

The Digital Product Lean Launch Toolkit



ACTION GUIDE

Free and low-cost tools to create, sell, and deliver your digital offers without tech stress or high monthly costs

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BY ISABEL MONTE

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Welcome!

From One Budget-Conscious Dream Builder to Another

Hi! I'm Isabel, your Micro Budget Business Mentor and Tech Marketing Expert. As a single mom and passionate digital entrepreneur, I know how overwhelming it can feel to start something of your own. Especially when money is tight, time is limited, and tech feels confusing.

My journey hasn't been traditional. I'm a mom to two incredible girls, and one of them has special needs. That means my days are full, my time is precious, and my energy needs to be focused on what truly matters. Still, I felt a deep desire to create a business that gave me purpose, freedom, and the ability to support my family in a meaningful way.

I didn't have a big budget. I didn't have a team. What I did have was commitment, creativity, and a belief that I could figure things out. Slowly, I built a system that helped me create, sell, and deliver digital products without needing expensive tools or complicated tech.

That's exactly why I made this guide.

The Digital Product Lean Launch Toolkit brings together the tools and systems I use and recommend to women who want to get started, even when they're working with very limited resources. Every tool in this guide has a free or affordable plan. They are simple, powerful, and beginner-friendly. You don't need to be a tech expert or spend hundreds each month to get results.

My mission is to help you begin. Not when everything is perfect. Not someday when you feel ready. But today, using what you already have.

I believe with all my heart that women can build real businesses no matter what their financial background looks like. You don't need a fancy setup to get started. You need practical tools, a little guidance, and someone who understands what it feels like to start small. That's what this guide is here to give you.

Thank you for being here. I'm so excited for what you're about to build.

With support and belief,
Isabel

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MEET *Isabel Monte*

Your Micro Budget Biz Mentor Powered by Systeme.io

Helping fempreneurs on a budget launch their online biz with smart, affordable tools!



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How to Use This Toolkit

This guide was made to help you take action without stress, confusion, or overwhelm. Whether you're just getting started or looking for a simple system that works, everything inside this toolkit is designed to support your next step.

You don't need to read it all in one go. Just start with what you need right now. Each section focuses on one part of your business journey, from creating your digital product to sharing it, getting paid, delivering it, and staying in touch with your audience.

You'll find only free or affordable tools inside. Nothing fancy. Nothing complicated. Just the essentials that help you start strong and keep things simple.

As you go through each page, you'll also see how these tools fit together into one smooth system. Use the checklist feel of the guide to take small, doable steps.

This is your map and you get to take it at your pace.

You've got everything you need to move forward.

Let's begin.

YOUR LEAN LAUNCH STACK – TOOL BY TOOL

CREATE YOUR PRODUCT

- [Canva Free](#) – for design, PDFs, planners, visuals, and even videos
- [Google Docs](#) – for writing, outlining, and exporting to PDF
- [ScreenRec](#) – for screen recordings (Mac & Windows, free, watermark-free)

SELL YOUR PRODUCT

- [Systeme.io Funnels](#) – up to 3 funnels on the free plan for sales, checkout, and thank-you pages
- [Systeme.io Shop](#) – a simple storefront page to showcase all your digital products

GET PAID

- [PayPal](#) – connect inside Systeme.io
- [Stripe](#) – also integrated into Systeme.io checkout

DELIVER THE PRODUCT

- Google Drive Link – upload files and set them to view-only
- Canva Share Link – works for digital downloads, templates, and videos

FOLLOW UP WITH BUYERS OR LEADS

- [MailerLite Free Plan](#) – automation, landing pages, newsletters
- [Systeme.io Emails](#) – one campaign and unlimited newsletters even on the free plan

THE LEAN SYSTEM IN ACTION

HOW THE SYSTEM FLOWS IN 7 STEPS

- 01 Create your product in Canva or Google Docs
- 02 Upload it to Google Drive or share Canva link
- 03 Build your funnel in Systeme.io
- 04 Add your Stripe and PayPal connections
- 05 Place the delivery link on your thank-you page or on your welcome email sequence
- 06 Add subscribers to your email tool (MailerLite or Systeme.io)
- 07 Stay connected with newsletters or email sequence automations

WHAT NOT TO DO WHEN STARTING OUT

Before you dive into setting up your systems, I want to help you avoid some of the most common mistakes I see women make when starting out. These can slow you down, create unnecessary stress, and keep you stuck longer than necessary. Let's make sure that doesn't happen to you.

