

BONUS

SOCIAL MEDIA HOOKS & CANVA AD TEMPLATES



Please utilize this bonus as a thank you for purchasing from my store. While it does not come with PLR or MRR (resell rights) for you to pass on to others, it provides helpful hooks in promoting your guides on your personal social media accounts and provides Canva templates to use in your storefronts across all platforms.

SOCIAL MEDIA HOOKS

THAT WORK

Hooks are an essential element of any successful post! A hook is a word, phrase, or visual element at the beginning of your content that is meant to capture your follower's attention!

Below are the top social media hooks that are proven to consistently grab attention and increase engagement. Use these hooks at the beginning of your reels, TikToks, captions, or stories to make sure your content gets the views it deserves.

Unfortunately, adding a great hook onto bad content is like putting painting over rust! Keep your content engaging and bring value.



Hook #1

"If you like [insert commonly liked thing], then you'll love [insert your product, service, or solution]!"

Explanation

This hook is great for showing off a product or service that your audience will love, by first grabbing their attention with something they already know and love

Ideas

"If you like smooth skin, then you'll love my homemade wrinkle cream!"

"If you like knitting, then you'll love these sweater patterns!"



Hook #2

Breaking news! [insert news or announcement]

Explanation

Share exciting or relevant news to captivate your audience's interest.

Ideas

"Breaking news! The product update you have been waiting for! "

"Breaking news! Revealing the top ingredient in my secret sauce"



Hook #3

“Top 10 [insert strategy, technique, or thing to do]”

Explanation

Provide a list of top strategies, techniques, or things to do in your niche.

Ideas

"Top 10 Affiliate Marketing Tips to Secure Your Financial Future!"

"Top 10 Hacks for Crushing Your Daily Digital Marketing Business!"



Hook #4

“[Insert new or complex topics], what you need to know.”

Explanation

Simplify and explain new or complex topics for your audience's benefit.

Ideas

"Building funnels, what you need to know for beginners."

"Mobile dog grooming business, what you need to know to get started."



Hook #5

“Don’t [insert strategy, technique, or thing to not do]”

Explanation

Warn your audience about common pitfalls and mistakes they should avoid.

Ideas

"Don't fall for these common online investment traps!"

"Don't make these affiliate marketing mistakes that can hurt your income!"



Hook #6

“You won’t believe this!”

Explanation

Create curiosity by presenting something surprising or intriguing.

Ideas

"You won't believe this simple trick to batch content!"

"You won't believe the amazing benefits of [unconventional way to make money]!"



Hook #7

"[Industry-related noun] I wish I knew earlier..."

Explanation

Share valuable insights or lessons you've learned in your industry, emphasizing their potential impact.

Ideas

"Affiliate marketing strategies I wish I knew earlier in my financial journey..."

"Marketing techniques I wish I knew earlier in my blogging career..."



Hook #8

The word “you”.

Explanation

Address your audience directly using the word "you" to create a personal connection.

Ideas

"You can transform your bank account with these simple steps."

"You deserve to live a life free of stress."



Hook #9

“Does anyone else hate...?”

Explanation

Commiserate with your audience about a shared frustration or annoyance.

Ideas

"Does anyone else hate working 9-5 as much as I do?"

"Does anyone else hate spammers on social media?"



Hook #10

“Unpopular opinion...”

Explanation

Express a unique or contrarian viewpoint to spark curiosity and discussion.

