

YOURTECHIEISABEL

*Simplified*  
**DFY ONLINE BUSINESS**  
PLAYBOOK

A Step-by-Step Guide to Getting Your  
Digital Marketing Business Up and  
Running for Passive Income!



BY ISABEL MONTE  
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# WELCOME



“Your 4-week roadmap to starting a successful DFY digital product online business!”

BY ISABEL MONTE  
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[WWW.YOURTECHIEISABEL.COM](http://WWW.YOURTECHIEISABEL.COM)



*Hey! Olá! Hello! I'm Isabel Monte!*

I'm thrilled you're here! Helping you reach your full potential is my true calling and passion, and nothing lights up my world more than seeing you succeed. I'm super proud of you for taking this big step on this exciting journey.

Welcome to your Playbook **Simplified DFY Online Business**. Think of it as your personal strategy for selling digital creations like a pro. I am based in Lisbon, Portugal, and Your Techie Isabel is here to make the digital world a friendlier place for you.

I know the feeling of nervousness, anxiety, and uncertainty that often come with starting an online business. But now, I'm here to help you conquer those challenges and turn your dreams into reality. Get ready to dive in, and together, we'll create your path to success!

*Love  
Isabel x*

Founder of Your Techie Isabel

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# AFFILIATE & EARNINGS DISCLOSURE

Let's chat about some grown-up stuff before diving into all the awesome content I've packed into this ebook. It's just to make sure we're on the same page, and I bet you'll want to do the same if you're aiming to soar high as an entrepreneur or affiliate marketer.

Your Techie Isabel is all about empowering female entrepreneurs with free and cost-effective tech marketing solutions, and offering done-for-you digital products. We also share some valuable resource links for various goodies. When you click on these links and make a purchase, it's like giving me a high-five. You're supporting me, and in return, I might earn a little something from third-party companies. It won't cost you anything extra.

Here's the thing, though: While I love sharing these tech marketing solutions and digital products, there's no magic wand for instant success or loads of money. Any choice to use the information I offer is totally up to you and comes with its own set of grown-up responsibilities.

Now, don't get me wrong. I believe in you, and I'm cheering for you all the way! But things like your background, how much effort you put in, and what the market wants can all make a difference in your results.

Also, whenever you see any amazing stories or testimonials, remember that every person is unique. What worked for them might not be the exact blueprint for you, but it could be a great source of inspiration.

Let's be real: Achieving your dreams takes some work, a sprinkle of magic called "integrity," and a dash of skill improvement. So, no promises of becoming an overnight sensation or anything. If someone says you'll get rich and successful quick, they're probably selling you a fairy tale.

I can't give you a guarantee for specific outcomes, but I can guarantee that I've poured my heart and soul into helping you break through those tech marketing barriers holding you back. Your success depends on a lot of things, including you taking action.

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# INTRODUCTION

I'm super passionate about supporting aspiring female entrepreneurs in different ways, including helping them get confident online and make money from home with done-for-you digital products.

**I created this DFY Digital Product Creation Playbook to walk you through the complete process of setting up and selling your own digital products using my DFY (done-for-you) template.**

If you follow the steps inside this playbook, you will not only come out on the other side with a digital product fully ready to sell, but also master a foolproof funnel and strategy for consistent sales. You'll unlock the secrets to achieving successful months, scaling your income and reaching new financial heights!

But before you start, I first want to explain what DFY actually means and what is unique about this specific online business model.

## WHAT IS DFY/DONE-FOR-YOU?

I've always had a passion for helping women start their own businesses. When I discovered DFY (Done-For-You) digital products, a lightbulb went off! I knew this was my chance to help women skip the tough parts of starting from scratch and go straight to earning passive income. But for me, this isn't just about business; it's deeply personal. As a mom to a special needs child with cerebral palsy, I know just how valuable time is. Digital products give me the freedom to earn income without sacrificing precious moments with my child. I want to share this life-changing strategy with you so that you too can focus on what matters most to you.

So, I've decided to offer a unique template, not just any template, but a profitable one. This is a digital product you can easily sell, a product that people will always want, making it a quick income generator.

The truth is, what many people are yearning for most is greater **financial and time freedom**. My goal is to help you achieve both.

# INTRODUCTION

People everywhere are yearning to improve their lives and the lives of their families. Yet, the misconception exists that having an online business is a luxury reserved for the elite few with special skills.

**That's why offering a way to earn money WITHOUT requiring special skills, prior experience, or even having to create a product from scratch is truly a revolutionary business model!**

While other business models like MLMs (Multi-Level Marketing) and affiliate marketing exist, none offer the level of ownership and independence from another brand like DFY products do.

**When you purchase a done-for-you product with reseller private label rights, you gain the freedom to modify, resell, and FULLY profit from that product. Best of all, you keep all the earnings, you don't owe anyone a slice of your sales, not even me!**

Your profits are **YOUR profits**, and your business is all **YOURS**, too. Now, let's talk about this awesome Playbook you've got. When you bought it, you didn't just get the Playbook; you also got something really valuable called Reseller Private Label Rights. But don't mix this up with just Master Resell Rights or Resale Rights.

These Reseller Private Label Rights give you the power to do amazing things:

- You can tweak some parts or rewrite the whole thing.
- You can put your own name on it and say, 'I've made this.'
- And here's the cherry on top: **You can sell it, and the people who buy from you can also sell it to their customers!**

So, you're not just buying; you're investing in something you can truly make your own. **[CLICK HERE](#)** to read the terms of use of this Playbook.

# INTRODUCTION

My dream for you? To use everything in this Playbook (including the Playbook itself) to build a business that's all yours. **A business that earns you passive income you fully keep.**

Why do I want this for you? Because when more women have more money, the whole world gets better. And I really, really believe there's enough goodness to go around for everyone.

So, are you buzzing with excitement like I am? Can't wait to see the awesome changes this will bring into your life.

Are you ready to get started?

To make things easy for you, I've broken down the launch steps into four weeks. Yes, you could be up and running in just four weeks or less!

## LET'S CONNECT

Send me a message on my socials or website below to let me know you've purchased the Playbook so I can cheer you on!





# YOUR VISION MAP

## IDENTIFYING YOUR WHY

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Alright, let's pause and tune into something super important - **your WHY**. I know it's tempting to skip this and jump straight into action. But please, do give yourself just 5-10 minutes to do this work.

**Why? Because your WHY is your fuel. It's what will keep you going when things feel hard, super important for your business to last a long long time.**

As you go through this Playbook, whether it's tech setup stuff, finding time to write emails, or planning your content, you might hit some bumps, thinking to yourself "I'm not techie... or I don't have what it takes...". And when you do, your WHY will be your personal motivator, lifting you up and pushing you forward.

So grab a piece of paper or open a new Note on your phone, and let's answer these three questions:

- 1) Why is it so important to me to make this passive income online business happen?**
- 2) Fast forward to 6 months from now... What does my financial situation look like? What does it feel like?**
- 3) Beyond money, what else could this online business bring into my life?**

Once you've got those answers, you're really ready to go to the next step: **SETTING YOUR GOALS**.



