

# *effortless* elegance

30 Days of chic, practical outfits  
that fit your real life.





# True elegance

ISN'T ABOUT DOING MORE.  
IT'S ABOUT DOING LESS,  
BUT WITH INTENTION.

# WELCOME,

elegant lady!



I'm so excited to have you here.

Who said we have to overdress, overstress, or spend hours staring at our wardrobe just to look elegant?

I created this guide to debunk that myth — and show you how effortless chic is completely within reach.

Here, you'll find practical outfit formulas designed to help you feel stylish and comfortable, without the overwhelm.

Let's make elegance easy, real, and true to you. Shall we?

*May*

# How to Use This Guide

You **don't** need to own the exact same items shown in each outfit formula to recreate the look.

There are 2 ways you can personalize each outfit:

1. **Match the composition**
2. **Match the color balance**

Let's see them in action...



OPTION #1

# Match The Composition

Use the same type of pieces (like a flowy top + tailored bottoms + sandals), even if the colors or prints differ.

The composition is about the silhouette and how the pieces work together.



COMPOSITION: Tapered pull-on pants + loose-fit tank + sandals + matching belt + crossbody bag

**Original formula**



COMPOSITION: Tapered pull-on pants + loose-fit tank + sandals + matching belt + crossbody bag

**Inspired outfit**

OPTION #2

# Match The Color Balance

Look at the contrast and placement. If the outfit uses light bottoms and a dark top, recreate the same contrast with your own wardrobe.

The exact shades don't matter — it's the visual balance that makes it elegant.



COLORS: Light bottoms + light top (second color) + accent (third) color shoes and belt

**Original formula**



COLORS: Light bottoms + light top (second color) + accent (third) color shoes and belt

**Inspired outfit**

# BONUS

# Shop Featured Items


If you want to bring some of these effortlessly chic pieces into your wardrobe, use the complimentary shopping [catalog here](#).

This curated collection features many of the exact (or very similar) items\* shown throughout this guide.


## 30 Days of Effortless Elegance

Describe your collection


[ELEGANCE FEED](#) | 58 PRODUCTS | [UPLOAD MEDIA FOR POST](#) | [ADD SOCIAL LINK](#)




QUINCE | Women's 100% European Linen Pleated Trousers - White




QUINCE | Women's 100% European Linen Pleated Trousers - Flax




Women's Waffle Cropped Sweater Tank Top




Women's Ultra-Stretch Ponte Wide Leg Pants





Diamond Neck Ribbed New Airy Brama Tank



Eloise Shoulder Bag - White







\*Some items may include affiliate links.

# Casual Vs Smart Casual

Most of the outfit formulas in this guide are built on an elevated **casual base** — meaning if you remove the styling elements (belt, bag, accessories), you'll end up with a casual look suitable for everyday wear.

Feel free to swap the shoes based on your lifestyle — most of the options in this guide are flat or low-heeled and chosen with comfort and everyday wear in mind.

**Want to dress it up?** Simply add back those styling pieces and you'll instantly step into smart casual territory.



**Smart Casual**



**Casual**

# Style Glossary

To make this guide clear and easy to follow, here's a quick breakdown of key terms you'll see throughout the handbook:



## Structured

Crisp, tailored pieces that hold their shape (like blazers, trousers, & structured handbags).

## Flowy

Soft, drapey fabrics that move with your body (like silk blouses, maxi skirts, or linen dresses).

# Style Glossary

To make this guide clear and easy to follow, here's a quick breakdown of key terms you'll see throughout the handbook:



## Fitted

Clothing that's shaped to flatter the body without being too tight. Think of well-fitted blazers, shirts, or dresses that skim your shape.

## Loose-Fit

Clothing that hangs away from the body without clinging, offering a relaxed, airy silhouette. It feels comfortable without looking sloppy.

# Style Glossary

To make this guide clear and easy to follow, here's a quick breakdown of key terms you'll see throughout the handbook:



## Polished

An outfit that looks thoughtfully put together, with clean lines, neat grooming, and intentional details.



