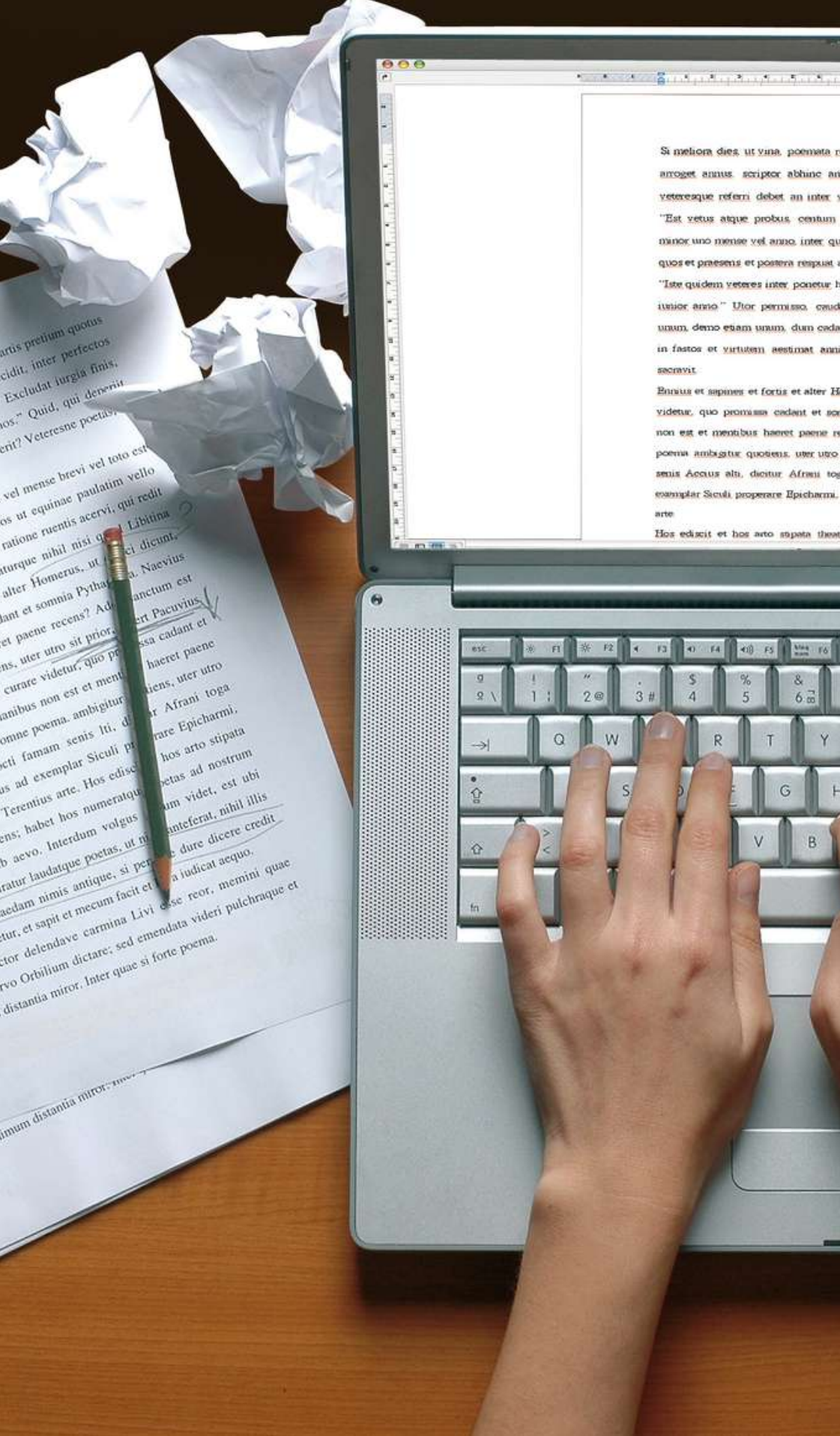


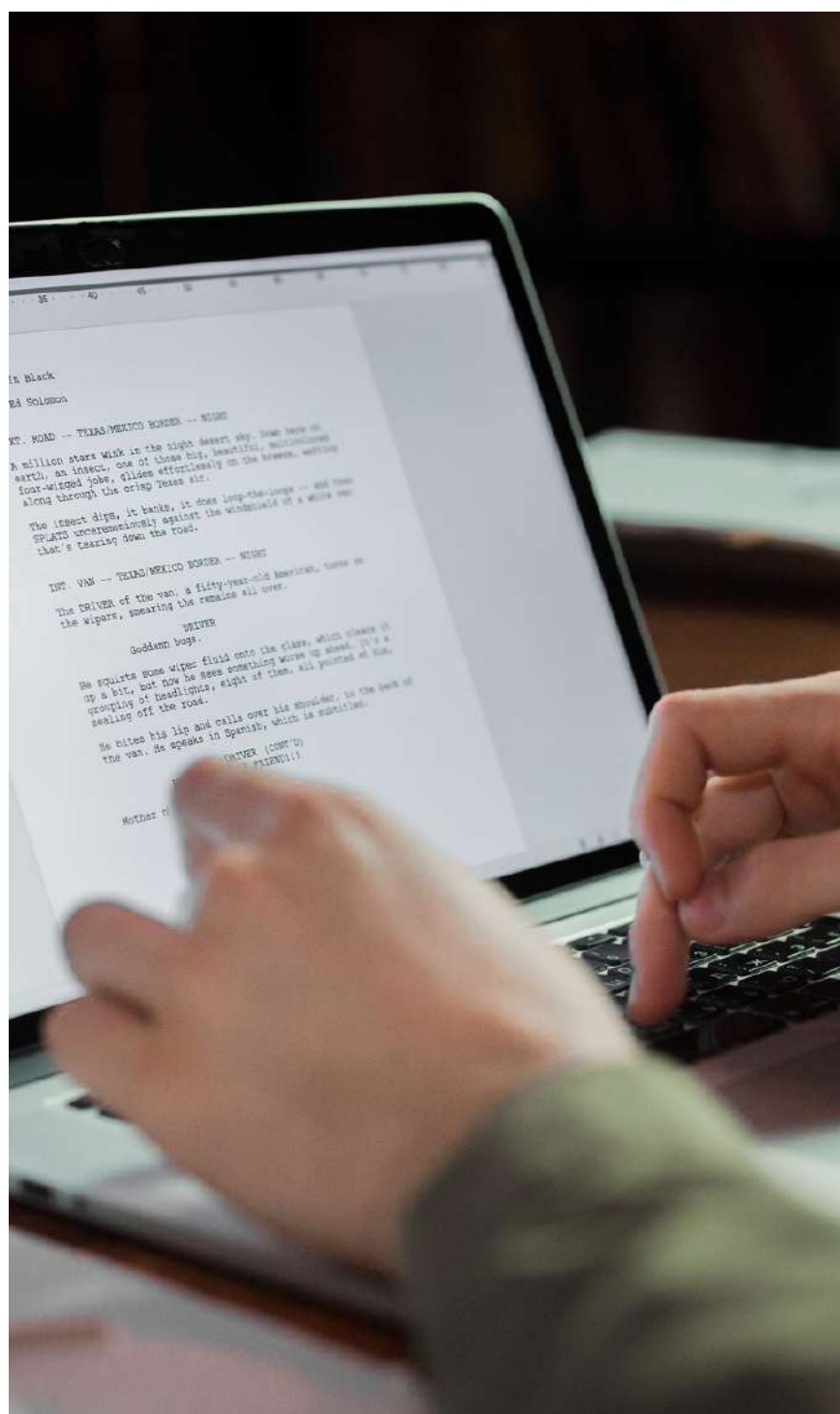
Certificate in Medical Writing (MW)

3 MONTHS COURSE
ONLINE & FLEXIBLE
+ 1 MONTH INTERNSHIP



Welcome to our Online MW Course

Medical Writing is the creation of clear, structured scientific content related to healthcare, clinical research, and medicine. It involves writing for various healthcare platforms. Medical writers develop content suited for different audiences, based on the company's requirement. The role requires **strong medical knowledge, excellent writing skills, and the ability to interpret and present scientific data accurately and effectively.**

