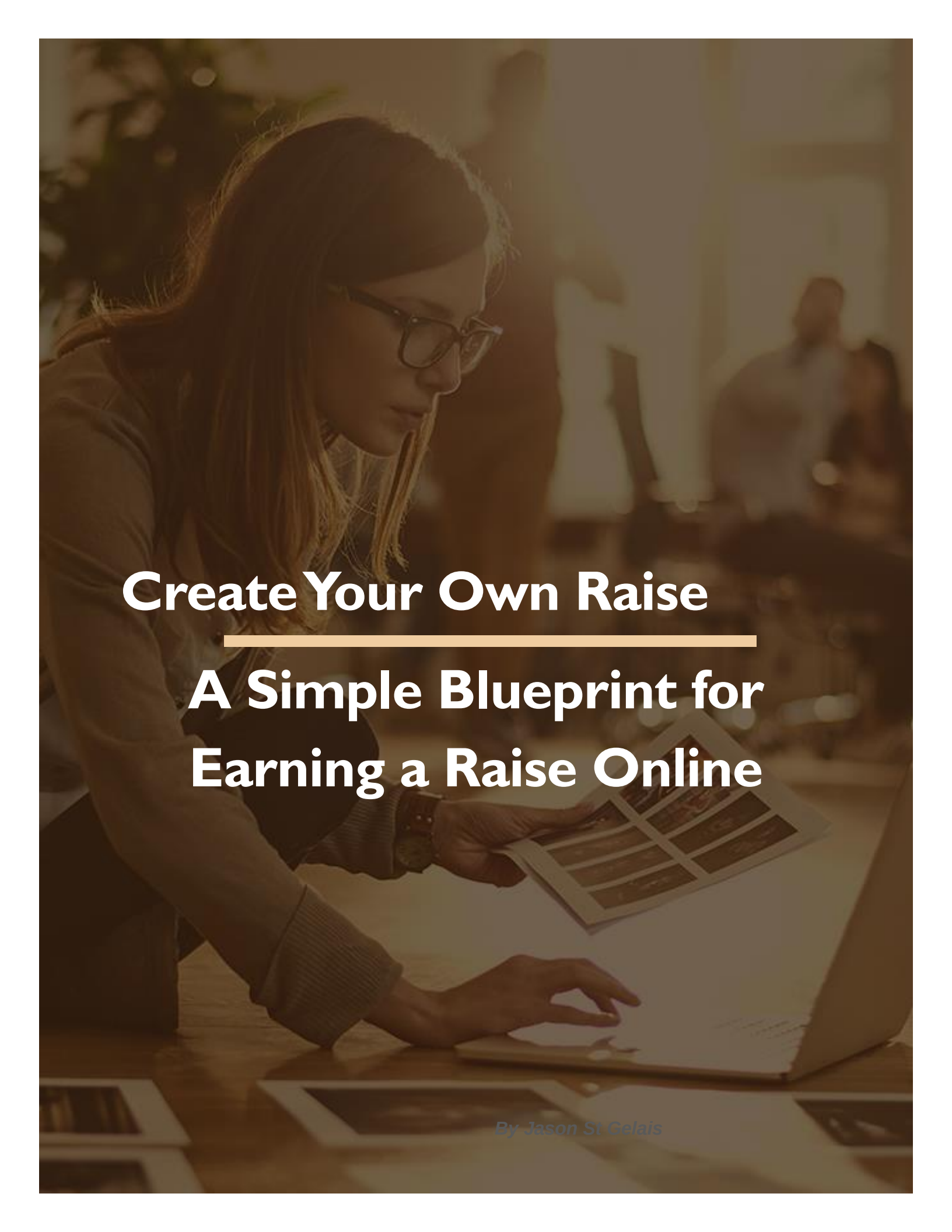


A woman with long blonde hair and glasses is sitting at a desk, looking at a laptop. She is holding a small tablet or piece of paper in her left hand. The background is a blurred office environment with other people working. The overall tone is professional and focused.

