

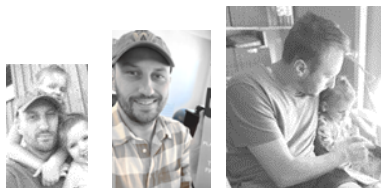
This "EMAIL THING" Brings Me \$500 - \$1'000+... ...Every Time I Click SEND EMAIL

By Thomas Freeman All Rights Reserved ©

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Hey,

Congratulations on getting this free report.

I believe seeing the strategies I share and the results you can potentially get, when you apply them, are serious (and almost impossible to be found anywhere else).

If you ever need more guidance and would like to talk to me directly, just shoot me an email and I'd respond as soon as I can.

I find joy in helping beginners by sharing my own experience – basically giving out income models and strategies that I apply in my own business, which has made me over six figures online.

Valuable stuff that would set you apart from your competitors or even anything you do today online.

Really, feel free to email me; that is exactly why I have added my personal email at the end of this report.

Looking forward to your comments and questions, you'll get a reply from me :)

Best,

Riga, LV, Europe

This "EMAIL THING" Brings Me \$500 - \$1'000+ ...Every Time I Click SEND EMAIL

People who reach out to me often think you can send one email and bring home \$500, \$1000 or even \$2500+ only if you are experienced as hell and with a reputation like me....

Nope. Wrong.

I see things differently and perhaps that's why this works so well for me and to people I teach this personally.

No matter if you have 10 or 1000+ people on your email list, send PREMIUM emails to someone and be ready to accept all the incoming payments like that 😊

By the end of this small report you'll be ready to replicate it with ease—yup, that right.

And surprisingly you'll find many people just want to buy your highest-priced products and skip those \$7, \$67 \$197 etc. products. Really.

Yes. You CAN send ONE email and earn \$500 - \$1000 like I do.

All you need to understand is the principle of valuation.
Don't worry; I'll show you how I do it and how you can replicate it and make tons of money (your niche, experience and knowledge does not matter).

Works great even with affiliate marketing (I am "FAT" affiliate myself) 😊

Before we dive into this I believe this short three-minute story is useful to understand how this all came up, quite funny and useful.

I found an internet marketer and downloaded a PDF report that's very similar to the one you're reading now (also about making \$500+ per email), and I thought - wow, that's a really great idea. I just had to try it myself and write a similar PDF for my audience...

So, here it is.

I was working on a simple product on how to get freelancing clients without big platforms, Fiverr, Upwork, and so on.

And there I teach them how to use a simple two-step formula to get clients lined up ... **so that at the end you choose your clients, they don't choose you**.

Interesting, right?

My formula was quite simple but it works really well
(yup, works also today whichever year this is ... 2024 or 2055).

After some time they purchased this course, *I found that people were really engaged to know additional small details* like "do I need to add a DOT here or a COMMA here?"

And those things just lined up quite fast.

I was spending too much time answering simple questions and thought **I needed fewer customers....**

It was just too much.

I started by adding 20% to the price and just added a small sentence where I mentioned "**Plus you'll get my personal email support until you get your first client**" and my idea was I would charge \$50 more and that would get me fewer customers and they would pay for my time.

(And that is exactly what I learned from that one PDF report I mentioned to you recently...)

At least that's what I thought I had done....

Then I sent out an email. Simple one where I mentioned I just increased the price a bit and offered a real bonus for that.

The next morning.. I refreshed my Gmail INBOX three times and was not sure where the problem was.

Could this be the ONE email responsible for all this "mess"? *(It was..., a bit more later on this....)*

How come I have more customers and **why are they paying me twice as much as I charge...?!**

Didn't take too much time to figure this out, even though at one moment **I thought this may be some SCAM scheme.**

But I figured it out (like Sherlock Holmes...)

I accidentally DOUBLED THE PRICE instead of adding 20%.

That's what happens when you do 100 things at a time (*I'm Not proud of it...*)

I was happy, of course, as much I was surprised about the outcome.

After a while I ran a short survey and asked why they bought my course and to my astonishment **it was not a scarcity that the price will rise again....**

They wanted it so much because of the personal support I mentioned in my email and on my sales page.

