It flows.** And when it flows, it feels damn good.



Sovereign Wealth: More Than Just Money, Honey

Let's get one thing straight: money is the means, not the mission. Wealth isn't just what's in your bank account—it's the full, juicy experience of freedom, creativity, and sovereignty. It's about waking up and saying, "Damn, I built this."

Financial Wealth: Get paid for your magic—without guilt, without over-explaining.

Time Wealth: Work when you want, how you want, and still have space to live your life.

Energy Wealth: No more soul-draining clients, exhausting launches, or working yourself into the ground.

Creative Wealth: Freedom to innovate, evolve, and express yourself fully—without asking for permission.

Sovereign wealth is about owning your resources, your energy, and your decisions. It's about **creating from overflow, not from scarcity.**



Holistic Success: Your Life, Your Metrics

Forget “how many figures” and “how many followers.” That’s old paradigm success—metrics designed to keep you hooked on more, more, more.

Soulpreneurs play a different game. We measure success in:

- How good does your life feel?
- Do you have space for joy, rest, and inspiration?
- Are you growing as a human, not just as a brand?
- Are you making bank in a way that actually FEELS GOOD
- If your business is sucking the life out of you, it’s time for a redesign. Success should feel like freedom, not entrapment.



Emanation Over Effort: The Art of Magnetic Business

Let's drop a truth bomb: You were designed to be a lighthouse, not a tugboat!

Your job isn't to convince people of your worth. Your job is to embody it so fiercely that they feel it before you even say a word.

This is how soulpreneurs build businesses that attract, not exhaust:

- They show up as their full, unapologetic selves.
- They create from a place of joy and depth, not fear and hustle.
- They price with confidence because they know their work is pure gold.
- They trust that their people will find them—because they always do.

Magnetism isn't about strategy—it's about embodiment. Be the vibe, and your business will rise to match it.

OWNING IT, LIVING IT, LOVING IT

The Future of Business is Soul-Led

We are done with outdated business models that drain our energy and dim our light. The new wave of entrepreneurs—the soulpreneurs, the sovereign builders, the aligned creators—are leading with wisdom, embodiment, and authenticity.

This is about more than making money. It's about:

- Building a business that fuels your freedom.
- Living a life that turns you all the way on.
- Sharing your voice, your gifts, your essence—on your terms.

The question is no longer, “How do I make money?”

The real question is, **“How do I design a business that lets me LIVE?”**

That is sovereign wealth.

That is the rise of the soulpreneur.

That is the new paradigm of success.

And babe, you were born for this. Now go build it.

CHAPTER



NUMBER 3

GLOBAL CYCLES OF CHANGE

What you will learn

In Chapter Three, you'll learn how the world is shifting gears and why 2027 is a big freakin' deal. You'll see how these global changes are shaking up old systems and making space for Soulpreneurs like you to thrive. This chapter is your roadmap to navigating the chaos and stepping into your role as a leader in the conscious economy.

BIG PICTURE: LIFE MOVES IN CYCLES, NOT STRAIGHT LINES

The world is **literally changing under our feet**. We're not just talking about the economy, tech, or business trends (though those are getting flipped too)

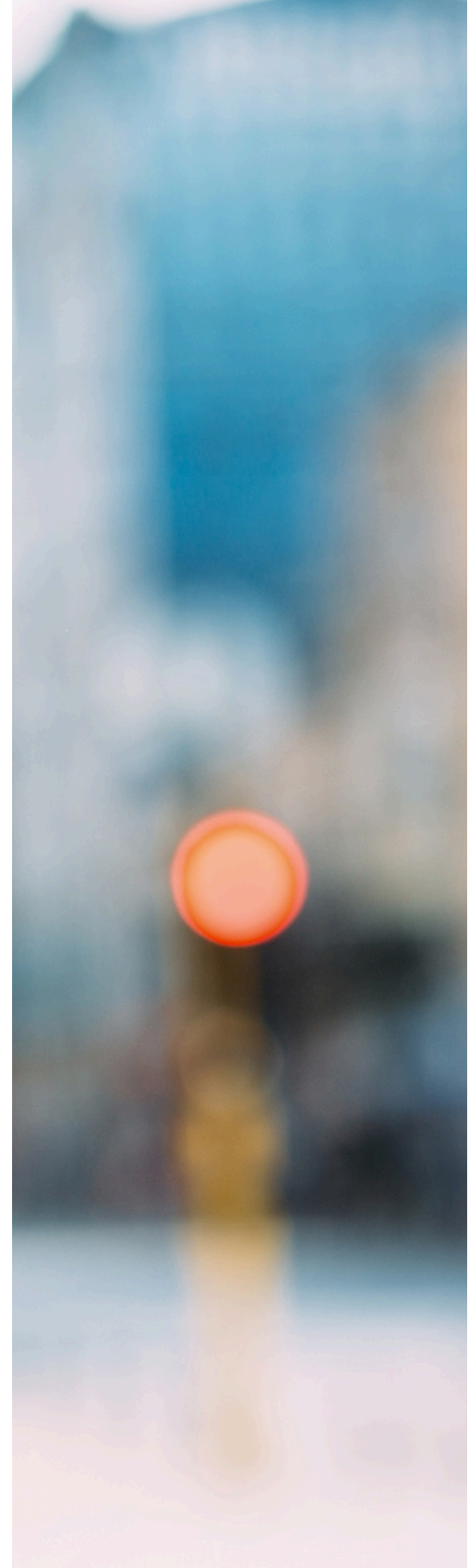
We're talking about a cosmic-level, paradigm-shifting, buckle-your-seatbelt kind of change.

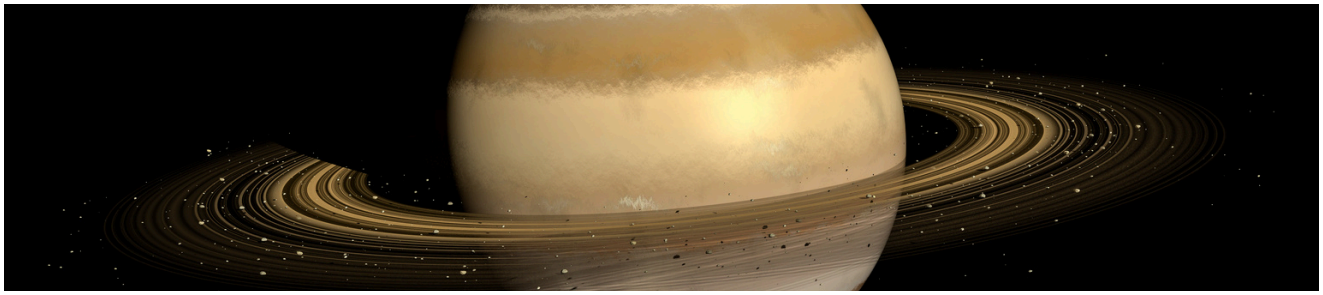
Think of planetary cycles like seasons—they each bring their own vibe

. Some are about building, some about breaking down, and some about burning it all to the ground so we can start fresh.

And guess what? **We're in the burn it down + build the new world phase.**

Which is why soulpreneurs—aka, you—are feeling the nudge (or full-blown shove) to step up. Because if you're here, your **soul signed up to lead in this next era.**





Saturn in Pisces (2023-2026) + Saturn-Neptune in Aries (2026): Dreams Meet Discipline

Saturn = Structure. Reality checks. Long-term success.

Pisces = The dream. The vision. The soul work.

Saturn in Pisces is basically saying, "**Cool dreams, babe—now how are you gonna build it?**"

And in 2026? Saturn and Neptune link up in Aries, bringing the ultimate energy of turning dreams into reality..

What does that mean for you?

- The universe is not rewarding fluff anymore. If your business is built on ego, illusion, or outdated tactics, it won't last.
- But if you're building from truth, integrity, and alignment? You'll create something that lasts for decades.
- The ones who take consistent, grounded action on their big visions? They'll be the pioneers of this next era.

Soulpreneur Takeaway: This is your cosmic permission slip to start laying the foundation for something BIG. The world doesn't need more surface-level coaches or trendy business models—it needs depth, wisdom, and soul-led strategy.



Uranus in Gemini (2025-2033): The Communication Revolution

Uranus = Innovation. Technology. Shake-ups.

Gemini = Communication. Learning. Sharing knowledge.

Uranus in Gemini is about to **blow up the way we share, teach, and make money** from our knowledge.

What does that mean for you?

- The online education and coaching industries? BOOMING. More people are paying for knowledge, mentorship, and digital experiences.
- AI, digital platforms, and automation? Huge opportunities for soulpreneurs who adapt and innovate.
- Niche audiences are the future. The days of mass marketing & generic messages are over—people want personalized, soul-aligned offers.

Soulpreneur Takeaway: If you have something to teach, share, or guide others in—this is your time. The demand for real, authentic, soul-led expertise is only going up.



Neptune in Aries (2025-2039): Spiritual Warriors, Assemble!

Neptune = The dream. The collective consciousness. What we believe in.

Aries = Bold action. Pioneering. Fire under your ass.

For the last 14 years, Neptune has been chillin' in Pisces—which brought a whole lot of love-and-light, spiritual awakening, and floaty energy. But now? We're moving from contemplation to ACTION.

What does that mean for you?

- No more just dreaming about your purpose. It's go-time. If you've been "waiting for a sign," this is it.
- Spirituality isn't about escaping reality anymore—it's about leading, innovating, and bringing higher consciousness into real-world action.
- The rise of mission-driven businesses, conscious entrepreneurship, and people building businesses that actually change lives.

Soulpreneur Takeaway: The time for hiding, doubting yourself, or waiting until you're "ready" is OVER. Neptune in Aries is cosmic rocket fuel for you to go ALL IN on your soul's work.



Pluto in Aquarius (2023-2044): Bye-Bye Old Systems, Hello New Power Structures

Pluto = Death & Rebirth. Power shifts. Burn it down to build it up.
Aquarius = Innovation. Freedom. The collective rising.

Translation? Old-school top-down power structures (corporations, institutions, governments, old money) are losing their grip. The power is shifting to the people. Decentralization is the name of the game.

What does that mean for you?

- The 9-to-5 is crumbling. More people are starting soul-led businesses, freelance careers, and alternative ways of making money.
- Old leadership models are dying (goodbye, boss-mentality)—we're moving toward collaborative, sovereign leadership.
- Communities, collectives, and niche audiences are the new powerhouses.

Soulpreneur Takeaway: If you've been feeling the urge to leave the traditional system and do your own thing—trust it. You're not meant to "fit in" anymore. You're meant to build something that's never existed before.

THIS IS WHY YOU FEEL THE PULL

The old world is crumbling.

The new one is being built right now.