# YOUR VISION MAP

## SETTING YOUR GOALS

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Alright, this section is all about two big things:

- 1) Picking the PRICE for your amazing DFY digital product, and
- 2) Deciding your INCOME GOALS for your first year after launch.

## YOUR PRICING

First up, let's set the record straight: there's no such thing as a 'perfect price.' If you're just starting out, I suggest keeping the price under \$100. Why? It makes it easier for people to say "yes" and still lets you earn a fair income.

### Take me for example:

I priced my product at a discounted rate of \$27 from \$97 for a few reasons. First, I want to make this valuable tool available to as many women as possible, especially those who might be hesitant to invest in a pricier product at the start. I get it, every penny counts when launching a new business. Second, this pricing strategy is great as an entry product and leaves room for upselling to more premium offerings down the line. And let's not forget the 'rule of 7.' Ending your price with a 7 is said to boost conversions. Sounds odd, but hey, if it works, it works!

You can always hike up the price later, especially as your audience grows and you gain more expertise. Some of you might want to start with a \$97 price tag. Or, you can launch at a lower 'limited-time discount' rate before bumping it up later. We'll go more into launching in Week 4. You can also offer 'limited-time discounts' throughout the year for special occasions or as a specific strategy.

**So, it's decision time.** Take a few minutes to think about what price feels comfortable for you. Here's the crucial part: imagine YOU ARE CERTAIN this price will help you reach your income goals. What price comes to mind?



# YOUR VISION MAP

Now, let's focus on your **first month**. Imagine you want to make \$2,000 in the first 30 days after launching your digital product priced at \$97. Guess what? You only need **TWENTY** sales to hit that target!

See the potential? It doesn't matter if you're starting a brand-new Instagram account or if this is your first time dipping your toes in the online business world.

**The best part? This isn't just any income; it's PASSIVE INCOME. That means you could be earning while spending time with your kids, taking a leisurely walk, working your regular 9-to-5, or even sleeping!**

All it takes is a few social media posts each week and a simple sales funnel that you've already set up. A passive income online business is life-changing! So, let's get everything in place so you can start seeing that income roll in.

## DECIDING YOUR TARGET AUDIENCE

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You've probably noticed that my content, branding, and the language I use, is aimed at a particular group: women. More specifically, I focus on everyday women, aspiring entrepreneurs, wanting to build a business that supports their lives and families. Now, your audience could be different. Maybe you want to include men, or only market to men, or even narrow it down to moms, small business owners, or women in a specific profession. That's totally up to you. Here's my own target audience statement, just to give you an idea:

"I specialize in helping aspiring female entrepreneurs, aged 35-55, as they venture into the digital world. These are smart, ambitious women, in the early stages of their online business journey, and juggling family responsibilities (from caring for their children and special needs kids to looking after elderly or sick relatives). What unites them is a deep desire for both time freedom and a harmonious work-life balance. Though they're globally dispersed, they dream big, and aim to make a big impact without sacrificing family time. However, navigating the world of technology can sometimes be a roadblock on their path to success."



# YOUR VISION MAP

So, what I want you to do now is **brainstorm**. Think about who you can easily talk to and relate with in your business. And remember, don't overthink this step. If you decide to change your audience later on, that's totally fine. **This is YOUR business, after all!**

## YOUR BRANDING

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Okay, so now, this is the fun part here. Your branding is where a lot of your own distinct style, tastes, and personality really can come out. And there's SO much that can go into your brand, even more so than just fonts and colors.

**For your brand, you will want to consider things like:**

- The **"tone" of your messaging** (i.e. serious, casual, funny, sassy, professional, inspiring, authentic, etc.)
- The **style of your products and social media** (i.e. feminine, modern, minimal, luxurious, bold, bright, moody, etc.)
- The **values you communicate** in your content and decision-making (i.e. ambition, gratitude, family, success, motivation, freedom, adventure, joy, etc.)
- **Your "brand story"** (i.e. your personal story or parts of your journey that will resonate with your target audience)

But just to get you started, I want you to walk away from this section today with at least these two things figured out:

- 1) **The name of your product**
- 2) **Your brand aesthetic**

## NAMING YOUR PRODUCT

When it comes to naming your product, you will want to be thinking about what's going to be the clearest and simplest way to communicate what you're offering to your target audience.



# YOUR VISION MAP

Phrases like “passive income”, “digital product”, “DFY” or “done-for-you” are obviously great ones to consider incorporating. But you also can add your own values and language to this, whether that might be “joy”, “freedom”, “wealth”, “passion,” “purpose,” etc.

Here are some examples to get you inspired to brainstorm:

- “Done-For-You Roadmap to a Passive Income Life”
- “DFY Abundance Accelerator”
- “30 Days to Passive Profit”

**Although including “DFY” or “done-for-you” in your product name isn’t an essential, it CAN HELP set expectations and set your product apart when people come across your page.** And whether or not you use DFY in your product name, I do recommend at least including it somewhere in your Instagram bio if that’s your main focus product.

It really is up to you what name you decide to go with. The **ONLY CAVEAT** is if you’re considering using the same product name as mine. **Using my product name is one thing I do NOT recommend just because it’s important to establish some distinction between all our businesses.**

Now, I know coming up with a product name of your own can be a challenge, but don’t be afraid to bounce around ideas with friends or family. You can even **use ChatGPT to brainstorm some ideas** for you! Here’s a prompt you can easily use, by filling in the spaces, you should easily be able to provide a clear guide for ChatGPT to generate product names that align with your brand and target audience:

*I am looking to come up with some creative names for my DFY digital product. My target audience are [describe target audience briefly, e.g., aspiring entrepreneurs, fitness enthusiasts, etc.]. My brand tone is [describe brand tone, e.g., professional yet friendly, serious, energetic, etc.], and I'd like the product names to reflect that. Here are some example product names that I like, to give you an idea of what I'm aiming for:*

- [Example 1]
- [Example 2]
- [Example 3]

*Please suggest [number] product names that would be in line with these examples and my brand's tone.*



# YOUR VISION MAP

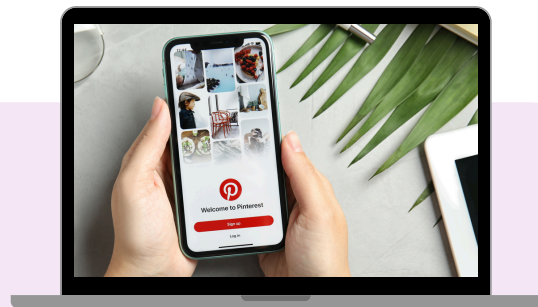
## CREATING YOUR BRAND AESTHETIC

As for your brand aesthetic, some homework for you is just to start collecting screenshots of other people's Instagram feeds or content that best represent your own personal style and the look you are wanting to achieve with your "forward-facing" elements of this business.

Pay attention to fonts, colors, even the layout of others' bios.

