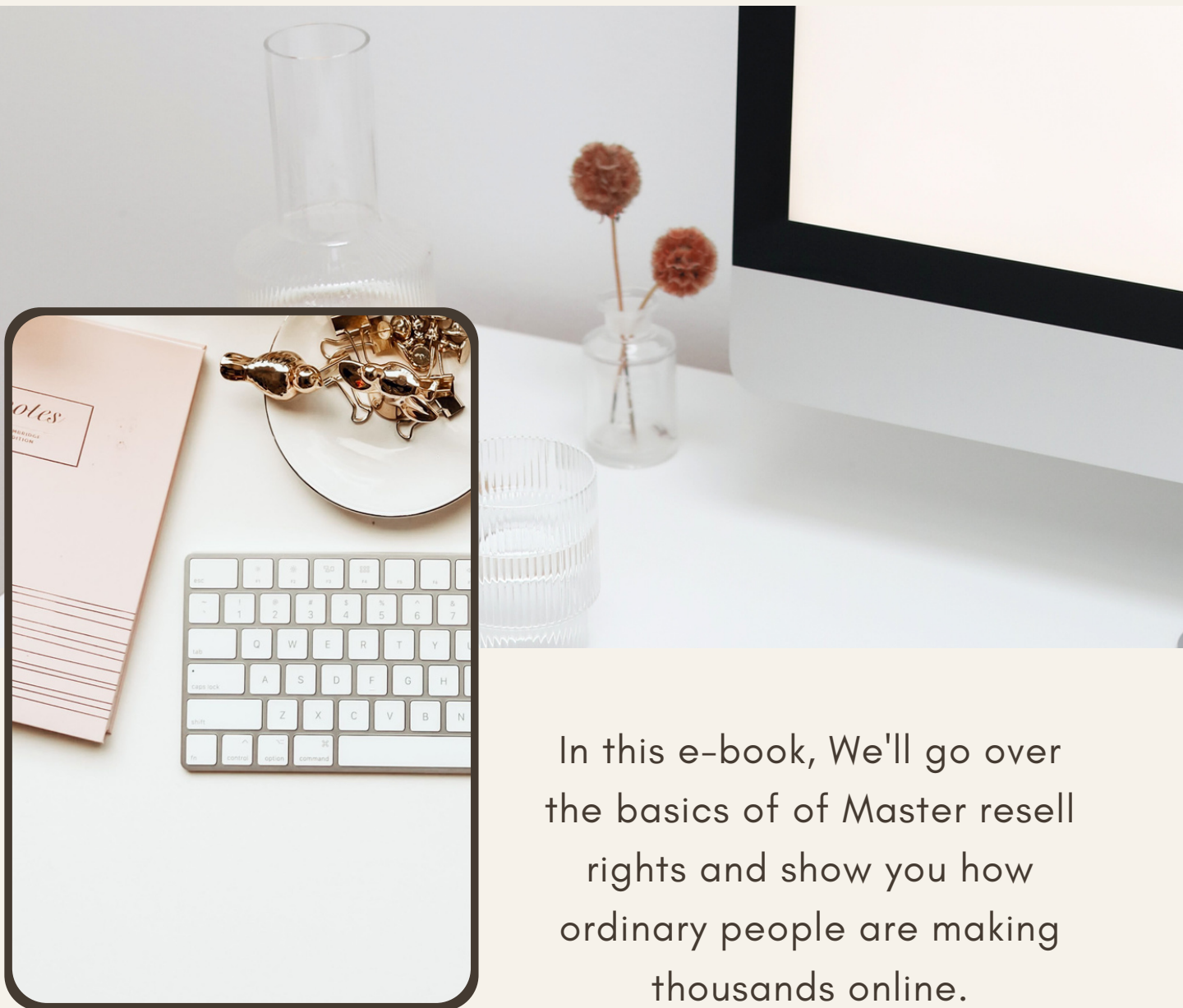


# How to achieve FINANCIAL FREEDOM WITH MRR



In this e-book, We'll go over the basics of of Master resell rights and show you how ordinary people are making thousands online.

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BY CLARE JOYCE



# WELCOME, I'M CLARE

Hi! I'm Clare. I'm 36 and live with my partner and our son in the South West of England. I currently work full time, alongside running a Network Marketing business and have now branched out into the world of Digital Marketing - Why?

- 4.9 billion people are using social media as of 2023
- You can create a digital product ONCE and sell it over and over again and keep 100% of the money, EVERY TIME!
- You don't need to worry about recruiting a team, paying employees or overheads, and start up costs are minimal.

All you need is the desire to succeed and the willingness to put the work in!

*Clare*

*xxx*

# Introduction: What is The Roapmap Course with MRR

The Roapmap course is a digital marketing course, you learn how to start your own digital marketing business, sales funnels and how to market it.

Once you buy the course, you also receive what is called 'Master Resell Rights'



## important tip

All you need is a phone/laptop & WIFI

No experience is required - I had none!