And **YOU are here to lead, create,
and guide in this next era.**

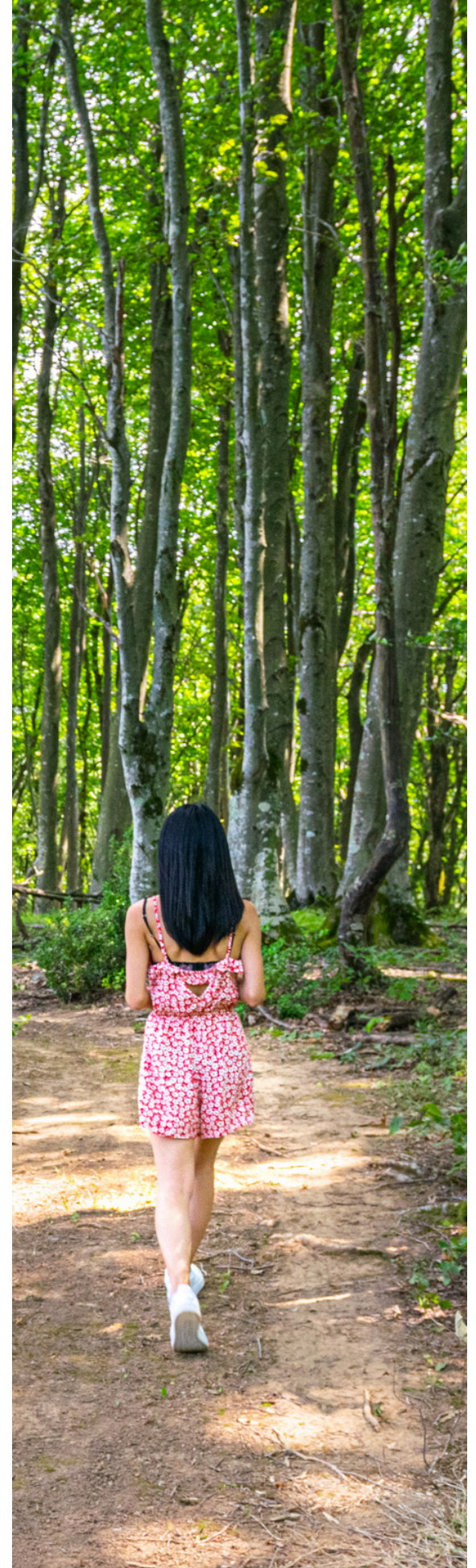
The combination of Saturn laying
foundations and Uranus flipping the
script on business and
communication.

Neptune in Aries pioneering a new
way, and Pluto in Aquarius, taking us
into the digital age.

It's ALL aligning for the rise of the
Soulpreneur.

If you've been feeling the pressure to
step up, launch your soul-led business,
or build something entirely new—it's
NOT in your head.

This is divine timing.



CHAPTER

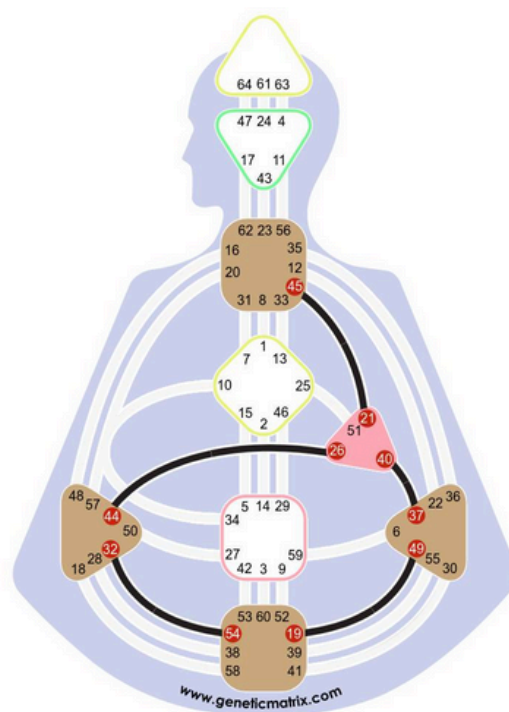


NUMBER 4

THE CHANGING MECHANICS OF THE HUMAN DESIGN CHART

What you will learn

In Chapter Four, we're diving into how the Human Design chart is evolving in 2027 and what that means for YOU. Spoiler alert: we are the change—we're the ones paving the way for this new paradigm, and it starts with us. This chapter is all about understanding the shifts, stepping into your power, and leading the way as the trailblazing Soulpreneur you were born to be.



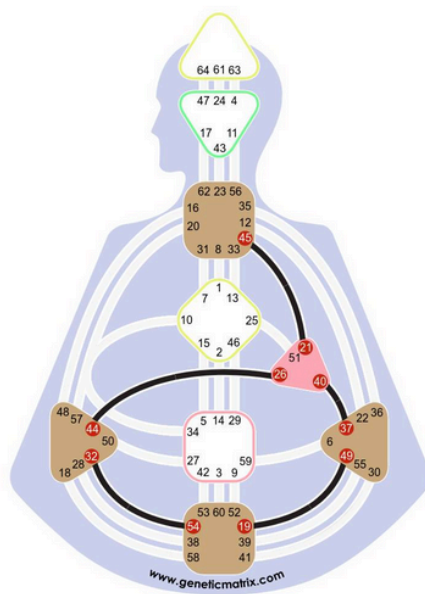
FROM OVERWORKED MARTYR TO SELF-VALUED BADASS: THE EVOLUTION OF BUSINESS ENERGY

Welcome to the new era of business. If you're still running on "hustle hard and sacrifice for the tribe" energy, let me lovingly shake you by the shoulders and say: That system is dead, babe.

For centuries (**aka, the Cross of Planning era**), business, leadership, and wealth were wired through the 37/40 channel—Tribal Contracts. This was all about work = loyalty, success = sacrifice, and money = transaction-based agreements.

And you know what? It made sense for the time. The tribe did need people to show up, to take one for the team, to work hard so the collective could thrive. But here's the plot twist—

The tribal business circuitry is collapsing.



THE GREAT SHIFT: FROM THE CROSS OF PLANNING TO THE SLEEPING PHOENIX (2027)

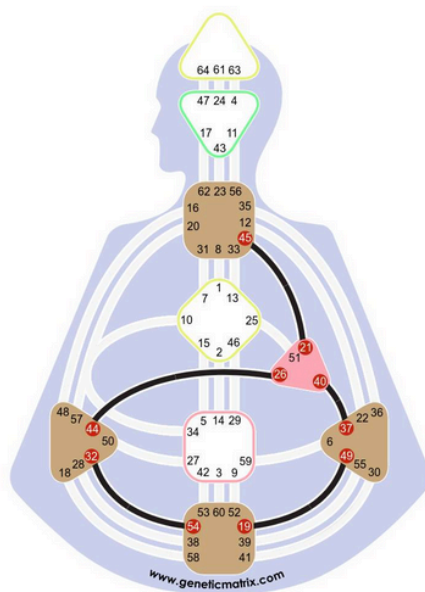
For over 400 years, humanity has been under the influence of the **Cross of Planning** — a tribal energy that built our modern world through **systems, bargains, and shared survival strategies**. It was the era of support in exchange for conformity.

The four gates that held this frequency were:

- Gate 37 – Friendship, Community, and Peacekeeping.
- Gate 40 – Aloneness, Willpower, and the Need for Rest.
- Gate 16 – Enthusiasm, Skill, and Mastery.
- Gate 9 – Focus, Repetition, and Narrowing In.

Together, these formed a collective blueprint: **“If you contribute your piece, the tribe will take care of you.”**

This cross **birthed institutions, roles, education systems, religious rules, insurance, governance, and economies rooted in mutual obligation**. But this bargain has run its course. Many are now awakening to the cracks in the plan — **systems that were built for survival, not sovereignty**.



THE GREAT SHIFT: FROM THE CROSS OF PLANNING TO THE SLEEPING PHOENIX (2027)

Enter the Sleeping Phoenix

In 2027, the global cycle transitions into the **Cross of the Sleeping Phoenix** — a fiery, individualistic, and deeply embodied frequency. This isn't a quiet awakening. **It's a burn-it-down-to-rise energy.**

The new guiding gates are:

- Gate 34 – Power and Pure Life Force.
- Gate 20 – Presence and Now Consciousness.
- Gate 55 – Spirit and Emotional Abundance.
- Gate 59 – Intimacy and Creative Fertility.

This is the **rise of the embodied individual** — not separate from the collective, but sourced from within. Your body becomes your oracle. Your emotions are your guide. Your creative energy is your currency.

**Where the Cross of Planning asked, “What’s the plan?”
The Sleeping Phoenix asks, “What lights you up?”**

MUTATION IS MESSY

And while we're waving goodbye to 37/40 in the old tribal business circuitry... There's another **channel collapsing under the weight of its own evolution.**

Channel 19/49 — The Channel of Sensitivity.

The one that says "I'll sense your needs if you promise to never leave." This was the **energetic root of codependent survival, emotional bargains, and tribal loyalty over individual truth.** And it's breaking.

Cracking open like a chrysalis that can't hold the butterfly anymore.
We're witnessing the fallout already:

- Gender isn't binary anymore.
- We aren't getting married and having a bootload of kids.
- Family looks like pets, pods, soul circles.
- We're questioning roles, rules, and old relational scripts.
- Kids are arriving wide awake, and parents are scrambling to keep up.

This mutation is not just happening around us — it's moving through us.

We are the transitional generations.
We are the bridge.

And being the bridge is not always cute or comfy.

we're becoming.

WE ARE THE PHEONIX

The ones who **remember**, the ones who **rebuild**, the ones who **rise**.
We didn't choose this timeline because it's easy.
We chose it because we could **work with the fires of transformation**.

As the old world unravels — institutions, identities, expectations — we are not here to “fix” it. We're here to transmute it.

We are the Soulpreneurs, the bridgewalkers, the edge-dwellers.
We don't offer polished answers — **we offer presence**.

We don't bypass pain — we build sanctuaries for it to alchemize.

In a world mutating at the cellular, emotional, and societal level...

- We are the space holders for the chaos.
- We are the guides for the next wave of awakened leaders.
- We are the anchors for nervous systems learning how to thrive outside of survival.

Our businesses aren't ***built on funnels — they're built on frequency***.
Our brand isn't a ***logo — it's our lived embodiment***.
Our work is ***not about being louder — it's about being clearer***.

Gate 55 calls us to **hold abundance in our body**.

Channel 19/49 is breaking open the **illusion of conditional belonging**.

And we are standing in the fire, weaving new ways forward — from the inside out.

So if you feel **messy, mutating, emotional, raw, undone — good**.

You're not behind.

You're becoming.

You are the Phoenix

SOULPRENEUR

STAY CONSISTENT
IN YOUR OWN 

growing JOURNEY
 AND CELEBRATE
YOUR *success.*

RISE OF THE SOULPRENEUR

THIS IS WHY YOU FEEL THE PULL

The old energy of **martyrdom-based loyalty (37/40) and guilt-based obligation (19/49)** is getting deleted from the business blueprint.