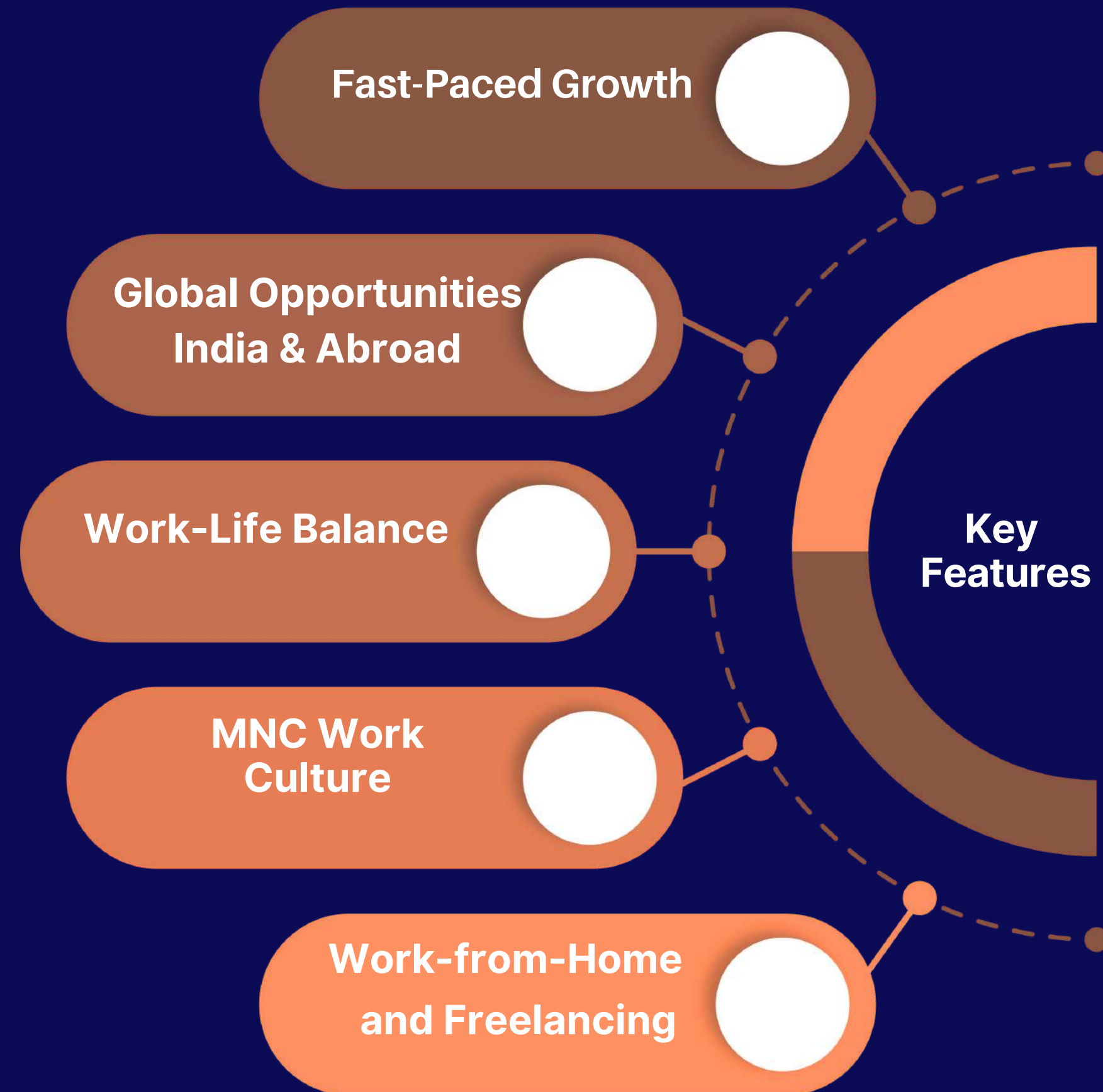


BOOMING INDUSTRY

The global medical writing market is projected to reach **USD 7.20 billion by 2032**, making it a highly lucrative and in-demand career. With growing clinical research and regulatory needs, skilled medical writers are essential across pharmaceutical companies, CROs, and healthcare communication sectors.

What you will learn in this Course

In this MW course, you will gain a strong understanding of medical writing fundamentals, the core requirements of the industry, how to draft essential clinical documents such as study protocols, scientific content, including research articles, case reports, and review papers. In addition, you will be trained to write persuasive, accurate, and compliant medical marketing materials. Emphasis will be placed on proper referencing styles, avoiding plagiarism, and understanding the ethical responsibilities that come with professional medical writing.



