

A Report from the 'In The Hole' Series

“[SOLVED] - I've spent nearly 2000 dollars on advertising [email solo ads] with zero earnings”

Or... How to Pretty Much Guarantee You'll Never Need to Worry about Making Money Online Again

By Thomas Freeman All Rights Reserved ©

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Thank you, Brett, for inspiring me to write this report.

Thank you to all who want to try just “once” more despite having had a bad experience.

Thank you to all who inspired me to make a support group.

Sooner or later, every affiliate finds out they want to Pay ONCE for visitors and then advertise another 100x to the same interested person.

Really, if you're not able to generate revenue from Day 1 by doing everything written here I'll send you \$500 as my apology for your efforts.

Thank you.



Thomas Freeman here... Welcome :)

This is where I'm going to (hopefully) show you how to turn your affiliate marketing around in a few steps if that's what you want.

What do I mean by turn it around?

Well, I presume that because you are reading this your business isn't currently where you would like it to be and you would like to get it moving in that direction, right?

I was inspired to write this report when Brett contacted me (and also posted in the forum for help).

[Forum](#) > [Solo ads](#) > [I've spent nearly 2000 dollars on solo ads with zero earnings.](#) [Unsubscribe](#)



Bret Fifield
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It must be me, right? IDK but I think Im gonna try one more time, I need a sale just a sale to justify being here. Im thinking just a clickbank offer in weight loss, hell IDK

25 Oct 2023 at 18:05

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Don't worry, Brett's situation is related to email solo ad traffic, but in this report you'll see this FIX is the one needed for ANY affiliate no matter how you do promotions (FB, TikTok, etc.).

This is really my take on how I help to solve those problems whenever people hire me **and this will be a real-life example of how I helped one of those struggling marketers.**

To be honest, I quit online affiliate marketing three times in eight years and each time I restarted (*from scratch*) I was back within three to six months where I was previously and made even more money each time.

Anyone can start an affiliate marketing business, but very few people make a living from doing so.

How come I can?

Because I have a formula that works. It's so simple, yet most people don't know or just ignore it.

Again, the same formula is responsible for my success, being awarded the Platinum ClickBank Award trophy, and for me having success every year since 2012.

The same basic formula helped my mom and a friend to see sales from day one and anyone else who works with me is helped on some

level.

Hopefully, what you read here today will help you with solving your affiliate journey. It has certainly helped many struggling affiliates already.

Best,

A handwritten signature in blue ink that reads "Thomas Freeman". The signature is written in a cursive style with a long, sweeping underline.

OVERVIEW



Since 2012, I have consulted and run promotions for more than 3,000 customers, where 97% are affiliates who promote different affiliate products. Prices range from a few bucks up to thousands.

But there is one thing that fascinates me.

Website funnels are mostly equal for everyone.

The same goes for offers, mostly from platforms like WarriorPlus, JVZoo, and ClickBank, and private ones like FAM, Jonathan Montoya, John Thornhill's MAP and so on.

That means offers are typically "the same" for everyone.

High-ticket products with 10, 30, or even 100+ testimonials get a lot of attention and you might think this is huge because 100 people cannot be wrong, right? But you might not realize there are probably 10,000-plus members and that makes the numbers less attractive. A hundred testimonials from 10,000 members means it's just 1%.

Have you thought about that? But who thinks about that, right?

People expect to make high-ticket sales when they can't make regular \$10 days for years.

Ninety-seven percent are looking at the same funnels, the same offers, the same testimonials, and thinking the same way but expecting different results than the majority.

I'm betting you are one of them and **it's not your fault** because nowadays it's so hard for newcomers to find out what is good and what's not because **how can you tell if you don't know the niche?**

Herein lies the problem.

Most people think they know what is good because they have tried a few programs, mostly never long enough to get regular money online. But still, they think they have the experience to know what is good when buying the next one and the next one. Still, 97% fail again and again.

Think about your internet marketing journey so far.

Especially if you have not yet made any money, I mean on a regular basis, regular money. It's like stumbling through a forest, getting your clothes ripped by brambles, your feet wet in a stream, and being shot at by huge unidentifiable screeching birds.

But once you discover the barely noticeable path that leads to the pot of gold [metaphor], you will be able to recognize it next time and follow it back to that golden pot anytime you want.

So I'm going to do it the same way as everyone else (to start with anyway); I'm just going to do it BETTER than most (and I will show you HOW).

I'm going to be leveraging an established and accepted system to make money with slight details.

The reality is that once you can start making \$20, \$50, \$100 per day online

from home, you are in a pretty exclusive club. The real figure usually is 95% of all wannabe marketers never make any real or regular money online, which puts you (and me) in the TOP 5%.

So here is what I would do if I were starting from "scratch" and needed to see sales (revenue) from day one:

1. Set up a generic email list (15 minutes)
2. Set-up Notification type TY page (45 minutes)
3. Set up an evergreen 7 to 10-day follow-up (60 minutes)
4. Find PPL, CPA, CPC offers (20 minutes)
5. Click SEND button

Okay.... **You will probably be feeling objections to this strategy right now** because it's "not new" or you have already tried it and it didn't work, or you have heard something about it or for a hundred other reasons why you feel objections.

But I will tell you right here and right now this WORKS because if you read further, you will see that this always makes revenue. This makes money.

This has made me money on a daily basis since 2012.

This makes money from day one for everyone I have guided personally.

This makes money for every marketer I know who has been in this business long enough.

Most do not make money with this because almost no one is showing you the details I do.

If you think you know this strategy, then how come anyone I consult makes more than they invest but 95% who say they know this do not?

Details matter. Details make money for me and hopefully they will for you too.

The Hole You Are In



It feels a bit harsh telling someone they are in a hole when it's not their fault...

But since 2014, when people started reaching out to me, I realized I needed to give them a nudge (more of a kick really to some) to help them get out, and that's when I started making a real plan.

So I hope you will take this next section in the spirit of help, not criticism, in which it is intended.

Anyway, here's the (hole) truth....

To get your income moving and that cash flow coming in, you are going to have to do things differently from what you have been doing up to now.

That's all there is to it.

If you have had poor results so far and you keep doing/thinking the same way, you'll continue getting poor results.

Take a look at Brett's situation.

Forum > Solo ads > I've spent nearly 2000 dollars on solo ads with zero earnings. [Unsubscribe](#)



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I call it THE HOLE.

Brett invested 2K and had zero sales. What the heck?

I'm sorry, but **this makes me really angry** and there are numerous reasons for that.

First, I'm angry that this mentor/course allowed the customer to lose so much money without a sale.

Second, this situation leads to a wrong interpretation about making money online.

Third, Brett was ready to give up just because of this situation when instead he could have made a ton of money as he was willing to invest his time in his online journey.

Fourth, at least 9 out of 10 who reach out to me personally are in a similar hole as Brett (and I have interviewed more than 180 customers).

Fifth, see those screenshots ... Promises? No walk-through? Confusion? Generic advice? Old methods? Not sure whom to ask for help?

	like to move on within the next 6 months.	
ot ove	I have invested a lot of money probably more than \$25,000 this is in different programs and in the last eight years. But I have never made any back. That was when I was making money on my real	

Maybe you invested \$500 or \$1k or \$10k+ but saw few to no results.

Here is more...

Maybe more than USD 5,000. I have no idea how much money I need to keep investing in the next 12 months if I don't start seeing tiny results happen.

so don't know exactly what to focus on, i have spend well in access of \$20k with different business models mentors in last 2 years with little to no success all full of bs and method they teach doesn't work

	I have invested around \$3000. Not sure about future investments, need to start earning first.
e for	\$5,000.00 and probably st least another five grand.
of	Over \$35K, I intend to give this 1 last try for say another \$2K for another month

And I have almost 180 similar screenshots I could show you. Believe me; I know exactly where you are and what you need to get you “out”.

The average person has invested thousands with almost ZERO results;

\$1k ... \$3k ... \$5k ... \$10k ... and even \$25k+ and barely got back 10% (NOT counting what they invested) and still they think they know what to do and how to do it because now they think they have the relevant experience (because they spent money and tried something).

You don't have to listen to me ... but this is **(or will be)** a HOLE you are in and it will be hard to get out of.

Here is the fastest way to change that:

1. We are going to focus on the money offers, not the method OR particular offer.
2. You are going to use every strategy possible to make sure that our invested time doesn't result in \$10 when we could get \$100.
3. You are not going to do more work than the average wannabe who sets out to make their first \$10,000 (and 95%+ fail).

You'll be optimizing the money process much, much more.

Really, MONEY will be your main focus now; just forget about all that branding, look, feel, etc. All that's long-term stuff that can be done after

you have money in the bank. Really, you can do all that longer-term stuff once you have made your first money and can replicate it yourself.

All you want to do is extract as much cash as you can to validate to yourself that this works and that YOU CAN DO IT.

Really, it's not that hard.

You need to forget being obsessive about the tools, platform, offer you signed up for, and so on. In reality, that just doesn't matter in affiliate marketing, at least at the stage you are at now.

Don't get me wrong, but you need to realize that in the process of making your first regular money online, by definition, you have precisely ZERO experience, right?

You don't know what actually works yet. So all you can do is follow the herd and **the herd is following what is most marketed**. And often, it is adjusted to sell and sound exactly like what people want to hear.

And that's the problem. By following the herd, you get the same results as the herd. The herd are newbies who set out to make, for example, \$1000 a month and leave 10 x more money on the table than the \$1000 they are trying to make.

Which is where I step in

When I promote something to get your attention, I will do it the same way,

but **when it comes to getting results, I do it in a non-fashionable way**—the way that works and makes money online.

I'm going to show you what works, what actually works, not what you think you should be doing.

And it definitely is not spending your time writing social media posts or getting a logo designed.

This report is exactly how I help people like BRETT to get back their invested money and earn more.

In some cases, the situation was for “Adam” or “Maria”, but for the sake of simplicity I'll use Brett as he is the main person here.

So let's get started.

First, Understand THIS...



You need to have an edge.

On average, half of the people who reach out to me have invested \$5,000+ dollars, some even \$25,000 as you probably already know, AND on average they have lost 90%+.

Brett? He lost ALL \$2000 without seeing a sale.

No matter how much you have invested in your online journey, I will show you a path to get all this back and more.

Many of my consulting customers are trapped in the same problem. They buy a course or mentoring and they need to promote their product. There is almost nothing wrong with that except this model rarely makes enough money for you.

You do everything you were told but still get the same results; rarely any sales, let alone those high-ticket sales you were so fascinated by...

If you read this, congrats, I will show you how to change this from "no sales" to "money in my bank account."

For ONE second...

Forget about that ONE premium offer you paid, perhaps, so much you "cannot resist but to promote it" (obligation, huh..?)

I understand you.

Your experience doesn't matter unless you are ready to **"get lazy" and accept a new way of thinking.**

Most of my friends whose bank accounts consist of six and seven figures are the LAZIEST people in the world.

If you can accept being the laziest person in the world to fulfill your bank account, this might work for you.

If you're not happy with your present situation, **I dare you to accept the LAZY way to start seeing results.**

Lazy doesn't mean not doing things.

Lazy means focusing only on income and not the business itself.

After you see your account full of green dollars, you can do whatever you want; until then, you just need a lazy way to generate income.

The Lazy Income model is something I teach customers who pay me four to five figures just to get them out of the hole they are in and to help them find that confidence they were always looking for in online income when they started.

From now on, you will know you can earn online, so you will.

So, girls and guys, pack your bags and follow me.

You don't need to do things properly.

You just need to believe in yourself and shut your doubts away in a dark attic where they cannot affect your future earning potential.

Questions You May Have



Q1. Why are you going to use CPA and especially CPL offers?

A1. This will be a bit long, but take your time to go through it.