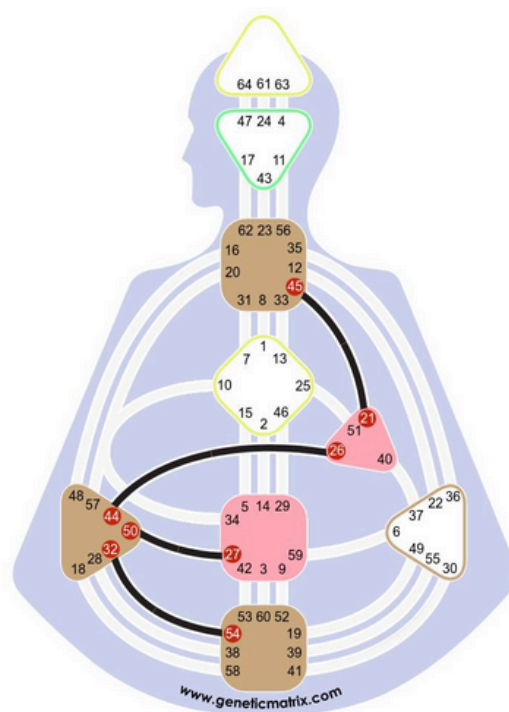
We're entering a **new material circuit**—one that isn't built on emotional obligation but on **self-worth, aligned collaboration, and personal sustainability**.

This is why so many soulpreneurs **are feeling the call to work differently**. If you've been struggling with traditional business models (*aka, the ones that feel like suffocating energetic contracts rather than creative playgrounds*), it's because your **soul is trying to shift into the new design**.

Let's break it down—**Soulpreneur style**.

Where we are GOING





THE NEW BUSINESS CIRCUITRY

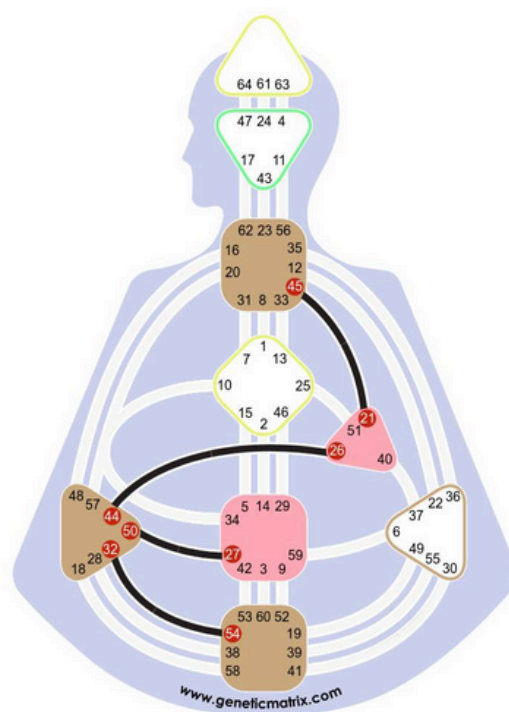
Channel 54/32- The Foundation of Expansion

From climbing corporate ladders → to standing on the shoulders of giants.

The new business energy starts here—with ambition (54) rooted in long-term sustainability (32). But this isn't the old “grind till you collapse” model. **This is about leveraging connections, collaborations, and affiliate wealth.**

Soulpreneur **Shift:** Think collaborative business models—partnerships, JV launches, and affiliate ecosystems. Instead of competing, we're scaling together. In fact, my business, Soulprism Collective is built on the foundation of affiliation and collaboration! I use bundles, summits, and podcast invites as my main source of clients.

Real-World Example: Look at high-level coaches and entrepreneurs moving to affiliate-based platforms (like Skool, Kajabi, or Systeme). The old model of “doing it all alone” is OUT—wealth is now shared, amplified, and co-created.



THE NEW BUSINESS CIRCUITRY

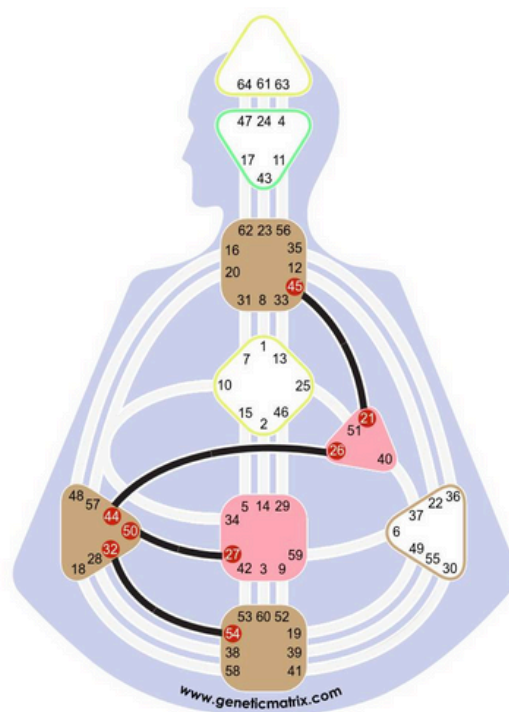
Channel 50/27 - The Feminine Leadership Channel

From over-giving → to filling your own damn cup first.

This is where values meet nourishment. **The new business paradigm is about taking care of YOU first.** No more burnout. No more working yourself into the ground to “earn” success. If your business doesn’t sustain YOU first, it will never sustain anyone else.

Soulpreneur Shift: This is why so many entrepreneurs are raising their prices, creating better boundaries, and ditching “always-on” availability. Money now flows to those who honor their energy. Rest is the new productivity. I switched to 12-hour days at the hospital, BUT I only work at the very most 3 days a week! Lots of downtime to rest.

Real-World Example: The rise of high-value, low-effort offers. Think premium memberships, high-ticket group coaching, and evergreen products that don’t require constant selling. You get to be the nurturer—but YOU come first.



THE NEW BUSINESS CIRCUITRY

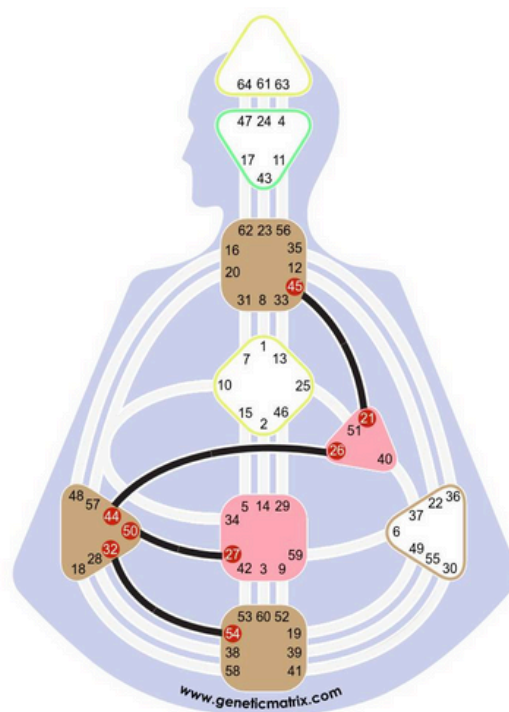
Channel 44/26 - The Channel of Surrender & Legacy

From grind culture → to frequency-based success.

This channel is ALL about influence, persuasion, and productivity—but with a massive plot twist. The old way of working was “be productive at all costs.” The new way? Surrender to what naturally wants to flow to you.

Soulpreneur Shift: Instead of forcing sales & marketing, this energy is about magnetizing aligned opportunities. Wealth now moves through resonance, not force. Since this is my only channel in my HD design, I have to admit, this one IS my lifelong lesson.

Real-World Example: Notice how the most successful leaders aren’t the ones screaming the loudest? The rise of authentic, transparent, frequency-led marketing is here. Less “pain-point manipulation,” more magnetic storytelling & effortless attraction.



THE NEW BUSINESS CIRCUITRY

21/45 - The Money Channel (And Why You Need to Own Your Power)

From “who’s in control?” → to owning your sovereign wealth.

Finally, wealth moves to the throat. The old hierarchy (“the boss decides your paycheck”) is crumbling, and power is shifting toward sovereign leadership, self-generated wealth, and personal authority over finances.

Soulpreneur Shift: If you’re still waiting for permission to own your value, charge more, or step into leadership, STOP. The most aligned wealth now flows to those who fully own their expertise.

Real-World Example: Personal brands, niche experts, and content creators are making insane amounts of money simply by speaking, teaching, and guiding. Your voice is the new currency.

WHAT THIS MEANS FOR SOULPRENEURS

The entire way we create wealth is evolving.

- No more survival-based business. If it's draining you, it's not meant for you.
- Collaboration is key. **Wealth is built together**, not alone.
- **Personal values = business values.** What you stand for is now a direct part of your brand.
- **Your voice creates money.** You don't need permission to lead—just clarity, alignment, and courage.

The old model is DONE. Welcome to the new era of business—**where your energy, your alignment, and your unique brilliance is your biggest asset.**





EMBODY
EMPOWER
EMBOLDENT

Soul PRISM
Collective

SOULPRISM MEMBERSHIP

The Soulprism Membership: A Portal for Soulpreneurs

I created The Soulprism Collective because I saw what was missing—a space where **visionary entrepreneurs don't just learn the principles of the conscious economy but fully integrate and embody them.**

This isn't just another course.

This isn't just another coaching program.

This is a **transformational container, a portal, a collective evolution.** Inside, you'll find the Soulprism Wisdom Vault, a treasury of resources designed to guide you into deep alignment, powerful embodiment, and effortless magnetism.

Here's what's waiting for you:

Your **Passion** IS Your **Purpose**
Your **Human Design** is the **HOW**
Astrology is the **WHEN**
Your **Story** is your **WHY**

[CLICK HERE](#)

CHAPTER



NUMBER 5

**REDEFINING HUMAN DESIGN
ROLES - SOULPRENEURS, IT'S
OUR TIME TO LEAD**

What you will learn

In Chapter 5, you'll uncover how the roles of Human Design types are evolving in the Soulpreneur era. As the world shifts, so do the ways we're called to show up, and this chapter shows how each type can step into their unique power to lead the conscious economy. It's time to embrace the change, go first, and embody the roles we're here to play in this new paradigm.

Welcome to the era of energy-aligned business. No more hustling against your design. No more shoving yourself into outdated success models that were built for someone else's energy. In this new business paradigm, your Human Design type is your permission slip to do business YOUR way.

Let's be clear—**every type can do everything.** It's never about limitation—it's about **being supported and sustained** in the way that works best for you.

Look at **Barack Obama, a Projector,** who led a nation by mastering the art of recognition and guidance. **Sandra Bullock, a Reflector,** has won awards in an industry built on consistency, proving that fluidity and adaptability are a superpower. **Tony Robbins, a Manifesting Generator,** dominates the personal development world by following his multi-passionate, high-energy path. **Beyoncé, a Generator,** built an empire by honing her craft and trusting the power of mastery. And **Frida Kahlo, a Manifestor,** didn't wait for permission—she created art that shattered boundaries and still influences the world today.

Each **type has a unique role to play** in the rise of the Soulpreneur. When we all own our magic, we create a flowing, sustainable, and deeply fulfilling economy—one where success isn't about how hard you push but how aligned you are.

This chapter is all about **understanding how your energy works** and experimenting with it. Because when you stop trying to force yourself into a model that wasn't built for you, something incredible happens...

You start thriving.



GENERATORS & MANIFESTING GENERATORS - THE BUILDERS OF SUSTAINABLE SOUL WORK

“If it’s not a hell yes, it’s a no.”