The key takeaways for the course

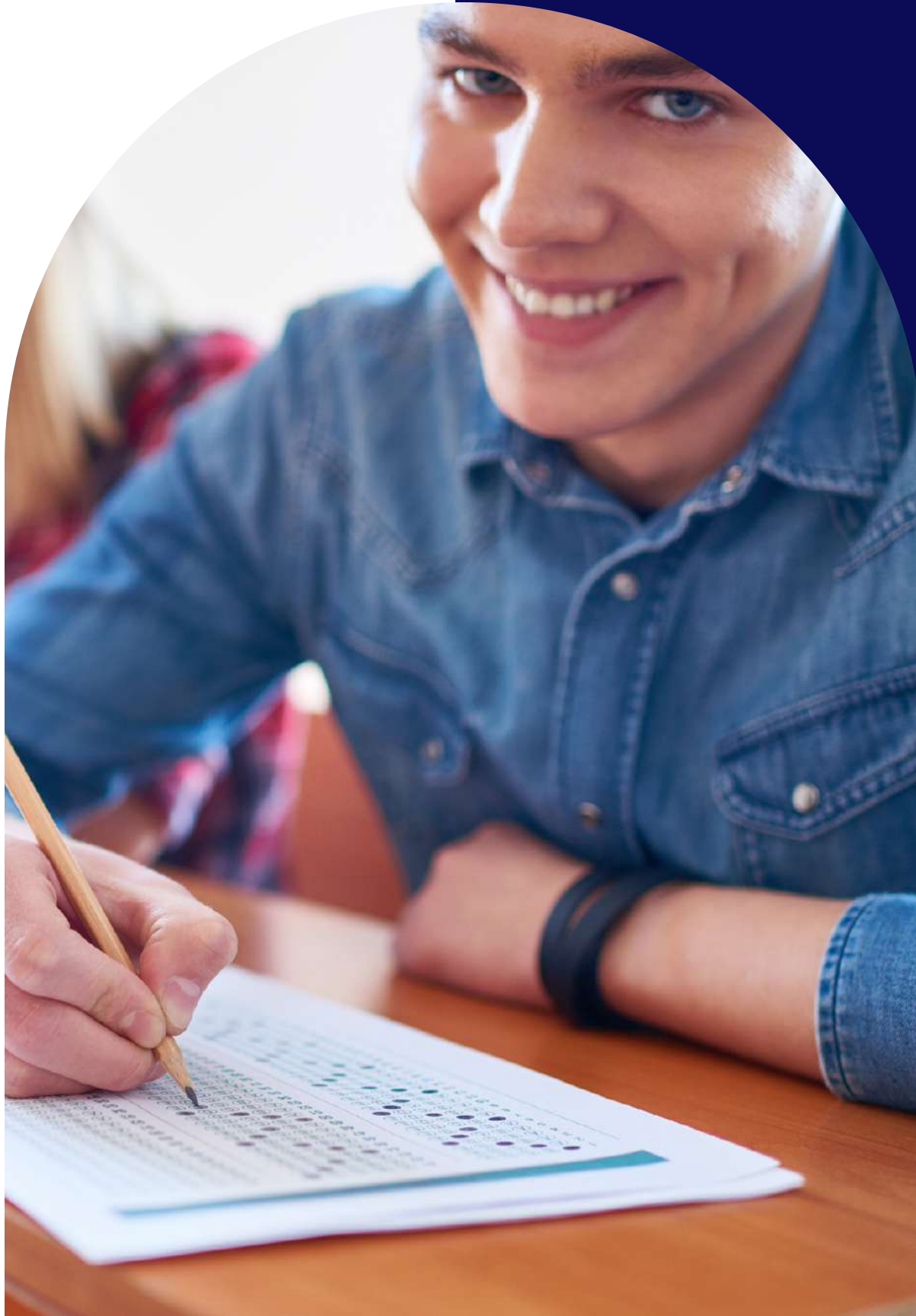


- Structuring and formatting scientific content for publication
- Crafting evidence-based case series and systematic reviews
- Utilizing medical databases, reference styles, and AI tools for efficient writing
- Clinical study protocols, Medico Marketing topics, Monograph writing and so on.
- Organizing book content and building a professional writing portfolio
- Developing content for pharmaceutical and healthcare marketing

Course *Eligibility*

- ✓ Any UG/PG degree in Doctor (MBBS, BDS, BAMS, BHMS, BUMS, Pharmacology)
- ✓ Life Sciences/Biosciences B.Sc., M.Sc., Biomedical, Biotech, Microbiology, Med Lab Science)
- ✓ Pharmacy (B. Pharm, M. Pharm, PharmD)
- ✓ Nursing/Allied Health (BPT, OT, Nursing).

Candidates should have a minimum of 55% in his/her graduation.



