

YOUR GUIDE TO MOMPREENEUR *Reset* ♥

Kumita Kahit Beginner –
Kahit Takot Magbenta



**BEGINNER
FRIENDLY**



**NO EXPERIENCE
NEEDED**



**1-2 HOURS A
DAY ONLY**



A SIMPLE STEP-BY-STEP GUIDE TO
BUILD EXTRA INCOME USING
WHAT YOU ALREADY HAVE





Para Sa'yo Ito, Momma

Kung ikaw ay:

- Gustong kumita online
- Pero hindi alam saan magsisimula
- Nahihiya mag message
- Natatakot magbenta

Hindi ka nag-iisa.

Ganito rin ako dati.

Pero ngayon...

Kaya ko nang kumita from home
May sarili akong income
Mas may oras ako sa pamilya

Hindi mo kailangan maging expert.

Kailangan mo lang magsimula.

You are in the right place.

Need help? Message me here:
<https://facebook.com/mompreneurreset>



What You'll Learn Inside

This guide will help you:

- Understand why extra income matters

- Change your mindset about selling

- Know what you can sell

- Learn who to talk to

- Understand how people become buyers

- Know what to post (simple content)

- Learn how to use Canva

- Set up your Facebook page

- Build a simple daily system

You don't need to learn everything at once.

Just go step by step.

Start simple. Stay consistent.
Trust the process.

Why Moms Need Extra Income Today

**Prices are going up. Life is getting harder.
One income is not always enough.**

**Maraming moms ang gustong tumulong...
Pero nahihirapan magsimula.**

**Bills don't stop.
Needs keep growing.**

**At minsan...
Hindi na sapat ang isang income.**

**Kaya mahalagang matutunan ang
simpleng paraan para kumita.**

**Hindi mo kailangan ng malaking puhunan.
Hindi mo kailangan ng perfect na plan.**

Kailangan mo lang magsimula.



**Hindi ito instant success.
Pero kapag ginawa mo consistently — may resulta.**

WHY THIS REALLY MATTERS

**Ang extra income...
Hindi lang tungkol sa pera.**

Ito ay tungkol sa:

**Mas kaunting stress
Mas maraming oras sa pamilya
Mas may control ka sa buhay mo**

Pero eto ang totoo...

Kapag wala kang malinaw na WHY:

- Madali kang titigil
- Susuko ka kapag walang reply
- Mawawalan ka ng gana

Pero kapag malinaw ang WHY mo:

- Tuloy ka kahit mahirap
- Consistent ka kahit tahimik
- Hindi ka basta sumusuko

Your WHY is your fuel.

**Tanungin mo sarili mo:
"Bakit ko ito ginagawa?"**



SELLING IS HELPING

Kapag:

May nirecommend kang useful

May shinare kang nakatulong

sayo

May sinagot kang tanong

Nagse-sell ka na.

Hindi mo kailangan maging pushy.

Hindi mo kailangan maging perfect.

Kailangan mo lang maging
honest at helpful.

*People don't buy from
experts.
They buy from people they
trust.*

Most people think
selling is hard...

Or worse —
nakakahiya.

Pero ang totoo:

Selling is helping.



And you can learn this.

Step 1: What Can You Sell?

You don't need a perfect product to start.
Start with what you already know.

You can sell:

- Things you already use
 - Things you like
- Things you understand
- Things you believe in



Ask yourself:

Ano gamit ko everyday?

Ano gusto ko?

Ano tinatanong sakin ng tao?

Yan ang pwede mong simulan.



*YOU ALREADY HAVE SOMETHING TO SELL.
YOU JUST NEED TO SEE IT.*

Step 1: Choose ONE to Start

Pumili ng isang bagay na:

Ginagamit mo
Gusto mo
Naiintindihan mo
Sa simula, ISA muna.

Bakit?

Kapag isa lang ang focus mo...

Mas malinaw ka mag-explain.
Mas natural ka magsalita.
Mas nagiging totoo ka sa
mata ng tao.

At kapag totoo ka — mas nagtru-trust sila.

Kapag confident ka na...

Doon ka pa lang magdagdag ng iba.

Hindipara malito —
kundi para magkaroon ka ng options.