Firstly, because I need to get you out of a hole you are in so you can see the light. Secondly, this is the quickest way to make money online. Third, this is guaranteed (with CPL - cost per lead or even CPC - cost per click).

CPA stands for cost per acquisition. See, most of the time I promote \$7 up to \$67 offers and I get paid \$27 up to \$120 by selling those offers I mentioned. Not bad, right?

Promote a \$7 offer and get paid \$27 or promote \$67 and get paid \$120.

Yup. Or maybe I promote \$37 and get paid \$75—crazy, right?

Don't get me wrong. You need to know where to get these offers.

You need to know which are reputable and have been online for many years already so you get your payouts.

If you think about how some offers can pay 3 – 5 x the consumer price, upsells and LTV (lifetime value) are the KEY answer. They just know what each customer is worth.

Simple as that.

It's the same reason you can find offers in ClickBank, JV zoo, WarriorPlus and so on, where they might pay you 50% – 100% of the customer price. They just know their LTV (lifetime value).

And if you want even more guaranteed revenue, you go with CPL or even CPC.

CPL - cost per lead;

CPC - cost per click.

That's it. You just send your visitor to another page to fill in a subscription form and you get paid.

Depending on the niche, GEO etc., it can be anywhere from \$0.05 up to \$50 – \$100+ *(yes, really! For example, you could get someone to fill in a form for a law firm and they get in touch and you get paid \$100. Simple as that).*

If you like to make money online via niche affiliate marketing, the average payout here is from \$1 up to \$3 just for a subscriber. Not bad, right?

Or a 100% guarantee if you want...

Just run CPC and all you need to do is redirect people to the page and you get paid for visitors.

Yup. You don't need to do anything else to make money.

It's that simple when you know how.

Again, the payouts are different, but let's say if you have US traffic, you can get paid for each click guaranteed from \$0.30 up to \$0.60 on average.

No, this is not email solo ads.

This is just redirecting your visitors to some offer that pays only for VISITORS.

And believe me; if this is applied the right way, you will make hundreds and thousands.

This can be integrated in every website or email marketing funnel you can imagine.

That's why I really enjoy promoting \$37 offers and getting paid \$75 or sending my clicks to CPL or CPC offers just to have a guaranteed outcome.

I have done this since 2014 because it's that simple and it **makes money every time.**

This really sums it up: each month's salary can replace the salary of a day job for the majority of people or you could just accrue those savings you were always looking for.

And if you start this correctly, your life as a marketer gets so much better :).

Q2. But if this is so profitable, why don't all marketers suggest going with CPA or CPL?

A2. Why pay more when you can avoid paying at all? For instance, why do product owners need to pay \$55 for a \$27 sale if the majority of newbies are not aware they could ask for this kind of payout?

Another reason, perhaps, is that the LTV (customer lifetime value) is not good enough for a particular product.

Some product owners think that having CPA and CPL offers will give them a huge headache due to fraud since these models attract a lot of "marketing scammers."

The majority of product owners just don't want these problems.

For some product owners, this CPA and CPL model could ruin their business because they are unable to set up those high-converting offers or they end up making much less money with this type of business model.

A few years ago, I talked with a well-known US marketer who told me, "I just don't want my customers to know simpler methods. Otherwise, I will not be able to upsell them." So, I'll leave you with that to think about.

Q3. Isn't a generic email list going to ruin my reputation?

A3. If you do it your way, then probably yes. But I doubt you will. So, no big worries as long as you follow what I say.

Joking!

You will not use your real name but a pen name, as many successful writers have done in the past, and you won't send out terrible content, just generic ones. This makes a big difference.

Still, you can provide some value through it if you want, but it's not necessary.

The biggest value you will provide is keeping people on your list informed about online opportunities. This will be your key role.

And remember, you are here to prove to yourself that you can make it work because you are not much different from those online stars who succeeded with no experience or after many failures. Write this down if necessary.

Q4. How come I could not get this model to work for me before and even now?

A4: (Read this through or take a break and read it after. You need to understand what happens behind the curtains.)

So, not only you :) but 95% of people who think they know what they are doing are still failing.

Here are a few typical situations you may find familiar or you may even have said to yourself, "My funnel looks almost like yours. Really!"

Opt-in page -> pre-lander -> thank you page -> offer

This system has given me regular five-figure months since 2012.

But why me and not you?

I have tried many funnels, but this works like clockwork.

The problem isn't the funnel itself but trusting that it works when it doesn't seem to work at first (*reread this because following this advice should bring you closer to success*).

After running affiliate promotions for more than 3,000+ customers since 2012, I have found a few things that stop the majority from succeeding.

You guys are tough like ROCKY, which is great, but you need results, right?

Here is a typical scenario for most wannabe marketers:

You try a few mentors or courses, spend quite a bit of money (for many of you, it's thousands), and often I hear that you're now part of some program and feel you must stick to it (because you paid for it). Totally agree, right attitude. **But what happens next?**

Ninety-five percent of you don't get the results you were hoping for.

You're disappointed. You think it's a scam. You don't want to invest more money, at least for a while, because you're angry.

They promised you success. They said it would be easy, and I could go on and on with dozens of reasons why you didn't make money.

Just STOP here for a moment!

Accept all of this.

Understand that this is a process.

- Accepting this as a process is the first thing you need to do.
- Also, accept that some course owners and mentors are better at marketing than delivering actual results.
- Keep your eyes open and believe there is a simpler way to make money, a LAZIER way (**Hint: the model I'm going to show you**).

The same funnel you and I are using now, I told my mom and a friend of mine to use. **And guess what. Sales from day one.**

This is the same funnel I ask my private consulting clients to prepare.
They, too, see sales from day one.

It's not your funnel or the emails you send.

**You just need a different approach when choosing
what to promote and you're ready to "clean house".**

With the right CPA, CPL, and CPC offers, and a bit of guidance, you will get

that much-needed feeling that you're in the right place and doing the right thing so that you can continue.

And the best part?

You can implement all of this without giving up what you're currently doing (and paying for). Perhaps you paid for a program and are promoting it but are struggling to see results, right?

Just add my suggestions as complementary steps and your face will show that smile of confidence and, most importantly, you'll see a stream of revenue.

Q5. How can you guarantee results even for a total newbie like me?

A5. In short, there is no one who wouldn't see revenue from day one with my guidance.

Literally, from day one, everyone has seen some revenue.

And I bet you'll do the same if you choose the LAZY way to see affiliate revenue.

I've been online since 2012. Thousands of people have used my services and there's an easily verifiable footprint.

Call it confidence and experience. For you, this will cost almost nothing compared to the results you'll get.

If I were you, I'd bet 100 times on these kinds of deals. It's a no-brainer for me and for many others betting \$1 and getting \$100.

Really, don't overcomplicate it. Look at the statistics and bet.

P.S. Yes, I love roulette and that casino atmosphere. Haven't been there in a few years, but I just enjoy spending time there with happy people around.

Place your bet – a calculated bet.

Life is too short to put all your eggs in one basket when you could hit the JACKPOT.

My Approach

(Your Results Matter)



It will be different than you expect.

Everyone is attracted by \$1K days and six-figure months.

But let me give you some hard truths.

This thinking has let you down.

My approach is based on the small wins that matter most in getting you where you want to be.

Instead of focusing on big paydays, think small.

I can already see your faces and guess what you're thinking, but that is exactly why you are where you are.

Don't follow the herd. Everyone talks about big numbers, but barely anyone hits them. Instead, think of small but consistent numbers.

Can you tell me who is talking about \$10 days, huh...?

Start with regular \$10 days and you'll be miles ahead of everyone after one to two months. Then increase your goal to \$20, \$30, \$40, etc. Soon, you'll realize you can hit \$1,000 months easily when others will still be chasing those \$1K days and will almost never hit \$1,000 months on a regular basis.

How many courses have you seen that advertise \$10 days?

NONE. And there is a BIG reason for that.

Ready?

YOU are the reason (sorry). Your thinking is the reason (sorry again).

I love telling the truth, but I know this is rarely appreciated and I know for sure that the truth does not make money. But anyway I'm okay with knowing I'll lose some customers.

You don't know what you need to succeed and as a human you don't value regular "\$10" days and that's why you're bombarded with five-or-six-figure-day adverts.

You are the reason. Your fucked-up mind is the reason.

I know this is hard, but to be different (to make money online), you need to act differently. **Don't expect different results by doing and thinking like everyone else.**

Ask yourself, "How can I make \$10 a day on a regular basis?"

Remember, there are tons of opportunities and you will make those \$1K days in the future, but TODAY you're here to solve your regular income problem.

My job is to surprise you with how easy it is to start making money online on a regular basis, reach your first \$1,000 and then help you replace your salary or acquire savings to retire with confidence.

The Basics (Nr.1)



You need proven quality traffic AND you need to trust your acquisition funnel.

Let me grab a cup of tea and we'll dive into this quickly... Okay, back now :)

Brett said he knows the basics, but he still missed this part...

I assume you all know this, but just in case, I wanted to explain the basics for those who aren't familiar with them.

The whole system is built by building your assets and then capitalizing on that. Assets mean subscribers—something no one can take away from you because it's yours (just remember to have a backup).

This is important: You want to pay once and then suck out big chunks of money day by day.

As you probably know, I focus solely on email traffic, but from time to time I also test other mediums (FB, IG, etc.) so I'm aware of the possibilities out there.

Email is regarded as the best channel for reaching prospects.

It outperforms other methods such as phone calls, events and ads.

This preference shows the high engagement and response rates that email marketing achieves.

So whenever I start, I always think about how I'll get my website visitor contact details (at least their email).

What you need to do is the same.

If you're like some of my private customers who say they like to use Facebook groups and posts to acquire “followers” (IG posts, TikTok videos, etc.) then there is nothing wrong except I don't allow anyone to move further unless they **set up lead acquisition somewhere between the steps people already take** to get the information you provide.

There is always a way to do it **and this ONLY increases conversions.** (*If you're unaware of this people behavior read Robert Cialdini's book INFLUENCE: The Psychology of Persuasion.*)

What most newbies don't know is that having an opt-in page before the offer you are promoting will increase conversions (in 90%+ cases). Yes, by building your assets you are also going to engage with your subscribers.

This literally means they will want to buy more from you.

I know what you're thinking (*What about those who don't use the opt-in page?*).

You would prefer to show your offer to 100 visitors instead of only 40, right?

I mean, why lose 60 sets of eyes on your offer?

From time to time, I love the idea of sending visitors directly to the offer, but it always ends up the same when I split-test by adding an opt-in page.

Listen, you don't know what you don't know. But if you want to make huge gains, **you must "lose" those 60 eyes on your offer.**

And here's why:

When you send 100 visitors to your offer, we will assume the conversion rate is approximately 1% (or 0.5% or 2%, etc.).

Now let's see what happens when you add an opt-in page.

Yes, your opt-in page may have a 40% conversion rate, which means that

out of 100 visitors, you get 40 people to opt in (subscribers), but your conversion rate on the offer will likely go up to 2% or 3% and now you have a list of email subscribers who are waiting to see your next promotion.

Basically, not only do you get back the same amount of money on the front end, but **you can 10X the money from your subscribers just by sending one email per day in the future.**

Simple, right?

And all it takes is 30 minutes to set up that opt-in page (or just outsource it for \$10 on Fiverr.com).

I made them myself and I think I did not invest more than 20 minutes on all of them *(okay, another 10–15 minutes to connect with the email autoresponder).*

Do You Want To Start Getting \$50+ Payments Daily? <u>1-2h Work Just Required.</u> Pay close attention to the next page for full details about how to start flooding your account with \$50-\$100+ payments <u>every single day</u> like clockwork... Enter your email address below Write Your Email Here >> YES I WANT TO START NOW Easiest method EVER.	<u>Dog is barking too much?</u> Let me show you the product which helped my dog. Your Name Your Email SIGN UP ©Thomas Freeman, 2022-2024
Get 1 page report where to buy discounted survival kits  FULL NAME Name	Become smarter in just 5 minutes Get the daily email that makes reading the news enjoyable. Stay informed and entertained, for free. tomassfreimanis@gmail.com Subscribe

Make sure your headline is congruent with what you are going to promote.