## Monochromatic

An outfit or piece made up of different shades of the same color. It instantly looks elegant and elongates the body.

# Core Closet

These are the core pieces used in this guide—elevated yet casual staples that are easy to mix and match, allowing you to create countless effortless outfits. You will see them in different variations to give you more ideas.



**Fitted top**

Sleeve length and fabric type can vary



**Button-up**

Can be solid-colored or patterned



**Polo shirt**

Sleeve length and fabric type can vary



**Wrap top**

Sleeve length can vary. Can be fixed or faux wrapped.



**Flowy top**

Sleeve length, style, and fabric type can vary

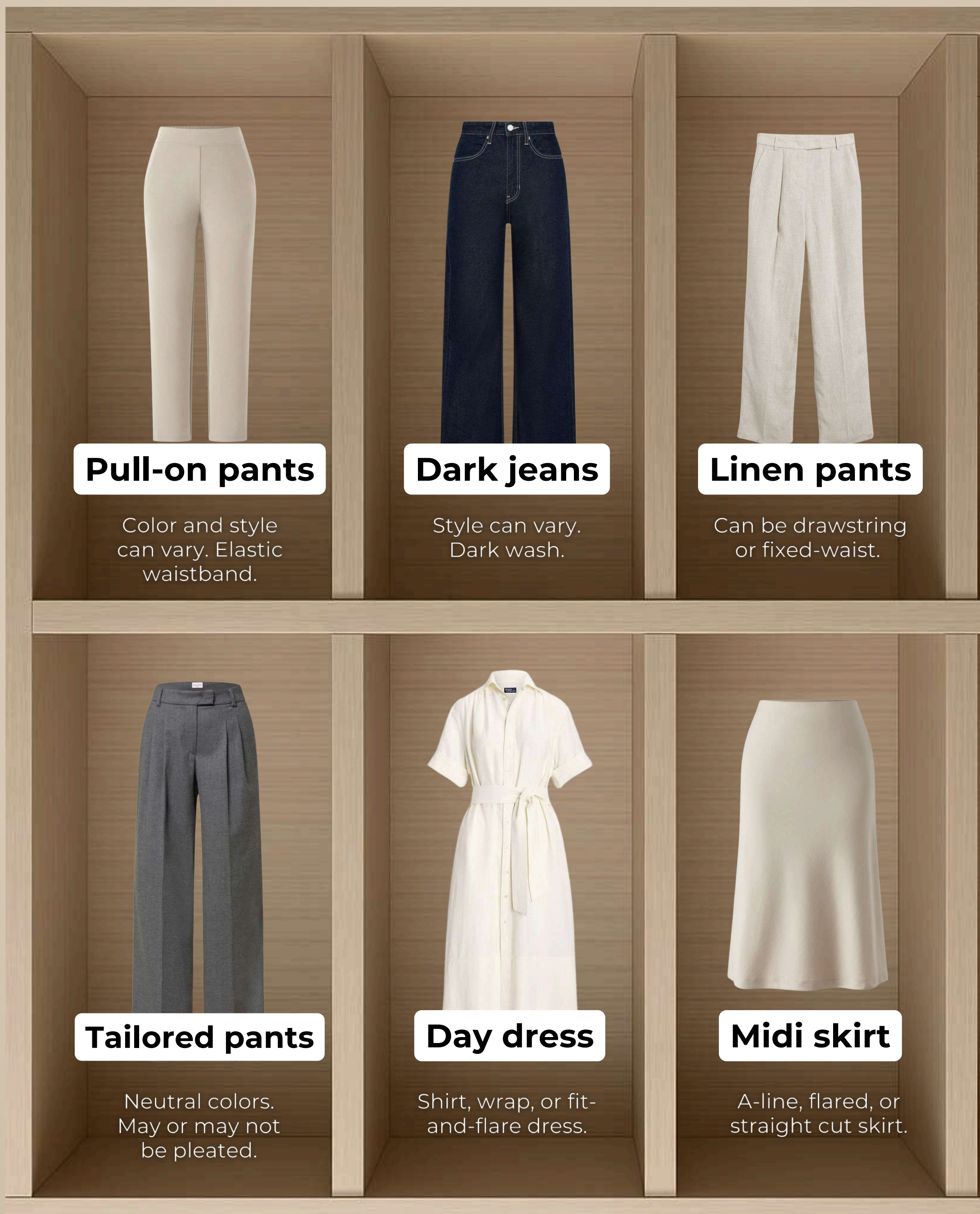


**Cardigan**

Sleeve length, print, and fabric weight can vary

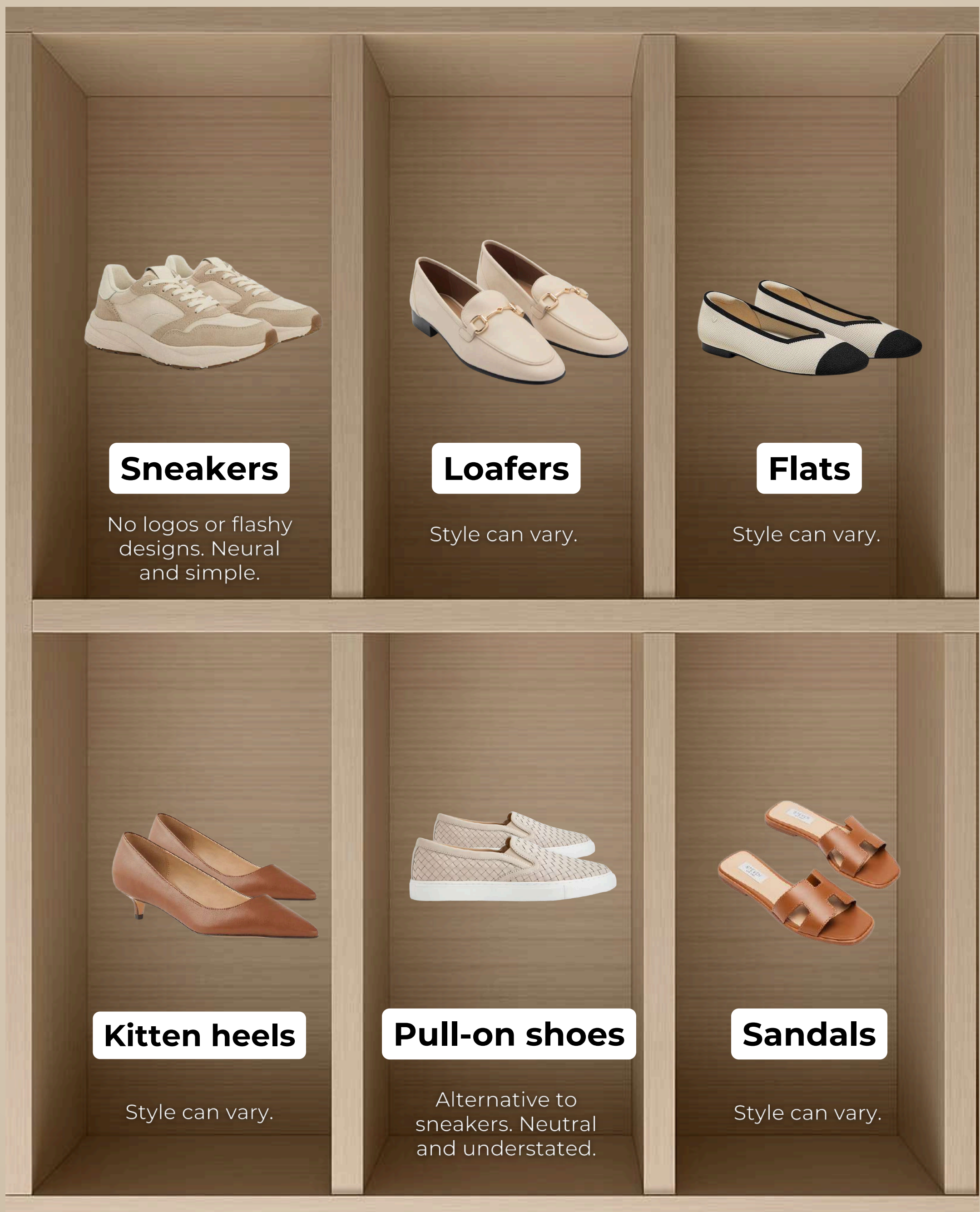
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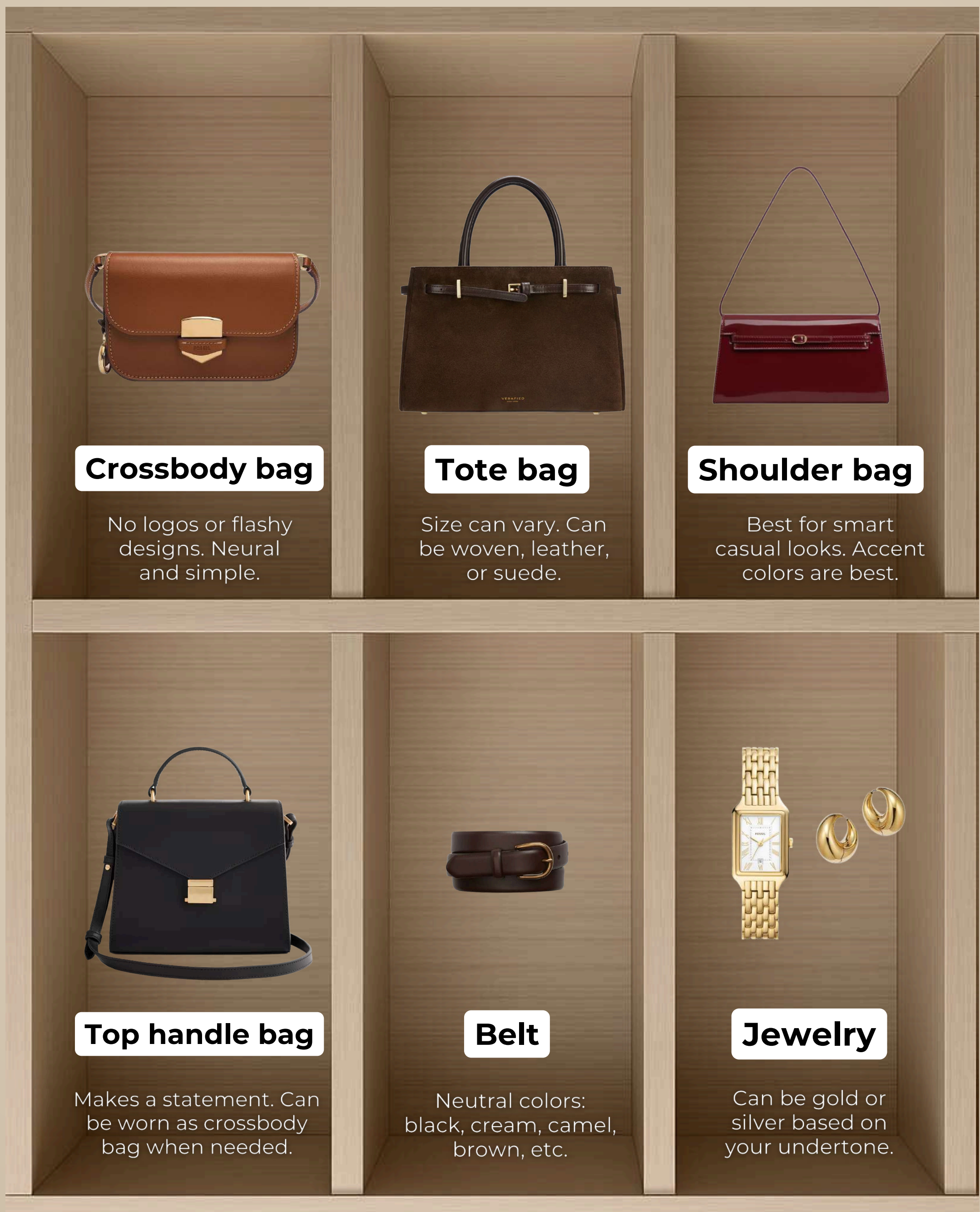
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## Crossbody bag

No logos or flashy designs. Neutral and simple.