Special Benefits

Assisting for Prestigious Certifications:

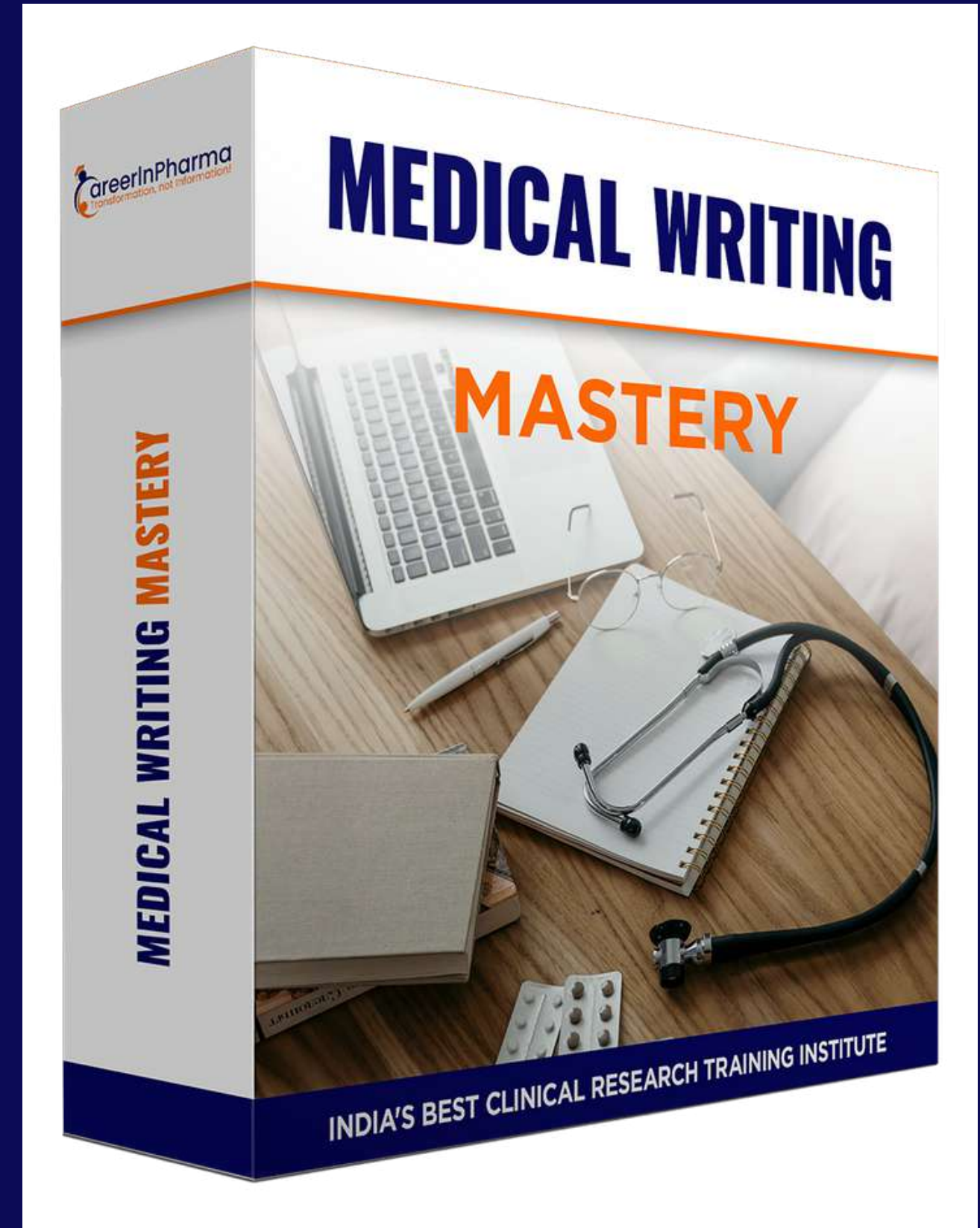
ICH-GCP Certification - from NIH (National institute of health, USA)

WHO Uppsala Certification.

CareerInPharma Official Internship Certificate : 1 Month Program.

3 Months Course Benefits

- ✓ Get Training from India's first online ISO certified leading training Institute.
- ✓ Get Your Customized Expert LinkedIn Profile DONE BY US.
- ✓ Get Your Customized ATS resume DONE BY US.
- ✓ Industry-Aligned Course Content.
- ✓ Lifetime Access to Course Materials.
- ✓ E-Certification Upon Completion.
- ✓ Flexible Online Learning – Anytime, Anywhere
- ✓ Recorded session for future review.
- ✓ Interactive Sessions with Instant Doubt Resolution.
- ✓ Convenient Timings for Students & Working Professionals.
- ✓ Job & Research-Oriented Courses at Affordable Prices.
- ✓ Job updates for Career Growth (1 year)



13 Modules

Training by Expert Industry Professionals-All our faculty members are working in the industry from a long time and teach practical insights which they get in daily professional life.