These screenshots can be collected inside a photo album or a Note in the Notes app of your phone. Trust me, they will come in handy when you are actually setting up your own Instagram profile where you will be bringing in traffic to your digital product.

## QUICK TIP



**Pinterest can be a great place to find color inspiration!**

You can just type "Instagram color palette" into the search bar and look through the photos that come up. But remember: Sometimes less is more. You don't want too many colors, I would stick to a maximum of 3 to 5 colors.

And you can always use **Canva.com** to search for **Brand Board Templates** and pick your favorite one to easily fill in. [Click here](#) to see various examples.



# SETTING UP

## CREATING YOUR DIGITAL PRODUCT

Let's now talk about creating your digital product.

Yes, you have the rights to just use and resell this Playbook; however, I also don't want you to be afraid to make this product your own! In fact, your audience is going to want to buy your product more when you DO make it your own, when you put your own personality and branding into it. Here is what making this product your own can look like:

### STEP ONE

Find an **eBook or Document template on Canva** (canva.com) that you like. Keep in mind that even with a great template you choose, you will likely need to move components around and play with the fonts & size to help fit all this information into it. Last I checked, Canva has a 300-page limit.

### STEP TWO

Put your Canva template aside for now, and move onto actually deciding what's going to go onto your pages. For this, you can just pull up a new Google Doc or a Note inside your Notes app. Then **COPY and PASTE this whole Playbook** into it or **just the parts you are interested in using**. But if you're looking for a faster way [click here](#) to access the Canva template of this eBook.

### STEP THREE

Once you've copied and pasted the Playbook, carefully go through it page by page and **highlight all of the parts, names, or photos that you know you will need to modify or tweak**. For example, for the welcome or introduction part of the Playbook, you will want to use YOUR name, YOUR reasons for doing this or how YOU came across this digital product (of course, feel free to give me a shoutout if you'd like. You can either refer to me by name or Instagram username, or just call me "your mentor or business coach.").



# SETTING UP

**NOTE:** Keep in mind that there will be things you will NOT be able to include and finalize until you've gotten further in this process of setting up your own back-end (i.e. your emails, your Instagram account, etc.).

## STEP FOUR

After finishing modifying your document, **copy and paste it into the Canva template** you already picked out. Design it using the name and branding colors you came up with.

**THIS PART IS IMPORTANT: Be sure to double-check it for any errors or tweaks still needing to be made!**

You can also add any hyperlinks (including affiliate links) you want to include. When you download your product as a PDF from Canva, **your links WILL still be clickable.**

And that's it! You've created your very own digital product!

## SETTING UP YOUR ONLINE SITE

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Out of all of the different programs or host sites for digital products that are out there, I definitely recommend using **Systeme.io** the most. Here is why...

- Just as good as many prestigious platforms but way CHEAPER and a lot EASIER.
- Focused on what you really need, not fancy extras you won't use.
- All-in-one platform to start, grow, and manage your online business, and it starts at 100% FREE up until 2000 subscribers!
- When you're just starting, you don't need much. Just a simple website or a links page, basic email tools, 1-2 sales funnels, and maybe a blog.
- With Systeme.io you can say goodbye to juggling multiple tools; it's all under one easy dashboard, just a few clicks away.

**Because Systeme.io really is a one-stop-shop, I recommend using it for your digital product(s), freebies, and your automated email marketing (yes, you can do it all!).**



# SETTING UP

## The #1 Reason Why New Solopreneurs Fail

is because they make the mistake of spending \$300+ a month on fancy tools they never use. Soon, they've spent over \$3,000 in a year and have no money left. But guess what? In the beginning, there's no difference between using Systeme.io and other pricier shinier options. Starting with **Systeme.io is 100% FREE**, so you really have nothing to lose. And if you find it's not for you, just switch to another platform. It's that simple.

**To set up your Systeme.io, here are the steps you will want to follow:**

- 1) Use **THIS LINK** to create your account.
- 2) Start with their FREE Plan and when your business grows, move to another plan as per your needs.
- 3) You'll find easy-to-follow tutorials in **THIS LINK** that will help you set up anything you need.
- 4) You will want to create your main website or store page, where people can click on your links to either opt into your freebie or purchase your DFY digital product, and put it as your link in your Instagram bio.

**Systeme.io is really the only tool you need to launch your online business today.**

## OTHER PLATFORMS I LOVE

1) **HOTMART** - If you're hesitating to commit to monthly plan once you've reached your 2000 subscribers, you're still in luck with **Hotmart**, an equally fantastic platform to launch your entrepreneurial dreams. The best part? Hotmart only earns when you do. Their fee is super straightforward, 9.90% of the price of the product plus an additional US\$0.50. And this standard fee applies to products priced over US\$ 15.00. So most of your earnings stay right in your pocket, where they belong.



# SETTING UP

Hotmart does not offer email marketing, so to handle your automated email sequences, **Mailerlite** has got your back. They offer a **free version that's good for up to 1,000 subscribers** (Systeme.io's free version is up to 2000 subscribers). This means you can start building and engaging with your audience without any extra costs. **[CLICK THIS LINK](#)** to get started.

Hotmart is user-friendly and offers a broad range of categories, so you'll find the perfect niche for your business. When you combine Hotmart's fair commission structure with Mailerlite's free email service, you're getting a powerful, budget-friendly toolkit to move your business dreams into reality.

## **To set up your HOTMART...**

- 1) Use **[THIS LINK](#)** to create your account.
- 2) Learn how to register a product, make your first sale, update your information, access their free courses, and much more in **[THIS LINK](#)**.
- 3) Click **[THIS LINK](#)** to use Mailerlite for your automated email sequences.

Want to know more about how Hotmart works? Click **[THIS LINK](#)**.

2) **ThriveCart** - For those who want even more customization options and a one-time fee, ThriveCart is your go-to. While their one-time fee might seem a bit steep at \$495, it's actually a lifetime deal. That means no more monthly charges, ever! This can be a huge relief for your budget over time. Click **[THIS LINK](#)** to get started.

What makes ThriveCart special is that it allows for very detailed customization of your checkout pages. If you have a certain vibe or style that you want to carry through your entire online presence, ThriveCart helps you make that happen. Plus, it offers bump offers and upsells right within the checkout process, helping you maximize your revenue in clever ways.

## WEEK 2

# SETTING UP

### Set up your ThriveCart:

- 1) Use [THIS LINK](#) to create your account.
- 2) After logging in, you'll find easy-to-follow guides that will help you set up your cart just the way you want it. You can find them in [THIS LINK](#).
- 3) Just like Hotmart, ThriveCart also does not do email marketing, so go to [THIS LINK](#) and use Mailerlite for your automated email sequences. And this is where the pricing of [Systeme.io](#) wins, no matter how big your number of subscribers is, their maximum monthly pricing is fixed at \$97, from 10,000 subscribers onwards.

So, those are my favorite platforms for selling digital products and building a brand. Whether you go with [Systeme.io \(my best recommendation\)](#), Hotmart, or ThriveCart, you've got some awesome tools at your fingertips.