And send all website visitors to this page before redirecting them to the thank you / prelander page before showing the offer.

And this step is done.

Now that we are done with lead acquisition and you understand its importance, we can move on to traffic.

P.S. Do NOT skip this. FIVERR.COM is your friend and for \$10 your landing page job will be done. Just put in that damn order and get this done.

The Basics (Nr.2)

Statistical Validity



Many people reach out to me and complain that traffic is the problem and **all they need to succeed is traffic (or an offer).**

Funny when I see how people approach testing and jump off when they haven't got statistical validity (because they just don't know about its existence). **It just makes sense why the majority fails no matter how good the product they promote.**

Don't worry; I'll talk later about this AND THIS REALLY affects the way you test traffic and offers.

However, **you can have the best traffic (or best product) but you'll rarely see a sale if you don't know how to do systematic testing.**

All you need is to have okayish traffic and quite an okay offer and you'll succeed.

It's that simple.

To reach the peace of mind that you've okayish traffic and an okayish offer is only possible through statistical validity.

Don't worry; I'll show you a simple and systematic way to have statistical validity in everything you do.

You'll have that confidence. **You don't need any math grade to do that; it's basically simple as "do this and then this".**

At this stage you don't need it; that's why we will not go into much detail here as I'll show you how to do all this, but this was something important to mention at the start of this report so you know we'll get to it.

That's it for now. Let's move on to basic nr. 3.

The Basics (Nr.3)

Basic & boring Nr.3

Offer or Traffic (egg or chicken)?



As I mentioned previously, **most (80%+) people think traffic is the problem; Brett was in the same boat.**

Yes, traffic is important, but more than that, it is an OFFER.

If there is not an offer you'll have a hard time succeeding.

It's the same reason why my traffic converts for me and people who give me 10 – 30 or even 200+ affiliate promotion orders in a row.

It's the same reason why my mom and a friend of mine got sales from day one (*and many other consulting customers did too*).

AND it's the same reason why the majority are not able to stay in this business and make any money at all.

They have okayish traffic, but they don't have right offers (*and they haven't heard about the principle of statistical validity*).

My email traffic is good enough to generate revenue for myself and other people.

Because people are not dumb, really they aren't.

They want an offer that is irresistible.

Do you have an irresistible offer or know where to get one? I mean the one that has ALREADY made money for you and not the one you promote because someone said it is a good one.

Do you know of irresistible offers that you can't resist promoting because they are easy to be promoted and generate revenue in your account SO well?

I'll cover all this, but the main point to remember here is that the **OFFER is more important than traffic.**

I'll show you an example in the OFFER section (your MOST important section).

Before that, let's move on to the strategy itself as I'm giving you an overview.

This Is How You Will Do It

(Out of the Hole – My Lazy Strategy)



Remember I said that the **majority of wealthy people I know are lazy?**

They just want to use the simplest way to make money and I can't argue with that.

Do you know anyone who wouldn't want to work less and get paid more, huh? Seriously. Keep that in mind.

Here is a recap of what you will be doing following the LAZY strategy:

1. Traffic is NOT a problem.
2. Set up a generic email list aimed at your niche (survival, gardening, making money online, or health, diet, etc.).
3. Choose PPL, CPA, or CPC offers.
4. Promote them as thank you + NOTIFICATION offers.
5. Run evergreen follow-ups for 7–15 days (no broadcasts).
6. Put all of this together.

Let's Break That Down

Get ready for a dull 5–10 minutes of basic stuff.

Some of this you already know this, but remember—details make all the difference and not everyone gets that, so I have to explain it.

Doing even just ONE thing from this report will take you much closer to your destiny

1. INTRO - Traffic Is NOT a Problem



From now on I'll continue with email traffic examples, but the main principles can be implemented with other ones too (FB, IG, TikTok, etc.).

When Brett followed the way I outlined it, he immediately felt relieved because he was not rushing and “shooting” everywhere because now **he had a plan to follow**; exact instructions to see how **to validate a traffic source** (*of course, you need a good offer too, but we'll get to that*).

The biggest problem is, if there were no sales immediately (or within a few days), you think traffic is not converting

BUT there are marketers who are looking to generate \$100–\$200+ PER SUBSCRIBER (LTV) from the same traffic you're buying and you're telling it's not converting (*it's a bit of a different approach but something for you to keep in mind*).

You may not aim at \$100+ per subscriber LTV, but even a small % of it will make a difference in your marketing journey, right?

I was thinking of starting with the traffic module here but decided to just write an intro here and to continue after you have gone through all the other parts.

I'll cover solutions to 99% of your [EMAIL] traffic problems and they'll not be what you think (*really, those are not only marketing words*).

Here are the three main points I'll cover:

- *Basic 3.1. Cheap traffic gets cheap results. Period*
- *Basic 3.2. You don't know how to test the traffic*
- *Basic 3.3. Your mindset (MOST boring stuff, but skip this and you'll not make any money this year 200%)*

REMEMBER, traffic is not and will not be a problem. It's much easier when you have all the other parts set up correctly and that's what we'll do here before talking more about traffic.

2. Set Up a Generic Email List Aimed at Your Niche

(survival, gardening, making money online or health, diet, etc.)



Why is a generic list a good option?

Set up a generic email list, in our case - making money online
(we'll use MMO as an example)

Because we are here just to validate why you're here.

You just need to see your first \$1,000 in your bank account to keep grinding.

That's why we are focusing only on your \$1K. And a generic email list is the easiest way to get there (and the fastest).

I want you to know a few things.

Basically, since I started in 2012, I've always been "hiding".

Not sure why, but that's how I started and then I continued. That's exactly what I taught my first students (my mom and a friend of mine).

There is nothing wrong with this. Believe me, I still do this.

Mark Twain is just a pen name. J.K. Rowling (author of Harry Potter) recently used the pen name Robert Galbraith. Stephen King used Richard Bachman, and many more have done the same.

As J.K. Rowling said, "It's a liberating experience" and "a pure pleasure to get feedback from publishers and readers under a different name."

You can do the same here—get feedback (and experience) and see how it goes and then decide how to continue. So, why not?

Who do you think will get results quicker in one year—the one who is trying to set up one perfect thing or someone who is ready to set up 25 imperfect things? Google for the answer 😊

Look at Amazon.com. There are hundreds of new pen name writers every day. And there are so many marketers who started that way just because it's a proven way to start, especially when you just want to validate yourself.

You get my point—you are validating yourself to make your first \$1,000.

P.S. Don't get me wrong. There is no right or wrong way to do this. But we are here to get your first \$1K. **That's what matters.** Your results are what we are focusing on.

P.S. There are THOUSANDS of newsletter "companies" under just a company name.

So, you have the right to do what you want and how you want to make your first real money online.

Want to start again from scratch? Just do it. You will get time to build your brand, but not now.

2.1. It works with every niche

I'm focusing more on making money online, but this works with any niche: Affiliate marketing, health, diet, survival, stocks, gardening, PLR, crypto, traveling, children, etc.

You name it and it can run within a "generic email company."

New marketers often think they need to be unique and their email list should be even more unique.

There's nothing wrong with that, and I like that approach, but only after you validate to yourself that you can make your first \$1,000 and, after that, a regular \$1,000 every month.

2.2. So what list name (and domain) to choose?

Let's say your niche is "make money online" and you introduce people to online opportunities. One way is to look in your GMAIL promotions tab to see what domain names others are using and make something similar.

Notice I say something similar.

You don't need to be unique at this stage; you JUST need results.

In the past, some of my customers have easily spent three to five days choosing a domain name (we'll use this as a list name too).

That is a waste of time, so I needed to change that and gave them a list to choose from. (Remember, I'm here for results and three days can easily

transform into \$100 and up to \$300+ and that is what you have already lost, theoretically.)

This kind of sample I give to my high-ticket customers to get things done quickly and **I don't let them think for more than three minutes.**

Just choose one and register and you are done with this.

Don't overcomplicate it *(or get a mentor to get this done—maybe I'm available, send me an email to see if I have time to help).*

SuccessWith[YOUR PEN NAME].com

[7]survivaltips.com

[tom]and[zoe][gardening]tricks.com

mentor[your pen name].com

[gardening][365].com

etc.

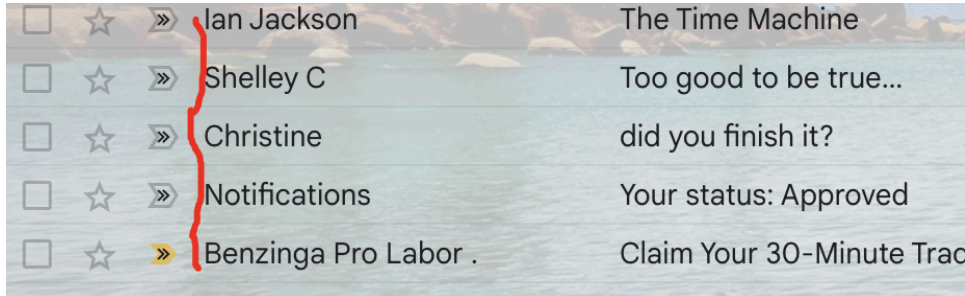
So, try it yourself *(it works with any niches like MMO, DIET, HEALTH, SURVIVAL, FISHING, GARDENING, etc.).*

Basically now you have the domain and also the list name

If you need to write a list name description, just write something like this: "I (we) will help you succeed with [.....]. Looking forward to your success."

And that's it. You are done here too.

2.3. Your FROM name matters(!)



It's the name people see before opening your email.

Again, it can be generic and related to your domain:

Support (your pen name)

new from (your pen name)

me, (pen name)

(pen name)

Your name (company)

Choose one from my examples and you are done here.

Next make a TEST list with three to five Gmails and send to them not just a standard test to be sure it lands in your primary inbox (do not open those emails even if they land in the SPAM tab as this will teach Gmail the wrong algorithm).

2.4. Double or single opt-in?

We are here to solve the \$2K loss and get you back your money and get you on track for your first \$1,000.

And with that said, you want your offer to be seen as much as possible.

Since 2012, doing all this marketing stuff, I have seen so many people having a double opt-in. **To be honest, it scares me.**

It's not that this is wrong; but looking at it at scale, what they do and how they do it, **there's just no room for double opt-in if you want to solve your income problems** with affiliate marketing.

This approach gets a 90% success rate when solving affiliate income problems like this.

I know all the arguments you may tell me for why double opt-in may be better ... more engaged leads, better inboxing, better domain reputation, you can customize your thank you pages, you can show your prospects your offer twice, etc.

Again, this can be done and I suggest this model only rarely. But to get results quicker, I suggest using a single opt-in.

With single opt-in, we get approximately two to three times more subscribers, and if you are following me, your domain reputation and getting your emails to land in the subscriber inbox will not be a problem.

I mean, two to three times more subscribers makes a huge difference.

Don't overlook this and don't listen to what email service providers are telling you.

You are good to go with a single opt-in and you want to get two to three times more subscribers.

P.S. Guess what email service providers told Brett.

Double opt-in. Only. So don't listen to them.

Quick example: Let's say you get 100 subscribers per day and send a broadcast once per day. By Day 31, you now have 3,000+ subscribers to whom you send one email each day. Let's assume an average 20% open rate on a 3K list, which means 600 people view your email/offer.

With double opt-in? On average, only 15–20% sign up from the total.