Ideas

"Unpopular opinion: planting garlic late November is not the best idea"

"Unpopular opinion: Not everyone will be successful at an online business"



Canva
Ad
Templates

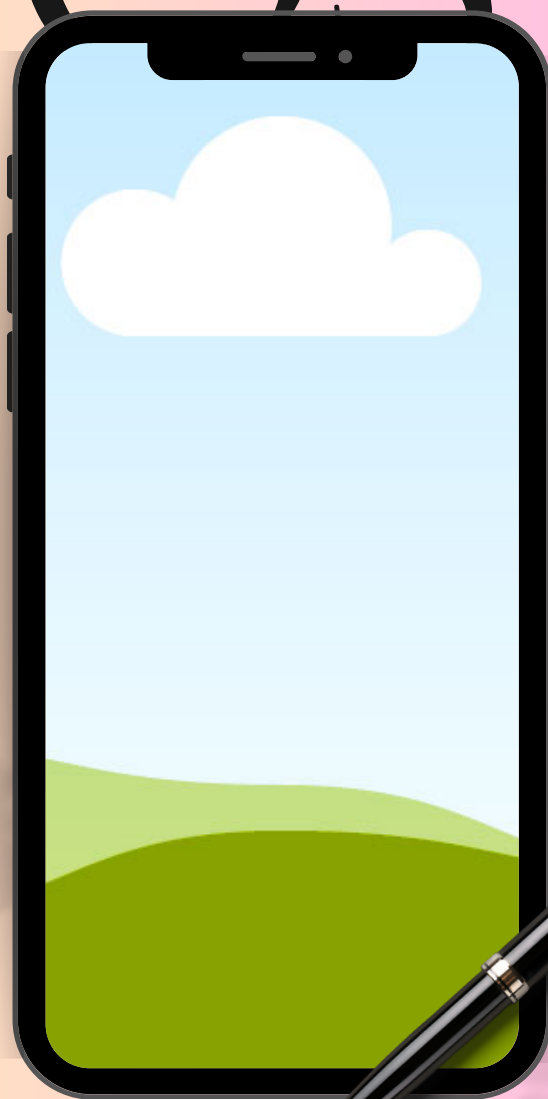
HOW TO