## CREATING YOUR INSTAGRAM

Instagram is not a required social media platform for your business, but I DO recommend it as a great starting point. At some point along the way, you can also use TikTok, YouTube, Pinterest, and even Facebook Reels or Facebook groups to direct more traffic to your digital products, but no need to rush to use all of these platforms when you're just starting.

**It's up to you whether you want to use your existing Instagram account or create a new one. Either way, you will want to do these two things:**

- **Make your account PUBLIC** - so that people can find you and your business can actually grow.
- **Make your account into a PROFESSIONAL account** - Instagram offers two types, Business & Creator. I recommend going with Creator because it offers more features for personal brands. You can follow the steps in [THIS LINK](#) to get this set up.





# SETTING UP

## OPTIMIZING YOUR INSTAGRAM BIO

Next you will want to start working on your Bio - so that people who come your way will actually KNOW what you are about and how you can help them. There's no one right way to write a Bio, but I typically follow a 3 line strategy:

In the **first line** of your Instagram bio, merge your personal transformation or journey with a brief description of what you offer, to both establish relatability and clarify your services. The **second line** must tell people who you help and how you help them and the **third line** must be a powerful call-to-action, which tells people what to do next. Here you can direct your audience to your free guide by pointing down at your Systeme.io link or Hotmart's link in bio. Or you can always start a conversation by directing them to DM you for the free guide. Since ThriveCart does not give you an option to create a link in bio page just like Systeme.io and Hotmart, you can always use Canva to create one for you. Use **[THIS LINK](#)** to see Canva's various bio link website templates that you can customize for your brand.

Here are a few Instagram bio examples:

### Example 1:

- 👩 Single mom turned passive income guru.
- 📦 Helping moms launch DFY digital products effortlessly.
- 👉 DM "DFY" for your free guide!




### Example 2:

- 🍎 Ex-teacher now earning 6-figures passively.
- 📦 I help women monetize skills with DFY digital goods.
- ✉ DM "EduProfit" to unlock your free guide!






# SETTING UP




## Example 3:

-  From corporate life to digital freedom.
-  Build your passive income empire with DFY products.
-  Click the link below for your free starter kit!

## Example 4:

-  Travel addict fueling my trips with digital sales.
-  Empowering you to create a travel fund through DFY products.
-  DM "TravelProfit" for a free guide!

## Example 5:

-  Artist now thriving on digital art sales.
-  Turn your art into DFY digital products & earn passively.
-  DM "ArtBiz" to learn how + get your free guide!

If you need help brainstorming ideas, you can always **use the following ChatGPT prompt** to come up with a bio for your Instagram account:

"I'm looking for help with creating a compelling Instagram bio. My target audience is \_\_\_\_\_. I specialize in \_\_\_\_\_, and I use \_\_\_\_\_ to provide solutions to my audience. I want my Instagram bio to reflect my personal transformation from \_\_\_\_\_ to \_\_\_\_\_. Finally, I'd like to include a call-to-action that directs people to \_\_\_\_\_. Please follow the 3 line strategy:

The first line, merge my personal transformation or journey with a brief description of what I offer and for whom, to both establish relatability and clarify my services. The second line must tell people how I help them and the third line must be a powerful call-to-action, which tells people what to do next, for example, directing my audience to my free guide by pointing down at my bio link, or directing them to DM me for my free guide."



# SETTING UP

## LEGAL STUFF

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This part of setting up a business might feel foreign or even overwhelming to you, but it's really not that complicated and nothing to stress out about. Take it step by step, and you'll get there.

In the U.S., you might hear a lot about setting up an LLC and getting an EIN. These are important, but every country has its own rules. The key thing is, don't rush. You'll have the chance to get all your legal ducks in a row as soon as your product is ready to launch. Depending on the rules of your country, just make sure to do it before you start selling and invoicing (unless you're using Hotmart, where you can wait until you ask them for your money or in the U.S. where you can wait until before you have to do your taxes).

## CREATING YOUR TERMS & CONDITIONS

Great news! Crafting the Terms & Conditions for your Online Site is easier than you think. You can use [\*\*THIS LINK\*\*](#) to walk through the process of adding yours to your checkout pages at Systeme.io. However, remember that laws can be different from place to place. So, you might want to talk to a legal friend to make sure your terms and conditions fit wherever you are.

**You will want to modify the existing Terms & Conditions for the purposes of offering Reseller Private Label Rights so that your customers will have the ability to modify and resell your guide and their clients too.**

Here's what you will need to include or replace the existing terms with:

**Paragraph 1:** Subject to your compliance with these Terms of Use, the Company hereby grants you Reseller Private Label Rights upon purchase of [insert name of your digital products here], which grants you the rights to modify, claim authorship of, and resell this product for 100% of the profits.



# SETTING UP

Additional rights include: the right to add this product to a membership site or bundle within a package; the right to create audio or video products using this product; the right to give away the product to subscribers or customers; the right to change sales page and/or graphics; the right to break up the product into separate sections; the right to remove or add content to the product; the right to put your name on it; the right to edit or create your own covers for the product; the right to give away, sell, or transfer the Private Label Rights to any third party.

**Paragraph 2:** All Content NOT included within [insert name of your digital products here] itself, including graphics, descriptions in [insert the name of the platform you're using], and social media content and videos relating to the product, are copyrighted unless otherwise noted and are the property of the Company and/or a supplier to the Company. No such materials may be used except as provided in these Terms of Use.

Then you will want to replace any blank/fill in lines in the rest of your Terms and Conditions of the platform with your name and/or business name or contact information when directed. After you finish, **be sure to SAVE your updates.**

## STARTING YOUR BUSINESS

Here are the steps for starting your business:

**Step One:** Choose a name for your business name or brand name, which can be, for example, your First Name Last Name Digital Products or something that represents your brand. Every country has its own way to check if the name you love is available, so just do a quick local Google search for "business name availability in (write your location)". You can use the Business Name Generator App called "Namelix" in **THIS LINK** that will help you generate a short, brandable business name using artificial intelligence.

**Step Two:** Register your business or register yourself as a sole proprietor. You can look up "how to register a business or sole proprietorship in (write your location)" and follow the steps you find. There's usually a cost, but it can often be a tax write-off.

WEEK  
**2**

# SETTING UP

**Step Three:** Get a unique tax number. In the U.S., it's called an EIN (Employer Identification Number also known as Federal Tax Identification Number), in Portugal is called NIF, in the UK is called UTR (Unique Taxpayer Reference), but other countries have their own systems. This Tax Identification Number helps the tax people know it's really you.

**Step Four:** Learn about taxes. I know, it's not fun, but it's super important. Reach out to a money friend (also known as an accountant) to help you make sure you're doing everything right.

**Step Five:** Think about setting up a business bank account. It's a smart plan to keep your money for the business separate from your personal account money for fun and food.

