

Kangen K8 vs bottled water — *over 20 years*

Modelled for a family of four in the United States, each consuming two litres per day.
Figures compare a one-time investment in an at-home ionised water system against the recurring grocery cost of branded still water.

NET 20-YR SAVING
\$26,550
vs. bottled baseline

RECOMMENDED	One-time investment	COMPARISON	Recurring expense
At-home ionised water system Purchase + scheduled filter replacements		Branded bottled water Retail still water, US average	
Purchase price	\$5,890	Average cost per litre	\$0.60
Filter replacements (20 yrs)	\$2,600	Daily cost (8 L)	\$4.80
Equivalent daily cost	\$1.16	Yearly cost	\$1,752
Equivalent yearly cost	\$424	Plastic bottles / year	≈ 1,946
20-YEAR TOTAL	\$8,490	20-YEAR TOTAL	\$35,040

Cumulative cost, year twenty

Totals include purchase, consumables and recurring spend.
No allowance made for inflation.

At-home system
K8 + filters

Bottled water
retail baseline



DAILY SAVING

\$3.64

Reinvested each day over the twenty-year horizon.

PLASTIC AVOIDED

38,933 bottles

Single-use PET bottles no longer entering the waste stream.

BY WEIGHT

1.2 tonnes

Equivalent plastic mass diverted from landfill and recycling.

METHODOLOGY

Based on a four-person household drinking two litres per day, per person (≈8 L/day, ≈2,920 L/year). Bottled water priced at the US still-water retail average. System cost combines one-time purchase with scheduled annual filter replacement.

ASSUMPTIONS & EXCLUSIONS

Figures are illustrative estimates covering a twenty-year horizon. No allowance has been made for inflation, VAT, delivery, installation, electricity, or regional price variance. Personal consumption may differ. For tailored calculations please consult your K8 advisor.

Kangen K8 vs bottled water — *over 20 years*

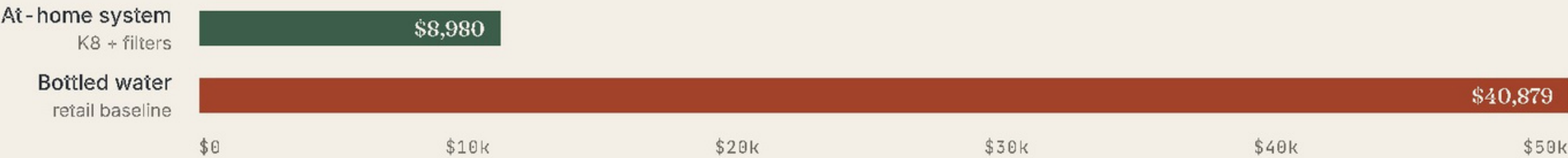
Modelled for a family of four in Canada, each consuming two litres per day. Figures compare a one-time investment in an at-home ionised water system against the recurring grocery cost of branded still water.

NET 20-YR SAVING
\$31,899
vs. bottled baseline

RECOMMENDED	One-time investment	COMPARISON	Recurring expense
At-home ionised water system Purchase + scheduled filter replacements		Branded bottled water Retail still water, Canadian average	
Purchase price		Average cost per litre	\$0.70
Filter replacements (20 yrs)		Daily cost (8 L)	\$5.60
Equivalent daily cost		Yearly cost	\$2,043
Equivalent yearly cost		Plastic bottles / year	≈ 1,946
20-YEAR TOTAL		20-YEAR TOTAL	\$40,879

Cumulative cost, year twenty

Totals include purchase, consumables and recurring spend. No allowance made for inflation.



DAILY SAVING

\$4.37

Reinvested each day over the twenty-year horizon.

PLASTIC AVOIDED

38,933 bottles

Single-use PET bottles no longer entering the waste stream.

BY WEIGHT

1.2 tonnes

Equivalent plastic mass diverted from landfill and recycling.

METHODOLOGY

Based on a four-person household drinking two litres per day, per person (≈8 L/day, ≈2,920 L/year). Bottled water priced at the Canadian still-water retail average. System cost combines one-time purchase with scheduled annual filter replacement.

