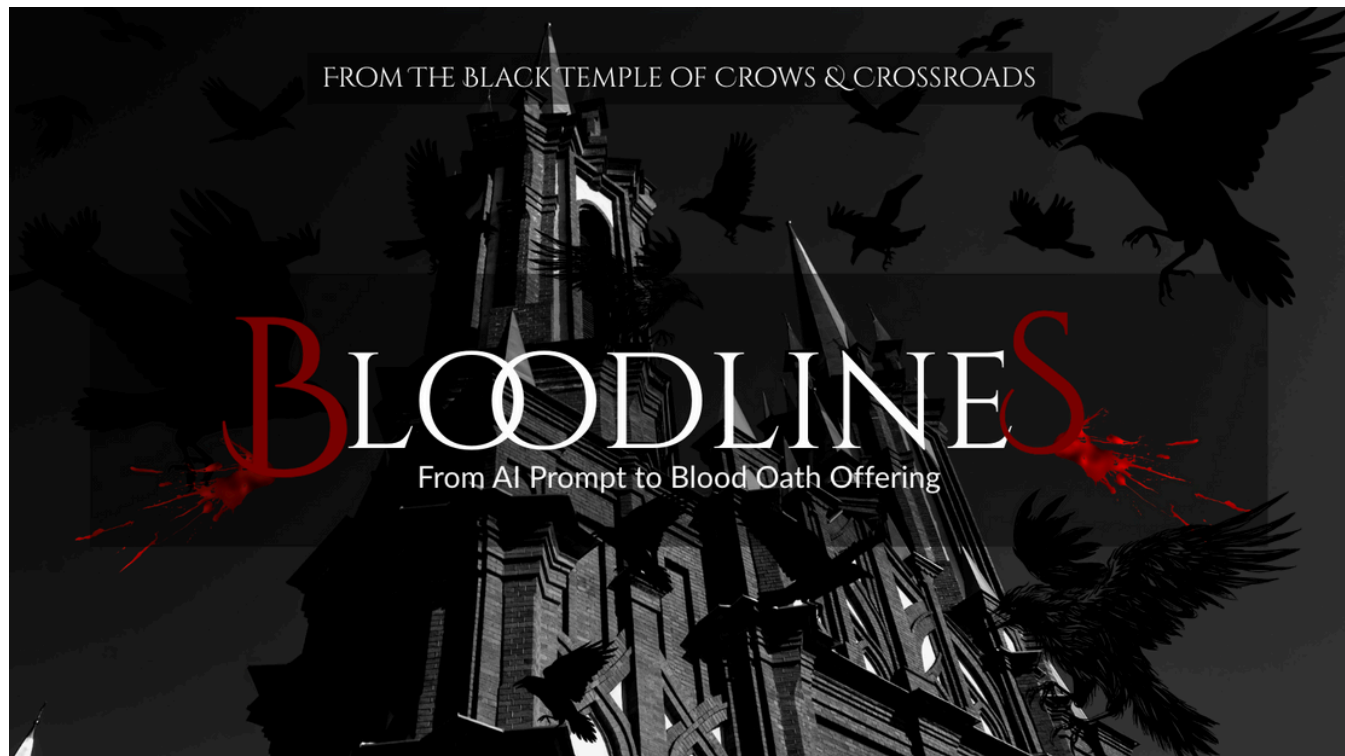


BLOODLINES: FROM AI PROMPT TO BLOOD-OATH OFFERING



SOUL-INJECTION METHOD:

3 STEP PROCESS OF EDITING AI PROMPTS INTO SOUL-BLED OFFERING. NOT JUST ADDING A VOICE TAG.

- ANALYZE THE HEADLINE
- CREATE A NARRATIVE STORY FROM THE OUTPUT
- CLOSE WITH INVITATION, NOT COLD "BUY NOW"

SOUL-INJECTION TECHNIQUE 1: SOUL-BLED HEADLINES WITH INTRIGUE

TURN THE AI'S OUTPUT INTO SOMETHING YOU WOULD SAY TO YOUR BFF ON A FRIDAY NIGHT WHEN YOU'VE HAD ONE-TOO-MANY.

MAKE SURE IT GIVES THE READER A REASON TO READ THE NEXT LINE AND DOESN'T TELL THEM WHAT THEY'RE GOING TO DISCOVER.

SOUL-INJECTION TECHNIQUE 2: TURN TELLING INTO NARRATIVE

WHERE STATEMENTS BEGIN WITH "YOU", MAKE THEM ACTION-DRIVEN STATEMENTS BY STARTING WITH ACTION WORDS.

USE IMAGERY LIKE IT'S OXYGEN. BECAUSE STORIES WITHOUT IT, DON'T GIVE THE MIND SOMETHING TO CLING TO.

USE ACTIVE VERBS, NOT PASSIVE (“ARE” NOT “WILL BE”, ETC)

SOUL-INJECTION TECHNIQUE 3: INVITATION TO TRANSFORMATION NOT COLD CTA

INSTEAD OF USING “SIGN UP HERE”, USE THE BENEFIT THEY ARE LOOKING FOR

BONUS DETAILS:

IF YOU WANT TO NOT HAVE TO DO THIS, SPEND THE TIME TALKING TO YOUR AI. THE MORE YOU TALK TO IT, EXPLAIN HOW YOU THINK AND FEEL, THE EASIER IT WILL BE FOR IT TO OUTPUT YOU IN THE POSTS, EMAILS, SALES COPY, ETC.

IT TAKES A COUPLE OF MONTHS OF CONSISTENT TRAINING TO GET THE AI TO “LEARN” YOU, SO BE PERSISTENT.

UNTIL THEN, YOU CAN ENGINEER YOUR PROMPTS TO INCLUDE THE INFORMATION YOU WANT IT TO INCLUDE, AKA YOUR WHY, YOUR STORIES, YOUR THINKING PROCESS, ETC.

SPECIAL NOTE:

AI IS A TOOL. YOU CAN USE IT TO SAVE YOU TIME, AND THE MORE TIME YOU INVEST INTO IT, THE MORE TIME IT WILL SAVE...AND THE MORE MONEY YOU WILL BE ABLE TO MAKE BECAUSE YOU’RE ABLE TO INCREASE YOUR OUTPUT, YOUR SOULPRINT, AND SIGNAL.

IF YOU’D LIKE SUPPORT IN MAKING SURE YOU’RE PROPERLY USING THE SOUL-INJECTION METHOD, YOU’RE MORE THAN WELCOME TO PICK UP ASYNCHRONOUS COPY COACHING VIA THE COPY EDGE TO HELP YOU [PUBLISH COPY THAT’S SOUL-BLED AND PROFITABLE.](#)