Of course there are also other legal things you can look into, such as **trademark** your brand name or **copywriting** any materials you created that you DO want to protect. But for now, this at least covers the most important bases.



WEEK  
**3**

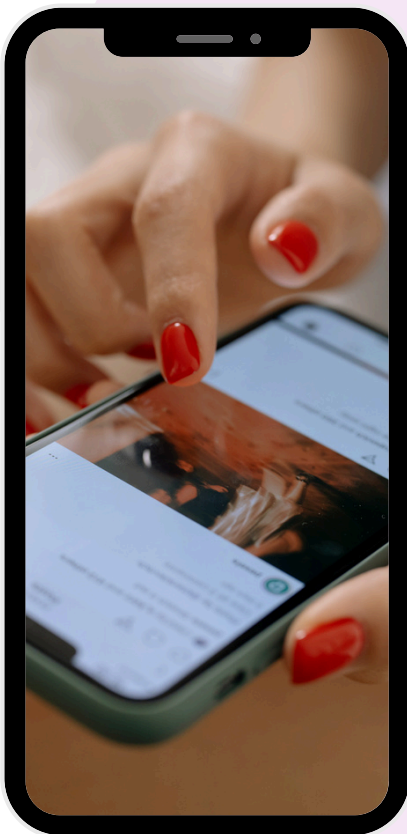
# SELLING YOUR PRODUCT

## ORGANIC MARKETING

Let's talk about organic marketing. Organic marketing is what I most recommend especially when first starting out. It's free, risk-free, AND can still bring in more than enough of the traffic and sales you need with some great content and a consistent posting plan.

**Specifically, I recommend organic marketing through posting short Reels on Instagram (and potentially branching out to more social media platforms over time).**

Short-format video Reels are a great way to get new eyes on your content and build the KLT (Know, Like and Trust) Factor with potential customers. Here are some different ideas of things you can share with your target audience through Reels:



## CONTENT IDEAS

1. Your big WHY you're selling a DFY digital product (e.g. more money, more time, more flexibility, less stress, etc.)
2. Your RESULTS (i.e. income) from selling your DFY digital product, once you start seeing them.
3. What a DFY digital product is, what sets DFY digital products apart.
4. Personal stories or parts of your own journey that will resonate with your target audience.
5. Encouragement for those who are looking for a way to make more money or bring in passive income.
6. Powerful thoughts, affirmations or mindset shifts around money or business.



# SELLING YOUR PRODUCT

If you haven't already, I recommend researching and scrolling through the content of other passive income creators on Instagram to get inspired or brainstorm different ideas of what you can share with your Reels.

Remember what I said at the beginning of the Playbook about people genuinely WANTING to make more money? I really do believe this! And for this reason, I focus my content not only on starting an online business but also on strategies that help you monetize your visibility to grow your business.

I'm also a BIG fan of recycling content to save time and use what's already working, and you should definitely consider doing the same.

When it comes to planning and creating content, you want to have a system that is actually SUSTAINABLE. Some things you can do right now to help you set this sustainable growth system up include:

- Creating a photo album on your phone of potential background videos already in your camera roll that you can add onto and use as an ongoing collection to pull from.
- Creating a Note in the Notes app on your phone with your "content calendar" for the week. When you're first starting out, doing 1 or 2 Reels per day to help you grow your following is enough. No matter what you decide, **consistency is key** - post consistently, and keep your content high quality.
- Following ONLY competitors or people who have the same ideal audience as you. Keep the number of follows low, as this will help IG know who to push your content to.
- Saving trending audios while scrolling through Reels inside the Instagram app.
- Saving ideas for Reels while scrolling through Reels inside the Instagram app.

If creating Reels, coming up with ideas, or writing captions feels intimidating to you right now, that's okay! It can take time and practice to really find your voice and get into a good groove with it.



# SELLING YOUR PRODUCT

As you are growing more comfortable and developing your skills, Youtube is a great resource you can utilize. There are a ton of different tutorials you can go through and learn from, revolving around topics like finding trending audios, using SEO in your captions, or even how to use different functions while creating Reels.

## YOUR CALL-TO-ACTION

One thing you will want to include in the caption of the majority of your Reels is a call-to-action, which is really just an invite to take the next step.

One great call-to-action is telling people to send a DM - because that call-to-action is going to spark a conversation and give you a chance to actually CONNECT with your target audience.

Something as simple as “DM me the word ‘DFY’ for my free guide to start bringing in passive income with DFY digital products” is a great way to send them the link directly, be able to answer questions or offer encouragement, and even follow up with them in the near future.

Regardless of what call-to-action you choose to go with, my best recommendation is to direct them to your “freebie”, and once they opt in and grab your freebie, your emails will then also be able to do the selling for you! We’ll go more into email marketing in the next section.

## OFFERING YOUR FREEBIE

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Do you have to offer a freebie? No, but it's a very smart move to do so. **Your freebie (also known as lead magnet) helps you grow an email list.** Why is this so important? Well, social media platforms are great, but we don't own them. One day, they might change the rules or even disappear. **Your email list is something you do own. It's your safety net for keeping in touch with your community, no matter what happens out there.** So, go ahead and create an amazing freebie that will turn your audience into a loyal and nurtured email list, ready to convert into paying customers.



# SELLING YOUR PRODUCT

It's up to you what kind of freebie you choose to offer. This can be a free video, a free workshop or training, a free guide or checklist, a free mini course, etc. The key with any high quality freebie is giving them valuable information that helps create trust, as well as giving them a taste of what you can offer them with your paid product.

For my freebie, I use a simple guide very similar to this Playbook (only way shorter and way less in-depth). I use this guide to walk female entrepreneurs through:

- Some of my own story to help create a sense of connection and credibility.
- What DFY digital products and Reseller Private Label Rights are.
- The benefits of passive income.
- How my Simplified DFY Online Business Playbook is going to give them exactly what they need to start up their own online business with digital products.

You are welcome to use my free guide as inspiration when creating your own. You can create it with a Canva template, just like I walked you through before in this Playbook and adapt the content to fit your target audience.

Once you have your freebie created, you can then add this to the top of your link in bio page and start putting together an email sequence inside Systeme.io or Mailerlite to nurture those new leads as well. We're going to look at selling with your emails next.

## SELLING WITH EMAILS

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An email list is one of the most powerful things you can have for your business. It gives you a direct line of communication with your audience that DOESN'T rely on an algorithm or get as easily buried like posts on social media. With a well-written email sequence that goes out to this list, you can build trust and convert leads into customers with ease and automation. So let's start building it!



# SELLING YOUR PRODUCT

## SETTING UP YOUR EMAIL

The first thing you will want to do is be sure you have an email address set up with your Systeme.io (or Mailerlite) account that you will not mind people on your email list having access to, if someone wants to reply to your emails.

Just for professionalism and privacy, I do recommend using a business email (NOT to be confused with a personal email or just a Gmail account). Otherwise email recipients will be able to see your personal email address when they are viewing the emails you send them.

