

POSTPARTUM REFRAMED MENTORSHIP PROGRAM AGREEMENT

This Service Agreement (“Agreement”) is made and entered into as of the date of acceptance by the Client (as defined below) and by Bradstreet and Co., LLC, d/b/a Postpartum Reframed (“Company”), collectively referred to as the “Parties.”

1. PARTIES

- a. Company: Bradstreet and Co., LLC, d/b/a Postpartum Reframed
- b. Coach: Kendall Bradstreet
- c. Client

2. SERVICE DESCRIPTION

The Company will provide Client access to the “Postpartum Reframed Mentorship Program” (“Program”), consisting of:

- Four (4) weeks of mentorship, hosted via the Voxer platform.
- Coaching and support in choosing biblical joy each day.
- Client may send voice or text messages at any time for questions or prayer requests.
- Company will respond to messages at three (3) anchor points daily.
- Client will receive **three (3) bonuses:**
 1. 30 Day Joyfulness Challenge by M is for Mama,
 2. Scripture printable,
 3. One (1) sixty (60) minute live call during week three (3).
- **Disclaimer:** The podcast and mentorship program are for educational and inspirational purposes only. The Company and its representatives are not licensed counselors or medical professionals. Client should seek professional guidance for any physical, mental, or emotional concerns.

3. TERM

This Agreement shall commence on the date of payment and acceptance. It shall continue until the end of the program's 4 consecutive weeks , unless terminated earlier in accordance with this Agreement.

4. PAYMENT TERMS

- a. Contract Value: \$1,500 USD.
- b. Discount: The first six (6) Clients to enroll will receive a fifty percent (50%) discount, reducing the total fee to \$750 USD.
- c. Payment Due: Payment is due in full at the time of checkout. No partial payments or payment plans are permitted.
- d. Payment Method: Payment shall be made via the Company's designated payment processing system at the time of enrollment.
- e. Due to the immediate access to coaching and the personalized nature of the Postpartum Reframed Mentorship, **all payments are non-refundable**. By purchasing, you are committing to the full 4-week process. Transformation requires both the tools provided and the Client's consistent application of them. If at the end of the 4 weeks you have **fully participated** but feel you haven't gained the tools promised, **Kendall will provide additional support to ensure your success. Proof of implementation will need to be provided. This includes:**
 - **Action Logs:** Specific details on which advice or scriptural strategies were implemented and the direct outcome of those actions.
 - **Consistency Strategy:** A breakdown of how you structured your daily rhythms to make consistency a priority.

5. CLIENT RESPONSIBILITIES

- a. Client agrees to participate actively and respectfully in the Program.
- b. Client is responsible for arranging access to the Voxer platform and attending the live Zoom call during week three (3).
- c. Client acknowledges that results are dependent on individual implementation and participation.

6. COMPANY RESPONSIBILITIES

- a. Company is responsible for sending access information to the Voxer platform.

- b. Company will provide timely responses to Client's messages at three (3) anchor points daily, as reasonably practicable.
- c. Company will provide the bonuses outlined in Section 2.
- d. Company will facilitate the scheduled live Zoom call at a mutually agreed-upon time during week three (3).

7. DISCLAIMERS & LIMITATIONS OF LIABILITY

- a. The Program is for educational and inspirational purposes only and is not a substitute for professional medical, mental health, or counseling advice. Client agrees to seek professional help for any physical, mental, or emotional health concerns.
- b. Company makes no guarantees regarding specific results or outcomes.
- c. To the fullest extent permitted by law, Company's liability for any claims arising under this Agreement is limited to the total amount paid by Client.

8. CONFIDENTIALITY

- a. Both Parties agree to protect the confidentiality of all personal and sensitive information shared during the Program.
- b. Notwithstanding the foregoing, Company may disclose information as required by law.

9. INTELLECTUAL PROPERTY

- a. All materials provided by Company, including but not limited to program content, printables, and the 30 Day Joyfulness Challenge, are the exclusive property of Company or its licensors.
- b. Client may use these materials for personal use only and may not reproduce, distribute, or create derivative works without prior written consent of Company.