We also help in transformation through our never ending constant 24x7 support. Always available over email, phone call or Whatsapp for a discussion.

We also provide emotional counselling on regular basis by bringing experts to address our student's stress or any other emotional disturbance so that they get success in getting job.

24X7 SUPPORT

TRAINERS EXPERT INDUSTRY PROFESSIONALS

EMOTIONAL COUNSELLING

JOB ASSISTANCE



Modules Outline

01

Orientation and Introduction to Scientific Medical Writing (SMW)

Get an overview of what medical writing is, types of writing involved, and how this career works.

04

Review Article Writing

Explore how to summarize and evaluate published studies to write review articles.

02

Original Research Article Writing

Learn how to structure and write original research articles for journals.

03

Case Report or Case Series Writing

Understand how to write and present medical case studies based on real-life patients.

05

Search Strategy for Writing Articles – Essential Details, Guidelines, and Standards

Master effective search techniques, writing formats, and international standards.

Modules Outline

06

Abstract Writing, Ethical Considerations, Use of AI, and Expectations from Authors, Journals, and Editorial Teams

Learn how to write strong abstracts, understand publication ethics, and how to responsibly use AI.

07

Reference Styles, Search Techniques, Writing Tools, and Plagiarism Considerations

Know how to cite sources properly, avoid plagiarism, and use tools to support your writing.

08

Book Chapter Writing, Book Writing, Publication Ethics, Client Acquisition, and Basic Work Details

Understand how to write books/chapters, attract clients, and manage writing work ethically.

Modules Outline

09

Medico Marketing – Monograph Writing Session I

Learn how to write medical monographs used in pharmaceutical marketing.

10

Medico Marketing – Writing Session II

Continue mastering marketing-related medical content with practical writing tasks.

12

Resume Building for Medical Writing Careers

Craft a professional resume tailored for medical writing roles.

11

Creating a Medical Writing Portfolio

Build a strong sample work collection to showcase your writing skills to employers.

13

Networking and Job Search Strategies for Medical Writing

Learn how to connect with potential employers and find job opportunities in medical writing.

Certification

All participants are required to submit completed assessment or assignments on time, typically after relevant module, throughout the program.

Upon successful completion, participants will be awarded a Certificate In Medical Writing Course Certificate.