If you don't have a business email account and want to set this up, you can either set one up at a low monthly cost with Google Workspace (check their prices in [THIS LINK](#)). Or just buy your own unique domain name and email at Namecheap.com at a much cheaper yearly rate. Click [THIS LINK](#) to check their prices.

## SETTING UP YOUR CONFIRMATION EMAILS

The second thing you will want in place before setting up your email sequence is a confirmation email containing the download links for each of your digital products.

You can use [THIS LINK](#) to see how you can send a confirmation email from Systeme.io. In Mailerlite it will just be the first email of your email sequence. For your convenience, I'm including email templates for you below - one for your freebie, and one for your paid digital product.

**Subject:** You did it! Here is your free guide!

Hi [Customer Name],

Yayyy! You did it! I am so excited to share more with you about DFY (done-for-you) digital products, as well as how you can get your profitable digital product online business up & running!



# SELLING YOUR PRODUCT

Here is your free download: [DOWNLOAD LINK]

In 2 days, you're going to get another email from me with more info about my [Product Name - insert hyperlink]. If you don't see it then, be sure to check your promotions tab or spam folder, and move that message over to your primary inbox so you don't miss out on any updates!

And don't forget, you can always send me a DM on Instagram [include hyperlink] anytime with any questions you have. I am cheering you on!

[Your Name]

**Subject:** Yayyy! Here is your [Product Name]!

Hi [Customer Name],

Thank you for purchasing [Product Name]! I'm so excited for you to dive in. I can't wait to see what you do and how your life changes with this!

Here is your download: [DOWNLOAD LINK]

Send me a DM on Instagram [include hyperlink] when you get a chance to let me know that you've taken this step. I'd love to connect & celebrate with you!

[Your Name]

Once you have set up your confirmation emails, you can then start setting up your email sequence.



# SELLING YOUR PRODUCT

## SETTING UP YOUR EMAIL SEQUENCE

There is just one email sequence, you will want to have in place when you first launch. This sequence is for people who opt in for your freebie.

There is no one right way to write your sequence, but ideally your first few emails offer value, introduce yourself and a part of your story, and sell them on your product.

The confirmation email should be scheduled to be sent out straight after the person has opted in or purchased your product. You will then want to schedule your email sequence to be sent 2 days after receiving the freebie with their confirmation email, and then every other email to be sent 2-3 days after the previous one. Use [\*\*THIS LINK\*\*](#) to see how to set up an email campaign at Systeme.io for your freebie.

If you've opted to work with the Hotmart platform to sell, you can sign up for a free account at Mailerlite, use [\*\*THIS LINK\*\*](#) to set up your account, and visit [\*\*THIS LINK\*\*](#) to find out how to set up your email sequence.

**Mailerlite is free for up to 1000 subscribers** and then the price goes up as the number of your subscribers increase. And that's the main difference between using Systeme.io's Unlimited Plan and Mailerlite. With Systeme.io's Unlimited Plan their price of \$97/month will remain the same no matter how many subscribers you have. Check out Mailerlite's pricing in [\*\*THIS LINK\*\*](#).

In order to **connect Mailerlite for your email marketing**, you will need to use another **App called "Zapier"**. Use [\*\*THIS LINK\*\*](#) to read how to connect your Hotmart with Mailerlite. And if you're using ThriveCart visit [\*\*THIS LINK\*\*](#) to learn how to connect it with Mailerlite.

If you have chosen to go with Systeme.io you will not need to connect it with Mailerlite, since **it offers 2000 subscribers for FREE**, 1000 subscribers more than what Mailerlite offers.



# SELLING YOUR PRODUCT

To help you save time, I've included below five sample emails for you to use for yourself. You will want to add more at some point, especially to highlight new sales, new results, or share more of your personal story. Once again, a great resource to use to help you with writing your email sequences is ChatGPT, let it do the hard work for you and then just adjust it to fit your voice and brand. Your email sequence is something you will always be tweaking or adding more to over time, but these templates offer you a great starting point.

**Subject:** Ready to Boost Your Earnings? Discover How!

Have you had a chance to check out my free guide? If so, and you are ready to use a DFY digital product to get your own passive income online business off the ground, I want to invite you to purchase my [Product Name].

With [Product Name] you will learn everything you need to know about getting a profitable DFY digital product online business up and running in the next 30 days or less (and enjoying \$3k, \$5k or more months!)

You will get:

- My digital product to use, modify, and resell as your own.
- A step-by-step process for getting your online site set up with ease and automation.
- My content strategies for marketing your product in just a few hours a week.
- PLUS my plug-and-play email templates so your automated system can bring in daily sales even in your sleep!

This is an entire business “in a box” ready for you to fully make it your own and fully profit from.



# SELLING YOUR PRODUCT

Why? Because I know just how life-changing a stream of passive income like this can be, and I want to see YOU thriving!

[Your Name]

P.S. Have questions about [Product Name], or about DFY digital products? You can send me a DM on my Instagram [insert hyperlink] anytime!

**Subject:** Five steps to starting a DFY digital product online business

Hi [Customer Name],

Do you want to know what I love about DFY, or done-for-you digital products? It's an easy way to start up your own online business and make money without needing to create a digital product from scratch (which, let's be honest, is where SO many of us get stuck!).

And while there ARE business models such as MLMs (Multi-Level Marketing) and affiliate marketing that are already meeting this need, there are none that offer quite as much ownership, or freedom from attachment to another brand, as DFY.

When you have a DFY product with Reseller Private Label Rights, your profits are YOUR profits, and your business is YOUR business.

Here are five steps to starting a DFY digital product business in the next 30 days:



# SELLING YOUR PRODUCT

**Step One:** Find a DFY product with Reseller Private Label Rights (Don't worry, I've actually already created the PERFECT one [include hyperlink] for you!).

**Step Two:** Make it your own! Add your own branding or your own voice. Take into account who you want your target audience to be as you are modifying or rewriting.

**Step Three:** Price your product. Keep in mind: A \$97 product sold just ONCE per day is almost \$3k a month!

**Step Four:** Put systems in place to drive traffic to your site or store. This can look like using organic marketing on social media (think: Reels on IG and Facebook, TikTok, Pins on Pinterest, Shorts on YouTube, etc.). This can also look like you promoting a freebie (aka lead magnet), to grow your email list where you can then nurture ideal customers and bring in sales daily.

**Step Five:** Start bringing in \$3k or more a month of passive income! Actually get to LIVE your life while watching money come in, just from someone stumbling across a seven-second Reel or reading an automated email from you.

Listen, if you are tired of trading all of your time for money or struggling under the weight of financial stress, I get it. I have been there, and there is a better way. The power of digital products is being able to have a stream of income that frees you from that stress and allows you to create more time for the people and things you love most. And I've created the perfect product for you to do this with.

My [Product Name - include hyperlink] walks you through a 4-week step-by-step process of setting up and selling your own digital product using my DFY template (resell rights included!).



# SELLING YOUR PRODUCT

When you follow the steps inside, you will not only come out on the other side with a product ready to sell, but you will also have an actual funnel and strategy for bringing in the sales you need for \$3k, \$5k and beyond months!