Check it out here!

So what is Master resell rights?

Master Resell Rights allow you, as a reseller, to purchase a product and resell it to your customers, while also granting them the right to resell the product further.

Essentially, it empowers you to sell the product and even give your customers the right to sell it themselves, creating an ever-expanding network of resellers.

While regular resell rights only allow you to sell the product to your customers, MRR goes a step further by permitting your customers to resell the product as well.

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## Why you should start your own digital marketing business

1. Starting an MRR business requires minimal setup time and effort.
2. Once you acquire the rights to a product, you can begin selling it immediately without having to create anything from scratch.
3. You buy the course, take the course and sell the course keeping 100% profits.

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Once you get your system in place, you'll be making **PASSIVE** income, which means more time to be with your family, travel, try new things, and really just get the most out of life!





## important tip

Forbes magazine just announced that Digital Marketing going to be one of the highest-paid freelance jobs of 2023.

There is no better time to start than now!

## Sales Funnels and Email Automation

What's a sales funnel?

A sales funnel is a two-page website that introduces you and the product or service that you are promoting. The 1st page of the funnel will prompt the consumer to enter their email. The first email is a great place to put your free eBook. Once they do that, it will bring them to the 2nd page in the sales funnel, which will have the product you're promoting.

Having this set up is how you're going to build your email list, which is your most valuable asset to your business!

No matter which social media platform you choose to use, you don't own that account, and it can be taken down at any given moment.

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“At the end of the day, your digital marketing business comes down to this:  
More Leads = More Income  
Click here to get started on your digital marketing journey”

## Importance of an email list

Your email list you own!

So imagine you lose your TikTok account, and you have 200K followers who have all clicked on your link and given you their email. Even though you may have lost your TikTok account, you still have your email list, which is golden!

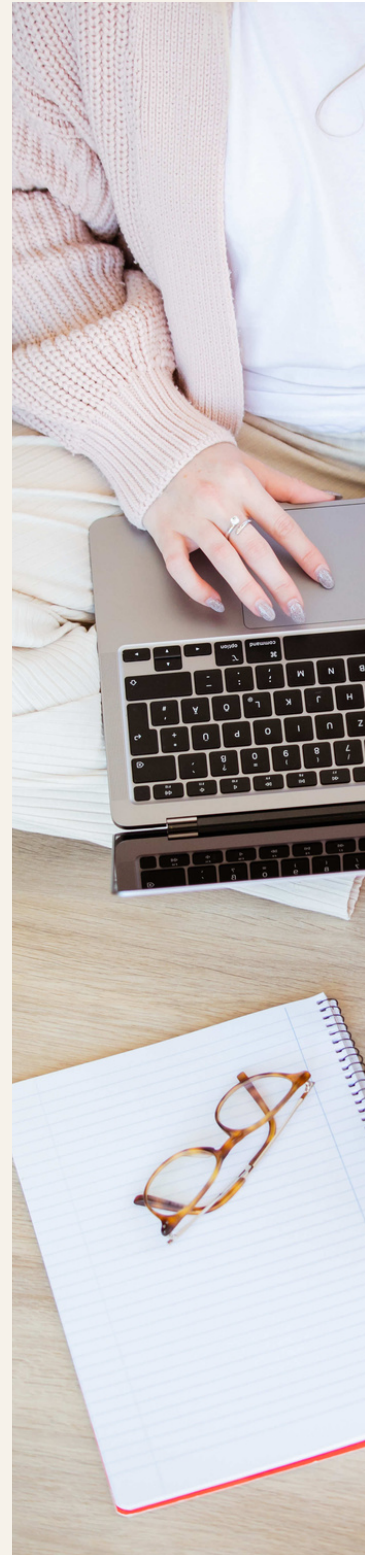
Sending them to your sales funnel allows you to collect their email. Now you can follow up with them, and you also have a line of communication in the future.

People are more likely to do business with someone they know, like, and trust!



## Next Steps to take...

1. Choose your traffic source- You've found a great product to promote, offering a fantastic course to share with your audience. Now it's time to start driving targeted traffic!
2. Create valueable content- The challenging part is staying consistent and trusting in the process. For some, this will be easy, and for most, it will be a little hard. It's important to understand your journey will be different from everyone else.
3. Start building your email list- Unlike social media platforms such as TikTok, Instagram, YouTube, FaceBook, and Pinterest. You actually own your email list, and if you were to lose your social media, you could still reach out to your customers via your email list.



## Conclusion and Next Steps

I know you might feel overwhelmed...learning something new can be daunting, but what if this opportunity could change your life? What if this course is what your heart has been searching for? When you trust in yourself and your capabilities, amazing things can happen.

As long as you stay consistent, put in the work, and apply these fundamentals to your business, you can experience life-changing income and the FREEDOM to live your life AS YOU WISH!



*Thank you!*

As always, I wish you only the best in your digital marketing journey, and please feel free to email me with any questions.

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