That means if with a single opt-in there were 100 subscribers, now you'll have 20. That's 5x LESS. That means 5x fewer email openers/offer viewers. And with only a 3K email list, the difference is HUGE—tens of thousands in lost revenue.

The difference is huge.

Think about this. That's why single opt-in is best at this stage.

P.s. Be sure all emails are landing in the primary inbox.

3. Most Important Part ...

YOUR OFFER

(and where to get it) ... or just “your way to success”



As I said to Brett - If you screw up everything (and didn't read anything till this point), okay...

But if you miss out this section, you'd better not do anything.

Perhaps you are not motivated enough to get back your investments (LOSS) with online marketing.

Think about that.

Anyway, if you are reading this and didn't skip the rest, you should already see a light at the end of the tunnel.

Ninety-eight percent just do it wrong by choosing what to promote and I don't blame you or anyone else because we don't know what we don't know.

And you should not worry about this unless you stop searching for success.

Listen carefully: the right offer you need to promote is the biggest missing piece in your online journey (after okayish traffic).

When I started back in 2012 and got sale after sale, I didn't even know there could be bad traffic. **What I found was it was all about the offer.**

Either your offer generates sales or it doesn't. It's that simple, especially when we want to solve revenue-related problems.

And you need proof that things online can make money FOR YOU.

Not for me, but for you. You need to accept a different way of thinking.

If you can't accept this THINK DIFFERENT approach, you are going to join the 97% of wannabe marketers out there who can't achieve their desired online dream.

Nothing to brag about ... just pure stats.

**And here's the news for those who have an “opinion”:
you don't need to fully cancel what you promote today as you can
easily integrate all this together.**

I assume you know or at least have heard about the ClickBank or WarriorPlus networks, where you can get offers to promote (just to name a few).

Everything is fine with this as there are tons of people who have made chunks of money.

Those are great networks, but they rarely offer CPA, CPL, or CPC-type offers.

Your focus today should be on those "money" offers and that's why you need access to them.

CPA—cost per acquisition; you promote an offer that costs \$27 but get paid \$60. Nice, huh?

CPL—cost per lead; you get paid when someone simply fills out a form. Yes. Just fills out the form and doesn't even buy anything. For example, if they fill out the form with their name and email address, you get paid \$1–\$25. Not bad, right?

CPC—cost per click; you just redirect users in your flow to a specific address and get money for each visitor. Yes, nothing to buy or fill out, just

get them to visit the offer and you get paid. And yes, you can find these kinds of offers for different niches.

I want to repeat myself.

You can make money with any method and with any offer, but this is not your case today.

I'll repeat myself: There is no right or wrong way to do things, there's just what works and how I get you results.

Today, you just need money offers (CPL, CPC, CPA). As you are here, something needs to be fixed so you can continue with confidence (and money in your account).

Again, all this can be integrated with everything you do today.

And whatever your course/mentor is telling you to do, you can add my take and see how it performs.

3.1. You need to sign up



Sign up with a few private networks that can give you access to CPA, CPL, or CPC-type offers.

Sometimes, it feels like there are more networks than affiliates. Why? Because there's a lot of money to be made **and now it's your turn.**

To get started, you need to sign up with a few.

Here are some I suggest personally (and they pay on time):

[Vertex](#), [DigiStore24](#), [MaxBounty](#), [ClickBank](#)

Here is my NR.1 recommendation - [97Sales](#)

Why? Because offers there are the ones which converts like crazy and this network is used for our consulting customers and people from “DANGEROUS OFFERS” group.

If you can get accepted there - You're in good hands :)

Having the right offers is the reason why you should see these kinds of payouts week by week (see bellow)

It is important to choose the right networks to get payout on time AND TO MINIMIZE the risk of getting scammed.

ciary/Payer ▲	Details ▲	Turnover ▲
Network LLC 5442 S 900 E Suite 156	240108L01592V Online generated income	+816.00
Network LLC 5442 S 900 E Suite 156	240122L02882V Online generated income	+1 600.00
Network LLC 5442 S 900 E Suite 156	240205L02546V Online generated income	+788.40
Network LLC 5442 S 900 E Suite 156	240212L02628V Online generated income	+752.00
Network LLC 5442 S 900 E Suite 156	240226L03345V Online generated income	+773.00
Network LLC 5442 S 900 E Suite 156	240311L04078V Online generated income	+1 220.00
Network LLC 5442 S 900 E Suite 156	240318L02527V Online generated income	+961.00

REVENUE

\$631,807.40

RE

\$1

Those could easily be your screenshots if you follow everything I say and you have mastered regular “\$10” days and reached your first \$1k.

Once you register with those networks, reach out to the manager and ask which offers they recommend and which ones are currently working with email marketing (or the traffic source you're focusing most on).

Be sure to mention your niche.

Should you always trust what the network manager "Bob" says?
Not always.

Sometimes, they just need traffic for a particular offer and might suggest something that isn't really converting.

I've seen people sign up with networks that cause more problems than make money, don't do that and use my experience for good :)

The good news is you'll quickly spot these.

So, sign up with the reputable networks I suggested and you're already setting yourself up for success.

After they accept you I suggest finding two to three offers from each category—CPA, CPL, and CPC—and you're good to go.

You see, I am saying two offers from each category, not one particular offer.

I'll show you the right setup because there are some important steps to success. Do it wrong and you're back where you started.

Remember, for CPC and CPL offers, you don't even need to sell anything to get paid.

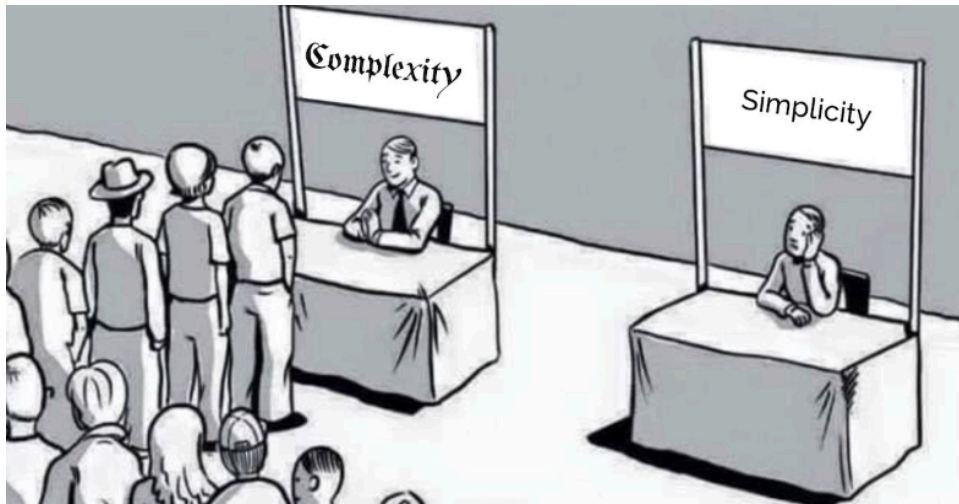
And this is EXACTLY what you need now—a simple solution like this to get yourself out of that “hole”.

P.S.

Brett had mentors he was following and they wanted him to promote their suggested offers. Nothing wrong with this except losing \$2000+ without a sale does not make sense, especially when you promote lower ticket products.

3.2. Get your SmartLink

Simplicity Is an Advantage, but Sadly Complexity Sells Better



Often people reach out to me and ask if I know something simple like “set-up and forget” systems I could suggest.

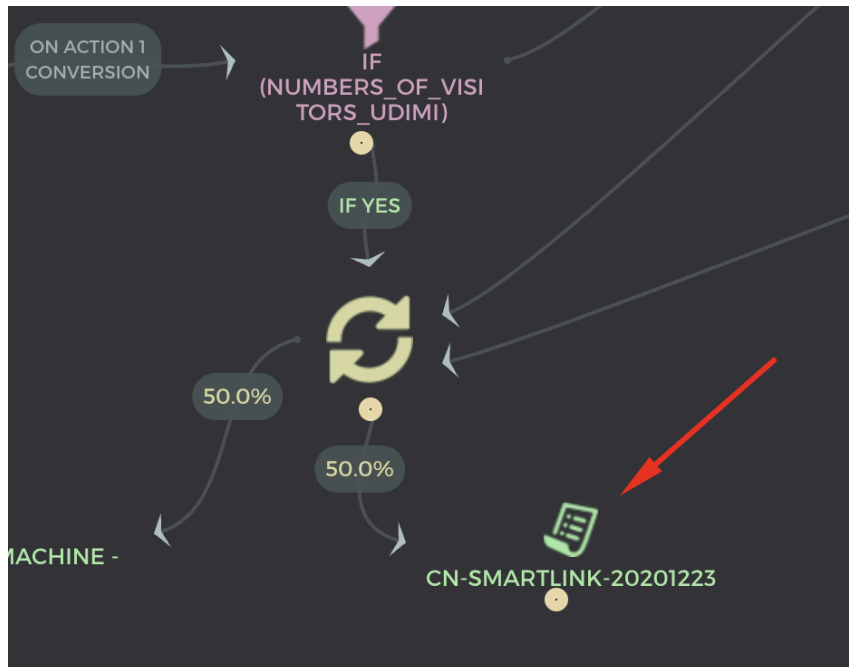
To be honest I don’t know if there is anything like that, but what has worked for me is SMARTLINK.

This really makes money, but it seems the majority haven't even heard of it.

If you [don't have time] want high probability, **SmartLink** is your solution.

From my experience, most haven't even heard of it.

See this picture?



It's from my own funnel.

I use SmartLink myself and I know quite a few successful marketers who use it heavily.

What it does is rotate the best-performing offers automatically.

You don't need to guess which offer will convert because SmartLink is already rotating the top five offers (or top three, four, etc.).

Sounds quite good, right?

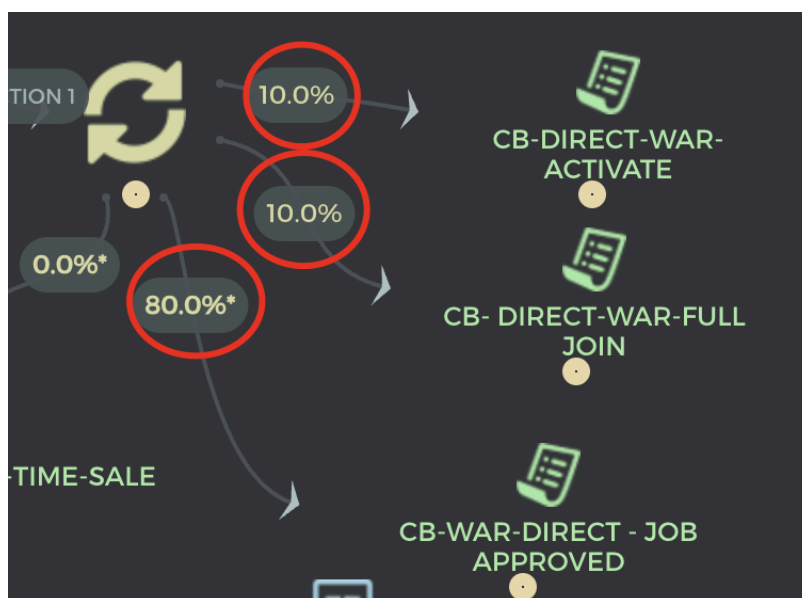
Not every network will provide a SmartLink, but it's worth asking them if you can't find it yourself.

Remember, an offer is good if it converts at 1% or more. That means out of 100 clicks, you should get one sale. If the SmartLink consists of five offers, sometimes you'll need close to 300–500 clicks to start seeing conversions. This happens from time to time, so be prepared to send enough clicks.

Normally, I would wait for 200 clicks and then review the stats—you should start seeing sales around this point.

Here's a trick I use that you should too.