I want you to use everything inside [Product Name], including [Product Name] itself, to really create a passive income online business that you can fully make your own AND fully profit from.

Why? Because more money in the hands of more women makes for a better world. And because I believe deep in my heart that there is more than enough to go around.

If you are ready to get started and launch your own passive income online business in the next 4 weeks, your next step is to purchase my [Product Name - include hyperlink].

[Your Name]

**Subject:** You are closer to making money than you realize

Hi [Customer Name],

I want you to know that you are closer to having a profitable passive income online business, and your first \$3k or more months, than you realize.

Whether you are already a business-owner, or have zero experience... Whether you work a 9-to-5, or are a stay-at-home mom... Whether you have a large social media presence, or are starting from scratch...

You can leverage just a few hours a week to bring in income that provides for your family and changes your life.



# SELLING YOUR PRODUCT

With just one digital product and an automated system for driving traffic to it, you can build a highly profitable online business from home in just a few hours a week.

And with a DONE-FOR-YOU, or DFY, digital product, you don't even need to have any special expertise or create your own product from scratch either.

This is why I created [Product Name - include hyperlink] - to help you get your online business up and running FAST using the steps inside and my plug-and-play template.

Download it, then tweak it and make it your own so you can resell it for FULL profit.

Start bringing in sales every day, multiple times a day, even in your sleep - and just as importantly, enjoy the freedom that comes with it.

Ready to get started? Your next step is to purchase [Product Name] here [include hyperlink].

And don't forget you can always send me a DM [include hyperlink] if you have questions.

[Your Name]

**Subject:** Imagine Earning While Doing What You Love

Hi [Customer Name],

Picture this: you're [insert favorite activity, like taking a walk or having coffee with friends], and your business is working for you, bringing in passive income!



# SELLING YOUR PRODUCT

This is the beauty of digital products - having an online business that runs and makes money for you while you're out having an actual life!

Are you ready to start leveraging just a few hours a week to bring in continual passive income in the same way?

If so, your next step is purchasing [Product Name], where I've already done the legwork and created the product for you.

You can click here [insert hyperlink] to learn more about [Product Name] and get started now.

I am cheering for you and can't wait to see how your life changes with this!

[Your Name]

**Subject:** Ready to Live Life on Your Terms? Start Now!

In just a few days, you could see a transformation, with nothing more than a single digital product setting you on the path to passive income.

Just imagine... Imagine getting notifications throughout the week while you're with your kids... or binging Netflix... or folding laundry... or even sleeping!

Notifications letting you know that you just made another sale on a digital product (that you didn't even have to create from scratch!) all because someone else stumbled across a Reel or Post and decided they wanted in on this kind of life too.



# SELLING YOUR PRODUCT

One product bringing in hundreds or even thousands a week while you're just working 2-3 hours - all so that you can spend the rest of your time enjoying the people and things you love.

If you haven't already, I want to challenge you to take a bold step. Purchase [Product Name] for [Insert \$ amount] today. Change your life. Build a business that can run on autopilot and give yourself the time and freedom you've been dreaming of.

[Your Name]

P.S. Don't forget, you can always send me a DM [insert hyperlink] on Instagram with any questions you have. I am here for you!

Later on down the road, you may want to have a second email sequence (aka campaign or flow), specifically for people who purchase your digital product. This is primarily if you are also offering other products that you want to sell as add-ons, such as a support membership or other digital products to help your audience on their journey.

## BUILDING CONNECTION

We've touched on building connection with your Reels, as well as with your automated email sequence, but I also want to offer a few more ideas on how you can help leads get to know you and your digital product.

## BUILDING CONNECTION WITH DMs

One of the best parts of using Instagram as your marketing platform is how easy it is to build a sense of community and relationship. The DMs, or direct messaging system built into the app, is a perfect tool to use for this.



# SELLING YOUR PRODUCT

**When you launch your freebie and digital product, one thing you can have in place is a short series of DMs you send to people who reach out for your links.**

You will want to be sure that these DMs you send are designed to SERVE and not just sell. Remember that these are real human beings you are talking to, not just a means to an end.

To help you brainstorm some ideas, here are some sample DMs you might want to incorporate into your follow-up strategy:

Hey \_\_\_\_, I'm so glad you're here! I'd love to know more about you and help in any way I can. Did anything from my [insert freebie name here] resonate with you?

Hey \_\_\_\_! So happy you're here! What did you think of my [insert freebie name here]? It's a tiny preview of what my DFY digital product can offer you!

Hey \_\_\_\_, I just wanted to check in! Was my [insert freebie name here] helpful, or are there any questions I can help answer?

By the way, I'm a huge fan of automation wherever I can, including with DMs. I use **ManyChat** to automatically send out my links and follow-up DMs whenever people message me with the keyword in my call-to-actions. Once you get your business up and running, this is one tool worth checking out and experimenting with.

## BUILDING CONNECTION WITH STORIES

Posting to your Stories is one piece of your marketing strategy you do not want to skip.

WEEK  
**3**

# SELLING YOUR PRODUCT

Even if you aren't sharing new things to your Stories everyday, just popping in every couple of days with an update on your sales, or screenshots of messages coming in, or even just a peek into your everyday life is a great way to help build connection with your audience.

If you aren't too sure of what to share or how to layout your Stories, start observing the Stories of other similar business owners on Instagram to see how they are using theirs. And of course, feel free to check out mine for inspiration as well.

Once you start posting Stories that can be helpful for your audience, you will want to create some Highlights for your profile. I recommend having Highlights for things like:

- Your story / Your why
- FAQ
- Info about your freebie
- Info about your digital product
- Your results (As soon as you start getting them)
- Your client's results or feedback (As soon as you get them)

You can even use Canva to create your own Highlight covers with your brand colors. [CLICK HERE](#) to see some of Canva's templates you can use.

You can use [THIS LINK](#) to learn how to add a Story to a Highlight.





# LAUNCHING



Yayyy! You've made it! Welcome to your launching week, get ready because it's time to shine! Once you're sure everything is working properly, your digital product, your payment system, your email sequences, and your Instagram, here's your action plan to officially launch:

- **Pre-Launch Fun:** Drop hints that something new and awesome is coming on your Instagram. If you're new, don't worry. Create reels that showcase your expertise and get your first followers excited. A countdown adds to the suspense.
- **Special Pricing:** Offer a special launch pricing for a limited time. Share this in your reels and your emails. If you're starting new, make a special reel explaining the limited-time offer to motivate your first followers to buy. Just remember to go back through those emails after the launch promo ends to remove the special pricing.
- **Create Excitement:** Take screenshots and use your stories and reels to give updates on sales and happenings during the launch. And of course, keep doing this after the launch ends as well. If you're new, focus on reels that introduce yourself and your product to your new audience.
- **Push Your Freebie:** This is important for everyone. Use Instagram to get people on your email list by offering a value-packed freebie. In your emails, talk about your freebie so people can know you better. Over time, they'll be ready to buy.
- **Reach Out for Support:** Share your launch with friends, family, and on other social platforms you use. If you're just starting, send a friendly message to some trusted people asking for a quick like or comment. It's normal to feel excited and at the same time nervous about not getting engagement, so don't be afraid to ask for support.