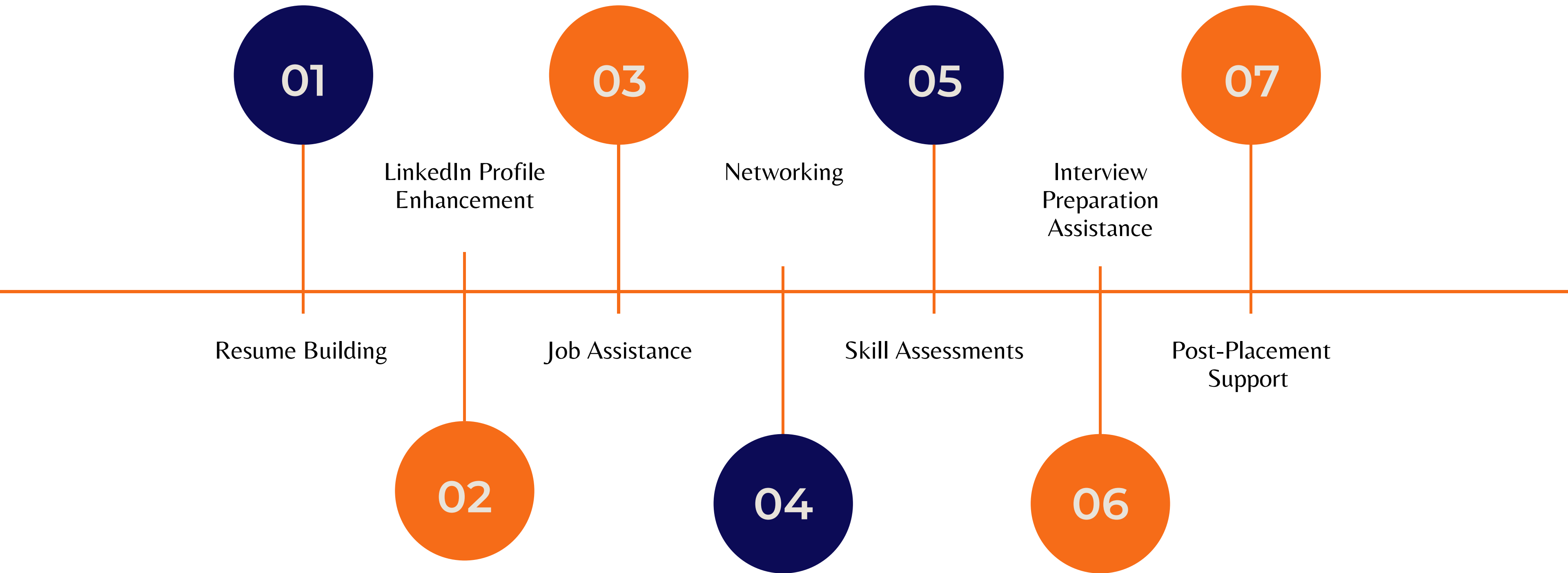
Internship Certification

All participants are required to submit completed internship projects.

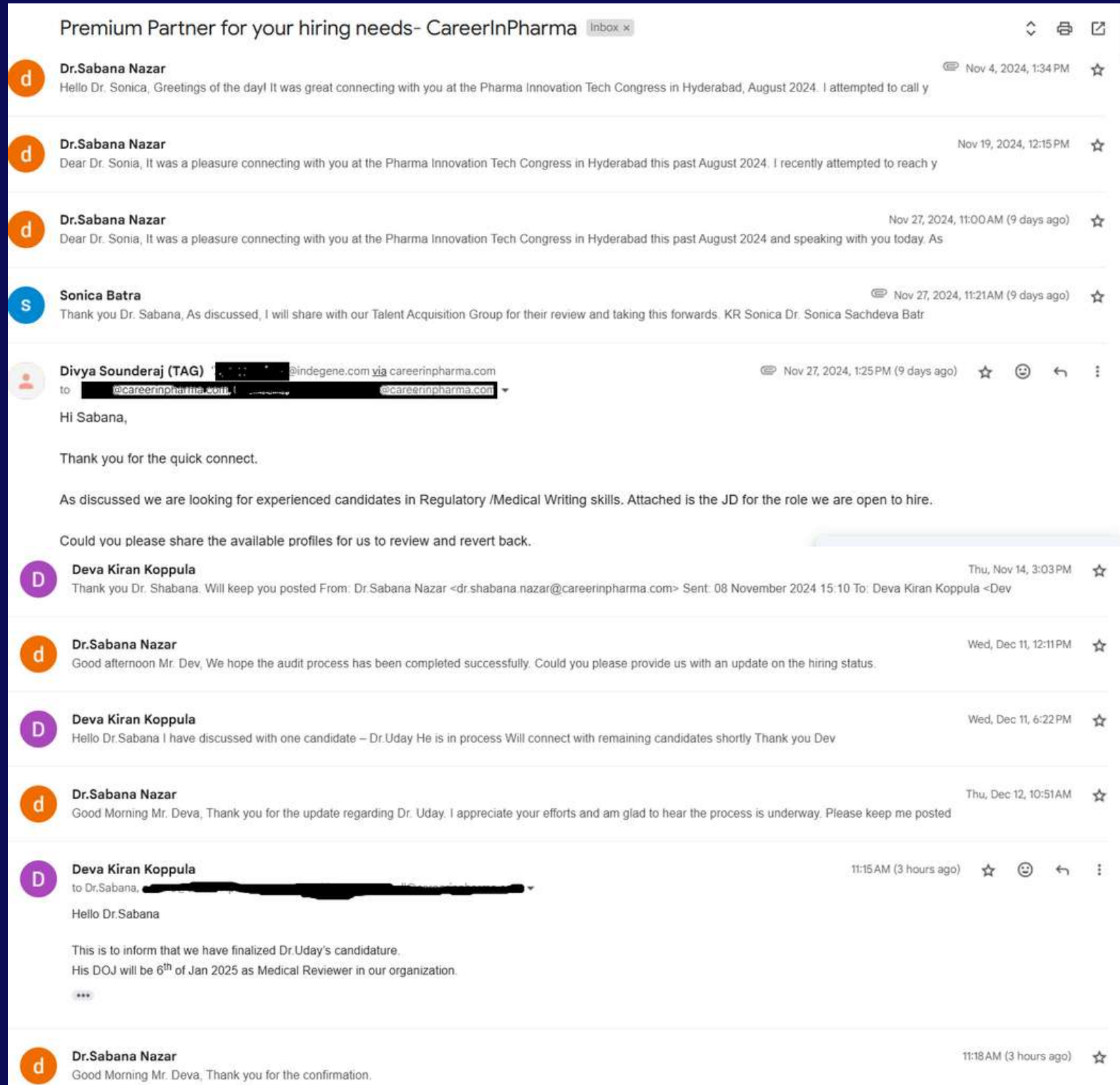
Upon successful completion, participants will be awarded a Certificate of Medical Writing Internship.