Whenever something converts from SmartLink, I take that particular offer and add it separately, allocating 30% to 80% of traffic while still keeping the SmartLink in place.



Of course, I monitor traffic closely because things can change quickly and you must be ready to adapt.

This could be literally a “one click push-button system” where you literally are hands-free (at least 80%). SmartLink.

Is this a secret?

No, not at all, but the majority of people do not know about this solution.

And if you don't have access to proven converting offers you HAVE AN OPTION NOW.

Use it to your advantage.

Whenever people like Brett add this to their funnel they almost immediately see a 30–40% RETURN on their investment.

3.3. Mini summary



Find three offers from each category and, if possible, get a SmartLink too.

Use traffic allocation principles to send the most traffic to the top-converting offer.

The beauty here is that **you can add this method as a complementary addition to whatever you're already doing.**

The solution is simple.

Just allocate a portion of the traffic you have now to one of the top-converting offers from private networks.

When you see conversions, you increase the percentage of traffic to that offer.

For example, send 30% of the traffic to test an offer while keeping 70% with the one you "must" promote.

Brett's results? +26% increase in revenue.

With this synergy, you should start seeing positive results much faster than you expect.

4. My LAZY Approach Consists of a Simple Yet Highly Effective Thank You Page



This is where you redirect your subscribers after they opt in. Basically, it's where you show them a related offer connected to the opt-in page they just came through.

Sounds familiar, right?

Maybe because 99% of marketers are doing this.

But I take a slightly different approach with the upsell / thank you page.

Before working with me, most customers I've helped had spent **\$10,000 to make \$1,000**. Yes, that's the hard truth (they lost 90%).

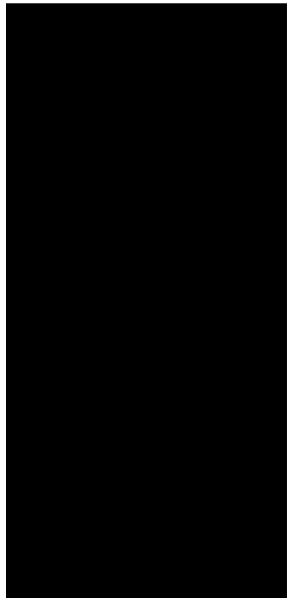
I needed to change that and here's how I do it:

My “different approach” consists of two options: **L-AZY** and **A-dvanced**.

With the **L-AZY** approach, I look for a +30% – +70% return on the front end. With the **A-dvanced** approach, +40% – +120%.

Those are the regular earnings per click you should aim for.

Thomas's earnings screenshot from Network - earning per click (epc)

	Clicks	Duplicate Clicks	Invalid clicks	Total CV	CV	CVR	RPC	Rev ↓
	2,450	918	22	20	20	0.82%	\$0.686	\$1,680.000
	666	167	1,461	10	10	1.50%	\$0.907	\$604.000
	920	663	1	24	24	2.61%	\$0.626	\$576.000
	225	183	0	4	4	1.78%	\$1.991	\$448.000
	913	709	0	6	6	0.66%	\$0.473	\$432.000
	639	478	0	12	12	1.88%	\$0.595	\$380.000
	517	453	0	4	4	0.77%	\$0.588	\$304.000
	168	141	0	2	2	1.19%	\$1.333	\$224.000
	406	346	0	7	7	1.72%	\$0.552	\$224.000
	371	275	0	1	1	0.27%	\$0.323	\$120.000
	129	108	0	2	2	1.55%	\$0.806	\$104.000
	0	0	0	0	0	0.00%	\$0.000	\$0.000

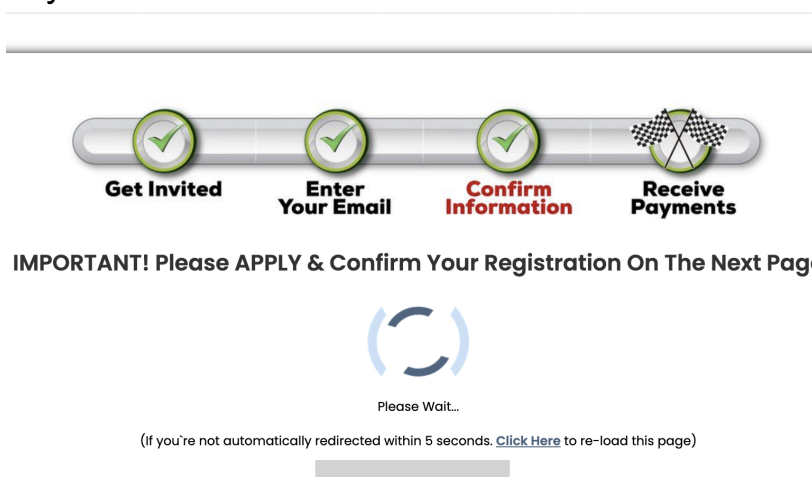
This is EXACTLY what I'm teaching you here.

4.1. Why does it work so well?



This was the question Brett asked me.

I've tested dozens, if not hundreds, of variations, and this simple thank you page consistently beats most conversions.



Why does it work so well?

I believe it's because it's another touchpoint with the customer, reminding them of possibilities.

Many affiliates (especially newbies) tell me they have a better thank you page (with stories, pictures, etc.). This always gets a smile from me because while they might generate more relevant leads, if they're still in a hole and have spent **\$2,000, \$5,000, or even \$25,000+** with little to no return, they shouldn't be arguing over thank you page details.

It's all about the **details that make money—not doing what everyone else is doing.**

How else can we explain why so many people struggle to generate any results with the same funnels everyone is teaching?

Do not underestimate this L-AZY thank you page like most beginners do.

You should aim for an **immediate 30% to 70% return** with this simple thank you page (+ the right offers).

Look at the stats below.

They're from the exact setup I'm talking about here.

	Visits	Conv.	Revenue ▾	Cost	P/L	ROI
	9004	4495	1311.00	1830.00	-519.00	-28%
	3289	1838	887.00	1410.00	-523.00	-37%
	3895	7	452.00	0.00	452.00	N/A
	611	2	180.00	0.00	180.00	N/A
	552	4	146.00	0.00	146.00	N/A
	1542	4	145.99	0.00	145.99	N/A
	1288	2	73.00	0.00	73.00	N/A
	302	4	52.51	0.00	52.51	N/A

It just works.

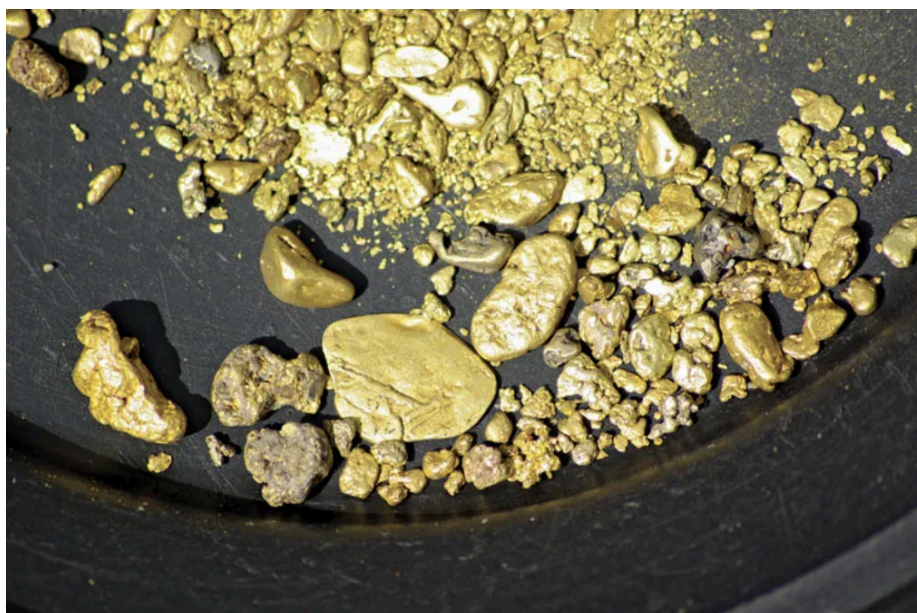
I have, of course, a few of those lazy templates I use, **but we are here to make things happen quickly**, especially when it comes to making money, and that is why I am giving you something you need to implement now.

Happy to hear how this will work for you.

Okay. Let's get on to the advanced TY page.

4.2. BONUS:

Advanced notification thank you page



I don't want you to start with this just yet.

It can be a mess no matter how simple the process seems.

But I want to show you something I haven't seen anyone else use.

Take a look

com/helix-brand-new/ 4:30 New

[No Thanks, not interested](#)

HELIX™

🔥 The World's First 'Amazon™ A.I Site Builder' At A 1-Time Price!...

New App Exploits Amazon Loophole For Set & Forget, \$487/Day.
A.I Sites With FREE Traffic In 60 Seconds!

Without Tech Skill, Physical Products, Ads Or Experience...



I'm guessing \$67 a month to make things a reality would be a bargain right?

HURRY! - LIMITED SPOTS LEFT, ACT RIGHT NOW!
This Offer Will Expire Without Any Warning



ONLY \$67 \$17 TODAY

[No Thanks, not interested](#)

P.S. "No thanks, not interested" should be split tested with different versions; for example, "No thanks. Please show me the A.I. Social Media Generator" etc., but I'll get to this after a few lines.

I got the idea from upsell pages like the ones you see in Warrior offers, where it says, "No thanks."

ilit/sa/500K/

n't.

s is special WSO pricing . . . and it's going up every time one

ice is rising with every sale!



The difference is I'm approaching things from a different angle.

Basically, **this is one of the rare ways to show your customer/subscriber two offers** when everyone else is showing just one. Interesting, right?

This means that your conversions should improve with very little effort.

Not everyone is going to like the product you're promoting and there are a lot of reasons why people don't bite.

AND this actually works in your favor. Interesting, right?

It gives you data on how many people might prefer a different offer. This provides faster insight into what converts, which is pure gold.

You're essentially **spending half as much as your competition on the traffic** (or, simply said, **you'll need half the amount of traffic** to get the same conversions).

And it keeps getting better with each small detail...

BECAUSE Small Details Matter.

You'll start to see a snowball effect where all the small details you've applied add up to deliver the results you deserve.

4.2.1. How to use this properly:

The notification bar should be just **visible enough** that it doesn't disturb visitors from the main offer but **compelling enough** to prompt them to click "No thanks!"

Don't be concerned when people click "No thanks"—it's actually a good sign.

This gives you the chance to test a different offer because "No thanks" redirects them to another one. I suggest redirecting them to something that's quite different.

For example, if you're promoting an A.I. copywriting platform then on the next attempt try to show something unrelated to A.I. or some different A.I. tool.

Here's the real secret...

The notification bar's job is to get people to see your second or even third offer and not close the offer page itself.

This gives you a simple opportunity to show your customers more than one offer, whereas most marketers are only showing one.

You'll be surprised to see what kinds of results this small tweak can make to your income—if you implement it the way I'm showing you.

Still feeling hesitant?

You can hire a freelancer for just a few dollars and you'll be done with this in no time.

Upwork or **Fiverr** can connect you to freelancers in minutes, literally.

This takes 20 minutes, but it can increase your revenue immediately while, at the same time, you can **decrease your traffic costs** instantly.

For me and many of my private customers this sounds like a great plan.

Please don't start with this advanced option but leave it as something you need to do after you have set up everything else.

Start with the lazy way and then incorporate the advanced one.

Whenever I see people fail at this, there is just one reason: they think sending 100–200 clicks will “make bank” and then they stop just because it didn't work as expected from those 100 to 200 clicks.

Just test 500+ clicks by varying offers "from" the notification bar and you will see results you never imagined.

I mean, if the average person loses 90% from their investment and you get +40–120%, that's four to 12 times the increase in the profit.

