

# 5-STEP GUIDE

## 1. Find your Niche

Finding your niche is possibly one of the most important steps in digital marketing. Three of the largest niches are (1) E. Marketing/E-Business; (2) Health & Fitness, and (3) Self-Help

## 2. Do your Research

Do your research to see how many people are making money in your chosen niche. Look to see what product(s) make you the most excited and that you can stand behind.

## 3. Choose your Ideal Platform

Choose a core platform whether it be Instagram, Facebook, LinkedIn, TikTok, YouTube, or some other platform that you get the most traffic.

## 4. Digital Marketing vs. Affiliate Marketing

Digital marketing is simply creating content such as planners, e-books, invitation, and other content to sell digitally; whereas, affiliate marketing is marketing someone else's product(s) and receive payment.

## 5. Training

There are many courses out there to show you how to build or create a sales funnel and how to build your digital marketing business. I, personally, am using The Roadmap. It comes with a Master Resell Rights license where you resell and make 100% profit!\*

\*Sign up for The Roadmap course and start your step-by-step training to building your digital marketing business.

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