Your Soulpreneur Code: Work isn’t supposed to drain you—it’s supposed to energize you. When you’re lit up, aligned, and turned on by what you’re doing, you become a magnet for money, opportunities, and the right people.

Your Training Wheels: Respond. Not in a “wait forever for a sign” way, but in a “let life show you what excites you” way. Don’t chase opportunities—let them come, and feel what lights you up.

How Soul Wealth Flows Best for You:

- Through mastery. You’re here to get really good at what you love. Deep satisfaction is your gold mine.
- Through response. The more you trust what your body says yes to, the more aligned wealth you create.
- Through sustainable momentum. You don’t need to burn out to succeed. Your energy is your currency.

Old Way: Work harder, push through, be productive at all costs.

New Way: Work on what excites you, let the right things come to you, and follow what naturally fuels your fire.

Hell Yes Moment: “Wait, I can just follow what feels good, and that actually makes me more successful? SIGN ME UP.”



MANIFESTORS - WEALTH AS AN INITIATION OF MOVEMENTS

“You don’t need permission to go big.”

Your Soulpreneur Code: You start things that never existed before. You shake shit up, disrupt the norm, and make people pay attention. Your success isn’t about doing what’s already been done—it’s about making your OWN path.

Your Training Wheels: Inform. Not because you “have to,” but because it makes your life smoother. When people know what you’re doing, they get out of your way (or better yet, they get on board).

How Soul Wealth Flows Best for You:

- Through big moves. You’re here to start things, not sustain them. Create, launch, and let the right people take over.
- Through trust. The right people, money, and resources flow when you fully own your power.
- Through autonomy. If you feel trapped, dependent, or controlled, your wealth dries up FAST.

The Shift:

Old Leadership: “Be the boss. Control everything.”

New Leadership: “Create the spark, set it in motion, then step back.”

Hell Yes Moment: “Wait, I don’t have to finish everything I start? My job is just to set the vision? GAME. CHANGER.”



PROJECTORS - WEALTH THROUGH GUIDING, NOT GRINDING

“The less you do, the more you receive.”

Your Soulpreneur Code: You don't have to hustle to prove yourself. You're not here to grind—you're here to see, refine, and guide. The people who recognize your brilliance will pay for it—deeply.

Your Training Wheels: Wait for the right invitations. Not because you're “not allowed” to initiate, but because your energy works best when it's valued, seen, and called in. The right people WANT you—they just need to recognize your magic first. BE the invitation. That's the work.

How Soul Wealth Flows Best for You:

- Through recognition. The more you share your insights and genius, the more the right people invite you in.
- Through working smarter, not harder. Wealth comes when you stop doing what drains you and focus on high-value guidance.
- Through strategic energy use. The less busywork, the better. Your energy is PRECIOUS—don't waste it.

The Shift:

Old Way: Work harder, force results, try to be everything to everyone.
New Way: Be seen, be valued, and let the right opportunities come to YOU.

Hell Yes Moment: “So I DON'T have to hustle? My success is about being seen and working less?! THANK GOD.”



REFLECTORS - WEALTH AS A COSMIC MIRROR

“You don’t chase abundance—you reflect it.”

Your Soulpreneur Code: You’re not here to follow anyone’s blueprint. Your power lies in reading the energy, seeing what’s coming, and aligning yourself with the best environments, people, and trends.

Your Training Wheels: Wait a lunar cycle before big decisions. Not because you need “extra time,” but because you’re absorbing everything around you—and you need space to know what’s YOUR truth.

How Soul Wealth Flows Best for You:

- Through alignment. Your wealth is directly tied to who and what you surround yourself with. Choose wisely.
- Through adaptability. You’re designed to shift, evolve, and move with the times. Trust that flow.
- Through intuitive timing. Slow down, feel it out, and know that the right opportunities come when the time is right.

The Shift:

Old Way: Try to fit into a structured path, chase success like everyone else.

New Way: Move with your own timing, follow what FEELS right, and let success find YOU.

Hell Yes Moment: “I don’t have to rush? My gift is actually seeing what is working for my community and what is NOT? That little tweak that I see is so valuable!!



HOW THESE ENERGY TYPES WORK TOGETHER IN THE NEW BUSINESS PARADIGM

Imagine we're launching a soul-aligned startup—a conscious collaboration platform where soulpreneurs share audiences, co-create wealth, and launch projects with aligned energy. Here's how each type naturally shines:

Manifestors see the gap in the market. They spark the vision, get the ball rolling, and ignite excitement before handing it off—they're not here to maintain it.

Generators & Manifesting Generators bring the vision to life. They create the content, build the platform, and develop the systems with their passion and energy fueling the momentum.

Projectors step in to refine and guide. They optimize workflows, spot inefficiencies, and ensure everything runs in alignment for long-term sustainability.

Reflectors are the final filter. They assess the vibe, engagement, and alignment, making sure the platform serves the collective and evolves as needed.

When everyone plays their role, business flows. This is how we thrive in the Soulpreneur Era—by embracing synergy and ditching outdated structures.

CHAPTER



NUMBER 6

**PROFILE LINES - YOUR
UNIQUE BUSINESS &
MARKETING STYLE**

What you will learn

In Chapter 6, you'll uncover the magic of your Human Design profile lines and how they shape your unique role in the Soulpreneur era. Whether you're here to experiment, nurture, lead, or guide, this chapter shows you how to fully embody your natural gifts and strengths. It's time to own your role, align with your purpose, and show up as the leader you were designed to be.

A woman with long blonde hair, wearing a vibrant red, long-sleeved, backless dress, stands on a rocky shore next to a calm lake. She is looking off to the side, towards a dense forest of evergreen trees and mountains in the background. The lighting is soft, suggesting dusk or dawn. The text is overlaid on the image in a mix of bold, white, sans-serif and elegant, white, cursive fonts.

**EMBRACE THE
WORLD *around*
YOU AND LET IT
shape YOUR
CONTENT.**

SOULPRISM COLLECTIVE

PROFILE LINES

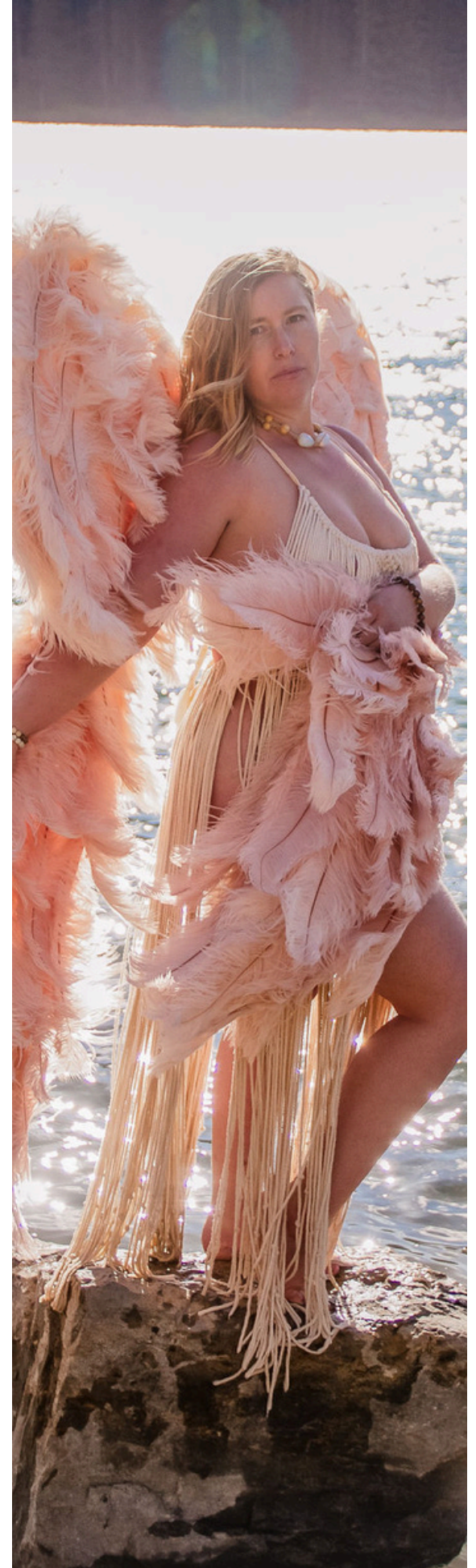
Your Human Design Profile is your natural success code in business. It's the intersection of how you shine in the world and how you stay nourished while doing it.

Think of your profile like your brand essence + your sustainability plan.

- **The first number** is your conscious self—the **part of you that's visible to the world** and defines how you show up in business and branding.
- **The second number is your unconscious self**—it holds the key to **how you stay aligned**, balanced, and thriving.

This is why **understanding your full profile is non-negotiable** for creating a sustainable, soul-led business that actually *FEELS GOOD* to run.

And because we're not here to keep things dry or boring, **let's call in the feminine embodied archetypes for each profile line**. These archetypes make it easier (and way more fun) to imagine how your energy moves through the world and inspires others.





LINE ONE

Line 1—Investigator/The Deep Diver (The Creatrix)

You're the **foundation-builder**, the one who dives deep into the unknown to create something solid and lasting. **You crave knowledge, wisdom, and understanding**—and you're damn good at it.

Success comes from **building deep trust through your expertise**, not surface-level fluff.

Brand Power: When you fully own your expertise, people see you as the go-to authority in your field.

Stay Radiant By: Giving yourself permission to hit pause, soak it all in, and integrate before you teach—because guess what? There's no need to rush your magic.

Marketing Style: Teach, educate, go deep. Your audience craves clarity and confidence, and you're here to give it to them.

Creatrix Vibes: You go bone deep, weaving knowledge and wisdom into something powerful and transformative. Your magic lies in creating from a place of depth and authenticity.



LINE TWO

Line 2 –The Hermit/The Natural Genius (The Muse)

You're the creative channel, **the one who makes things look effortless**. Your gifts come so naturally to you that you might not even realize how special they are.

Success comes from being in your element and letting people be drawn to your magic—you don't need to force it.

Brand Power: You're naturally magnetic when you stop over-explaining, make things harder than they have to be, and just let your brilliance shine.

Stay Radiant By: Creating alone time and space to recharge—your best ideas come when you're NOT trying to force them.

Marketing Style: Magnetism over effort. Let people watch you in your zone of genius—no convincing required.

Muse Vibes: You're the spark of passion, awakening creativity and imagination in others just by being YOU. Your energy is enchanting, and people can't help but be drawn to your flow.



LINE THREE

Line 3 – The Experimenter (The Wild Woman)

Life is your playground, and **you're here to learn by doing**. Trial and error? That's your jam. You're not afraid to get messy, and your authenticity is what draws people in.

Success comes from **sharing your raw, real, behind-the-scenes journey**.

Brand Power: People trust you because you've lived it. You're the ultimate "I tried this, here's what happened" guide.

Stay Radiant By: Embracing the messiness of your process—perfection is NOT your path. Keep throwing spaghetti on that wall and see what sticks!

Marketing Style: Storytelling, behind-the-scenes, and "here's what I learned" vibes. People love your realness. Use humor and laugh it off.