Tandaan:

Hindi ka kulang sa produkto.
Kailangan mo lang muna ng clarity.

Clarity creates confidence.
At confidence ang napapansin ng tao.

WHO SHOULD YOU TALK TO?

Hindi mo kailangan ng maraming tao.

Kailangan mo lang kausapin ang tamang tao.

WARM MARKET:

- Friends
- Family
- Kakilala
- Followers

Mas mataas trust
Mas madaling
magsimula

COLD MARKET:

- Strangers
- Online audience
- Groups / comments

Mas marami
Pero kailangan ng
effort



**START WITH WARM.
THEN GROW TO COLD.**

If you feel stuck, message me:
facebook.com/mompreneurreset

HOW PEOPLE BECOME BUYERS

Hindi agad bumibili ang tao.

May proseso yan:

COLD

Hindi ka pa kilala
Nanunuod lang

Mag post. Magpakita

WARM

Nag react / nag reply
Curious na

Makipag-usap.
Mag share.

HOT

Nagtatanong na
Interested

Guide. Help. Offer.



START WITH WARM.
THEN GROW TO COLD.





Step 3: What Should You Post?

You don't need to be creative.
You just need to be real.

Here are simple things you can post:



1. Your experience

Share what you use

Share what happened

Example:

"I've been using this for 7 days..."

2. Your story

Why did you start?

What problem did you have?

3. Simple tips

Help people

Example:

"Tips for busy moms..."





More Simple Content Ideas

4. Before & after

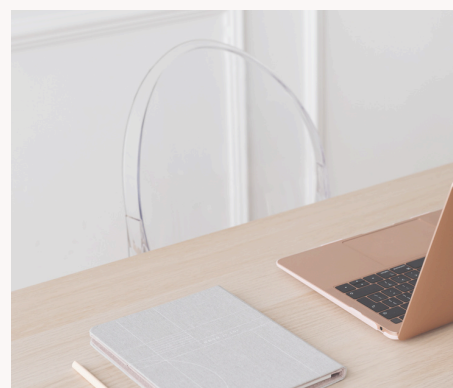
Show results
Even small progress matters



5. Answer questions

If someone asks → turn it into a post

That's content.
Simple. Real. Helpful.





Kaya mo 'to kahit busy ka

Hindi mo kailangan buong araw.

Kahit 1–2 hours sapat na.

Morning (10–15 mins)

Check messages

Quick replies

Free time (15–30 mins)

Post something simple

Evening (30–60 mins)

Talk to people

Follow-up



Reality reminder:

Hindi mo kailangan sabay-sabay gawin

Kahit paunti-unti — okay na

Consistency > Sipag sa simula





Walang nagre-reply? Normal lang.

Sa simula... tahimik talaga.

Hindi ibig sabihin mali ka.

Ibig sabihin nagsisimula ka pa lang.

Gawin mo ito:

Continue posting
Keep messaging
Follow-up after 1–2 days
Huwag tumigil



Truth na kailangan mong marinig:

Hindi lahat sasagot
Hindi lahat bibili

Pero...
May bibili — kung tuloy ka lang



YOUR DAILY INCOME CHECKLIST

Hindi mo kailangan ng complicated system.

Sundin mo lang ito araw-araw:

Post 1 content

Reply sa messages

Message 3–5 people

Follow-up old chats

Learn kahit 10 mins

Small actions. Daily.



Paano mag follow-up (hindi nakakahiya).

Follow-up $\neq$ pangungulit
Follow-up = paalala

"Hi, nakita mo na ba message ko?
Let me know if may questions ka."

"Hi, share ko lang ulit, baka makatulong
sayo."

Be kind
Be simple
No pressure

Yung hindi nag reply ngayon...
pwede mag reply later.



Step 4: What to Say (Simple Script)

You don't need perfect words. You just need to be real.

Simple. Honest. Human.

When someone asks:

“Hi yes, ginagamit ko ito. Nakatulong siya sa (result).
If gusto mo, I can share paano ko siya ginagamit.”

When posting:

“I've been using this for a few days now, and napansin ko na (result). Sharing this in case makatulong din sayo ”

When following up:

“Hi just checking if nakita mo yung message ko.
No pressure — message ka lang if may questions ka.”



