

# THRILLING GUESTS ACROSS THE GLOBE



HOLLYWOOD • ORLANDO • JAPAN • SINGAPORE • BEIJING



# THIS IS UNIVERSAL

An idea sparked on a Hollywood backlot over 100 years ago has grown into a worldwide entertainment phenomenon—thrilling guests and igniting imaginations every day in every corner of the world.



In 1912, Carl Laemmle combined five feature film companies to create what would become Universal Pictures. But his vision included more than what was happening in front of the cameras. Inspired by the passion of movie fans clamoring to see films being made, he invented the original Studio Tour—bringing folks behind the scenes and into the world of entertainment for the very first time.

Today, Universal Parks & Resorts welcomes guests around the world to experience epic stories and exhilarating adventures in astonishing and immersive new ways. With innovations inspired by some of the most creative minds in entertainment, including three-time Academy Award winner Steven Spielberg, Universal's theme parks are where amazing technology, cinematic greatness and sheer ingenuity come together to bring guests inside the world's most loved stories.

These are the most jaw-dropping. Heart-pounding. Heart-warming. Eye-opening. Completely amazing places on the planet. Welcome to Universal Parks & Resorts.



## OUR HISTORY HAS ALWAYS BEEN ABOUT THE FUTURE



Carl Laemmle combines five film companies to create the Universal Film Manufacturing Company.

1912



Universal Studios Hollywood opens with studio tours and cinematic attractions.



1964



Universal Studios Florida opens—the first of three theme parks at Universal Orlando Resort.



1990



Universal Studios Japan opens in Osaka—the first of Universal's international resorts.



2001



Universal Studios Singapore opens at Resorts World Sentosa Singapore.



2010



Universal Beijing Resort gets ready to open in partnership with China's State Council and the Beijing Municipal Government.



OPENING 2021

1915

Universal creates the first-ever studio tour—fans experience movies like never before.

1926

NBC becomes the first permanent radio network.

1939

NBC begins regular TV programming.

1975

Steven Spielberg's *Jaws* is released, becoming the first-ever 'blockbuster' film.

1983

NBC receives 33 Emmy Award nominations, the most ever by any network.

1996

NBC solidifies its status as the broadcast home of the Olympic Games.

2004

NBCUniversal is formed.

2006

NBC's USA Network begins its long tenure as the #1 cable entertainment network.

2015

Universal Pictures becomes the first studio to have three movies gross over \$1 billion in one year—and the first to reach \$6 billion worldwide.



## MUST-SEES

- World Famous Studio Tour
- The Wizarding World of Harry Potter™
- *NOW OPEN* Jurassic World
- Secret Life of Pets (Opening Soon)
- Universal CityWalk

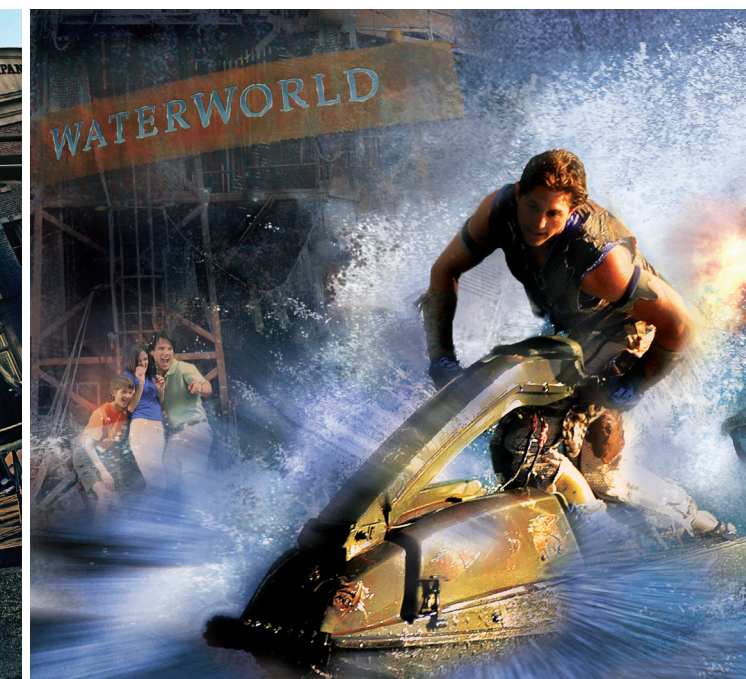


## THE ULTIMATE HOLLYWOOD EXPERIENCE

In 1964, Universal Studios Hollywood completely reinvented the iconic Studio Tour by adding signature attractions and more to bring the fan experience to a whole new level. And the action never stopped.

