

The AI-Powered Content Guide: How to Create a Month of Marketing in Minutes



Struggling to create consistent marketing content? You're not alone. This guide will show you how to use AI (ChatGPT) to plan, write, and schedule a full month's worth of content in minutes—without the stress. Whether you're a solopreneur or small business owner, this simple system will save you time and effort.

ChatGPT 101: Training AI to Think Like Your Brand

Before generating content, you need to 'train' ChatGPT to understand your business. Use the following prompt to give ChatGPT a foundation for creating content that matches your voice and goals.

Example Prompt:

"Hi ChatGPT! My business helps [target audience] with [problem] by offering [solution]. Our brand voice is [describe tone, e.g., friendly, professional, witty]. Can you create content that aligns with this?"

5 Essential AI Prompts for Instant Content Creation

Use these AI-powered prompts to generate high-quality content in seconds:

Social Media Posts

"Give me 10 social media post ideas for [your niche] that are educational, engaging, or motivating."

Content Repurposing

"Turn this blog into a LinkedIn post and an Instagram caption: [paste blog content]."

Blog Topics

"What are the top 5 questions my audience asks about [your industry]?"

Video Scripts

"Write a short video script introducing [topic] in under 90 seconds."

Email Subject Lines

"Suggest 5 high-converting email subject lines for [topic]."



The Easy Social Post Formula

No more overthinking! Follow this simple template to write engaging posts quickly:

Hook

Grab attention

(e.g., "Struggling with [problem]? Here's an easy fix!")



Value

Deliver the tip or insight

(e.g., "Here's how to simplify [task] in 3 steps...")



CTA

Encourage action

(e.g., "Drop a 🏆 if this was helpful!")

Step-by-Step Workflow for Batching Content in 30 Minutes

1

Plan (5 minutes)

Use ChatGPT to generate content ideas and outline topics for the month.

2

Create (15 minutes)

Write 4-5 social posts, one blog, and an email using the AI-powered prompts.

3

Repurpose (5 minutes)

Adapt the content for different platforms.

4

Schedule (5 minutes)

Use a scheduling tool like [Publer](#) (that's our favorite!!) or Canva.

Bonus: ChatGPT Training Tips for Better Results

Be Specific

The more details you provide in your prompt, the better the output.

Use Examples

Paste a past post and ask ChatGPT to mimic the tone.

Refine Responses

If the first result isn't perfect, ask ChatGPT to tweak it (e.g. "Make this more engaging").