You shouldn't be ashamed.

You just did what everyone else did, with slight changes.

You just invested a bit of time where most other marketers are too lazy to do extra work.

If an hour or two of your time makes four to 12 times the return, it's a no-brainer—You Do It.

I mean, how many opportunities like this do you get in your life?

Just follow the **L-AZY** way (and later **A-DVANCED**) and you will be miles ahead of your competition (other starting affiliates).

P.S. Guess what BRETT chose.

A-dvanced. Results? After three days he was thinking and doing something WITHOUT results. That is when I gently asked him to get back to basics and do what I asked.

5. Your Follow-Up



Not optimizing your follow-up messages makes you a poor marketer.

I see some people have a 365-day automated email sequence to follow up with leads/prospects while others have just 15, 30 or 60 days...

For many, the results aren't very different, even though it seems obvious that a 365-day follow-up should beat a 15–60-day process 10–20 times, right?

But why isn't that the case?

Most probably you copied a 365-day sequence from someone else AND most probably this sequence has not been tested fully.

By saying “tested fully” I mean can the marketer say how much this sequence has made AND which offers are converted at what rate?

I can guarantee that most will not be able to show you any real numbers because they just don't know. *(They wrote those f-ups only for customers to have or to change different products to promote or because they didn't have the exact offers they promote, etc.)*

How to fix this

You don't need a 365-day automated follow-up just to forget you had one. That's exactly what happens, believe me.

Start with a 10–30-day sequence

[SOLVED] - I've spent nearly 2000 dollars on advertising [email solo ads] with zero earnings © Thomas Freeman

Name ¹	Cycle day ⁴	Created on ¹	Delivered ¹	Open rate ¹	Click rate ¹
1. Your eBook 7 Days To A More Passionate Love is here > 7 Days Love Ebook	0	Nov 3, 2021 2:33 am	1,420	50.1% 711	37.2% 528
2. [name] the graph was looking good > 7 Days Love Ebook	8	Nov 3, 2021 2:38 am	1,832	33.6% 615	3.7% 67
3. [name] The drug was incredible but then... > 7 Days Love Ebook	11	Nov 3, 2021 2:45 am	1,863	30.2% 563	2.4% 45
4. Lots of sex, cuddles and moonlight walks > 7 Days Love Ebook	14	Nov 3, 2021 2:53 am	1,868	30.0% 560	2.9% 54
5. Photos, a quiet moment and breakthrough > 7 Days Love Ebook	17	Nov 3, 2021 2:59 am	1,837	31.7% 582	0.4% 7
6. This isn't fair [name] > 7 Days Love Ebook	20	Nov 3, 2021 6:02 am	1,857	33.6% 624	2.5% 47
7. You want me to do what? > 7 Days Love Ebook	23	Nov 3, 2021 6:07 am	1,891	32.2% 609	1.4% 27
8. How you can both get on the same page > 7 Days Love Ebook	26	Nov 3, 2021 6:11 am	1,902	24.3% 462	0.3% 6
9. Tell them this > 7 Days Love Ebook	29	Nov 3, 2021 6:18 am	1,944	24.1% 468	0.5% 9
10. [name], this is how you acknowledge someone important t... > om/statistics/autoreponders/BMXSydiopens-and-clicks	32	Nov 3, 2021 6:22 am	1,953	25.1% 491	0.0% 0

6:15 AM



Send Message:

[{firstname_fix}, an influencer is looking for you](#)

Sent to 2,249 subscribers

35^h 6^m

OPENED CLICKED

Automations

Wait:

1 hour before performing the next action

Time:

Every day

at

11:45 PM



Send Message:

[Paying Social Media Projects \(FB, Insta, Twitter, YT\)](#)

Sent to 2,192 subscribers

31^h 2^m

OPENED CLICKED

Automations

Wait:

1 hour before performing the next action

Time:

Every day

at

6:15 AM



Send Message:

[Your 1st IQ project | \\$210 a day](#)

Sent to 2,189 subscribers

40^h 5^m

OPENED CLICKED

Automations

Wait:

1 hour before performing the next action

Time:

Every day

at

11:45 PM



Send Message:

[Hey {firstname_fix}, Our clients are looking for you](#)

Sent to 2,138 subscribers

52^h 3^m

OPENED CLICKED

Automations

Wait:

1 hour before performing the next action

Time:

If you think my personal answer may help you, I'm here to help - ThomasFreeman367@gmail.com
[My INNER CIRCLE is option for you if you're not yet ready to pay \\$2'497](#)

Be sure you have set up at least manual tracking to see which emails perform and what conversion rate you get.

After that, your job is to be consistent and reschedule the same f-ups to the same offers (or split test if needed!).

Keep updating follow-up emails with the ones that show signs of conversion until you have a full f-up set up (30-DAY).

After that, if you can't get people to buy what you promote within those 30 days, they're just not for you at this stage.

I've found 30 days to be the perfect timeline to test a traffic source (after you have set up PROVEN f-up emails you have tested before).

Be sure to promote the same offers you chose before on the front end (CPA, CPL, CPC) or, ideally, if you have any, your personal offers.

After a few hundred visitors on the front end, you should have winners to put on follow-ups.

5.1. What to write in your “30”-day email sequence

+ the trick I learned from a six-figure UNDERGROUND email marketer

People are overcomplicating this.

Sure, you can find BOOKS on how to write email sequences, but that is exactly why 95%+ you'll not get anywhere further.

Here you'll **optimize your emails in the process** because you just need to **get out something** so you have done SOMETHING.

Again, you'll get better in the process because you don't want to get stuck, right?

You could have, for example, 10–15 different products you wish to promote in this period. Just follow this method and you'll be in great shape.

If you are promoting a product called “19 DAYS TO GET RID OF WRINKLES” your first email could be a longer one.

It could be a testimonial from someone plus how to do it with natural products. Then introduce the new way that you or someone else you know solved this issue in 19 days.

Then add a P.S. section and mention this product and why you think it's something people should see because it helped you (or someone you know) and they should really just read through to see how they can get such results.

That was the first email.

The next one - short one.

Just reminding people this opportunity is going to be closing soon and they should see it ASAP if wrinkles are also their problem.

Remind them what kind of problem this solves. Write some more benefits. Remind them again it's closing soon.

And that's it.

You can write all 30-day email sequences in this way.

This LONG/SHORT email trick is the exact one I learned from this six-figure underground marketer whose subscriber LTV (LIFETIME VALUE) often reaches \$1000+ from the same traffic sources most are saying don't work (email solo ads).

Did you read that?

\$1000+ LTV from the same subscribers that most of you call “freebie seekers” and “homeless people.”

P.S. I'm feeling a bit angry right now, thinking back on how beginners often write things that don't really make sense but still I need to deal with...

Anyway, you got my point.

Write that damn sequence, don't overcomplicate it.

Your job at this stage is to get something out so you can say, “I done something and let's see.”

As always, if you have any questions get back to me and I'll do my best to help you.

P.S.

Ask me... I have some five-minute follow-up templates that you can easily tune to make your own, and in addition to that, I'll give you the prompts you need so A.I. can help you create those follow-ups in bulk. Feel free to use them.

5.2. Start broadcasting

(while your “30”-day email sequence is already working)

Once you know how to track and give value to your people, you may want to **broadcast more messages because this simply will be better for your subscribers and will make A LOT of money for you 😊**

P.S.

Remember this additional broadcasting is just one or two additional messages per week to add to your already made automatic follow-up.

Okay.

You WANT to be in touch with your “list” as often as possible; that’s why we send additional emails called broadcasts.

I know **some of you think once or twice per week is already enough** and sending additional broadcasts could be annoying.

You're DEAD WRONG. Brett was no different.

If you can help and provide some value, **they are really fine with your messages** even if you sometimes send two messages a day.

Most **people open social media sites many times per day** and check specific niche **or news sites every day** too because they feel they get value from there (when in reality it's just dopamine that your brain requests).

So don't worry about sending additional broadcasts while follow-up is sending out messages.

(If you want to, just compare how often people open social media sites vs. how often you send your emails, huh?).

For some of you, this alone can increase revenue instantly now that you know it's fine to send two more messages per week, right?

I can give you an exact personalized schedule to follow. Just send an email and hopefully I will answer within 24–48 hours.

I always think about this like: "Okay, two email broadcasts per week to 2,000 subscribers means 4,000 additional eyes on my offer just per week, or 16,000 per month, or 192,000 views per year."

Just knowing you can send a bit more to get your offer almost an additional 200,000 views can make you hit a HOME RUN each year.

And remember, those 200,000 views are only from a 2,000 email subscriber list (!).

What if the list is 4k? 8k?

You've already got almost a million more views.

Sounds pretty good, huh?

Small details matter. It's that simple.

Amazing what you can do with all this information even if you just implement ONE thing I mention here.

Add those two additional broadcasts to your “30”-day follow-up and you should see thousands added to your income.

The potential is enormous.

Brett saw it.

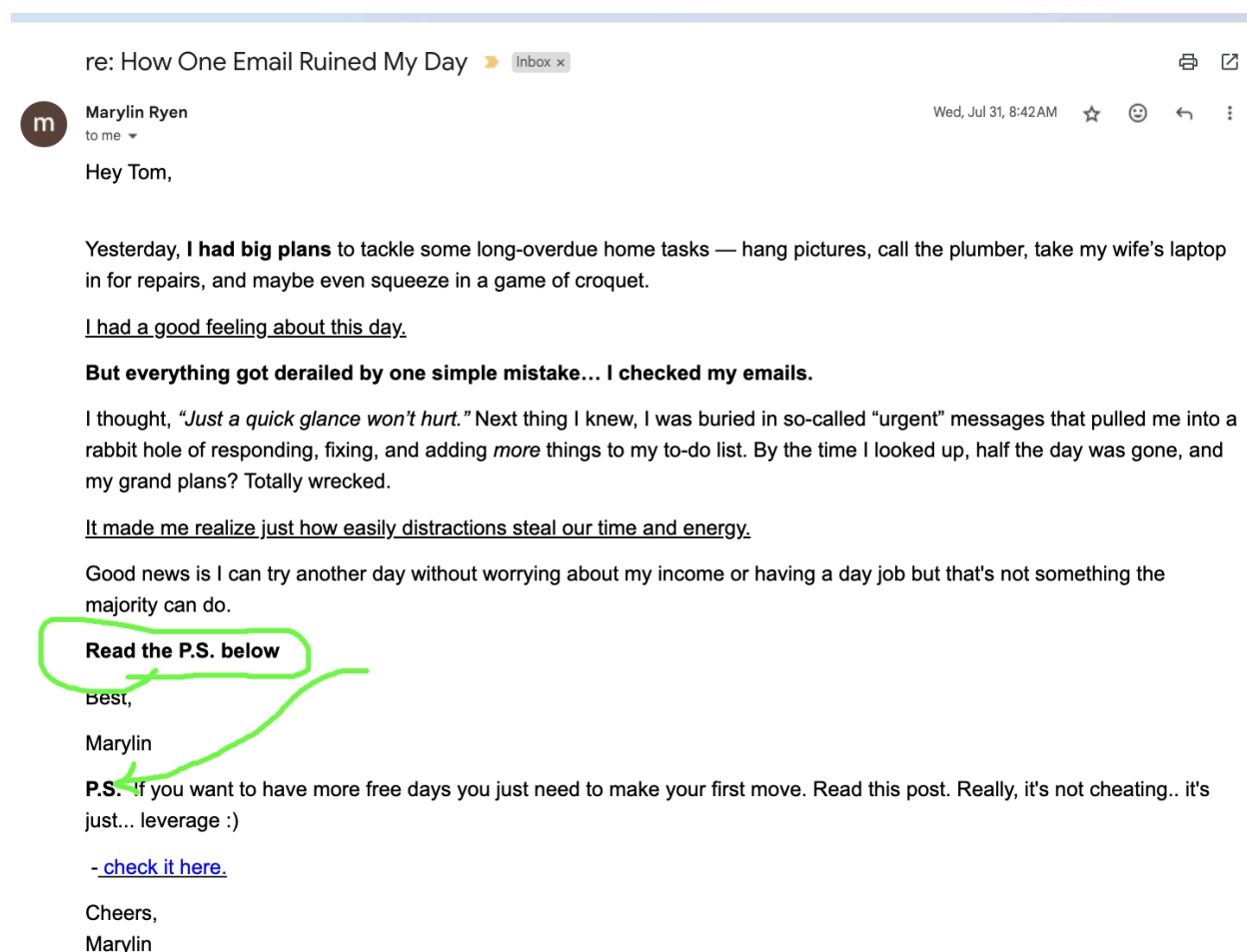
Adam and Maria saw it too.