You don't need to sound perfect.
You just need to sound like **YOU**.



What is Canva

Canva is a free design app you can use on your phone or laptop.

You can create:

- Facebook posts
 - Stories
 - Reels covers
- Product images
 - Flyers

Kahit wala kang design skills — kaya mo.

Drag. Type. Edit.



You don't need to be a designer to start.





Why Canva is Powerful for You

Sa online selling, visual ang unang napapansin.

Kapag maayos ang post mo:

- Mas napapansin
- Mas mukhang professional
- Mas nagtitiwala ang tao

Hindi kailangan magaling—
Kailangan lang malinaw.



Clarity > Design





How to Create Your First Post using Canva

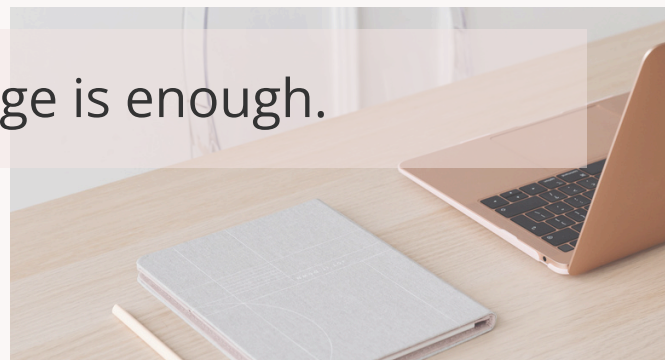
Step-by-step:

1. Download Canva app
2. Create account (Facebook or Gmail)
3. Click "Create Design"
4. Choose: Facebook Post or Instagram Post
5. Choose a template
6. Edit text:
7. Replace with your message
8. Replace image (optional)
9. Download or share directly



- Use simple designs
- Use 1 message per post
- Use big, readable text

Start simple. One message is enough.





What to Post (Simple Guide)

You don't need to be creative.
You just need to be real.

You can post:

1. Your experience
2. "Ginamit ko 'to for 7 days..."
3. Your story
4. "Dati nahihya ako magbenta..."
5. Simple tips
6. "Tips for busy moms..."
7. Before & after
8. Small progress matters
9. Questions
10. "Gusto mo ba extra income?"



Don't sell everyday. Connect first.





What to Post (So People Notice You)

Content Formula:

1. Problem Posts

Talk about struggles your product solves

Example:

- “Dry na dry na ba skin mo kahit anong gamit?”
- “Pagod ka na pero low energy ka pa rin?”

2. Product Solution Posts

Introduce your product as the answer

Example:

- “Ito ginagamit ko for glowing skin everyday...”
- “One drink a day, ramdam ko agad difference.”



Don't sell everyday. Connect first.





What to Post (So People Notice You)

Content Formula:

3. Experience Posts

Share your personal use

Example:

- “Day 7 using this... eto napansin ko”
- “Hindi ako naniwala before—pero ngayon...”

4. Result Posts

Show outcome / transformation

Example:

- “Mas smooth na skin ko ngayon”
- “Less bloated, mas magaan pakiramdam”



Don't sell everyday. Connect first.





What to Post (So People Notice You)

Content Formula:

5. Proof Posts

Testimonials / feedback

Example:

- “Sabi ng customer ko...”
- “Before & after niya after 2 weeks”

6. Education Posts

Teach something simple

Example:

- “Alam mo ba bakit nagda-dry ang skin?”
- “Ganito ka-importante ang gut health”



Don't sell everyday. Connect first.





What to Post (So People Notice You)

Content Formula:

7. Soft Offer Posts

Invite without pressure

Example:

- “Message me if you want to try”
- “Available now, limited stocks”

PRO TIP (IMPORTANT)

Don't sell hard everyday

Mix your content

Best combo:

Problem → Value → Experience → Offer



BOTTOM LINE

People don't buy agad.

They observe first.

They trust next.

Then they buy.





How to Turn Ideas into Posts

Think of ONE idea

Open Canva

Choose template

Add headline:

- Short and emotional
- Add 1–2 supporting lines

Add simple image

Post on Facebook



Simple posts
win.