## Tote bag

Size can vary. Can be woven, leather, or suede.

## Shoulder bag

Best for smart casual looks. Accent colors are best.

## Top handle bag

Makes a statement. Can be worn as crossbody bag when needed.

## Belt

Neutral colors: black, cream, camel, brown, etc.

## Jewelry

Can be gold or silver based on your undertone.

# Day 1



**COMPOSITION:** Flowy straight leg (linen) pants + fitted knit top + sandals + crossbody bag + accessories

**COLORS:** Light bottoms + medium shade top + darker shade matching shoes, bag, & belt

[Click here](#) to shop this look.

# Day 2



**COMPOSITION:** Dark wash structured jeans + Fitted breton top + flats + leather belt + accessories

**COLORS:** Dark bottoms + striped top (horizontal or vertical stripes) + dark belt & bag with gold/silver hardware + pop of color shoes

[Click here](#) to shop this look.

# Day 3



**COMPOSITION:** Pull-on straight pants + fitted top + silk scarf + loafers + purse

**COLORS:** Dark bottoms + medium shade top + light bag and shoes + patterned scarf

[Click here](#) to shop this look.

# Day 4



**COMPOSITION:** Flowy wide leg pants + Fitted polo shirt + woven bag + kitten heels + accessories

**COLORS:** Light bottoms + contrast trim top + woven/textured bag + matching shoes and belt

[Click here](#) to shop this look.

# Day 5



**COMPOSITION:** Tapered pull-on pants + loose-fit flowy top + loafers + accessories

**COLORS:** Light bottoms + light top (different color) + monochromatic shoes and belt

[Click here](#) to shop this look.

# Day 6



**COMPOSITION:** Tapered pull-on pants + fitted top + knit cardigan + moccasins + accessories

**COLORS:** Monochromatic top, bottom, topper, and shoes + accent color bag + gold/silver accessories

[Click here](#) to shop this look.

# Day 7



**COMPOSITION:** Dark wash structured jeans + fitted top + cardigan (optional) + flats + accessories

**COLORS:** Dark bottoms + light top + striped cardigan + dark belt & bag with gold/silver hardware + pop of color shoes

[Click here](#) to shop this look.

# Day 8



**COMPOSITION:** Flowy straight leg (linen) pants + polo shirt + sandals + matching belt + accessories

**COLORS:** Light bottoms + medium shade top + darker shade shoes and belt

[Click here](#) to shop this look.

# Day 9



**COMPOSITION:** Flowy straight leg (linen) pants + fitted wrap top + loafers + accessories

**COLORS:** Monochromatic bottoms, shoes, and belt + light top (different color)

[Click here](#) to shop this look.

# Day 10



**COMPOSITION:** Tailored straight leg pants + Crisp shirt + flats + structured bag + accessories

**COLORS:** Medium shade bottoms + light top + dark belt and bag + pop of color shoes

[Click here](#) to shop this look.

# Day 11



**COMPOSITION:** Structured ankle jeans + loose-fit shirt + moccasins + structured bag + accessories

**COLORS:** Light bottoms + striped/patterned top + dark belt & bag + monochromatic shoes

[Click here](#) to shop this look.

# Day 12



**COMPOSITION:** Tailored trousers\* + Loose-fit blouse + kitten heels + structured bag + accessories

**COLORS:** Dark bottoms + medium shade top + monochromatic shoes & bag + gold/silver accessories

*\*Swap for pull-on pants for a more laid back look.*

[Click here](#) to shop this look.

# Day 13



**COMPOSITION:** Tailored trousers + fitted tank + low flats + cardigan + structured bag + accessories

**COLORS:** Medium shade bottoms + medium top + pop of color cardigan + dark shoes/bag/belt

[Click here](#) to shop this look.