You'll see it as well.

5.3. What do you write in those two additional emails per week (in addition to your "30"-day follow-up)?

- **You just simply ask them**, "Did you get my email? What do you think of it?" etc.
Then you can manually send them other affiliate offer links.
- **Be human and offer help**. For example, "Did you get to try this manifestation sentence? I didn't mention this in my email, but here it is for free :)" etc.
- You can send additional promotions.

5.4. Let me show you my preferred way of writing this kind of email



Not sure if you know this, but 70% of people read the subject line and then skip to the P.S. section at the bottom of the email.

Did you know this? :)

Brett and Adam have seen this kind of email but never thought there were such statistics behind it.

Knowing this alone can get back the investments you wouldn't otherwise get.

This is such a small detail, but that's why you're reading this and hopefully taking action to DO AT LEAST ONE THING I've mentioned here to see some results.

Want more info about P.S.?

Google it if you want to read more stats about the P.S. section in emails.

It's really that powerful.

I use it. Many successful marketers use this pattern and some use a P.S. in EVERY ONE of their 365-day email follow-ups.

Test it and you'll see this generates more sales in your bank account.

P.S. And isn't this email much more interesting than the majority, huh?

6. Tips and Tricks

6.1. Your subscribers are waiting for your help

**6.2. What do I do after
my automatic email sequence has finished?**

6.3. Where is your tracking?

6.1 Your subscribers are waiting for your help

(I thought I needed to write this down, maybe it's a bit too short but it's something that's very important.)



People need your help.

That is why they subscribed with you based on what you are promising on your opt-in page.

And they want you to send more information to help fulfill their desires!

Most likely to help also solve specific problems. I guess.

Don't worry if you're operating under a pen name.

As long as you help them get value from what you introduce/promote, you're good to go.

As I said to Brett, “Do ONE simple thing and you'll be miles ahead of your competition; help them and do what you said you would.”

It sounds so simple, but you may need to reread this 5–10 times at least to understand what I'm talking about here.

Really, do you get it? :)

Help your audience and do what you said you would.

I'm sure you can find enough from your own experience of how many sales page promises are not kept and there is rarely someone who can help you out.

Help and Do What You Said and wait to see the magic.

People will be happy to buy what you show them without any doubts because you have done your homework.

P.S.

I asked Brett to test this by sending a “more personal” email and after some people got back to him he sold 3x\$47 products and one \$97.

That almost \$250 just by simply texting people on the email when he has time. And just from ONE email.

So... Your automatic follow-up is ending soon, what's next?

The next section will make you most of the money and will be responsible for your freedom :)

6.2. What do I do after my automatic email sequence has finished?



Nice finish, huh? :)

...I just send broadcasts. MANY MORE broadcasts. And Every Day.

It's quite similar to what I suggested you do besides your "30"-day follow-up.

My suggestion is to start by sending one each day.

Yes, one big, fat broadcast every day.

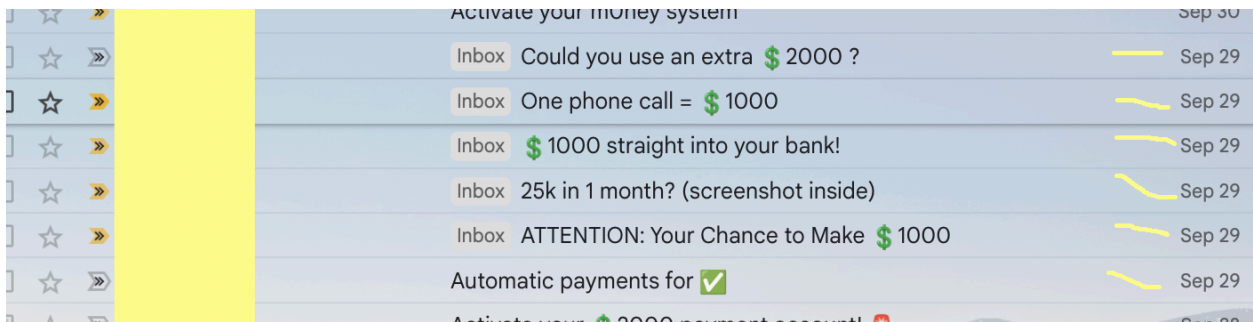
To be honest, **at least one.**

If your open rates don't go down, send another one every second day.

I'm praying for you	Subscribed	2928	2
Personalized video	Subscribed	2989	2
14-day trial expiring	Subscribed	2994	2
Go ahead and write your name	Subscribed	2983	2
Urgent: Response needed today	Subscribed	2968	2
Complete registration now	Subscribed	2961	2
Invite expires soon	Subscribed	2969	2
Priority access granted 📧	Subscribed	2945	2
How I made 10K just this week	Subscribed	2940	2
Sending love ❤️	Subscribed	2931	2
Is there someone home?	Subscribed	2920	2
Commit to this	Subscribed	2901	2

Really, don't worry. **Some "marketers" send between three and 10 emails per day!**

So sending one or two emails per day is a pretty gentle approach.



P.S. Six emails per day. This is a bit too pushy in the making money online space, but you get my idea.

Anyway, even if those broadcasts you send out are generic ones, they are really helpful to your subscribers.

If you've read my "One Email per Day Makes \$500 – \$1,000" report, you'll know I quit three times. Why? Because I couldn't find value in many of the things I was doing online.

But then I found value in what I was doing.

I simply help people to get introduced to online opportunities. Not every offer is great from an advertising perspective, but many are certainly good enough to introduce people to online possibilities.

Here's the reason why **you are doing a great job investing your time in delivering those broadcasts** to your subscribers.

Not only you are learning new things, but your subscribers are too. You're introducing them to online opportunities (if you're in MakeMoneyOnline)—Facebook, Instagram, TikTok, and blogging, just to name a few.

Without you, your subscribers would probably never even get the idea that they could make money with, for instance, faceless videos on YouTube or TikTok. Never, ever. They will thank you forever for that.

And God bless those who help others. So get your message out because it IS helpful. It's fun and easy how this all works.

In case you're thinking about what and how to write in those broadcasts, simply do the same thing I mentioned in section: "5.1. What to write in your "30"-day email sequence."

You may ask, "What's the difference then?"

Basically none except with automatic follow-up you send your best emails at first to find out how responsive your audience is.

Any specific questions just drop me a line and I'll do my best to help.

Many of you are worried. Are there going to be more unsubscribes with all those broadcasts every day?

Sure, but that's exactly what you want.

This proves that what and how you write makes sense to someone, even if they unsubscribe.

Don't worry about this at all because you want to have people around you who think they get value from being with you.

Focus on broadcasts you need to deliver every day and you'll be fine.

6.3. Where is your tracking?

(Why your follow-ups and everything else can fail easily)



No, it's not spying as you might think looking at Melissa McCarthy from the movie SPY, but she looks quite nervous too hearing me mentioning “tracking” 😊

Brett was. And most people are afraid of tracking really :) In reality, it's much simpler when someone tells you a simple way to do it (and I will).

Without tracking your traffic source day by day, it's better not to start at all.

It's just a dumb decision to automate everything when you have no real data on how well something works, for example your 365-day follow-up (I'm trying to help you succeed, not insult you).

"Houston, we have a problem."

You get your website visitors from different sources (maybe three email solo ad vendors or different Facebook and Instagram posts) and you put them all in one basket.

On the front end, perhaps you got some sales, maybe not.

Do you see where I'm heading?

What happens when you get sales after sales for three days in a row from your email sequence or broadcasts?

Are you sure you know which traffic source brought you those sales or which posts and from which platforms? Which email? Which solo ad vendor? Do you really know that?

I know your answer...

At least nine out of 10 will say the same. How do I know that? That's my experience.

You need to stop that. It doesn't help you.

Instead, take your time to properly track things on your own.

Just don't do anything else before you set this up. **Otherwise, perhaps your traffic source is fine but you don't know that because you mixed it up** (*different sources or different vendors or everything together*).

And in the end, you will invest your money and time in the wrong one and fail when in reality SUCCESS was right there—you just missed it due to a lack of simple tracking and you could not tell with 200% certainty which traffic source made those sales :)

You can do all this automatically, but I know what will most likely happen (messing with tech, not digging deep enough in data, etc.).

So, to avoid this we will do things (*tracking*) manually and the EASY way.

Just take Excel or Google Sheets

Get visitors to your promotion from one source

Wait 30 days (maximum)

And see if you got a sale. If you did, make your calculations and decide if it's worth continuing.

Sure, if you got a sale, for example, on day "5" or day "11", perhaps you don't need to wait anymore because you validated that the traffic is working and you got your money back (or maybe 50% is enough for you to continue with the traffic source) and you can continue to buy more and keep testing.

I know what you may think: *Try only one source at a time?*

That's too slow!

Really?

Think about where this "rush" has led you ... huh?

One, two or three months to get things properly set up could cost you success if you skip this part.

It's just not worth it to skip those three months. Don't worry about being "slow" because, if you look at the past, three months would be just a drop in the ocean.

When waiting for your sale, **you can easily set up automatic tracking.** Something like ClickMagick can do all you need. Just reach out to their support or find a freelancer to set this up for you in one or two hours.

But, again, do NOT start with this. Start with a simple Google doc, one traffic source.

Don't overcomplicate things.

If it's not the details, what else do you think makes some freedom seekers more successful than others who seem to be doing the same as you?

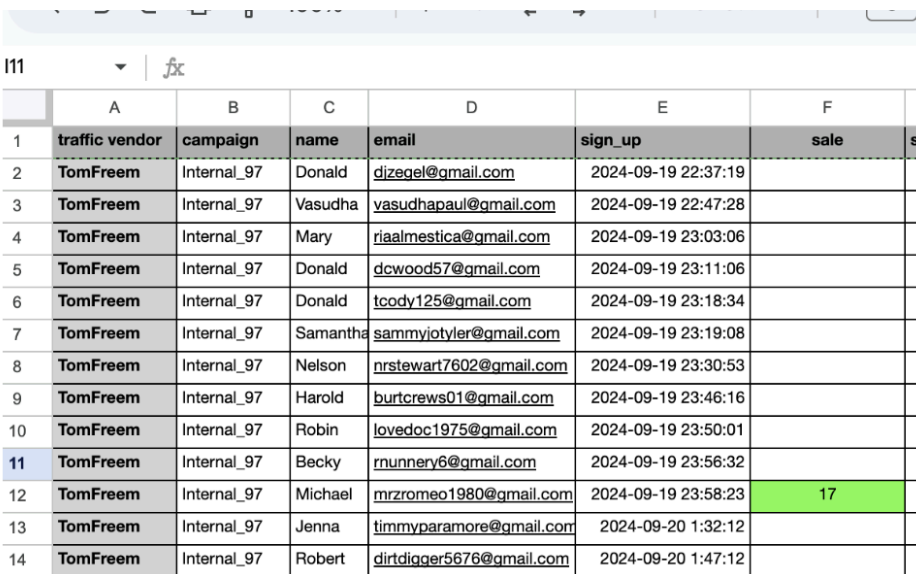
Again, I don't do much different from you, but the difference at the end I get is HUGE.

