

BUSINESS WORKBOOK



Use this workbook to help plan!
I made it printer-friendly for you!

UNPACK THE WHY

WHAT IS CALLING YOU TO DO THIS LINE OF WORK?

WHAT TYPES OF OFFERINGS DO YOU CONNECT WITH MOST?

CONNECT WITH	THINGS I DON'T VIBE WITH
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WHAT ARE MY ROADBLOCKS?

Notes



MASTER THE CRAFT

MY CREATION METHOD WILL BE:

SUPPLIES

NEED TO PURCHASE	THINGS I ALREADY HAVE
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WHAT ARE MY ROADBLOCKS?

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GAME PLAN!

HOW DO YOU WANT THIS TO LOOK AT SCALE?!

HOW WILL YOU TAKE ORDERS?

WHAT ARE SOME PROCESSES YOU NEED IN PLACE

WHAT ARE MY ROADBLOCKS?

Notes

GET LEGIT

WHAT IS MY TIMELINE

THINGS I NEED TO DO

READY TO COMPLETE	NEED TO FIGURE OUT
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WHAT ARE MY ROAD BLOCKS?

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BRANDING

WHO IS MY IDEAL CUSTOMER?

THINGS I NEED TO DO

DIY MYSELF	OUTSOURCE
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WHAT ARE MY ROAD BLOCKS?

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ADDING TO YOUR SITE

WHAT PLATFORM?

THINGS I NEED TO DO

WEBSITE PAGES	CONTENT I NEED TO FILL PAGES
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WHAT ARE MY ROAD BLOCKS?

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LET'S GET SOCIAL

WHERE WILL YOU PROMOTE AND HOW?

THINGS I NEED TO DO

WHAT CONTENT DO I NEED?	FIRST WEEK OF POSTS?
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WHAT ARE MY ROAD BLOCKS?

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Notes



OFFERINGS

WHAT PRODUCT AM I MOST EXCITED ABOUT?

WHAT PRODUCTS AM I LAUNCHING WITH	
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WHAT ARE MY ROAD BLOCKS?

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BULK UP AND GET ORGANIZED

WHAT AREA FEELS THE MOST CHAOTIC?

THINGS I NEED TO PURCHASE BEFORE I CREATE ORDERS

THINGS I NEED TO DO TO GET ORGANIZED

WHAT ARE MY ROAD BLOCKS?

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LAUNCH TIME

WHAT IS YOUR GOAL WITH YOUR LAUNCH

WHAT ARE MY ROAD BLOCKS?

HOW ARE YOU GOING TO OVERCOME THEM?

Notes





Birth Worker BESTIE

Thank you so much for following along with this guide. I hope you are inspired to try AI for your biz! <3

Please come say hey on social media!!

Instagram: [@birthworkerbestie](#)

Tiktok: [@birthworkerbestie](#)

APPLE PODCAST



SPOTIFY PODCAST



xoxo
Sadiee

[@BIRTHWORKERBESTIE](#)