Wild Woman Vibes: You're untamed and unapologetic, living life on your terms. Your courage to explore the unknown inspires others to embrace their own messy, beautiful journeys.



LINE FOUR

Line 4 – The Networker (The HeARTist)

Your people are your power. **Relationships, connections, and collaborations are everything for you.** You thrive in community and create magic when you're surrounded by the right people.

Success comes from **building genuine trust and creating community.**

Brand Power: Your audience follows you because they feel seen, heard, and valued.

Stay Radiant By: Being selective about who's in your inner circle—your energy thrives in healthy relationships.

Marketing Style: Networking, collaborations, referrals, and word-of-mouth magic. You create a ripple effect.

HeARTist Vibes: You're the connector, weaving relationships and energy into art. Your heart-centered approach builds bridges and creates movements.



LINE FIVE

Line 5 – The Heritic/The Game-Changer (The Queen)

You're here to lead, **transform, and solve practical problems.** People look to you for solutions and leadership, and when you own that power, you're unstoppable.

Success comes from **standing confidently in your authority and owning your role as a leader.**

Brand Power: You naturally command attention and respect—own it.

Stay Radiant By: Setting strong boundaries—you're a leader, not a savior.

Marketing Style: Problem-solving, bold messaging, and “I've got the answer you need.”

Queen Vibes: You're regal, magnetic, and unapologetically powerful. You inspire others to step into their own sovereignty by showing them what's possible.



LINE SIX

Line 6 – The Role Model (The Goddess)

You're here to **embody wisdom and inspire others just by being YOU**. You're rocking the **3 stages of life: Maiden, Mother, and Matriarch**. Your journey unfolds in phases—soaking up wisdom, trying it all out, and then stepping into your power as the ultimate guide and mentor.

Success comes from **fully embodying your lessons before teaching them**.

Brand Power: You inspire by BEING, not just by teaching. People follow you because you live what you preach.

Stay Radiant By: Giving yourself permission to evolve, shed layers, and embrace your leadership fully.

Marketing Style: Big-picture vision, mentorship, and leading by example.

Goddess Vibes: You're the wise, radiant guide who leads with grace and authenticity. You embody the essence of what's possible, inspiring others to rise alongside you.

Join our **SOULPRISM MEMBERSHIP**

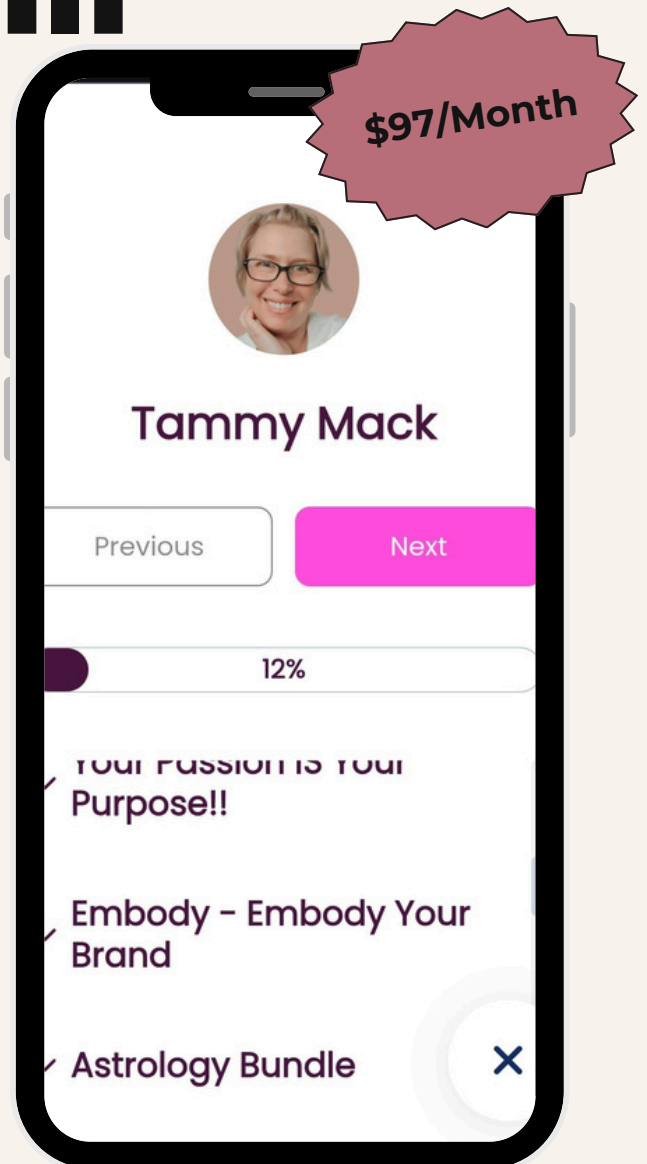
Unlock the magic of Soulprism Membership—your **ultimate portal to alignment, expansion, and next-level badassery.**

Dive into **Human Design, Astrology, Gene Keys, and energetic mastery** while tapping into **The Soulful Strategist—a ChatGPT plug-in loaded with prompts so good,** they'll have your content and branding practically writing itself.

Whether you're here to **decode the stars, master your energy centers, or step into your full Soulpreneur power,** this membership is your all-access pass to clarity, confidence, and cosmic-level strategy.

Ready to rise? Let's do this.

SIGN UP NOW




SIGN UP TO OUR NEW MEMBERSHIP

SIGN UP TO OUR NEW MEMBERSHIP

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**TO OUR NEW MEMBERSHIP
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CHAPTER



What's In
Your
Wheelhouse?

NUMBER 7

**WHAT'S IN YOUR
WHEELHOUSE? ACTIVATING
YOUR UNIQUE ENERGY FOR
SOULPRENEUR SUCCESS**

What you will learn

In Chapter 7, you'll uncover how to tap into your unique skills, gifts, and passions to create a business that feels aligned and expansive. It's all about owning what you're naturally amazing at and letting those strengths shine in everything you do. This chapter is your permission slip to stop trying to do it all and focus on what truly lights you up.

WHAT'S IN YOUR WHEELHOUSE? ACTIVATING YOUR UNIQUE ENERGY FOR SOULPRENEUR SUCCESS

Forget what's "trendy" or "hot" in business. Your success is already coded in your energy. The key isn't chasing what everyone else is doing—it's owning what's already yours.

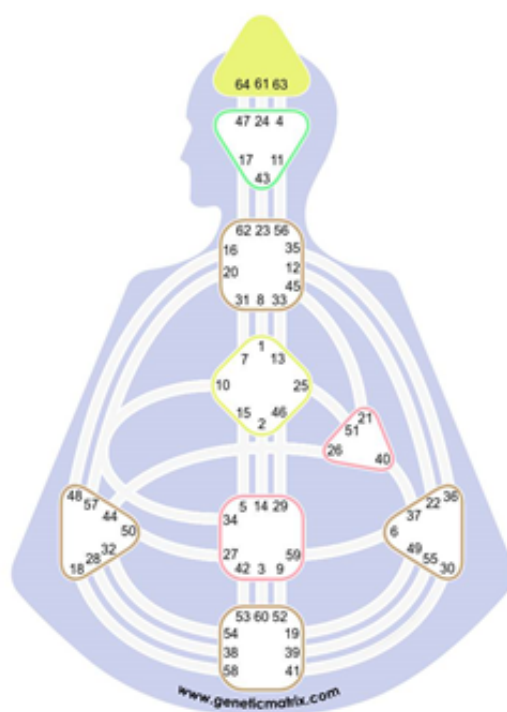
Enter: Your Wheelhouse—the unique gifts, strengths, and wisdom encoded in your **Human Design centers**.

Here's the deal:

- **If a center is defined**, it's what you **naturally broadcast** into the world. This is your genius, your leadership, your built-in superpower. It's what others see in you—even if you don't see it yourself. (Hello, me and my Will Center.)
- **If a center is undefined**, it's where you **receive energy and experience life more deeply**. These areas aren't weaknesses—they're your playground of potential and expansion. You're here to explore, absorb, and learn from these energies, which makes you wise AF in these areas.

So, why are you trying to be something you're not? Why are you forcing yourself into someone else's blueprint when your genius is sitting right there in your wheelhouse?

This is your magic. Stop trying to be everything else. Let's dive into how your energy centers shape your natural strengths and success.



HEAD CENTER - THE INSPIRATION HUB

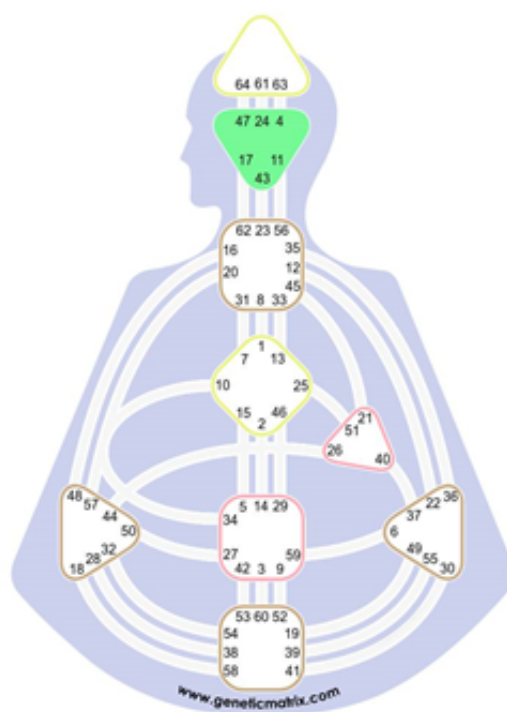
The Head Center is your HQ for **inspiration, big ideas, and mind-blowing “aha” moments. Curious which one you are? Check your Human Design chart and unlock your visionary superpower!**

- **Defined:** You’re a walking idea generator. Inspiration flows through you like a faucet that never turns off. Your mind is constantly sparking new concepts, big-picture thinking, and questions that make people go, “Whoa, I never thought of it like that.”

In Your Wheelhouse: Visionary thinking, thought leadership, creative brainstorming, asking the big questions that shift perspectives.

- **Undefined:** You’re not here to generate ideas 24/7. Your magic is in being a receiver of inspiration. The right environments, people, and experiences light you up and bring clarity to your next big move.

Your Gift: You absorb, refine, and synthesize ideas, bringing clarity to the chaos. You make inspiration accessible and actionable for others.