Create Your Own Raise

A Simple Blueprint for Earning a Raise Online

By Jason St Gelais



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INTRODUCTION

Where you shocked the last time, you went to the grocery store or gas station? The price and cost of everyday living is smashing through the roof making it extremely difficult for people to afford housing and basic needs. Inflation rate hit 7% in 2021 and is still going strong at 3.7% in 2023 (US Inflation Calculator, 2023).



If you are not earning at least a 3.7% raise this year (2023) then your purchasing power is decreasing! That means you get less

Even a standard 3% raise is a losing battle! Every year I could see my salary would purchase less than the previous year. To maintain my current standard of living that meant solutions like a second job or racking up credit card debit.

There must be another solution. That is when I decided to figure out how to create my own raise. If you could get just a 10% raise how would that feel? An extra \$500 to \$1000 a month would make an enormous difference. That's a car payment, extra groceries, or a night out.

What would you do with an extra \$1000 every month?

THE BLUEPRINT SOLUTION

The solution is to create your own raise, don't hope and wait for an employer because they won't give you an extra \$500 to \$1000 a month. You can certainly get a second job like pizza delivery or driving passengers around. These can be good when you're in a pinch, but if you want something sustainable then take a deep look into affiliate marketing.

This eBook will show you how to start creating your own raise online from the comfort of your home. It will share what I learned during my journey into affiliate marketing. It will also explain what affiliate marketing is and how it works. You will see how to start on your own and how to find experts in the business. This eBook will also share resources and tools that you can use as you begin to build your business. Follow the five steps in this blueprint and start creating your raise today.

1. Choose your niche
2. Define the pain point
3. Find a product
4. Set up your business model
5. Promote and market



MY STORY

Throughout my career I have worked for many organizations, and it took me years to discover I am passionate about education, and I finally worked my way to becoming a corporate trainer. The global pandemic of 2020 changed the way training and business operate. Many businesses closed their doors and the new normal is becoming commonplace. All the changes in the economy have been taking money from the middle class.



Each week filling up my car with gas went from \$30-\$40 to \$60-\$75 dollars. While dealing with that as best as I could I went grocery shopping. With my cart half full I went through the checkout lane. When the payment came up to almost \$300, I had to double check my items to see if I made a mistake. Nope, it was all correct, the prices for my items had just gone up. As each week went by my funds ran out before the next paycheck would arrive. I could see a downward spiral and I knew something had to change.

My first thought was “*I need a raise.*” I went to my work and started asking for a raise. I knew I had to show my hard work so accepted

project and I even went back to college and earned a master's in business and then a master's in the Science of Leadership. Upon earning my dual diplomas guess what? **NO RAISE!** I was smiling when I graduated but completely let down when my boss told me there are no raises for earning an advance degree.



That is when I decided it was time to create my own raise. Now that I have completed a business degree, I thought I may as well start a business. As I searched through thousands of possibilities and researched hundreds of opportunities, I landed on Affiliate Marketing.

My first question was, is this real? Do people really make money doing this? As I dug in deeper and found folks just like me and you that were earning not just a raise but a full time living. I learned I could keep working my current job and start an affiliate marketing business with just a couple of hours a day. So, I found a reputable company and went for it. In fact, I started for only \$ 7 dollars! I figured that for just \$7 dollars I would get my feet wet as I stepped into the industry. I was impressed by how much training I received for \$7 dollars. This training was easier than any class I took in school.

Click here for the exact training program I took. It's only \$7 to get started.



WHY AFFILIATE MARKETING

What is it?

Affiliate marketing is like earning a commission for promoting and selling products or services online. When you sign up as an affiliate, you get a special link to share. If people use your link to buy something, you earn a percentage of the sale as a commission. It is a way to make money by recommending products or services you like to others, using the internet to reach a larger audience.

Think of how you make your purchases. How many reviews must a product have, what kind of review does a restaurant need? Reviews and star ratings have become an everyday guideline for our purchases. Now imagine you have a product you enjoy, and you tell someone about it. You will get a commission if that person buys that product, which is if you are an affiliate marketer and provide them with your personalized link. If you are already making online post, then it is time you get a raise by adding in your affiliate link for the products you enjoy.

