

Become Ai Powered Facebook Ads Expert in 2- Months

Start Learning Facebook Marketing. Get 50+ Hours of Live Training. Become Facebook Ads Pro and Start Your Career as a Facebook Ads Strategist.



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Part 1: Meta Ads Foundations

Module 1: Introduction to Facebook Ads & Marketing Algorithm

Discover the fundamentals of Facebook Ads and gain insights into the marketing algorithm that drives success.

Module 2: Building & Optimizing Your Facebook Profile

Learn how to create a compelling Facebook profile that effectively represents your brand and engages your target audience.

Module 3: Setting Up Business Manager & Pixel

Master the process of setting up Business Manager and Pixel to maximize your advertising capabilities on Facebook.



Part 2: Mastering Ad Creatives & Audience Targeting



Module 4: AI-powered Content Research

Tap into the power of AI to conduct in-depth content research to craft highly effective ad campaigns.



Module 5: Winning Creative Strategies

Unleash your creative potential and discover winning strategies to captivate audience.



Module 6: Evergreen Ads Framework

Learn the secrets of building evergreen ad campaigns that generate consistent results.



Module 7: Audience Targeting

Delve into advanced audience targeting techniques, including buyer personas, custom audiences, and Lookalikes.

Part 3: Campaign Management & Optimization

Module 9: Starting New Business Marketing & Sales Funnels

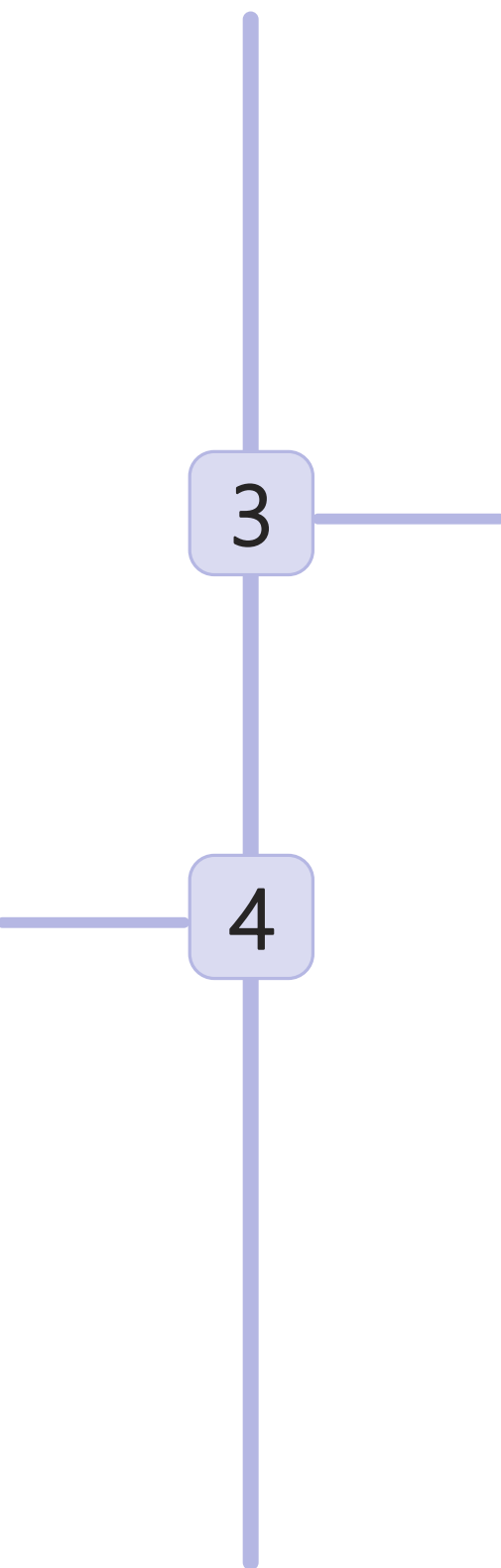
Discover how to develop effective marketing and sales funnels to drive business growth and maximize conversions.

1

Module 8: Meta Ads Dashboard

Master the Meta Ads dashboard and gain comprehensive insights on managing campaigns, ad sets, and individual ads.

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3

Module 10: Campaign Strategies for Growth

Uncover advanced campaign strategies and Sales Funnels that propel your business forward and foster continuous growth.

4

Module 11: Local Business Strategies & WhatsApp Marketing

Explore strategies specifically designed for local businesses and harness the power of WhatsApp marketing for increased engagement.

Part 4: AI Mastery for Meta Ads Advantage

Module 12: The Future of Advertising with AI

Unlock the potential of AI to enhance your brand building efforts and create compelling stories that resonate with your audience.

Module 13: AI Tools for Campaign Optimization & Automation

Learn how to leverage AI tools to optimize and automate your campaigns, ensuring maximum efficiency and productivity.

Get ready to explore these incredible AI tools:

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|---|------------|----|--------------------|----|-----------|----|-------------|
| 1 | ChatGPT | 2 | Midjourney | 3 | RunwayML | 4 | Heygen |
| 5 | ElevenLabs | 6 | Wonderdyna
mics | 7 | Bard | 8 | Ai Chatbots |
| 9 | Synthesia | 10 | Kaiber Ai | 11 | Gamma App | 12 | D-ID |

Part 5: Personal Branding & Starting Your Marketing Career

1 Module 14: Amplifying Your Personal Brand

2 Module 15: Take Action & Secure Your First Project

Discover strategies to amplify your personal brand, building networks and position yourself as an authority in your industry.



Take action on your newfound skills and learn how to secure your first project, kickstarting your journey to earning money from your expertise.



Bonus

Access to a Private Community Forum

Join our private community forum for our ongoing support, Q&A sessions, and networking opportunities.

Regular Updates on Meta Ads Features

Stay up-to-date with the latest Meta Ads features and best practices through regular updates and valuable insights.

Additional Notes

- Each module incorporates project-based learning activities, real-world examples, and case studies to engage learners and reinforce their knowledge.
- Course duration can be adjusted based on module depth and desired learning pace.
- Offer different enrollment options, including live sessions, recorded sessions, and access to supplementary materials for maximum flexibility.