AJNA CENTER - THE MIND OF POSSIBILITY

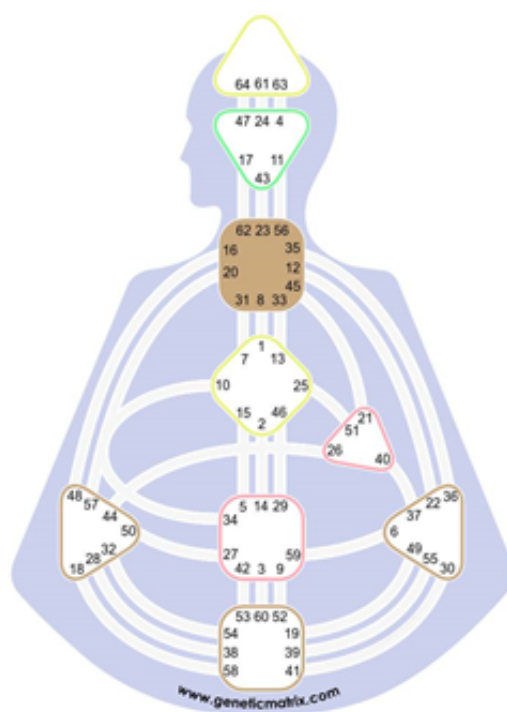
The Ajna Center is all about processing, analyzing, and organizing information—whether you're here to lock in your truth or stay open to new perspectives, this center is your mental powerhouse. **Curious which one you are? Check your Human Design chart and unlock your visionary superpower!**

- **Defined:** Your brain is basically a strategy machine. You see patterns, connect dots, and explain things in a way that makes people go, “Oh, that makes so much sense!”

In Your Wheelhouse: Problem-solving, frameworks, system building, teaching, and writing.

- **Undefined:** Your mind is open, adaptable, and endlessly curious. You don't need to cling to one way of thinking—you see possibilities where others see dead ends.

Your Gift: Deep wisdom and open-mindedness. You're the guide who helps people break out of mental rigidity and see things from a fresh perspective.



THROAT CENTER - THE VOICE OF INFLUENCE

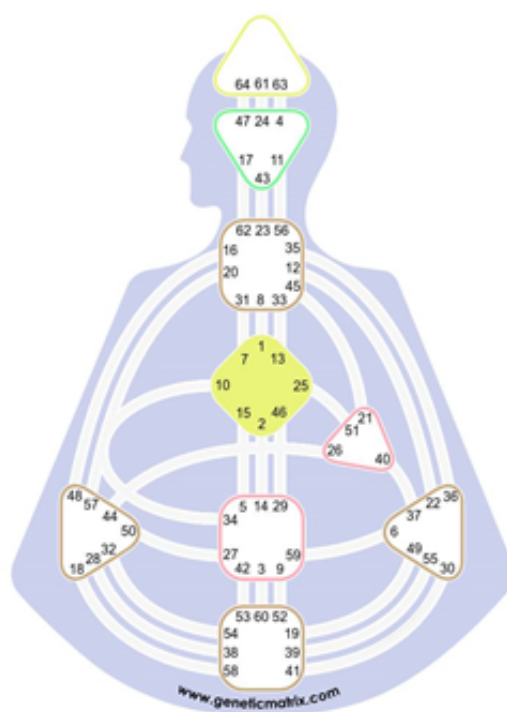
The Throat Center is all about **communication and expression**—whether you're here to initiate, inform, or amplify, this is where your voice holds the power to make things happen. **Curious which one you are? Check your Human Design chart and unlock your visionary superpower!**

- **Defined:** You were born to be heard. Period. Your words carry power, and people naturally tune in when you speak. Your voice is your brand, your magic, your magnet.

In Your Wheelhouse: Speaking, coaching, storytelling, magnetic messaging, creating content that moves people.

- **Undefined:** You're a chameleon. Your voice adapts to fit the room, and you have an uncanny ability to say exactly what people need to hear.

Your Gift: Deep listening, fluid messaging, and the ability to shift perspectives effortlessly.



G CENTER - THE IDENTITY CODE

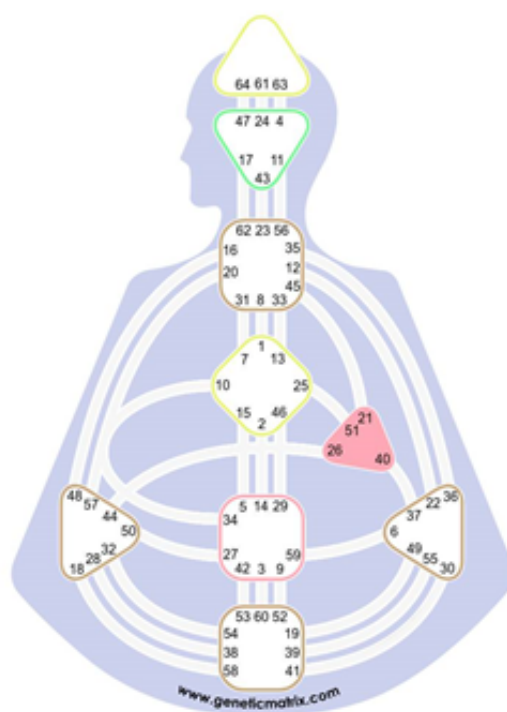
The Identity Center is the home of your **sense of self, direction, and purpose—it's your inner compass.** Whether you're here to radiate consistent alignment or flow with the energy around you, this center guides you toward what feels true and authentic. **Curious which one you are? Check your Human Design chart and unlock your visionary superpower!**

- **Defined:** You have a rock-solid sense of who you are and what you stand for. People look to you for authentic leadership and consistency. You're like a walking permission slip for others to be themselves.

In Your Wheelhouse: Personal branding, lifestyle businesses, leading with authenticity.

- **Undefined:** You're fluid AF. Your identity is meant to evolve, and you thrive when you allow yourself to change, shift, and explore

Your Gift: You're a mirror for others, guiding them to find their own unique path while adapting to different environments effortlessly.



WILL CENTER - THE SEAT OF VALUE & WORTH

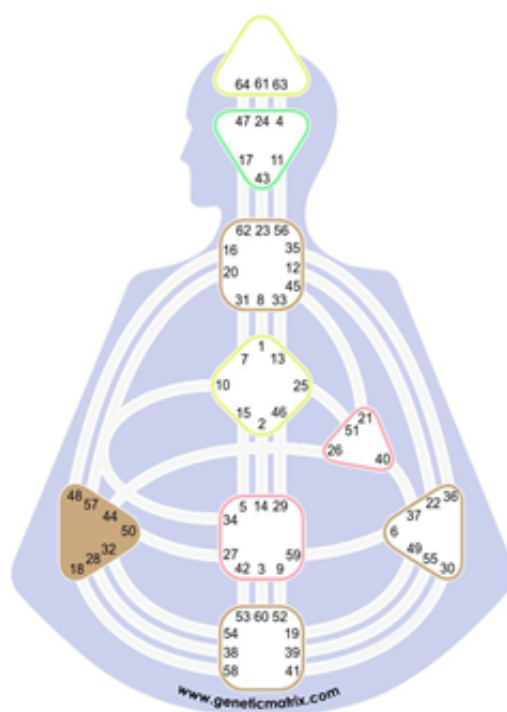
The Will Center (also called the Heart or Ego Center) is all about willpower, commitment, and value—it's where drive and determination live. Whether you're here to consistently harness your inner drive or flow with the willpower of others, this center is all about knowing your worth and standing in it. **Curious which one you are? Check your Human Design chart and unlock your visionary superpower!**

- **Defined:** You're here to own your value unapologetically. You know your worth (even if it doesn't always feel like it), and when you embody it, others follow suit.

In Your Wheelhouse: Confident pricing, leading with certainty, teaching others about self-worth and wealth creation.

- **Undefined:** You're here to learn about value, which means pricing and worthiness might feel like a rollercoaster ride.

Your Gift: Helping others see their worth and recognizing misalignment in money stories.



SPLEEN - THE INTUITIVE GUIDE

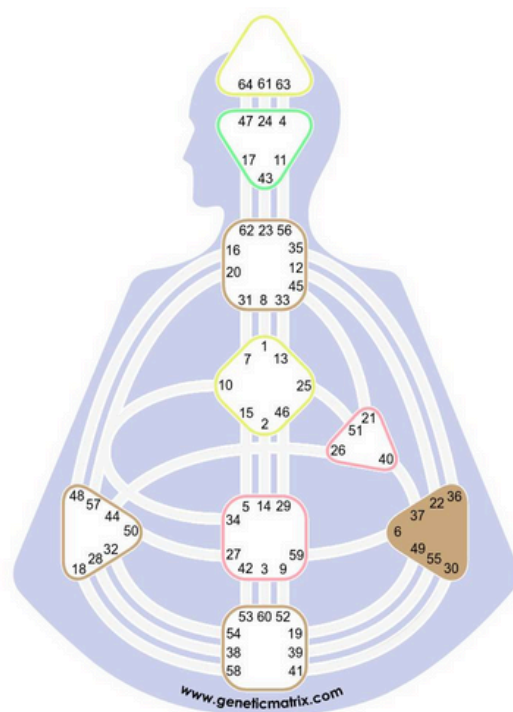
The Spleen Center is your **hub for intuition, instincts, and well-being**—it's all about those in-the-moment gut hits and what feels safe. Whether it's defined or undefined, this center is your guide to trusting your body's wisdom and staying aligned with what keeps you healthy and thriving. **Curious which one you are? Check your Human Design chart and unlock your visionary superpower!**

- **Defined:** Your instincts are sharp AF. You just *know* things, even when you can't explain why. Your gut feelings are your best business partner.

In Your Wheelhouse: Intuitive decision-making, wellness-based leadership, guiding others out of fear.

- **Undefined:** You pick up on the fears of others—but they don't belong to you. Learning to release what isn't yours is key.

Your Gift: Deep intuitive wisdom and helping others shift out of fear-based thinking.



SOLAR PLEXUS - THE EMOTIONAL PULSE

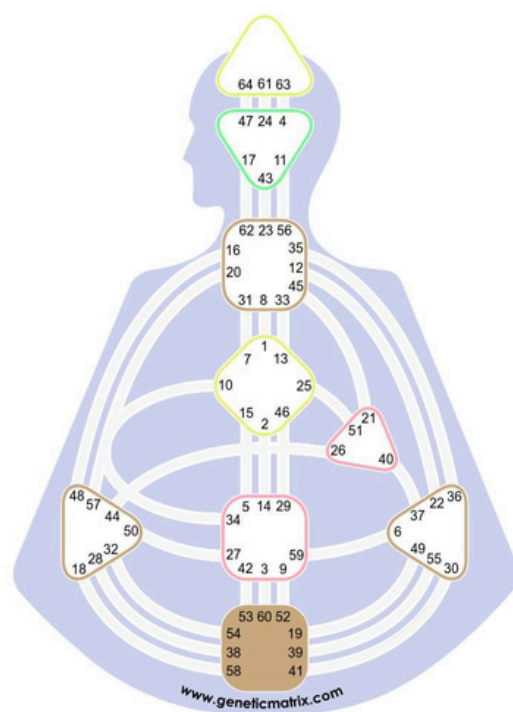
The Solar Plexus Center is all about **emotions, waves, and inner truth**—it's the home of your emotional energy. Defined? You're here to ride the ups and downs of emotional clarity. Undefined? Your gift is feeling and amplifying the emotions of others while learning to stay grounded in your own truth. **Curious which one you are? Check your Human Design chart and unlock your visionary superpower!**

- **Defined:** Your emotions are your superpower. You create waves with your presence, and your energy sets the tone for the room.

In Your Wheelhouse: Storytelling, emotional marketing, relationship-based selling, intuitive leadership.