Our Placement Process



Placement Support

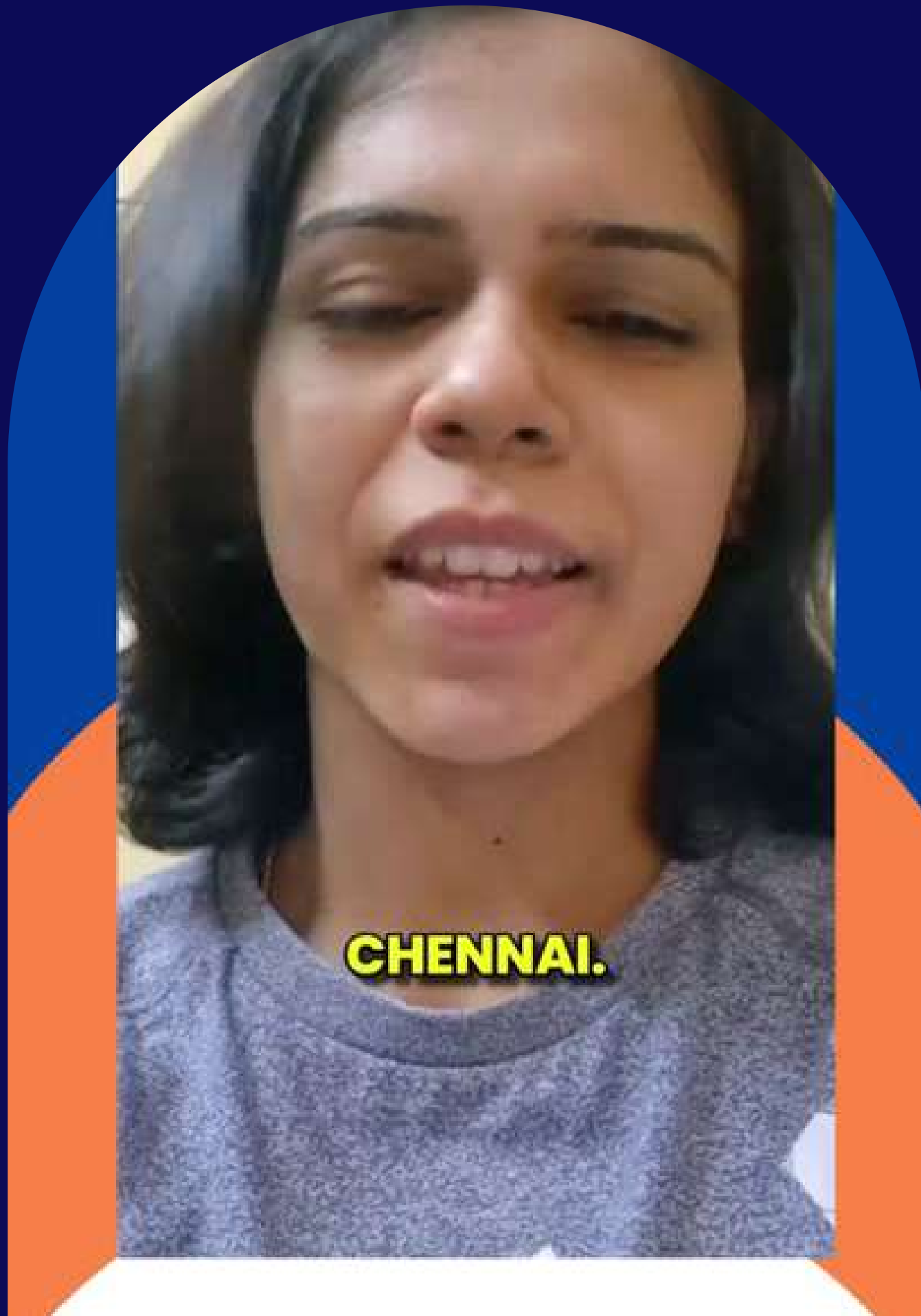


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18000+ followers



4000+ subscribers

Thank You

for watching

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