Some also mentioned that the course itself seemed more valuable at that price (\$497) rather than paying "just" \$247.

And don't get me wrong - I read about doubling the price in that PDF report I downloaded from another marketer, BUT as I remember, I just played around with how it would look if the price were 2x higher.... I thought I left just a 20% increase in there and totally forgot about it.

Really. That's interesting..... huh?

If we understand **the principle of valuation,** like I did by simply offering to "keep a hand on the pulse until their first client arrives," **you can charge not only DOUBLE the price but even triple or more.**

After a while I shared my success with a fellow marketer on Skype who said this is nothing new because Dan Kennedy already has done it (huh... okay).

And he was right.

Marketing genius Dan Kennedy (retired) says that if you want to have more cash, just double the price and you'll have a so-called PREMIUM OFFER.

Something you can set up in one evening with a glass of wine or tea.

All you need to do is:

1. Think how you can help your customer achieve better or faster results
2. Double the price and add one new line in your sales page about your new bonus
3. Send a notification email to your list about your new PREMIUM

You SHOULD try yourself.

It is a really easy way to add money out of thin air.

I have helped to set up this for so many people with ZERO knowledge or who barely have seen any affiliate sales (YES! Works like a charm with affiliate products too!) in their online marketing activities..

I can assure this IS money out of thin air.

On the other hand, nowadays **to make \$500-\$2500 payday I just need to send a simple email.**

It is NOT much different than the one in my case study, **just a bit.**

Sure, for me to acquire this kind of payday is a bit easier because I already have a list. BUT if you don't it is merely a 1-2 day question.

So I chose to send out an email where I offer my personal consulting for a week. And I include such VALUE where it is unreasonable to say NO.

In the course of the week we follow a blueprint where we set up everything depending on what the customer wants to achieve (Affiliate, PREMIUM+AFFILIATE, or own product etc...). I call it the ONLINE BIZ SETUP / VIP WEEK.

(I was already doing a bit of this, but after reading that PDF report, I changed a few things—and it made a difference.)

It is important to **always come up with the fastest and simplest way so that the customers will still be able to enjoy the freedom they want** when entering this online space and not be overwhelmed and lack clarity to reach their freedom.

At the end of the VIP WEEK customer goes away with the following results.

An action plan to follow up.

Clarity on how to move their business to reach 5-6 figures.

One important thing worth to mention is that I always offer this PREMIUM type of emails to two segments of my list: 1.Entire list 2.Buyers' segment

From one point it seems to be logical to run it only to buyers with higher LTV (lifetime value).

From another perspective I have found that sometimes some of the "future" buyers have been left out of the boat. So, it does not cost much money and time to duplicate the email 😊

And that is basically it.

There's a simple email I send out to cash on those \$500-\$2'500 you can try yourself too.

The Big FAT question:

Are you going to try it or do you think you can't do this because of X ... and Y ... and also Z... ?

TAKEAWAY from all this?

Simply put: "How to implement this in your own online journey (in case you think you can't)..."

First, as per my case study, just *DOUBLE THE PRICE*, add *value proposition* AND *send email* about this new offer.

You will see the magic.

Just be sure you have set an UNBEATABLE value proposition and your simple email will do the job.

Second, if you do NOT have a product or you think you don't have enough knowledge or super powers to sell PREMIUM (ask me how I know it...) let me tell you one thing...

You don't need any of that to send this one email and sell your PREMIUM.

You can use affiliate products (AHA moment?!) and pack them with PREMIUM.

You don't even need to know the product itself to sell it at a premium (surprised?).

Ready for the secret? (ONE of my hundreds....)

Let's say you sell affiliate products on manifestation training and as a premium you can just add your personal email support so that you'll help answer if something is not clear enough from this "manifestation" report.

See the POWER and HOW easy it is? 😊

And as I said, you don't need to know anything about the manifestation, but whenever you receive a question from a client you can find the answer in the book yourself and give your interpretation OR you can get someone in this niche for \$5-\$10 bucks to answer 10 questions for you (for example, ChatGPT, FIVERR.COM, but I suggest to keep it very pwrsonalized).