ASSUMPTIONS & EXCLUSIONS

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Kangen K8 vs bottled water — *over 20 years*

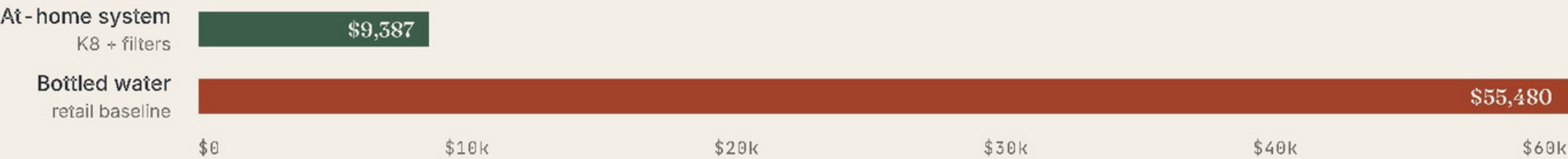
Modelled for a family of four in Australia, each consuming two litres per day. Figures compare a one-time investment in an at-home ionised water system against the recurring grocery cost of branded still water.

NET 20-YR SAVING
\$46,093
vs. bottled baseline

RECOMMENDED	One-time investment	COMPARISON	Recurring expense
At-home ionised water system Purchase + scheduled filter replacements		Branded bottled water Retail still water, Australian average	
Purchase price	\$6,787	Average cost per litre	\$0.95
Filter replacements (20 yrs)	\$2,600	Daily cost (8 L)	\$7.60
Equivalent daily cost	\$1.29	Yearly cost	\$2,774
Equivalent yearly cost	\$469	Plastic bottles / year	≈ 1,946
20-YEAR TOTAL		20-YEAR TOTAL	\$55,480

Cumulative cost, year twenty

Totals include purchase, consumables and recurring spend. No allowance made for inflation.



DAILY SAVING

\$6.31

Reinvested each day over the twenty-year horizon.

PLASTIC AVOIDED

38,933 bottles

Single-use PET bottles no longer entering the waste stream.

BY WEIGHT

1.2 tonnes

Equivalent plastic mass diverted from landfill and recycling.

METHODOLOGY

Based on a four-person household drinking two litres per day, per person (≈8 L/day, ≈2,920 L/year). Bottled water priced at the Australian still-water retail average. System cost combines one-time purchase with scheduled annual filter replacement.

ASSUMPTIONS & EXCLUSIONS

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Kangen K8 vs bottled water — *over 20 years*

Modelled for a family of four in Europe, each consuming two litres per day. Figures compare a one-time investment in an at-home ionised water system against the recurring grocery cost of branded still water.

NET 20-YR SAVING
€36,600
vs. bottled baseline

RECOMMENDED	One-time investment	COMPARISON	Recurring expense
At-home ionised water system Purchase + scheduled filter replacements		Branded bottled water Retail still water, European average	
Purchase price	€4,600	Average cost per litre	€0.75
Filter replacements (20 yrs)	€2,600	Daily cost (8 L)	€6.00
Equivalent daily cost	€0.99	Yearly cost	€2,190
Equivalent yearly cost	€360	Plastic bottles / year	≈ 1,946
20-YEAR TOTAL		20-YEAR TOTAL	
€7,200		€43,800	

Cumulative cost, year twenty

Totals include purchase, consumables and recurring spend. No allowance made for inflation.

At-home system
K8 + filters

Bottled water
retail baseline



DAILY SAVING

€5.01

Reinvested each day over the twenty-year horizon.

PLASTIC AVOIDED

38,933 bottles

Single-use PET bottles no longer entering the waste stream.

BY WEIGHT

1.2 tonnes

Equivalent plastic mass diverted from landfill and recycling.

METHODOLOGY

Based on a four-person household drinking two litres per day, per person (≈8 L/day, ≈2,920 L/year). Bottled water priced at the European still-water retail average. System cost combines one-time purchase with scheduled annual filter replacement.

ASSUMPTIONS & EXCLUSIONS

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