Why does it work?

The most successful businesses create a Win-Win-Win scenario. The product or service provider can sell their goods, the consumer is happy that they are getting something from trusted sources, and the affiliate marketer earns a commission for the sale. Rather than traditional door to door sales this new business model turns the sales force into affiliate marketers. This creates a win-win-win for the parties involved in the transaction.

CAN YOU DO IT ON YOUR OWN

Yes, you can do it all on your own, no high price items required. However, consider when I was in school for my MBA. If the college gave me the list of books to read and then left it to me to study, it would be hard to do it on my own. What book should I start with? Who would I go to when I had questions? Would I be able to apply what I learned in the real world? Having a professor for each course magnified my ability to learn the material. I had a resource to go to when I needed help. I also had fellow students that learned with me and encouraged me, and we worked on group projects. Yes, you can do it on your own, however, collaborating with a mentor or a team can speed up the process and increase your success.

I chose the 15-day challenge from Legendary Marketing because I was serious about learning the business. There are so many testimonials and the knowledge I gained for just \$7 dollars was incredible. There is no need to be an expert, this training helps someone like me who knows absolutely nothing about affiliate marketing. [Click here](#) and do the exact same challenge I used when I first started my business.

[Click here for the 15-day challenge I stated with. It's only \\$7 to get started.](#)



BLUEPRINT PART I – NICHE SELECTION

Choosing the right niche is crucial. Some niches have higher demand and more opportunities for affiliate marketing. Look around at the things you do, the hobbies you have and where you spend your time. Then think about how much you know about the topics you are considering. You don't need to be an expert in the product, but it helps if you are familiar with and understand why people would want the product.

If your niche is too small or narrow the audience may also be small so that is something to consider if there are not enough consumers. Think of it as a fish in the pond. If you are a small fish in a pond with big fish, then the competition is going to be tough. It will be hard to compete with billion-dollar businesses when you're just getting started. If you are the only fish in the pond there may be few consumers looking for what you are promoting. Try to look for a pond where there are fish with which you can compete. When you are starting out it's important to learn the business and develop good practices so you can move into larger ponds.

Don't worry so much about what you choose because you can always adjust as you learn. Remember that a successful niche is one that you are interested in and one that has an audience for the products or services you plan to promote. It's a big ocean so use the niche list provided below to get yourself thinking about an area with which you can focus.

THE NICHE LIST

Health and Wellness: Promote products related to fitness, weight loss, supplements.

Technology: Review and recommend gadgets, software, or electronics.

Finance and Investing: Offer advice on personal finance, budgeting, or investments.

Travel: Share travel tips, recommendations for accommodations, or travel gear.

Food and Cooking: Recommend kitchen appliances, ingredients, or cookware.

Fashion and Beauty: Promote clothing, cosmetics, or skincare products.

Home and Garden: Review improvement tools, furniture, or gardening equipment.

Pets: Recommend pet products, accessories, or pet care advice.

Parenting: Share parenting tips, advice, and recommended products for parents.

Hobbies and Crafts: Offer guidance on crafting supplies, or hobby-related products.

Personal Development: Promote books, courses, or coaching services.

Environment and Sustainability: Advocate for eco-friendly products.

Business and Entrepreneurship: Provide insights on business tools, marketing, or entrepreneurship resources.

Entertainment: Recommend books, movies, video games, or event tickets.

Sports and Fitness Equipment: sports gear, fitness equipment, or supplements.

Education: Promote online courses, educational tools, or tutoring services.

Relationships and Dating: Offer advice and recommend books or dating apps.

Tech Gadgets: Technology with hobbies, like drones for photography enthusiasts.

Alternative Lifestyles: Cater to niche markets like veganism, minimalism, or diets.

Local or Regional Products: Promote products unique to your local area.

BLUEPRINT PART 2 - DEFINE THE PAIN POINT

Pain points provide insights into the challenges and issues that customers face in their daily lives or in relation to a specific product or service. The pain points you want to define are those from the target market within the niche you have chosen. By understanding their needs, you can tailor your offerings and promotions directly to them.