The beauty of this PREMIUM EMAIL is that you can have time to think and answer only when you are available or even want to work.

This is the FREEDOM everyone is looking for but they rarely can come up with a system and solution like the one I just provided.

(And I shared this for free...)

Quite interesting, huh?

I have come up with solutions for numerous clients and in different niches and I can tell you I know this is possible for anyone.

If you can read and write, that's all you need.

And I just gave you a real example from one of my customers who has no idea what a sales funnel is, or what email marketing is, but still he is now able to command those PREMIUM emails and easily makes 3-4 figures 😊

This is what I call PREMIUM EMAIL FREEDOM

I don't want this report to be 100 pages where no one has the attention to read, but it should be enough for you to experiment and send that email to your email base (or just encourage you to get those first 10 subscribers).

It is really easy :)

And the reward can be so huge with such little effort.

And that is it:

Understand the principle of valuation and just send that damn email 😊

You could set this up literally in the evening (or morning) with your cup of tea or glass of wine and enjoy "retirement" FRUITS 😊

Don't be surprised you haven't made a dime after a week or two or even three months.

The reason is you haven't made your premium offer yet.

So many people want it. But if it's not there, they are going to your competition and you just lost a lot. They need to know where to click and buy, right?

As NIKE says, "Just do it," or as I say, "Find someone to help you."

It can be your friend, colleague, and so on. Tell them what you are going to do and be accountable.

You may think, *Oh, Thomas just talks about five, six figures ... where are the seven-to-eight figs...???*

Because I'm real with you and myself.

I talk about what is achievable even to total strangers, newbies, or even seasoned marketers with just a small effort.

I want to work part-time and earn a good six figures a year with the potential for much more and command my day as I want.

My readers have full access to see how and what makes income for me.

Just in case, my personal email address is
ThomasFreeman367@gmail.com

Below is a bit more about me and my business and some pictures of my home..



The most interesting scene is that I believe my lifestyle has more options than most have.

I could have bought a Ferrari 10 years ago; however, I chose to drive a seven-year-old BMW because it felt comfortable enough or a Volvo XC90 like I have now; I like it *(or perhaps I just need a big car to put all the children in to be honest...)*.

You will not find me on social media with supercars or mansions. That's just not me.

Unless I need it for some special marketing campaign.

My lifestyle consists of many more options than most would imagine.

I'm just a normal bloke with a family and a comfortable time-rich lifestyle funded by my online business.

In the last 12 years, I have been a successful information product seller, email advertising service provider and have been a consultant for over 10 years.

Mostly my six-figure earnings come from doing affiliate marketing (promoting other people's products, selling advertising services or selling a bit of my own products and doing consulting).

So here is how it all works.

I would say this PC is my entire business. Also, often my actual office is home.



*To be honest, it's pretty much anywhere. I want it to be.
(Since 2012..)*



(Barcelona, Spain. When we decided to take just another break to live elsewhere)



(Lagos, Portugal. This was our home for 5 weeks when it was just too cold in my country)



(This is me with a friend in a cafe when we decided to enjoy Chinese food all day long..)

Or playing croquet (my hobby) and taking small break to answer few emails (yup, that makes money..)



(IKK Croquet club)

I've been working online since 2012.

And the source of income I talk about in this publication comes from sending just ONE (rarely two) emails per day to my email list.

I sell information products, and these are what I sell in these daily emails. I introduce people to products I believe can make some difference in their life.

They are either affiliate products or my own.

Really, it's that simple.

I find products and introduce them to my readers. And I create products and introduce those to my readers.

People often ask me, "Do you work at all?" :)

Because they see me traveling, taking my children to dancing classes in the middle of the day or doing my hobby (*croquet, as many like to say, playing old people's game*).

I don't need much time because those two-three hours are enough for me to do the job.

Sometimes really all I have to do is to browse what to promote and share with my students and schedule my emails to my readers. **Boom. 40 minutes and I am done.**

If I work on my product, it rarely takes more than **one hour per day (before it was a bit more)**.

Sure, I spend **another 40-60 minutes** solving things related to this (tech, calls, etc.)