- **Undefined:** You're highly sensitive to emotions, but they're not yours. You pick up on the collective emotional field and reflect emotional truth back to people.

Your Gift: Emotional wisdom, neutrality, and helping others process their emotions.



ROOT - THE PRESSURE ENGINE

The Root Center is all about pressure, drive, and momentum—it's where the push to get things done lives. Defined? You're here to handle pressure naturally and use it to fuel action. Undefined? You're here to release the pressure and know that it's okay to move at your own pace. **Curious which one you are? Check your Human Design chart and unlock your visionary superpower!**

- **Defined:** You thrive under pressure. Deadlines? You eat them for breakfast. Your best work happens when there's momentum.

In Your Wheelhouse: High-impact launches, productivity sprints, leading teams under pressure.

- **Undefined:** You absorb pressure from others, which can make you feel like you always need to be doing something.

Your Gift: Teaching others about healthy productivity and releasing unnecessary stress.



YOU WERE DESIGNED FOR MORE – LET'S

UNLOCK IT

There's a reason life feels like it should be easier.

You were born with a unique energetic design—a personal map for how you're meant to make decisions, use your energy, and create success on your terms.

Ready for **True Transformation?**
Unlock **Clarity** and **Balance**
with Quantum Human Design



JOIN NOW

IN THIS FREE, ON-DEMAND

MASTERCLASS, YOU'LL UNCOVER

HOW QUANTUM HUMAN DESIGN CAN

HELP YOU:

- Understand your true nature and what makes you **you**
- Break free from patterns that keep you stuck or overwhelmed
- Transform your relationships by seeing yourself (and others) clearly
- Make better decisions by trusting your natural inner wisdom



CHAPTER



NUMBER 8

**THE NEW WEALTH
PARADIGM - REDEFINING
ABUNDANCE**

3 PAGES

LET'S
DO IT

What you will learn

In Chapter 8, we're flipping the script on wealth and redefining what abundance really means. You'll learn how to ditch the hustle, align with your values, and create sustainable, soul-nourishing wealth without selling your soul to the grind. This is your guide to reclaiming your self-worth, stepping into financial sovereignty, and thriving in the Conscious Economy.

SOULPRENEUR

STAY IN YOUR *lane*
ALIGNMENT ISN'T
JUST A *vibe*, IT'S
THE WHOLE
DAMN STRATEGY.

SOULPRISM COLLECTIVE

NEW WEALTH CODES

.Let's get one thing straight—**the old definition of wealth? Total BS.**

It was all about **hustling harder, hoarding more**, and maybe—just maybe—getting a crumb of abundance if you played by someone else's rules.

Sound familiar? **Yeah, we're not doing that anymore.**

We've all been there—chasing “more,” riding the high of a quick win, and then face-planting into burnout and anxiety. Is this really abundance?

(Spoiler: It's not.)

But here's the good news: as soulpreneurs, we're flipping the script. We're **rewriting the rules of wealth to align with our values, our energy, and our purpose.**

No more sacrificing your well-being to the hustle gods.

No more playing small.





THE COSMIC PUSH TOWARD TRUE ABUNDANCE

Back in 2020, the universe didn't just nudge me—it practically shoved me into healing my self-worth and money stories. **I was undercharging, overgiving, and operating from a place of scarcity instead of sovereignty.** Sound familiar?

That's when I created **Creatrix Of Your Money Matrix**—not just for others, but because I needed it

. As a Projector with my Sun in the 2nd house of self-worth and value, these themes have been woven into my life in ways I couldn't ignore. And Pluto in Aquarius? Oh, it's been having a field day **stripping away every outdated belief I had about money and abundance.**

Fast forward to today? **I'm debt-free, baby.** My income is sustainable and coming from multiple sources.

This is what the new wealth paradigm is all about—not just making more money, but **reclaiming your self-worth, sovereignty, and financial power.**

SOULPRENEUR KEY WEALTH CODES

Let's break it down, because you know I love a good code:

Money is Energy

Money flows easiest when you're energetically aligned. It's not about grinding yourself into the ground—it's about syncing your energy with your values and vision.

Think about Arianna Huffington. After burning out (literally collapsing), she pivoted her entire career to focus on wellness and mindfulness. Did her wealth shrink? Nope. It expanded because she aligned her energy with her mission.

Journal Prompt: What would shift for you if you trusted that money flows when you're in alignment?

Pricing Reflects Value, Not Time

Soulpreneurs don't trade time for dollars. We're paid for our wisdom, experience, and the transformations we create.

Take Danielle LaPorte. She ditched hourly rates and leaned into charging for the deep, life-changing value of her work. The result? Her wealth expanded when she started pricing in alignment with her worth.

Soul Truth: Your value isn't about the hours you put in—it's about the impact you create.

Abundance is Collaboration, Not Competition

The old paradigm said success was a zero-sum game—if you win, someone else loses. But the new economy? It thrives, **creating win/win/win situations.**

Look at **Gabrielle Bernstein and Marie Forleo.** These two powerhouses **amplify each other's success** instead of competing. Their brands have grown exponentially because they lift each other up.

Soulpreneur Truth: Collaboration creates ripple effects of abundance that benefit everyone.

Redefining Wealth: From Accumulation to Circulation

We're flipping the script on wealth. **It's not about hoarding—it's about circulating.**

The new economy isn't built on burnout and spikes of success followed by crashes. It's about **creating ecosystems of abundance that support everyone involved.** It's about sustainability, expansion, and peace.

If you're still carrying the belief that “making money is hard,” it's time to rewrite that story. The truth is, the **next wave of wealth isn't about working harder—it's about aligning deeper and working together.**

Journal Prompt: What outdated beliefs about money are you ready to release?

NEW WEALTH CODES

The Wealth Revolution Starts With You

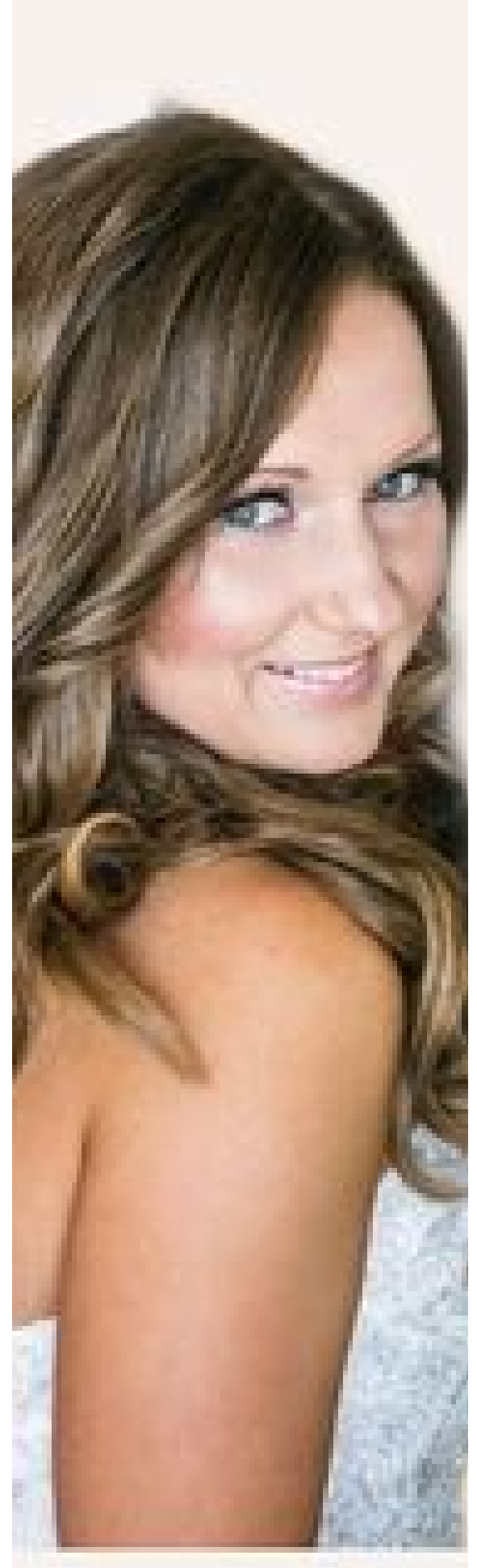
This is the new wealth paradigm:

- Sustainability over burnout
- Peace over hustle
- Genuine fulfillment over chasing skyrocket highs and soul-crushing lows.

You **don't have to choose between making money and keeping your soul intact.** You get to have both.

Welcome to the **Conscious Economy**, where success isn't about numbers—it's about resonance, embodiment, and sovereignty. It's about well-being, fulfillment, sustainability, and freedom.

And it starts with YOU.



YOUR NEXT LEVEL STARTS HERE



1:1 SOUL BLUEPRINT READING – 60 MIN DEEP DIVE, RECORDED FOR YOUR REPLAYS.

You're ready to step into your next level, and this session is the portal. Together, we'll dive into your Human Design, astrology, and intuitive magic to unlock clarity, aligned next steps, and a deeper connection to your multidimensional brilliance.



VIP SESSION: THE EMBODIMENT OF YOUR BRAND ESSENCE

This is where you and your brand align as one, bringing forward the magic only you can offer. Using Human Design, Gene Keys, and emotional intelligence, we'll define a brand essence that's unforgettable, unapologetic, and fully you.



DIVE IN DIVA - 3 MONTH MENTORSHIP

You're not here to play small—you're here to dive all the way in. Over 3 months of intimate mentorship, we'll go deep into your brilliance, rewrite old stories, and move you from "in the gap" to fully aligned in life, business, and purpose.

CHAPTER



NUMBER 9

**THE NEW SALES PSYCHOLOGY -
FROM PRESSURE TO PLEASURE,
FROM SELLING TO SACRED
SERVICE**

What you will learn

In Chapter 9, you'll learn how to ditch the outdated, icky sales tactics and step into a new paradigm where selling feels authentic, aligned, and empowering. This chapter is all about shifting from pressure to pleasure, from manipulation to magnetism, and from selling to sacred service. Get ready to revolutionize the way you connect, serve, and invite others into your world—because this is how Soulpreneurs rise.



WHAT'S RISING: THE NEW SALES PSYCHOLOGY

Welcome to the new era of selling—where we ditch manipulation for magnetism, pain points for possibility, and sales for sacred service.

Here's the vibe shift:

- From ***pressure to pleasure***
- From ***fear to imagination***
- From ***scarcity to abundance***
- From ***convincing to emanating***
- From ***selling to serving***

It's **no longer about highlighting what's missing in someone's life. Instead, we paint a picture of what's possible.**

We're not here to **twist the knife in their pain**—we're here to awaken their imagination. And instead of pushing people into a purchase, we pull them into their power.

This is how we influence empowered clients.

THE 3 CORE SHIFTS IN THE NEW SALES PSYCHOLOGY

From “Pain Point Selling” to “Possibility Selling”

OLD WAY: "You're stuck. You're struggling. You need me or you'll never succeed!"

NEW WAY: "Here's what's possible when you step into your power. Are you ready to claim it?"

We're done making people feel like they're broken. Instead, we activate their potential and create expansion.