Pain points go beyond merely knowing what customers want: it delves into the challenges and frustrations they encounter. This comprehensive understanding allows businesses to approach problem-solving in a way that considers the entire customer journey.

Think about the entire customer journey as they purchase a product to help them solve a problem. Then ask yourself these questions.

- What challenges does your target market typically face?
- What is the situation that creates their frustration?
- What are the factors in their decision-making process?
- If your customer could change one thing to solve their problem, what would it be?
- How difficult will it be to use the product you are offering?
- How does your product provide relief to your target market?

The deeper your understanding of the pain points and your product the stronger you will be able to connect your target market with your product. Remember this is an art not a science. Try to feel the needs of your target market throughout the entire customer experience.

BLUEPRINT PART 3 – CHOOSE A PRODUCT

Embarking on the exciting journey of affiliate marketing starts with choosing products that resonate personally with you. Begin by reflecting on the products you genuinely use and have a deep desire to share with others. Take a direct dive into the product websites you love; explore if they offer affiliate programs. This way, you're not just promoting products – you're endorsing ones that have already found a place in your daily life.

For a broader search, try using a search engine like Google. Type in the name of your niche followed by "affiliate program" to uncover hidden gems that align perfectly with your interests. It's like discovering a treasure trove of opportunities tailored to what you're passionate about.

Another avenue is joining affiliate networks, like the friendly ShareASale or the dynamic Warrior Plus. It's not just about products; it's about connecting with a community that shares your enthusiasm. These platforms not only simplify the process but also introduce you to a diverse range of products within your niche.

As you set forth on this personal affiliate marketing adventure, remember, it's not just about promoting products; it's about sharing a piece of yourself and what genuinely adds value to your life. By weaving your personal touch into your affiliate marketing journey, you not only build trust but also make the entire experience more authentic and rewarding.

In the ever-evolving realm of online opportunities, tapping into the right software tools can be a game-changer for individuals like yourself looking to navigate the digital landscape effectively. Picture having a virtual arsenal at your fingertips, custom-tailored to boost your online presence and maximize returns. From tracking your online endeavors and managing campaigns to gaining profound insights into your strategies, these tools cater to your unique journey. Imagine the ability to fine-tune your approach based on real-time data, making informed decisions that resonate with your personal goals. Whether it's deciphering click-through rates or fostering meaningful connections, these online software tools serve as invaluable companions for individuals like you, navigating the vast and dynamic landscape of the digital world.

EXAMPLES OF AFFILIATE NETWORKS

CJ Affiliate: One of the largest affiliate networks, offering a wide range of products.

Rakuten Advertising: A diverse range of programs with global presence.

Amazon Associates: Amazon's affiliate program allows you to promote products from the world's largest online retailer.

ClickBank: Specializes in digital products, such as e-books, courses, and software.

Pepperjam: A network known for its technology and data-driven approach.

Awin: A global affiliate marketing network with a wide range of advertisers and publishers.

FlexOffers: Thousands of programs and offers a user-friendly platform for affiliates.

Impact Radius: A comprehensive platform with features like tracking and reporting.

AvantLink: Focuses on outdoor and lifestyle products.

JVZoo: Specializes in digital product launches, like internet marketing and software niches.

BLUEPRINT PART 4 – BUSINESS MODEL

This marks the exciting phase where things really start to unfold. You'll want to establish a captivating landing page that entices visitors with a valuable incentive, encouraging them to share their email address. A landing page is a specific web page designed with a single, focused purpose: to capture the attention of visitors and encourage them to take specific action. This action typically revolves around a call to action, such as signing up for a newsletter, downloading an e-book, making a purchase, or requesting more information. When you opted to receive this very e-book, you were on a landing page.