To be honest, there have been weeks where I didn't work more than **1-2 hours**... but let's just say **2-3 hour days** to keep it realistic.

It's that simple, (as my mentor, Tony, says).

However, even though I share a lot in my newsletters (*the one you just signed up for*), some of you always want a bit more exclusive access and want to get results quicker, right? And this is where it makes sense to join my [Inner Circle Membership](#).

This is one of the rare places where I give away blueprints like "how to get sales from day one" or "how to have a full online business in 30 days."

That seems to be the reason **some say I should charge at least \$397 per month** for the information I shared there.

Maybe one day ... 😊

I'm not ashamed to say this makes a few grand per month for me (not millions), but hey, if my blueprints give \$10 return on each \$1 invested....

That's not a bad deal to join, huh?

A few grand per month for 20 to 40-minutes' work per day is worth it to me.

It's the place where you can get answers from me.

I may not have been a person to tell you to buy cryptocurrency 15 years ago.... No, not at all
[even though I'm heavily involved with online trading..].

But explaining how **every \$1 invested in this online business can make \$10 in return** is my game.

Every \$1 invested can easily make \$10.

That is the power of the online email business.
When the average industry ROI is even much bigger..

Is the average email marketing has a 4400% ROI? ^

The average ROI for email marketing efforts is \$36 for every \$1 spent or 36x. Does email marketing have a 4400% ROI? According to some email marketing stats, [the channel has an ROI of 4400% or 44:1](#). It still remains the most effective and personal form of communication with your audience.



mayple.com

<https://www.mayple.com> › blog › email-marketing-roi

[What Is the ROI of Email Marketing? 9 Tips to Boost It for 2024 - Mayple](#)

IF you know HOW - you get results.

It's that simple.

I can set up the income once.

I can set up once and enjoy the "retirement" fruits.
I don't need to ask anyone permission anymore.

*After all, it's my day, my vacation, my time to do work,
my time with family, my time for myself, my time to think
about health, my time to enjoy "retirement" fruits..*

Get that feeling. This gives freedom.

Don't let it be just a dream if you are interested in
learning more and setting up your own
five-six-figure-a-year online business.
But don't do it yet.

Instead, wait for my next few emails.

If paying \$397 per month would be too much to start but you are curious to find out more, check out my [inner circle](#)

I wouldn't have gotten where I am if it were not for my friend who introduced me to this and showed me the first steps. First steps that make money consistently while you enjoy your life.

No matter how tiny your question is, just email me personally and I will be happy to describe how I operate my business.

My personal email address below is really my own.

And I will be the one who will answer your email.

P.S. Just email hi and see the magic :)

If you think my personal answer may help you, I'm here to help.

ThomasFreeman367@gmail.com

Looking forward to it.

A handwritten signature in blue ink that reads "Thomas Freeman". The signature is written in a cursive style with a long, sweeping underline.

P.S.1

I have a bad feeling I am talking too much. Please send a PM if you don't think so OR you find this valuable. I will be grateful for the feedback.

P.S.2

What was my life before?

I was successful. I was CONSTRUCTION WORKER, after that I had my house construction company. But the 2009 home crisis broke me because I had no experience of how to deal with those problems back then. I was afraid of problems....

Frozen bank accounts, quick loans, courts, giving back my car to the bank and going to the grocery shop with \$1.5....
I loved potatoes :)
That was part of my life back then.

2012-Today?

I may call myself an "illegal US online immigrant" because since 2012, 75% of my time I deal with US customers.

Anyway, I'm living in a small European country, Latvia, with my wife and three children.

A week ago, I asked my wife, "What do you enjoy best in our life?" And this is what she came up with. Don't be surprised..

"Having more options to choose from."

The option to choose to do things when and what we want.
Traveling, taking the kids to activities in the middle of

the day, helping our family members and others in the process, playing croquet, enjoying barbecues, taking care of our health, having more holidays, doing all this while building our retirement in the background."

This is our freedom.

Yours COULD be similar or different.

But remember, most of this does **not** come from working hard but having clarity on what works and having a plan to follow.

Like the idea of working smart, not hard? I can help :)

Be sure my emails arrive in your inbox.

Thomas