Here guests can go behind the scenes where cutting-edge innovations and immersive, cinematic adventures transport them into some of the most amazing moments from Hollywood's biggest blockbusters, like the Studio Tour's grand finale, *Fast & Furious – Supercharged*. Then, heart pounding rides, shows and attractions take fans inside some of the world's most popular movies and TV shows, including *The Wizarding World of Harry Potter™*, *The Simpsons™*, *Jurassic World*, and an all-new ride based on Illumination's blockbuster films – *The Secret Life of Pets: Off The Leash* (opening soon).

End the day at the famous Universal CityWalk entertainment district, where guests gather to be delighted day and night with incredible food, live music, more than 30 unique shops, a 19 screen theater with state of the art IMAX®, and more!





HAGRID'S MAGICAL CREATURES  
MOTORBIKE ADVENTURE™



## MUST SEES

- Despicable Me Minion Mayhem
- TRANSFORMERS™: The Ride-3D
- The Wizarding World of Harry Potter™ – Diagon Alley™ and Hogsmeade™
- Jurassic Park
- Marvel Super Hero Island®



## THREE PARKS. ENDLESS AWESOME.

At Universal Orlando Resort, the world's most amazing stories and breathtaking new adventures come together in the most awesome ways imaginable. It's the ultimate vacation destination. With the thrills of three amazing theme parks, the comforts of eight extraordinary hotels plus so much more, Universal Orlando guests wake up where the action is every day of their stay.

At Universal Studios Florida, you're the star—experiencing one jaw-dropping adventure after another. Dodge evil villains. Defend the earth. Face a fire-breathing dragon. Wander into animated worlds. Go beyond the screen, behind the scenes and jump into the action of your favorite films.

In Universal's Islands of Adventure you'll walk side-by-side with super heroes, beasts and magical creatures to enter lands where imagination is real. Your adventure begins in the only park named the #1 Amusement Park In The World, five years in a row—by TripAdvisor® Travelers' Choice.



Universal's Islands of Adventure

# ORLANDO



Universal's Volcano Bay is an all-new kind of water theme park where thrills and relaxation flow in perfect harmony. Drop from the heights of a towering volcano. Splash along Waturi Beach. Feel the rush of the Krakatau Water Coaster and live the carefree island life as you slide, ride and play in a beautiful tropical paradise.

Universal's eight extraordinary hotels come with more fun, more often, for everyone, for all kinds of budgets. All are ideally located to make hopping between the parks and your room a breeze—especially with complimentary transportation included. Plus Universal's hotel guests enjoy exclusive benefits across the Resort throughout their stay.

Universal CityWalk is the go-to spot, in the center of it all. This is where restaurants don't just make you say "Yum," but "Wow". Every day and night, hit movies are playing. The mini-golf courses are swinging. Music's in the air. And the big game is on the big screen. It's everything you're looking for. And anything but ordinary.

## INSIDER INFO

- Universal's Hotel guests enjoy Early Park Admission\* an hour before other guests (with valid theme park admission, select attractions).
- Volcano Bay's *Virtual Line*™ alerts guests when it's their time to ride, so you can play around the park in the meantime.

\*See page 16 for details



## SUPER NINTENDO WORLD™

UNIVERSAL STUDIOS JAPAN



### INSIDER INFO

- Opened in Osaka, Japan in 2001.
- Features wildly popular, original experiences uniquely inspired by Japanese culture.



### BIG FUN

Universal Studios Japan is filled with thrills for all ages. Day and night, guests can enjoy top attractions including The Wizarding World of Harry Potter,™ Minion Park and The Flying Dinosaur. The Universal Spectacle Night Parade is a visually stunning celebration of The Best of Hollywood that transforms the park before your eyes. Plus, guests will soon be able to step into SUPER NINTENDO WORLD, which brings the fun of Nintendo games to life (Opening Soon).



# SINGAPORE



## INSIDER INFO

- Located at Resorts World™ Sentosa, Asia's ultimate lifestyle destination resort.
- Features the world's tallest dueling roller coasters – Battlestar Galactica: Human vs. Cylon.™



## THE UNIVERSAL DESTINATION IN SOUTHEAST ASIA

A Universe of Excitement awaits you at Universal Studios Singapore, southeast Asia's first Universal theme park, which opened in 2010 with a mix of new and classic Universal experiences. Experience cutting-edge rides, shows, and attractions based on your favorite blockbuster films and television series, including Puss In Boots' Giant Journey, Battlestar Galactica: HUMAN vs. CYLON,™ TRANSFORMERS The Ride: The Ultimate 3D Battle, Jurassic Park Rapids Adventure,™ Sesame Street Spaghetti Space Chase and more.



# BEIJING



## INSIDER INFO

- Universal Beijing Resort will open in 2021 and feature distinctive Chinese elements.
- New attractions are being developed exclusively for Beijing.
- The Resort is transforming 400 hectares in eastern Beijing.