How to Turn Ideas into Posts

Example Flow:

Idea → “Pagod na pero kulang pa rin income”

Design:

BIG TEXT:

“Pagod ka na...

Pero kulang pa rin income?”

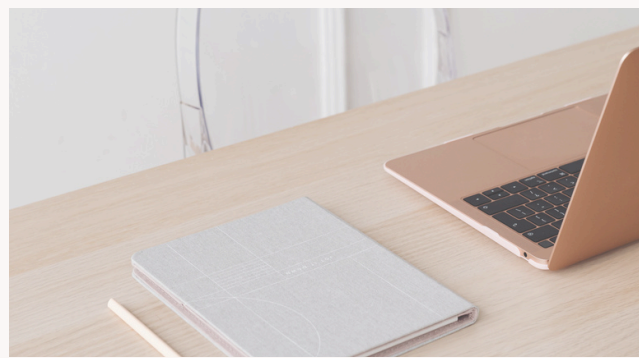
Small text:

“Hindi ka nag-iisa.”

That’s already a post.



Simple posts
win.



How to Create Your Facebook Page

1. **Go to Facebook**
2. **Click Menu**
3. **Tap “Pages”**
4. **Click “Create Page”**

Fill in:

- Page name
- Category
- Bio

Then add:

- Profile picture
- Cover photo

Use your name or brand.



Your Page Name Ideas

You can use:

- Your Name + Product
- Your Name + Solution
- Brand Name
- Niche + Your Name
- Benefit + Brand

If you're selling a specific product, your page name should be:

Clear

Benefit-driven

Easy to remember



Product Page Name Styles

(Choose Your Direction)

Direct Product Style
(simple and straight to
the point)

- Glow Products by Eve

Benefit-Based Style
(focus on result)

- Glow Skin Essentials PH
- Beauty from Within PH

Target Audience Style
(who it's for)

- Glow for Busy Moms
- Wellness for Moms PH

Personal + Product Combo
(best for trust + branding)

- Radiant Picks by Eve

Premium Brand Feel
(for higher pricing perception)

- Bloom & Glow Essentials
- Pure Glow Collection PH

Simple name + clear message
= easier to trust



Your Page Name Ideas

Direct Product Style

(simple and straight to the point)

- Glow Products by Eve

Benefit-Based Style

(focus on result)

- Glow Skin Essentials PH

Target Audience Style

(who it's for)

- Glow for Busy Moms



Why You Need a Facebook Page

1. Looks professional

Mas may tiwala ang tao

Mas mukhang legit ang negosyo mo

2. Separate from personal life

Hindi ka nahihiya mag-post

Hindi mo iniisip “ano sasabihin ng friends”

3. You can run ads

Mas maraming reach

Mas mabilis ka makakakuha ng buyers

4. You build your brand

Hindi ka lang seller

Nakikilala ka bilang trusted source

People follow people they trust.



Why You Need a Facebook Page

5. You attract the right audience

Hindi random ang kausap mo

Mas targeted ang buyers mo

6. You can post consistently without pressure

Hindi ka limitado sa personal timeline

Mas focused ang content mo

7. You can track your growth

Makikita mo kung anong post ang effective

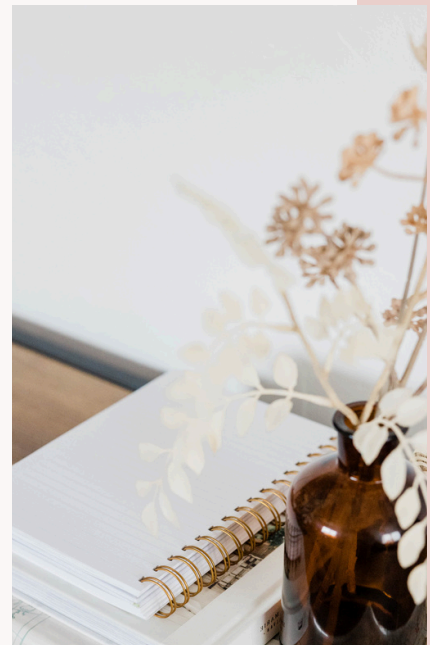
Mas napapabuti mo strategy mo

8. You look more serious in business

People take you seriously

Mas mataas chance bumili sila

People follow people they trust.