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NEW POST

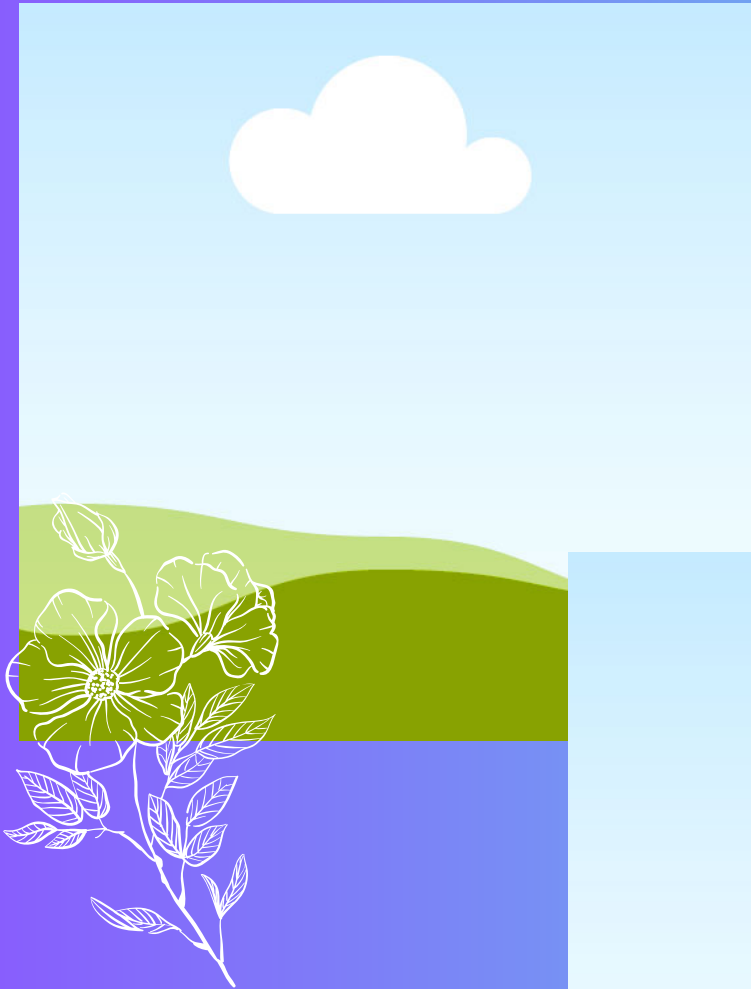


10 Strategies for Growing
Your Online Business

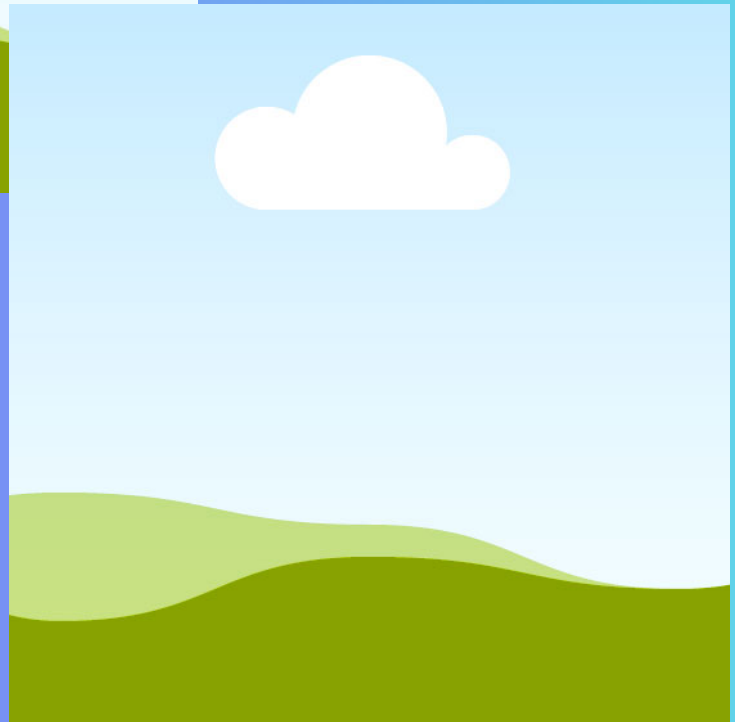
Daily Biz Tip



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YOUR WEBSITE