From “Manipulative Urgency” to “Inspired Action”

OLD WAY: "If you don't buy now, you'll regret it forever!" FOMO much?

NEW WAY: "This is an invitation to something powerful. If it calls to you, let's go."

People don't need to be forced into a decision. They need clarity, confidence, and connection. Your job isn't to scare them into action—it's to paint a vision so clear, they can't help but step in.

THE 3 CORE SHIFTS IN THE NEW SALES PSYCHOLOGY

From “Selling” to “Sacred Service”

OLD WAY: "I need to close this sale; maybe I should send another DM, and like all their stories, that's not creepy, right?"

NEW WAY: "This is a portal. If you feel called, I'm here to walk with you."

When you sell from a place of service, not desperation, everything shifts.

- You stop ***chasing and start attracting.***
- You stop ***convincing and start inviting.***
- You stop ***stressing about sales and start trusting in your resonance***

This is just a small part the new sales psychology. It's not about pressure or manipulation—it's about showing up in your power, serving with integrity, and trusting that the right people will feel the pull.

Journal Prompt: Where have you felt pressured, manipulated, or just plain ick from sales tactics in the past? How would it feel to experience sales as an empowering, aligned, and magnetic exchange instead?



HOW WE SELL IN THE NEW PARADIGM

Here's the deal: selling in this new era isn't about sleazy tactics or desperate energy—it's about **showing up, standing tall, and letting your vibe do the talking.**

- **We let people choose.** Soulpreneurs don't beg, chase, or slide into DMs with "Hey girl!" vibes. We create spaces so aligned, people can't help but lean in and say, "I want that."
- **We trust divine timing.** No fake countdown timers, no "last chance" BS. The right clients will find you when they're ready—not because you guilted them into buying something they didn't even want.
- **We focus on transformation.** Selling isn't about closing deals or hitting quotas. It's about holding the door open for someone to step into their power and say, "Hell yes, I'm ready for this!"

The result? Sales feel GOOD. Clients feel empowered. And your business transforms into a space of service, not stress.

Because here's the truth: when you sell from alignment, **you don't have to manipulate, convince, or chase. You just show up, do your thing,** and let the magic unfold.

REAL-WORLD EXAMPLES OF THE NEW SALES PSYCHOLOGY IN ACTION



COLLABORATION OVER COMPETITION

Look at Denise Duffield-Thomas, who built her million-dollar brand on abundance-based selling rather than fear-based tactics. **She openly shares her frameworks, encourages collaborations, and has an evergreen business model** that allows her to generate wealth without pressure or scarcity.



SERVING WITHOUT SELLING

Think about Brené Brown. She built a global brand without ever “selling” in the traditional sense. Instead, **she led with education, storytelling, and value.** Her work resonated so deeply that people naturally wanted to invest in her books, courses, and talks—no persuasion necessary.



MAGNETIC BRANDING IN ACTION

Jenna Zoe, a leader in Human Design, became wildly successful by **teaching from passion rather than pushing products.** Her brand is pure resonance—people buy because they feel called to, not because she made them feel like they were lacking.

CHAPTER

***BECOMING THE
EMBODIED
SOULPRENEUR***



NUMBER 10

**BECOMING THE EMBODIED
SOULPRENEUR**

What you will learn

In Chapter 10, you'll step into your power as the trailblazing, soul-aligned leader you're meant to be. This chapter is all about owning your gifts, trusting your journey, and creating a business that feels as good as it looks. It's your blueprint for embodying confidence, alignment, and authenticity as you rise into your role as an empowered Soulpreneur.



THIS IS THE MOMENT YOU STOP SEEKING AND START SEEING – YOURSELF.

You are no longer just building a business.

You are becoming the living, breathing embodiment of your soul's frequency — the Soulpreneur.

Not a trend.

Not a template.

Not a copy of someone else's 10K month strategy.

You are the blueprint.

You are the brand.

You are the becoming.

Your passion is your purpose. What you love — what lights your soul on fire — isn't random. It's coded within you. It's the spark that was always meant to be shared. When you trust that, you shift from forcing to flowing. From chasing to magnetizing.

AND HERE'S THE SACRED FRAMEWORK I USE TO GROUND THAT PASSION INTO ALIGNED ACTION:

- **Your Human Design is the HOW** — your personal navigation system. It's how your energy flows when it's unblocked, unburdened, and unleashed. Your strategy is your internal compass — a reminder to stop outsourcing your knowing. You don't need to push, force, or figure it all out. You are designed to respond, to invite, to wait for that intuitive nudge — and trust it.
- **Your Astrology is the WHEN** — the map of divine timing. You're not late. You're not behind. The cosmos has always known your rhythm. Astrology reminds us that everything has a season — a time to initiate, a time to retreat, a time to rise. We glow with the flow by syncing with the moon for planning and launching, and we ride the wave of Jupiter's blessings to activate our Cosmic Cashflow.

Together, these tools aren't rules — they're reflections of you. Not prescriptive, but poetic. They attune you to the deeper rhythms, the divine intelligence that already lives within you.

You're not chasing shiny trends anymore.

You are the trend.

The Soulpreneur path is about coming home to yourself and letting the world see who you've always been — without apology, without dilution.

It's about listening to your **inner compass**, even when it defies logic. It's about building a business that feels as good as it looks.

It's about showing up in your wholeness, not just your highlight reel. This is your permission slip to stop performing and start embodying.

To lead not from scripts, but from your **sovereign soul**. To create offers, content, and experiences that carry your *essence* — because when you are in full resonance, the right people can't help but find you.

The embodied Soulpreneur doesn't hustle to prove.

She moves to **remember**.

She doesn't compete — **she radiates**.

She doesn't sell — **she serves from her soul**.

And when that happens, **your business becomes an extension of your truth**. Your impact becomes inevitable. And your income? A **natural overflow of your embodiment**.

So take a breath, beauty.

You're not here to blend in.

You're here to become the most unapologetic, unfiltered, unstoppable version of yourself.

You're not doing business. You are the business.

And baby, you were *born for this*.

SOULPRENEUR

You've made it to the threshold. You've **seen behind the curtain of the old business paradigm**—the hustle, the burnout, the manipulation—and you've glimpsed something far more powerful, easeful, and fulfilling.

You get it now. The shifts are happening. The world is changing. And deep in your bones, **you know you're meant to be part of this new wave.**

This is the rise of the soulpreneur. And you? You're not just here to watch it unfold. You're here to lead it.

The real transformation happens when you embody this wisdom.

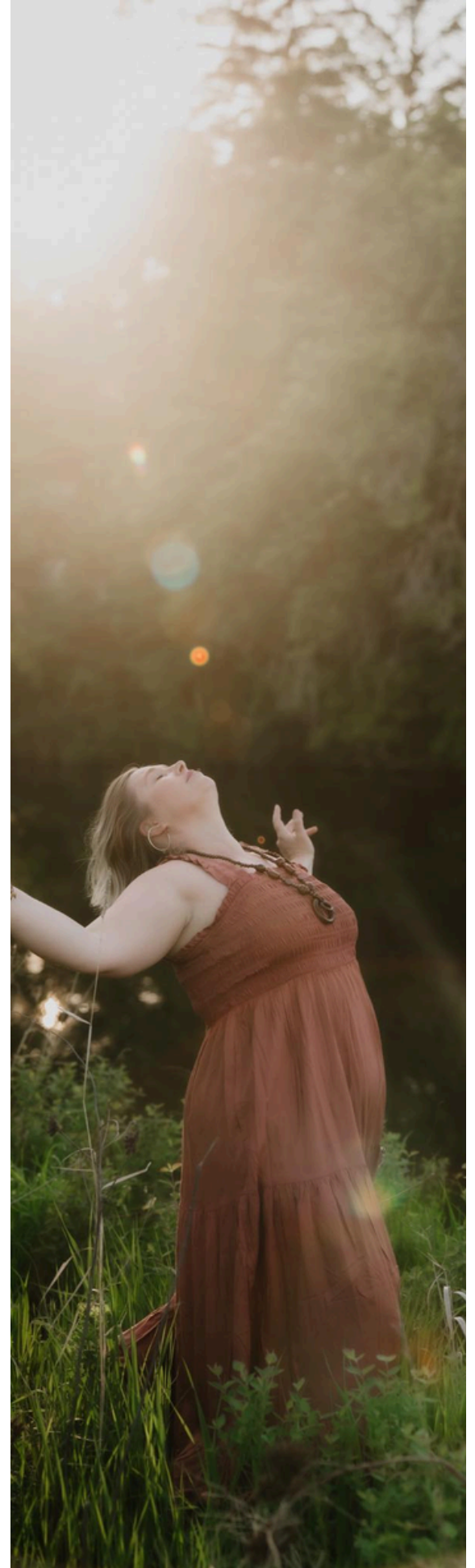
When it moves from concept to lived experience.

From understanding to unshakable being.

This is the moment where theory becomes action.

Where intention becomes reality.

Where the dream you've been holding space for begins to take form. **This is your initiation.**



Souprism Collective

12 MONTH
MASTERMIND



HIVE MIND

THE SEAT AT THE QUEEN'S TABLE –
CO-CREATION, COLLABORATION, AND
COMMUNITY.

This is the one. This is for
the leader, the innovator,
and the quiet revolutionary
in you that's ready to rise –
but not alone.

JOIN NOW

**THE HIVEMIND IS A LIVING,
BREATHING COLLECTIVE CONTAINER
OF GROWTH.**

It's where you'll be seen, heard, and supported like never before. You'll have access to me, my teachings, and the collective energy of powerful women rising together.

This is not just a mastermind. It's a **movement of soulpreneurs** creating the future together.

Perfect for: Leaders, creators, and soul-driven entrepreneurs ready to stop playing small and rise as visionaries of the new era.



Thank you

FOR RISING WITH ME

**THIS IS YOUR FIRST STEP TO ACTIVATING THE CONSCIOUS
ECONOMY THROUGH THE 2027 HD EVOLUTION**

The Soulprism Membership: A Portal for Soulpreneurs

I created The Soulprism Collective because I saw what was missing—a space where visionary entrepreneurs don't just learn the principles of the conscious economy but fully integrate and embody them.

This isn't just another course.

This isn't just another coaching program.

This is a transformational container, a portal, a collective evolution. Inside, you'll find the Soulprism Wisdom Vault, a treasury of resources designed to guide you into deep alignment, powerful embodiment, and effortless magnetism.

Here's what's waiting for you:

Your Passion IS Your Purpose
Your Human Design is the HOW
Astrology is the WHEN
Your Story is your WHY

Tammy Mack

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Grab Your **PERSONALIZED HD REPORT**

Stop chasing cookie-cutter templates—it's time to own your brilliance and tap into the magic **your soul wrote in the stars!**

It's a business tool designed to help you:

- ✓ Get crystal clear on your unique energy (so you can stop second-guessing yourself).
- ✓ Understand what's actually in your wheelhouse (and stop chasing strategies that don't fit).
- ✓ Use Human Design in your brand, offers, and marketing without needing a certification.

Because you don't need to become an HD analyst to use your own design.

GRAB IT HERE

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