10. TERMINATION

- a. Company may terminate this Agreement immediately if Client breaches any terms herein, including but not limited to inappropriate behavior or misuse of the Program.

- b. In the event of termination due to Client breach, no refund will be issued.
- c. Either Party may terminate this Agreement in writing in the event of a material breach that remains uncured after ten (10) days' notice.
- d. Upon termination, all outstanding fees remain immediately due and payable.

11. GOVERNING LAW & DISPUTE RESOLUTION

- a. This Agreement shall be governed by and construed in accordance with the laws of the State in which Company is registered, without regard to its conflicts of law principles.
- b. Any dispute arising out of this Agreement shall be resolved first through good faith negotiation. If unresolved, the Parties agree to submit to binding arbitration in the Company's principal place of business.

12. ENTIRE AGREEMENT & AMENDMENTS

- a. This Agreement constitutes the entire agreement between the Parties, superseding all prior communications, whether written or oral.
- b. Any amendments must be in writing and signed by both Parties.

13. SEVERABILITY

If any provision of this Agreement is held to be invalid or unenforceable, the remainder of the Agreement shall remain in full force and effect.

14. NO WAIVER

Failure by either Party to enforce any right or provision of this Agreement shall not constitute a waiver of such right or provision.

15. SIGNATURES

By checking the box at checkout, making payment, or otherwise indicating acceptance, Client agrees to be bound by the terms of this Agreement, and it shall be effective as of the date of payment.

Welcome!

A Note From Kendall

I am so honored to walk alongside you for the next 4 weeks! Postpartum is a season of profound change, but it doesn't have to be a season where your joy is on "pause." Together, we are going to look at your daily rhythms through the lens of Scripture and build a foundation of joy that lasts.

"The joy of the Lord is your strength!" — Nehemiah 8:10 NLT

1. Your Roadmap: Key Dates

- **Mentorship Start Date:** April 1, 2026
- **The Mid-Point Live Zoom Call:** April 22, 2026/ Time TBD. It will be voted on to find a time that works best for everyone.
 - **Link to Join:** [Insert Zoom Link]
- **Mentorship End Date:** April 29, 2026 at 23:59 Arizona Time

2. Our Connection: The Voxer Portal

We will be using **Voxer** for our daily coaching. This allows you to process your thoughts in real-time without the pressure of a formal meeting.

- **How to Connect:** Download the Voxer app and search for my handle: **kbrads597**
- **Response Hours:** In order to make sure I am fully present with my babies AND for you as I support you, I will have 3 anchor points in every day of the week to review and respond to messages. This will be around 7 A.M., 1 P.M., and 9 P.M. Arizona Time. Times may not always be exact and if I have extra time, I will respond more than three times a day.
- **The "Messy" Rule:** Please show up exactly as you are. Background noise, baby cries, and "mom brain" are all welcome here. This is a judgment-free zone.

3. Your Bonuses

You have immediate access to these resources to support your journey:

- **30-Day Joyfulness Challenge (M is for Mama):** [Insert Access Link/Instructions]
- **Digital Scripture Printables:** [Insert Download Link]

4. Commitment & Policies

To ensure you get the transformation you desire, this mentorship requires active participation.

The Proof of Work Policy: I am fully committed to your success. If you complete the 4 weeks and feel you haven't gained the tools promised, I will provide additional support. To be eligible for this, you must demonstrate "Proof of Work," including:

- Consistent Voxer engagement.
- Documented logs of which advice you implemented and the outcomes.
- A breakdown of the rhythms you adjusted to prioritize consistency.

The Official Agreement: For your records, you can access the full Mentorship Agreement (Terms & Conditions) you signed at checkout here:

[INSERT LINK TO YOUR CONTRACT/TERMS PAGE HERE]

5. Your First Step

Your Mission for Today:

1. Download Voxer and send me your first voice note.
2. To get to know you more, tell me: The number of children you have and ages (if you feel comfortable sharing) and one specific area where you feel "stuck" in survival mode right now?

I can't wait to hear from you and start this journey together!

Talk soon!

Kendall Bradstreet Postpartum Reframed | Bradstreet and Co., LLC