**Lastly, HAVE FUN! Be authentic. Be YOU.** And plan to celebrate every small win, no matter what. I am so excited for you!

*Love  
Isabel x*

Founder of Sunny Vibes

# EXCLUSIVE MEMBERSHIP INVITATION

## FAST FORWARD FEMPRENEURS

You've just wrapped up my Playbook, and I bet you're buzzing with excitement and new ideas. But, let's be real, the journey ahead is so much better when you're not walking it alone, right?

**\*\*\* INTRODUCING FAST FORWARD FEMPRENEURS MEMBERSHIP \*\*\***

**Your fast track to starting your online business - Be a Founding Member for just \$5 USD a month!**

Now, similar initiatives often require a much bigger investment, but my goal is to create a big impact and build a community that every aspiring female entrepreneur like you can join without a second thought. So, for just \$5 USD a month as a founding member, you get the golden ticket into this brand-new, exclusive community group. And because it's a new group, you get the unique opportunity to shape its direction.

Here's what you can expect:

- **Q&A Support:** Got a question? Just ask and I'll give you a quick answer.
- **Share Wins:** As one of the first founding members, your milestones will inspire everyone who joins after you.
- **VIP Guidance:** Need more help? Think of me as your personal guide, showing you each step of the way.
- **Promote Your Business & Much More:** Gain the exclusive right to post promotional content once a day and host Facebook Lives once a week. It's your chance to shine and share your unique business with a growing audience.

If you ever decide this membership is not for you, you can cancel anytime, no questions asked. Ready to be a pioneer and fast forward your online business startup success? Join the community by clicking [here](#).

And [CLICK HERE](#) to grab your founding membership in 'FAST FORWARD FEMPRENEURS' and start asking questions and prompting your business right away! This founding member price of \$5 USD a month is a once-in-a-lifetime opportunity.

Join us in setting the vibe for a community that will support each other for years to come. Let's start this amazing online business journey together!"

# BRAINSTORMING

Brainstorming is like a treasure map for your goals. It shows you where to find success and spots trouble ahead, so you can plan smart strategies to keep moving forward.

**MY GOAL:**

**STOP DOING**

**DO LESS OF**

**KEEP DOING**

**DO MORE OF**

**START DOING**

## SIMPLIFIED DFY ONLINE BUSINESS

# *Terms & Conditions*

Subject to your compliance with these Terms of Use, Your Techie Isabel hereby grants you **Private Label Rights** and **Master Resell Rights** upon purchase of the Simplified DFY Online Business Playbook, which grants you the rights to modify, claim authorship of, and resell this product for 100% of the profits.

Additional rights include: The right to add this product to a membership site or bundle within a package; the right to create audio or video products using this product; the right to give away the product to subscribers or customers; the right to change sales page and/or graphics; the right to break up the product into separate sections; the right to add or remove content to the product; the right to put your name on it; the right to edit or create your own covers for the product; the right to give away, sell, or transfer the Private Label Rights to any third party.

Refrain from using this exact cover. You must modify the cover page to align with your brand when reselling the guide. Layout, title, and/or images are all acceptable forms of modification.

[CLICK HERE](#) to access your editable Canva template.



# IT'S TIME TO GO FURTHER!

You've got the tools to get started—but what if you could take things to the next level? **Now It's Time to Go Further!** My upcoming course, **"Start Your Home Biz on a Micro Budget,"** launching in **early 2025**, will teach you how to set up and automate your entire home-based online business with many **UNLIMITED features for under \$100 USD a year**—all while keeping it simple and stress-free.

## WHAT YOU'LL LEARN IN THIS COURSE:

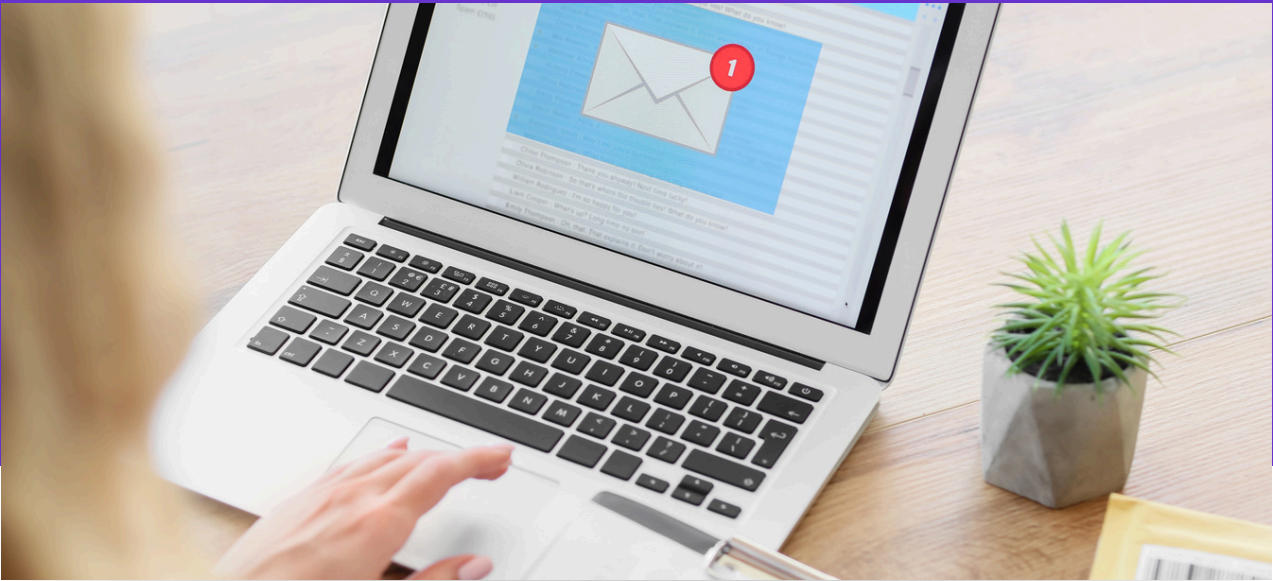
- **Save Money:** Keep setup costs under \$100/year while accessing powerful tools.
- **Simplify the Process:** No tech experience? No problem—follow clear, step-by-step guidance.
- **Automate Your Business:** Focus on selling, not tech headaches, by streamlining your systems.
- **Work Smarter:** Avoid wasting time and money on complicated, expensive platforms.



## BE THE FIRST TO KNOW!




This course launches in early 2025. Join the waiting list [\[HERE\]](#) to hear about the launch, special bonuses, and early-bird pricing.

# KEEP IN TOUCH



*Isabel Monte*

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**FAST FORWARD FEMPREENEURS**

GROWING OUR ONLINE BUSINESSES TOGETHER

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