# Day 14



**COMPOSITION:** Tailored dark wash jeans + loose-fit polo shirt + sandals + woven bag + accessories

**COLORS:** Dark bottoms + light top + textured bag + medium shade shoes/belt

[Click here](#) to shop this look.

# Day 15



**COMPOSITION:** Tailored ankle jeans + boatneck fitted top + sandals + accessories

**COLORS:** Light bottoms + light/medium top + monochromatic bag/belt + accent color shoes

[Click here](#) to shop this look.

# Day 16



**COMPOSITION:** Tailored trousers + loose-fit top + kitten heels + scarf + belt + tote bag

**COLORS:** Monochromatic bottoms, bag, belt, and shoes + light/medium top + patterned scarf

[Click here](#) to shop this look.

# Day 17



**COMPOSITION:** Shirt wrap dress + scarf + sneakers + crossbody bag

**COLORS:** Solid color dress + patterned scarf + monochromatic bag/shoes

[Click here](#) to shop this look.

# Day 18



**COMPOSITION:** Loose-fit drawstring pants + fitted top + slip in shoes + crossbody bag

**COLORS:** Monochromatic top and bottom + neutral bag/shoes

[Click here](#) to shop this look.

# Day 19



**COMPOSITION:** Structured ankle jeans + tailored vest top + low flats + crossbody bag

**COLORS:** Light bottoms + contrast trim top + neutral shoes + pop of color bag

[Click here](#) to shop this look.

# Day 21



**COMPOSITION:** Tailored dark wash jeans + fitted top + loose-fit cardigan+ kitten heels + crossbody bag

**COLORS:** Matching top & bottoms + light topper + accent color shoes/bag/belt

[Click here](#) to shop this look.

# Day 22



COMPOSITION: Fit and flare day dress + low flats + scarf + crossbody bag

COLORS: Solid color dress + patterned scarf + accent color bag

[Click here](#) to shop this look.

# Day 23



**COMPOSITION:** Loose-fit linen pants + fitted top + sandals + woven bag

**COLORS:** Light bottoms + dark topper + accent color shoes/bag/belt

[Click here](#) to shop this look.

# Day 24



**COMPOSITION:** Tailored pants + loose-fit wrap vest top + loafers + crossbody bag + accessories

**COLORS:** Dark bottoms + medium top + monochromatic shoes/bag

[Click here](#) to shop this look.

# Day 25



**COMPOSITION:** Tailored pants + loose-fit wrap vest top + loafers + crossbody bag + accessories

**COLORS:** Dark bottoms + medium top + monochromatic shoes/bag

[Click here](#) to shop this look.

# Day 26



**COMPOSITION:** Flowy A-line skirt + fitted wrap top + flats + crossbody bag + accessories

**COLORS:** Light bottom + medium top + monochromatic shoes/bag

[Click here](#) to shop this look.

# Day 27



**COMPOSITION:** Flowy pants + Fitted polo shirt + loafers + crossbody bag + accessories

**COLORS:** Light bottom + medium contrast trim top + monochromatic shoes/bag

[Click here](#) to shop this look.

# Day 28



**COMPOSITION:** Tailored dark wash jeans + Loose-fit shirt + moccasins + structured bag + accessories

**COLORS:** Dark bottoms + striped/patterned top + dark belt & bag + monochromatic shoes

[Click here](#) to shop this look.

# Day 29



**COMPOSITION:** Flowy A-line skirt + fitted polo shirt + flats + crossbody bag + accessories

**COLORS:** Light bottom + medium top + monochromatic shoes and bag

[Click here](#) to shop this look.

# Day 30



**COMPOSITION:** Tailored straight leg pants + Fitted breton top + flats + structured bag + accessories

**COLORS:** Medium shade bottoms + striped/patterned top + dark belt/bag + pop of color shoes

[Click here](#) to shop this look.

Yay! You made it to the end of the guide!

I hope it sparked inspiration and gave you fresh ideas to create effortlessly elegant ensembles. With intention and creativity, you can make the most of what you already own.

Always rooting for you <3

*May*