Step 5: Just Start Today

Start before you feel ready.
Start even if it's not perfect.

You don't need everything figured out.
You don't need the best setup.

You just need to take one step today.



Post something.
Message someone.
Share something simple.

That's how it begins.

You don't need more time.
You need to start.

Small actions today = results tomorrow.



Your First Action Starts Now

You've learned the basics.
Now let's turn this into results — today.

Choose ONE product
Post something simple
Message 3 people

But here's what most people don't expect:

You will feel:

- Awkward
- Doubtful
- Afraid of rejection

That's normal.

Action builds confidence — not the
other way around.

Just start

**Done is better than
perfect."**

**Small action today =
results tomorrow**



Afraid to Start? Read This First.”

You're not lazy.
You're just afraid.

Afraid of:

- Being ignored
- Being rejected
- Looking like you don't know what you're doing

Rejection = part of the process

Silence = normal

Progress = showing up daily

**Don't take it personally.
Take it as training.**

Afraid to Start? Read This First.”

Here's the truth:

Everyone starts that way.

Even top earners:

- Got ignored
- Got rejected
- Felt unsure

The difference?

They continued anyway.

Start small. Stay consistent. Trust the process.



HOW DO YOU KNOW IF YOU'RE DOING IT RIGHT?

Ask yourself:

Did I post today?

Did I message people?

Did I start conversations?

Now the REAL question:

Did you create NEED?



Example:

Instead of "Buy this cream"

Say:

"This helped reduce my dark spots in 7 days..."

Show problem

Show result

Share experience

If people are replying, asking, or engaging...
You're doing it right.

.

**Because people don't buy products...
They buy solutions.**





HOW TO CLOSE A SALE (EVEN IF YOU'RE SHY)

There are 3 ways to close:

1. Trial Close (Testing)

"Would you like to try this?"

2. Soft Close (Friendly)

"Let me know if you want to order, I'll guide you "

3. Strong Close (Direct)

"I'll reserve one for you today. Send your details "

When to use?

- Interested but unsure → Trial
- Warm and asking questions → Soft
 - Ready / decided → Strong



Tip:

Don't wait too long.

If they're interested, guide them to buy.



About Me

Hi, I'm Eve

I'm just like you —
a mom who wanted to earn from home
but didn't know where to start.

I was shy.
I overthought everything.
I was scared to post and message people.

But I realized something...

You don't need to be perfect to start.
You just need to be willing.

So I started small.
I shared what I use.
I talked to people.

And slowly... things changed.

Now, I earn from home
and spend more time with my family.

That's why I created this guide —
to help moms like you start too.

You can do this.

*Your journey starts with one step.
Take it today.*



Eve



YOUR NEW BEGINNING STARTS TODAY

You don't need more courses.

You don't need to wait for the perfect time.

What you need... is to start.

Everything you've learned here is enough
to help you begin earning from home
— step by step, in a simple way.

You already have what it takes.



Here's your simple plan:

Choose ONE product

Share your experience

Talk to people

Be consistent

That's it.

You don't need to be perfect.

You just need to show up.

What If You Feel Tired or Lose Motivation?

This is normal.

You are not always motivated.

So don't rely on motivation.

Build a system instead:

Set small daily tasks

Reward yourself (even small wins)

Rest when tired — don't quit

Example rewards:

- Milk tea
- Rest day
- Watching your favorite show

Progress > perfection



Your Thoughts Affect Your Results

If you think:

"I can't do this" → You stop.

If you think:

"I'm learning" → You continue.

Say this daily:

- "I am capable of earning online."
- "Every day I improve."
- "Someone out there needs what I offer."
- "I will not quit."

Now prove it.

Even small actions matter:

- One post
- One message

Don't stay in mindset — move.

YOUR MINDSET CREATES YOUR MOMENTUM.

THIS IS YOUR SIGN

You don't need more time.
You don't need more courses.

You need to start.

Even small actions matter:

- One post
- One message
- One sale

This is how it begins.

Message me your progress here:

facebook.com/mompreneurreset

Send: "DONE" once you take your first step.

I'll be waiting.

START NOW (FOLLOW THE STEPS TODAY)