MISTAKE 1: THINKING YOU NEED A BIG BUDGET TO START

You don't need to spend hundreds to get started. In fact, starting lean gives you room to experiment and grow without pressure. Free and affordable tools can take you far when used with intention.

MISTAKE 2: JUMPING BETWEEN TOOLS

Trying every new tool can feel productive, but it often leads to overwhelm. Pick one tool for each part of your system, stick with it, and focus on learning how to use it well.

MISTAKE 3: WAITING FOR PERFECTION

Don't wait until everything looks perfect. If your product helps someone, it's ready. A simple PDF or Google Drive link is enough to start. Done is better than perfect.

MISTAKE 4: BUILDING TOO MUCH AT ONCE

One product. One funnel. One follow-up. That's enough to begin. Trying to launch five things at once can stall your momentum. Start small, finish fully, then grow.

MISTAKE 5: THINKING YOU'RE BEHIND

Everyone starts somewhere. You're not late. You're learning and showing up and that's exactly what builds a real business. Go at your pace.

Just pick one product idea and one funnel. Start simple. Start smart.

Want to see exactly how I use this toolkit to run my business, for under \$100 a year?

I created a full course that walks you through the exact system behind this toolkit. It shows you how to set up your funnels, connect your tools, and sell your first digital product, step by step, even if you're on a tiny budget.

If you're ready to go from stuck to setup, take a look at the next page.



Setup For Under \$100/Year

My brand-new course, “[Start Your Home Biz on a Micro Budget](#),” will teach you how to set up and automate your entire home-based online business with many **UNLIMITED features for under \$100 a year**, all while keeping it simple and stress-free.

WHAT YOU’LL LEARN IN THIS COURSE:

- **Save Money:** Keep setup costs under \$100/year while accessing powerful tools.
- **Simplify the Process:** No tech experience? No problem, follow clear, step-by-step guidance.
- **Automate Your Business:** Focus on selling, not tech headaches, by streamlining your systems.
- **Work Smarter:** Avoid wasting time and money on complicated, expensive platforms.



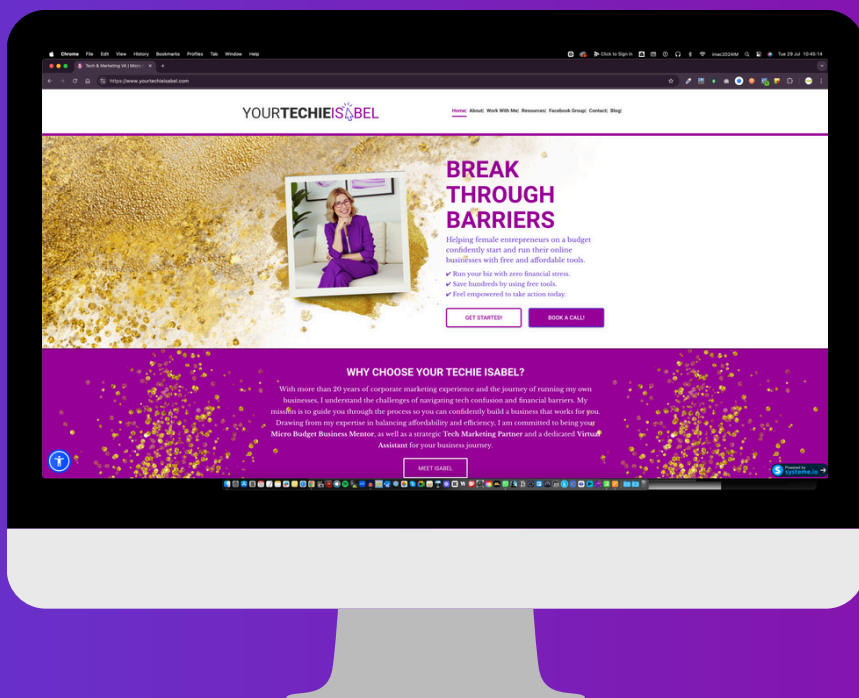
READY TO START?

The course is now live! 🎉 [ENROLL HERE](#) to get instant access, learn at your own pace, and build your home biz for under \$100/year using free and affordable tools.

Thank You!

Thank you for being part of this learning journey with me! Remember, every step you take is an integral part of your unique growth and success story. If you ever need further assistance or personalized support, you can access all my guides, courses, and community through my website.

I'm here to support you as you build your online business without financial barriers, and I look forward to seeing the amazing progress you'll make. With the right tools and resources, success is just around the corner, so take that next step confidently!



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