



KEYWORD VAULT QUICK START GUIDE

250+ High Demand, Low
Competition Keywords for
Digital Products on Etsy

WELCOME

Thank you for purchasing the Keyword Vault. Inside, you'll find 250+ proven keywords for digital products on Etsy, organised into the 4 main digital product categories.

Every keyword has been chosen using eRank data because it shows real buyer demand with low competition.

This is the same research method I've used to generate over 200,000 sales across six Etsy shops. Now you can use it to guide your own products and listings.

HOW TO ACCESS YOUR KEYWORDS

Your keywords are delivered in a separate zip folder.

- **On desktop (Windows):** Right-click the folder and choose Extract All.
- **On desktop (Mac):** Just double-click the folder and it will unzip automatically.
- **On mobile/tablet:** Most devices will unzip automatically when you tap the folder. If not, use a free unzip app from the App Store or Google Play.

Once unzipped, you'll see 4 folders, each one represents one of the main digital product categories on Etsy.

HOW TO USE THE VAULT

1-Open a category folder

Browse the keywords inside the digital category you want to sell in.

2-Choose a keyword to build a product around

Pick a keyword that fits your skills and style. Each keyword points to clear buyer intent with lower competition.

3-Create a product that matches the buyer intent

Design a digital product that directly answers what the keyword suggests. Keep it simple and useful. Aim to solve a specific need.

EMILY ESTHER

WATCH THE QUICK START VIDEO

I have recorded a short walkthrough to show you exactly how to use the vault.

You will also find the MP4 file included in your download if you prefer to watch it directly.

[Watch Video](#)

NEXT STEPS

If you want to go beyond the keywords, I'll show you my full process of how I find, create, and sell these digital products.

I even built a brand new Etsy shop live, step by step, and made real sales so you can see exactly how it works in practice and follow along for yourself.

That's what you'll get inside the Etsy Digital Product Mastery a complete course with lessons, bonuses, and £1K Shop access to help you turn these keywords into a profitable Etsy shop.

[Join here](#)