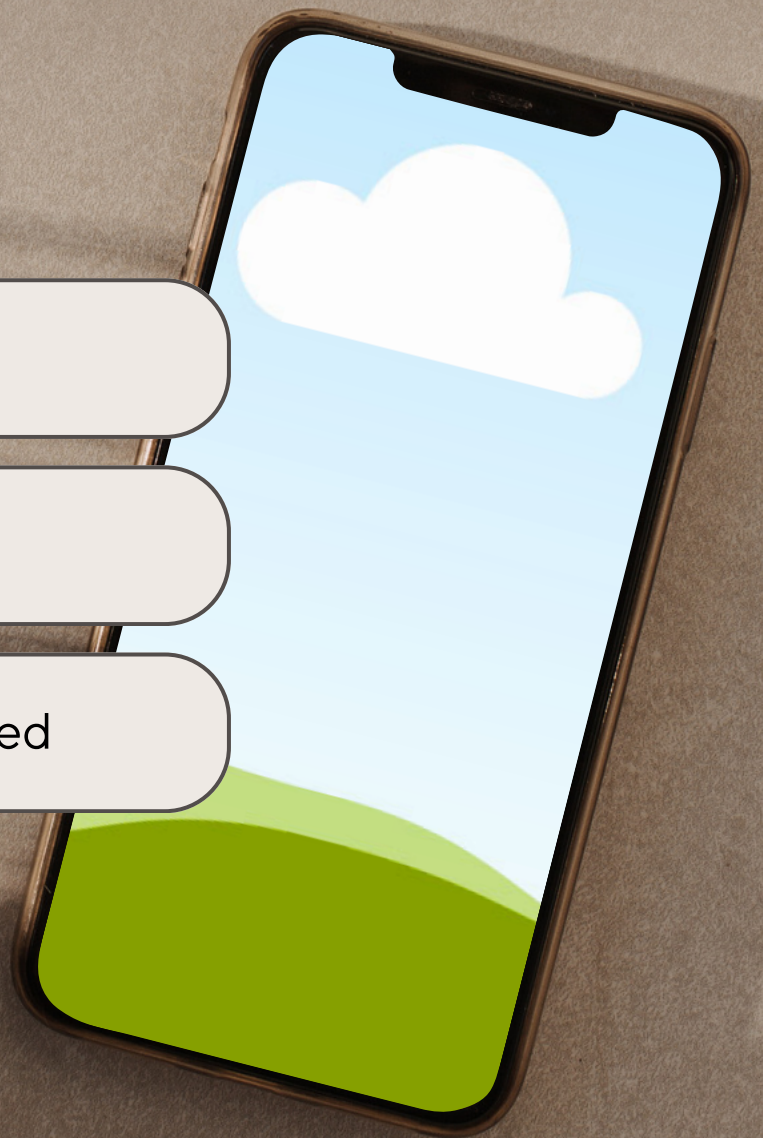


NEW TEMPLATE

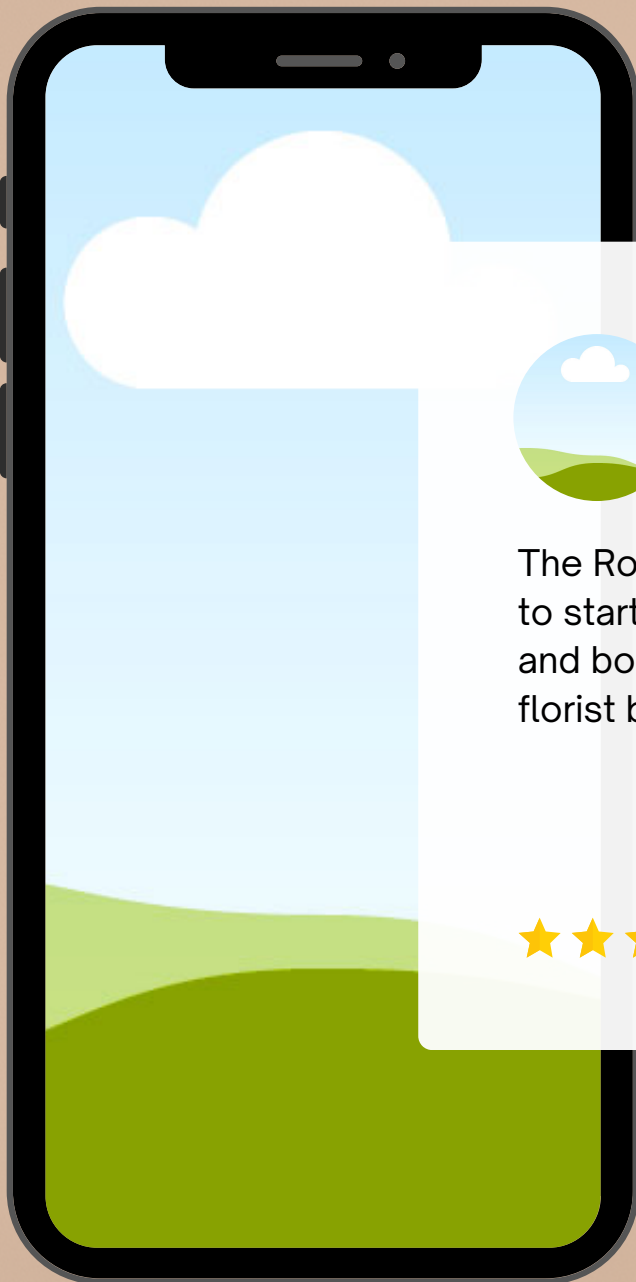
 Fully editable

 Easy to customize

 Professionally designed



Testimonial



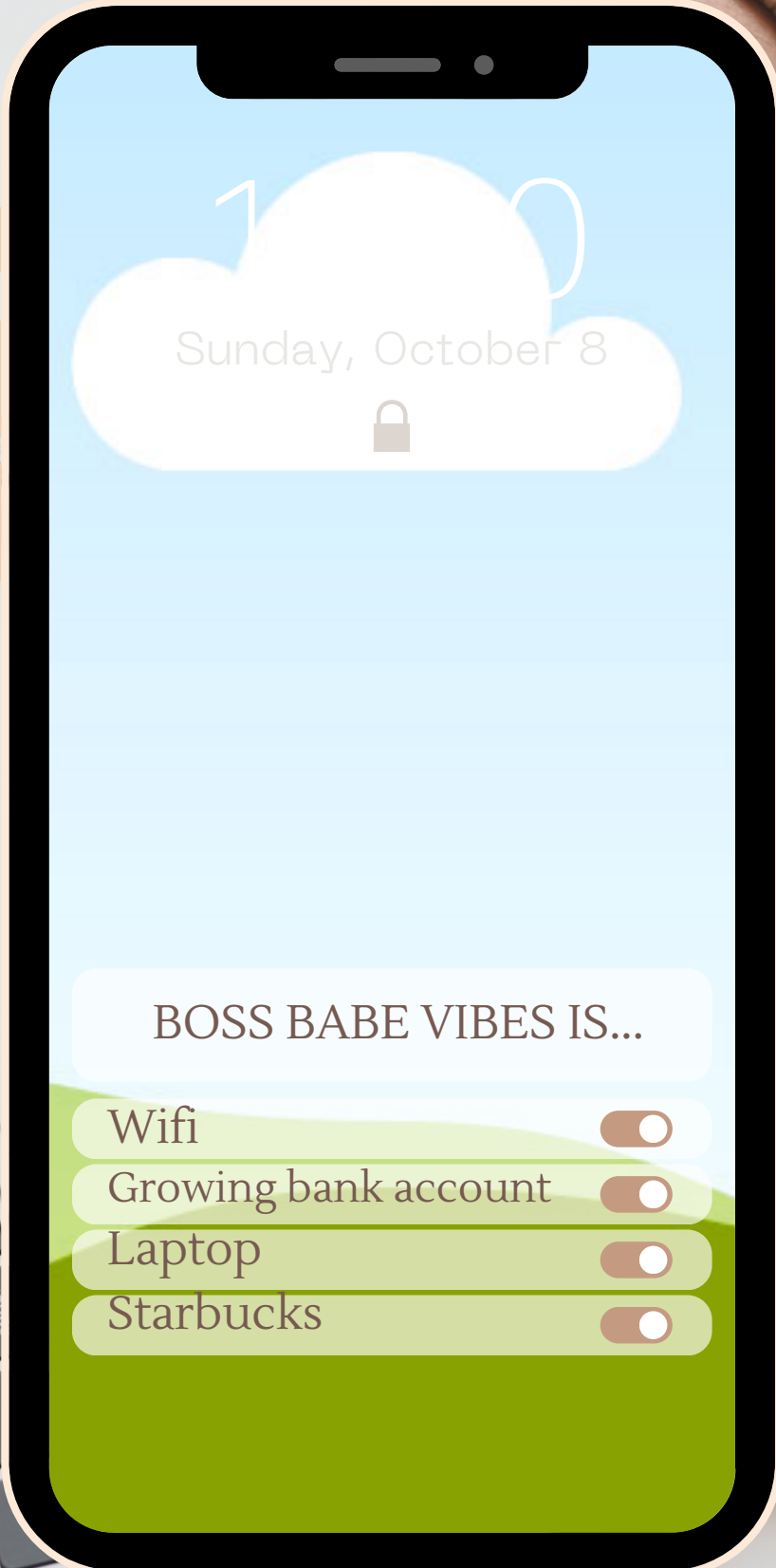
Melissa Mint

Customer

The Roadmap course was all I needed to start monetizing my social media and boosting sales for my existing florist business.



@yourwebsite



Sunday, October 8



BOSS BABE VIBES IS...

Wifi

Growing bank account

Laptop

Starbucks