In the realm of affiliate marketing, leveraging the right tools can be instrumental in sculpting a robust and sustainable business model. These tools act as the backbone, providing crucial support in various facets of your affiliate endeavors. From comprehensive analytics platforms that dissect performance metrics to intuitive campaign management tools, they empower you to refine and optimize your business strategies. Effective tracking and attribution solutions enable a deeper understanding of customer journeys, allowing for more informed decision-making. Automation features streamline repetitive tasks, freeing up time for strategic planning and relationship building. The synergy of these affiliate marketing tools not only enhances operational efficiency but also contributes to the development of a resilient business model that adapts to the ever-changing digital landscape, ensuring long-term success and profitability.

This initial step is crucial for kickstarting the growth of your email list. For this task, I recommend Aweber as a personal preference. It offers a free version and has a variety of uncomplicated and user-

friendly templates. It is one of the most cost-effective options, especially for beginners. Another benefit of Aweber is that it seamlessly integrates with Clickfunnels, a highly preferred software for building funnels. There are many tools that you can choose to use such as Aweber and Clickfunnels are just a couple of the most popular. I have included a larger sampling below.

The three main categories of tools are listed below with many of the most popular for each case.

Email lists: Mailchimp Constant Contact GetResponse ConvertKit: Campaign Monitor: SendinBlue: ActiveCampaign: Drip: MailerLite: Benchmark Email

Funnel Building software: Some of the most popular are Clickfunnels and system.io however you can use any you like such as:

Landing pages and all in one solution:

Leadpages, Unbounce, Instapage, Kartra, HubSpot Marketing Hub, SamCart, GetResponse, Thrive Architect, Elementor, OptimizePress.

Some tools may offer multiple services, however before selecting them make sure they are able to integrate with each other. For example, AWeber integrates very well with Clickfunnels.

Before you invest in tools, I recommend learning more about affiliate marketing. You can take the same 15-day video course I took. Enroll here



BLUEPRINT PART 5 – PROMOTE AND MARKET

Once your tools are in place and your pages created you are ready to start promoting. For those just stepping into the world of affiliate marketing, promoting and marketing are like the secret sauce that makes your online journey flavorful and successful. Promotion is all about getting the word out about the awesome products or services you're affiliated with, making people excited to check them out. Marketing, on the other hand, is like a big picture strategy that helps you plan and connect with your audience. It involves learning about your potential customers, being creative, and finding cool ways to tell them why they should be interested in what you're offering. Think of it as a friendly conversation rather than just showing ads. So, for beginners in affiliate marketing, diving into the world of promotion and marketing is like unlocking the keys to building connections, making your brand memorable, and turning curious visitors into happy customers.

As a beginner in the affiliate marketing game, it's essential to start with some tried-and-true methods to get the



ball rolling. One common approach is content marketing – creating blog posts, articles, or videos that not only showcase the products you're promoting but also provide real value to your audience. Social media platforms can be your best friends here, too. Sharing engaging content on platforms like Instagram, Facebook, or Twitter helps you connect with potential customers on a personal level. Don't forget about email marketing – a classic method that still works wonders. Building an email list allows you to directly reach people who are interested in what you have to offer. Lastly, search engine optimization (SEO) is your ticket to being discovered online. By optimizing your content for search engines, you increase the chances of potential customers finding you organically. These common methods might sound simple, but they form the foundation for success in affiliate marketing, especially for beginners looking to make their mark.

Listed below are several common approaches in affiliate marketing. The effectiveness of each technique can be contingent on factors such as your niche, target audience, and the products or services you're promoting. It's typically advantageous to employ a blend of these methods, fostering diversity in your efforts and extending your reach to a broader audience.

COMMON PROMOTING METHODS

Content Marketing: Creating blog posts, articles, and other written content with affiliate links.

Email Marketing: Building an email list and sending out newsletters or promotional emails with affiliate offers.

Social Media Marketing: Sharing affiliate links and product recommendations on platforms like Facebook, Instagram, Twitter, and Pinterest.

COMMON PROMOTING METHODS CONTINUED

YouTube Marketing: Creating video content, such as product reviews, tutorials, and informative videos, and including affiliate links in video descriptions.

SEO (Search Engine Optimization): Optimizing content to rank well in search engine results and attract organic traffic.

