

# THE DIGITAL PRODUCT IDEA VAULT

100+ EASY DIGITAL PRODUCT IDEAS FOR WOMEN  
50 + TO CREATE, CUSTOMIZE, AND SELL



Linda Kajda  
Wealthy Women Digital Warriors

## INTRODUCTION

# Hello, I'm Linda Kajda

I'm Linda Kajda — founder of Wealthy Women Digital Warriors, a community built to help women 50 + break free from paycheck-to-paycheck living and create time and financial freedom through simple, sustainable digital income.

After losing my long-time job in my fifties, I knew I didn't want to start over in another 9–5. I wanted flexibility, peace, and the freedom to build something that was mine. With minimal tech background, I started learning how to create digital products using Canva, social media, and supportive online systems, one small step at a time.

Now, I teach other women how to do the same: start where you are, use what you know, and build a business that fits your life, not the other way around.



It's never too late to reinvent yourself, rebuild your confidence, and create the freedom you deserve.

*Linda Kajda*

# Introduction

Never run out of profitable ideas again.

One of the hardest parts of starting your digital-income journey is knowing what to create first. The Digital Product Idea Vault takes away that overwhelm by giving you a curated list of 100+ ready-to-use ideas that women 50 + can easily customize, brand, and sell — no tech skills required.

Inside, you'll find categories for planners, journals, printables, and even Canva templates you can resell — all designed for simplicity, usefulness, and confidence-building creation. Whether you want to design your first product or expand your existing shop, this vault gives you the inspiration and direction you need to get started today.

Use it as your personal creativity jumpstart — open it whenever you need clarity, motivation, or your next great idea.

# Section 1 - Planners & Workbooks

- Daily Planner for Women Over 50
- Self-Care Tracker
- Budget & Bill Organizer
- Goal-Setting Workbook
- Gratitude Journal
- Morning Routine Planner
- Fitness & Step Tracker
- Weight-Loss or Wellness Journal
- Weekly Meal Planner
- Retirement Planning Worksheet
- Habit Stacking Planner
- Menopause Wellness Tracker
- Grandparent Memory Book
- Medical Appointment Tracker
- Sleep Journal

# Section 2 - Life & Home Printables

- Cleaning Checklist
- Declutter Challenge
- Gardening Log
- Home Maintenance Tracker
- Family Recipe Binder
- Holiday Planner
- Travel Packing List
- Pet-Care Tracker
- Gift-Giving Organizer
- Emergency Contacts Sheet
- Moving House Checklist
- Party Planning Templates
- Seasonal Bucket List
- Grocery Shopping List
- Home Inventory Sheet

# Section 3 - Mindset & Motivation

- Positive Affirmations Cards
- Confidence Journal
- Mindset Reset Workbook
- 21-Day Gratitude Challenge
- Vision-Board Kit (Canva Template)
- Life-Purpose Workbook
- "Reinvent Yourself After 50" Guide
- Stress-Relief Coloring Pages
- "30 Days of Joy" Printable Journal
- Daily Reflection Prompts
- Letter To My Future Self Prompts
- Self-Worth Affirmations
- Fear-Busting Worksheet
- Worry Release Journal
- 100 Things That Make Me Happy List

# Section 4 - Business & Productivity

- Digital-Product Launch Checklist
- Content-Planning Calendar
- Social-Media Post Templates
- Business Expense Tracker
- Branding Workbook
- Canva Template Starter Pack
- Email-Newsletter Planner
- Goal-Mapping Spreadsheet
- Affiliate-Marketing Tracker
- Product-Pricing Calculator
- Client Onboarding Checklist
- Weekly Review Template
- Passive Income Tracker
- Digital Product Launch Planner
- Customer Testimonial Request Template

# Section 5 - Personal Development & Lifestyle

- Healthy-Habits Tracker
- Reading Journal
- Bucket-List Planner
- "Simplify My Life" Challenge
- Personal Finance Workbook
- Mindful-Eating Journal
- Relationship Reflection Guide
- Career-Change Planner
- "Find My Passion After 50" Workbook
- Friendship Goals Planner
- Solo Travel Planning Guide
- New Hobby Starter Worksheet
- Legacy Letter Template
- Volunteer & Giving Tracker

# Section 6 - Faith, Inspiration & Creativity

- Prayer Journal
- Bible Study Notes Pages
- Faith-Based Goal Planner
- Inspirational Quote Art Prints
- Gratitude Wall Posters
- Scripture Coloring Pages
- Daily Devotional Template
- Faith Affirmations Deck
- Sunday Reflections Journal
- "Peaceful Mornings" Printable Set
- Prayer Request Tracker
- Sermon Notes Template
- Seasonal Gratitude Journal
- Blessings I Often Overlook Prompts
- Women's Bible Study Discussion

# Section 7 - Canva Templates You Can Resell (MRR/PLR Friendly)

- Instagram Carousel Templates
- Facebook Story Templates
- Ebook / Workbook Template
- Pinterest Pin Templates
- Business Card Templates
- Course Workbook Template
- Mini-Course Slide Deck Template
- Email Newsletter Template
- Lead Magnet Template
- Brand Board Template
- Thank You Card Template
- Testimonial Graphic Template
- Webinar Slide Template
- Digital Product Mockup Template
- Quote Of The Day Template

# How To Use This Vault

- Pick 1–3 ideas that excite you.
- Search Canva for templates that match (“planner,” “journal,” “challenge”).
- Edit fonts, colors, and text.
- Add your logo and export as PDF.
- Upload to your store and start sharing.

Tip: Combine 2–3 related ideas into a “bundle” (e.g., Gratitude Journal + Affirmations Cards + 30-Day Challenge = \$27 product instantly).

# “My Next 3 Product Ideas” Worksheet

Idea	Why I Chose It	Date to Start	Status
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Use the worksheet template above to create your own worksheet on a separate piece of paper so you can save it and use as you go along on your digital product journey.

Feel free to add any other headings you think would be relevant and helpful to you.

# Your Next Chapter Starts Now!

If you've made it this far, take a moment to pause and be proud. You've just done something that many people only talk about doing — you've invested time into learning how to build a new kind of freedom for yourself.

You've now got the foundation, the mindset, and the plan to create something of your own. You don't need anyone's permission, perfect timing, or a fancy background. You already have everything inside you to build a business that brings peace, pride, and possibility.

Let this be your reminder that:

You are not too late.

You are not too old.

You are right on time for your next chapter.

This is your moment, your mission, and your new beginning. Go shine, create, and inspire, the world is waiting for what only you can offer.

With all my belief in you,

Linda Kajda

Founder, Wealthy Women Digital Warriors

[www.WealthyWomenDigitalWarriors](http://www.WealthyWomenDigitalWarriors)