## THE FUTURE IS HERE

Universal Beijing Resort is a widely anticipated new theme park destination that will offer fun and excitement for all ages. The new themed lands will include Kung Fu Panda Land of Awesomeness, Transformers: Metrobase, Minion Land, The Wizarding World of Harry Potter™, Jurassic World Isla Nublar, Hollywood and WaterWorld. The destination will also showcase unique hotels, including the first-ever Universal-themed hotel as well as a Universal CityWalk retail, dining and entertainment complex. Universal Beijing Resort will allow guests to enjoy an appealing balance of relaxation and excitement, beauty, adventure, laughter and wonder.

# AMAZING EVENTS

## CELEBRATIONS IN EVERY DESTINATION

Universal's events are legendary. Some are so popular they reach around the world to multiple parks. Others reflect celebrated seasons and events a little closer to home. Each of them is something special to behold.

**Christmas in The Wizarding World of Harry Potter™** dazzles guests in Hollywood, Orlando and Japan with a magical transformation of Hogwarts™ castle, enchanting special entertainment, delightful seasonal treats and more.

**Halloween Horror Nights** is the World's Premier Halloween Event. In Hollywood, Orlando, Singapore and Japan it brings some of the biggest names in cinematic horror to life with fully immersive haunted houses, fear-filled scare zones and live entertainment.

(Warning: Event may be too intense for young children and is not recommended for children under the age of 13. No costumes or masks allowed. Separately ticketed.)

**Universal Cool Japan** is a festival of thrills that brings iconic Japanese entertainment to life in Spring and Summer. Only at Universal Studios Japan.



## MORE EVENTS

- Lunar New Year (Hollywood)
- Running Universal (Hollywood and Orlando)
- Universal Mardi Gras (Orlando)
- Grinchmas™ (Hollywood and Orlando)



世界が羨む、日本を楽しめ!  
UNIVERSAL COOL JAPAN 2020





BUILDING ON OVER 100 YEARS OF ENTERTAINMENT HERITAGE

## CONTACT US

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UNIVERSAL STUDIOS HOLLYWOOD

UNIVERSAL ORLANDO RESORT

UNIVERSAL STUDIOS JAPAN

UNIVERSAL STUDIOS SINGAPORE

UNIVERSAL BEIJING RESORT



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\*Requires theme park admission. Early Park Admission begins one (1) hour prior to regularly scheduled park opening to either Universal Studios Florida or Universal's Islands of Adventure as determined by Universal Orlando and Universal's Volcano Bay. Valid at select attractions at each park. Attractions are subject to substitutions without notice. Additional restrictions may apply. Jurassic World TM Universal Studios/Amblin. TM & © 2020 NBCUniversal Media, LLC. Kung Fu Panda, Madagascar, Shrek and all DreamWorks Animation elements © 2020 DreamWorks Animation LLC. © 2020 DreamWorks LLC and Paramount Pictures Corporation. All rights reserved. © 2020 MARVEL. Battlestar Galactica TM Universal Studios. © Universal Network Television LLC. All rights reserved. Sesame Street TM and associated characters, trademarks and design elements are owned and licensed by Sesame Workshop. © 2020 Sesame Workshop. All rights reserved. Despicable Me and related characters are trademarks and copyrights of Universal Studios. Licensed by Universal Studios Licensing LLC. All Rights Reserved. The Simpsons Ride™ Twentieth Century Fox Film Corporation. The Simpsons™ & © Twentieth Century Fox Film Corporation. All Rights Reserved. © 2020 Genting International Management Limited. All rights reserved. The Cowfish and all related logos™ The Cowfish Sushi Burger Bar, LLC. All rights reserved. Jimmy Buffett's © Margaritaville © Jimmy Buffett. All Rights Reserved. Minions and all related elements and indicia TM & © 2020 Universal Studios. All rights reserved. Dr. Seuss properties TM & © 2020 Dr. Seuss Enterprises, L.P. All rights reserved. © TOMY 「トランスフォーマー」、 「TRANSFORMERS」 は株式会社タカラトミーの登録商標です。 TRANSFORMERS and all related characters are trademarks of Hasbro and are used with permission. © 2020 Hasbro. All Rights Reserved. Licensed by Hasbro. Jurassic Park TM Universal Studios/Amblin. © Nintendo. © Hajime Isayama, KODANSHA/ "ATTACK ON TITAN" Production Committee. All Rights Reserved. Detective Conan by Gosho Aoyama (published in Shogakukan's Weekly Shonen Sunday magazine). © 2020 GOSHO AOYAMA/DETECTIVE CONAN COMMITTEE. © Monkey Punch/TMS/NTV. © CAPCOM CO., LTD. ALL RIGHTS RESERVED. © SISYU. Aventura Hotel TM & © 2020 UCF Hotel Venture IV. All rights reserved. Universal elements and all related indicia TM & © 2020 Universal Studios. All rights reserved. 2049090/NS