Social Media Advertising: Using paid advertising on social media platforms to reach a broader audience.

Paid Advertising (PPC): Running pay-per-click ad campaigns on platforms like Google Ads and Bing Ads.

Affiliate Marketplaces: Partnering with affiliate programs and networks to find and promote products.

Product Reviews: Writing in-depth product reviews that include affiliate links.

Influencer Marketing: Collaborating with influencers in your niche to promote products or services.

Comparison and Roundup Posts: Creating content that compares different products or lists top products in a specific category.

Discounts and Coupons: Sharing exclusive discounts or coupon codes for affiliate products.

Guest Blogging: Writing guest posts for other websites and incorporating affiliate links.

Forums and Communities: Engaging in online forums and communities relevant to your niche and using affiliate links when appropriate.

eBooks and Guides: Writing and publishing eBooks or guides, promoting affiliate products within the content.

Giveaways and Contests: Hosting promotions or contests that involve engaging with affiliate links.

Webinars: Hosting webinars where you can promote affiliate products and interact with the audience.

Local Marketing: Promoting affiliate products through local channels, such as community events and partnerships.

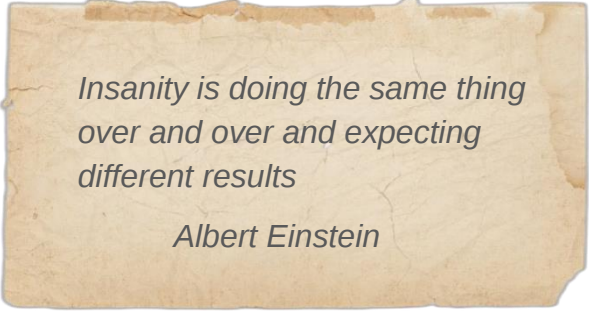
Thank You

Let's take another look at the five major steps in the blueprint:

1. Choose your niche
2. Define the pain point
3. Find a product
4. Set up your business model
5. Promote and market

I tried to earn a raise and when I did, I was still on the losing end. I followed the blueprint outlined in this eBook, it takes dedication and hard work, but I was willing to have a change in my life. I believe that anyone who wants to can learn to be an affiliate marketer and own their own business.

Thank you for grabbing a copy of my affiliate marketing eBook! I trust it equips you with the know-how and abilities to elevate your affiliate marketing journey. However, the journey doesn't end here! By taking the 15-Day Challenge, you can fast-track your growth and witness quicker results. For just \$7, you'll unlock access to expert guidance, valuable resources, and a supportive community of like-minded individuals.



*Insanity is doing the same thing
over and over and expecting
different results*

Albert Einstein

As an entrepreneur, take every advantage you can to ensure the success of your venture. 90% of new startups don't succeed! I was very hesitant to invest a lot of money in starting a new business so I decided to educate myself and determine if I could really make it into a success. Perhaps you've heard the adage "it's not what you know but

who you know". I believe in education myself, but I also know the power of working together as a team. If you're ready for quality education and to meet the team join the 15-Day challenge for only \$7.

Believe in yourself, see your future, and get to work.

Good luck and I hope to see you in the future.

Jason

Tired of working hard and not getting paid
what your worth?
Ready to start your own business?
Then you are ready to create your own raise and
ready to meet Dave Sharp?
Join the challenge here



Earnings and Legal Disclaimers

Please understand that affiliate marketing is not a shortcut to instant wealth or an effortless way to achieve quick riches. I firmly believe in the value of hard work, continuous learning, and a dedicated approach to help you enhance your financial situation.

It's important to note that, in compliance with the law, I cannot make any promises or guarantees regarding your potential results or earnings from the products and services I discuss. All examples and claims presented in this e-book are factual and verifiable; however, they are provided for illustrative purposes only.

Your personal outcomes will hinge on various factors, including, but not limited to, your commitment to learning, your work ethic, and your consistent effort to take daily action, which is fundamental to any business endeavor. If these elements aren't feasible for you, this program may not be suitable for your circumstances.