Like in the 100m sprint, the winner might finish in 9.8 seconds while the last-place athlete might finish in around 10.3 to 10.5 seconds. The difference is not huge, right - 0.5 sec? But the result? That's my point.

Knowing the details is all that matters.

If you want templates, please reach out to me and I'll do my best to send them so you can just insert your data and track your stats.

Basically, it looks like this:



	A	B	C	D	E	F	G
1	traffic vendor	campaign	name	email	sign_up	sale	score
2	TomFreem	Internal_97	Donald	dizegel@gmail.com	2024-09-19 22:37:19		
3	TomFreem	Internal_97	Vasudha	vasudhapaul@gmail.com	2024-09-19 22:47:28		
4	TomFreem	Internal_97	Mary	riaalmestica@gmail.com	2024-09-19 23:03:06		
5	TomFreem	Internal_97	Donald	dcwood57@gmail.com	2024-09-19 23:11:06		
6	TomFreem	Internal_97	Donald	tcody125@gmail.com	2024-09-19 23:18:34		
7	TomFreem	Internal_97	Samantha	sammyiotyler@gmail.com	2024-09-19 23:19:08		
8	TomFreem	Internal_97	Nelson	nrstewart7602@gmail.com	2024-09-19 23:30:53		
9	TomFreem	Internal_97	Harold	burtcrews01@gmail.com	2024-09-19 23:46:16		
10	TomFreem	Internal_97	Robin	lovedoc1975@gmail.com	2024-09-19 23:50:01		
11	TomFreem	Internal_97	Becky	rnnernery6@gmail.com	2024-09-19 23:56:32		
12	TomFreem	Internal_97	Michael	mrzromeo1980@gmail.com	2024-09-19 23:58:23	17	
13	TomFreem	Internal_97	Jenna	timmyparamore@gmail.com	2024-09-20 1:32:12		
14	TomFreem	Internal_97	Robert	dirtdigger5676@gmail.com	2024-09-20 1:47:12		

	A	B	C	D	E	F	G
1	traffic vendor	campaign	name	email	sign_up	sale	score
2	TomFreem	Internal_97	Donald	dizegel@gmail.com	2024-09-19 22:37:19		
3	TomFreem	Internal_97	Vasudha	vasudhapaul@gmail.com	2024-09-19 22:47:28		
4	TomFreem	Internal_97	Mary	riaalmestica@gmail.com	2024-09-19 23:03:06		
5	TomFreem	Internal_97	Donald	dcwood57@gmail.com	2024-09-19 23:11:06		
6	TomFreem	Internal_97	Donald	tcody125@gmail.com	2024-09-19 23:18:34		
7	TomFreem	Internal_97	Samantha	sammyjotlyer@gmail.com	2024-09-19 23:19:08		
8	TomFreem	Internal_97	Nelson	nrstewart7602@gmail.com	2024-09-19 23:30:53		
9	TomFreem	Internal_97	Harold	burtcrews01@gmail.com	2024-09-19 23:46:16		
10	TomFreem	Internal_97	Robin	lovedoc1975@gmail.com	2024-09-19 23:50:01		
11	TomFreem	Internal_97	Becky	runnery6@gmail.com	2024-09-19 23:56:32		
12	TomFreem	Internal_97	Michael	mrzromeo1980@gmail.com	2024-09-19 23:58:23	17	
13	TomFreem	Internal_97	Jenna	timmyparamore@gmail.com	2024-09-20 1:32:12		
14	TomFreem	Internal_97	Robert	dirtigger5676@gmail.com	2024-09-20 1:47:12		
15	TomFreem	Internal_97	Nilabh	nilabhsingh85@gmail.com	2024-09-20 2:19:11		
16	TomFreem	Internal_97	Ward	outtahere@hotmail.com	2024-09-20 2:34:12		
17	TomFreem	Internal_97	Alexande	bluecr6340@gmail.com	2024-09-20 2:49:55		
18	TomFreem	Internal_97	Nicole	coleypiehl1585@gmail.com	2024-09-20 3:22:49		
19	TomFreem	Internal_97	Theresa	tcarrasquillo45@gmail.com	2024-09-20 5:01:47		
20	TomFreem	Internal_97	Sean	seamak90@gmail.com	2024-09-20 5:34:16		
21	TomFreem	Internal_97	Myung	smwaldron62@gmail.com	2024-09-20 6:23:55		
22	TomFreem	Internal_97	Lori	happydays2279@gmail.com	2024-09-20 8:14:06		
23	TomFreem	Internal_97	Jennifere	michelewaymack@gmail.co	2024-09-20 10:52:02		
24	TomFreem	Internal_97	Howard	elmenzak@aol.com	2024-09-20 20:53:05		
25	TomFreem	Internal_97	Charles	melinda_garrette@yahoo.cc	2024-09-21 1:06:16		
26	TomFreem	Internal_97	Jennifer	kasondrakingery@gmail.cor	2024-09-21 21:27:08		
27	TomFreem	Internal_97	Chelsea	techconsultant94@gmail.co	2024-09-21 21:32:31		
28	TomFreem	Internal_97	David	davidmcknight2145@gmail.	2024-09-21 21:39:06	7+47	
29	TomFreem	Internal_97	Sandra	sandralnorton@gmail.com	2024-09-21 21:41:45		
30	TomFreem	Internal_97	Alister	alisterdaniel@chase.com	2024-09-21 21:43:00		

P.S. All you need is to wait enough days (30) and track your traffic vendor for sales and if you get back enough to continue, you just validated your traffic vendor.

Another simple and manual way of doing this would be to just duplicate the opt-in page and add a separate tag to your subscribers.

Then you can easily filter your subscribers by tag, which means if you can't wait and want to test one or two traffic sources quickly at the same time, you can do it manually.

Again, you do not need to do it yourself. Your time is more valuable.

Just outsource it.

Outsource subscriber filtering and opt-in page duplication to someone for \$10 to \$15.

Simple as that.

7. Traffic - Tips and Tricks

(7. Basics) Solving Traffic problems all at once

(7.1.Basics) Cheap traffic gets cheap results. Period

(7.2.Basics) You don't know how to test the traffic

(7.3.Basics) Your mindset (TRAFFIC)

(7. Basics)

Solving traffic problems all at once

...or What you need to know about cheap traffic

(and cheap mindset)



If you can say with 200% confidence you know which offers to promote, then the rest is easy because at this stage you will know what statistical validity is and how to do everything properly.

To solve traffic problems we need to look at three main issues and most probably those are not what you might think or you see them differently.

1. Cheap traffic

2. You don't know how to test the traffic

3. Your mindset (MOST boring stuff, but skip this and you'll not make any money this year 200%)

Don't expect miracles, but there are slight differences between what you know and what you will read here.

If you are saying to yourself there is nothing new, read this book again and ask yourself, "Why are Thomas and his customers succeeding and I am not?"

The answer mostly lies in understanding the foundation and the small details.

Let's start.

(7.1.Basics)

Cheap traffic gets cheap results. Period



We as humans are naturally born to look for a cheaper price. I'm no different, but the question is, "Are you learning from your mistakes?"

My very first question to my private customers is: "Where has this kind of thinking led you? What results has cheap traffic generated for you?"

Are solo ads crap?

Hello guys.

i tried solo ads several times. With single opt-in, double opt-in. I literally clone high converting landing pages for just-released products and implement them on my website. I buy solo ads on udimi from 7,8 different people just to avoid the same stock or oversaturated users.

Results are:

opti-ins:

single opt-ins: 20% of users, zero sales

double opt-ins: 0% of users, zero sales

mailing with autoresponders:

single and double opt-ins: no results, no opening, no clicks

So my question is, are solo ads real users or just some bottled simulated traffic to steal our money?

It's very important to say that I use brand new, just released, wanted offers in MMO niche, so the problem is not in offers, landing pages, and so on. Because I have from other results such as paid ads good conversion.

I'm not saying everyone is always going for the cheapest, but too many love this approach (not to mention there are other aspects at play, like EXPERIENCE).

But get a cheap construction worker and tell me how much patience it takes to finish the work. Time, nerves, and most likely you'll hire someone else to do the work again.

Cheap (OR just NO experience) will cost you twice as much, if not more.

And I'm not even counting the time you'll never get back, or the energy or even the lack of success that prevented you from continuing.

I'm sure everyone can think of a similar situation in their life when cheaper was not cheaper in the end.

You get my point.

Really, be aware of cheap traffic. It can cost you success.

I have seen people buying 1000+ website visitors on FIVERR.COM for a few \$s and then blaming Fiverr for a lack of results. Trust my experience; this traffic is useless 95% of the time.

Last time I tested, I got 0 (yes, zero) conversions. NO subscribers from 300–400 website visitors when normally I should see on average a 40–50% conversion.

Don't get me wrong—cheap traffic can work, but until you find the right source, you will most probably be broke.

You'll be frustrated that nothing is working—no sales.

Your offer providers may even find misleading conversions and block your account without paying you a dime.

There are already tons of problems that can affect your success online, so don't add another one.

I stand behind my quality, but I don't have email clicks for everyone.

You can always check for availability with me and I'll be happy to help deliver high-engagement email visitors to your offer/website

*the same quality I deliver to customers who have given me 50–100 or even 200+ orders. *(No, it's not a typo.)*

Otherwise reach out to me and I'll send my recommendations for where to get more quality traffic (if I'm not able to offer my services to you).

(7.2. Basics)

You don't know how to test the traffic



I'm going to repeat myself but I feel this MUST be said again

(just 3 sentences, keep reading!):

The biggest problem is, if there were no sales immediately (or within a few days), you think traffic is not converting

At the same time there are marketers who are generating \$100–\$200+ PER SUBSCRIBER (LTV) from the same traffic you're buying when you're telling it's not converting

You may not aim at \$100+ per subscriber LTV, but even a small % of it will make a difference in your marketing journey, right?

Statistical validity OR how to succeed with ANY traffic source

You have heard me talking about statistical validity and I think I should get straight to the point so you can follow exactly to the point.

This is the same “traffic” approach I use to help people like Brett to get out of the hole:

- always test not only top sellers but also underground ones
- be sure to test with at least 150 clicks as a minimum. Running promotions with just 50 clicks is totally wrong because you won't get statistical validity
- before giving orders to anyone be sure you have set up a welcome email and this welcome email is delivered to your primary inbox or updates and not the promotions tab because there is no reason to buy traffic just to find out you don't get any opens from your subscribers

- if you got the sale don't be too happy, try again with a slightly bigger amount of clicks (e.g. 200 clicks) and see if you get similar results (not necessarily a sale immediately but the same response on your welcome email and some broadcasts later)
- very important:::: be sure you have a tracking set-up or use manual tracking at first to be sure which traffic source generated you a sale, for example two or 23 days from your email sequence/broadcasts if there are five different traffic vendor subscribers in your email platform

If you can't determine which traffic source made that sale after 23 days then you're wasting your time and money and soon you'll give up with all this online marketing.

Don't rush. Do tracking manually if needed (I will mention “how to” later).

If you really listen to what I say, you'll soon be in the top 5% of earners because 95% have not set up the things I mention here.

Even those who have mentors and have bought different courses, believe me, I know, they don't have things set up properly.

I know this the same way I know you can't survive without water.

Or let's say I have served 3000+ customers and I have the privilege of seeing fully what and how they promote.

It's that simple.

Really, do once what you have read here and you'll be able to replicate it all of your life.

Or get help, pay for it and ask them to shoot a video instruction 😊

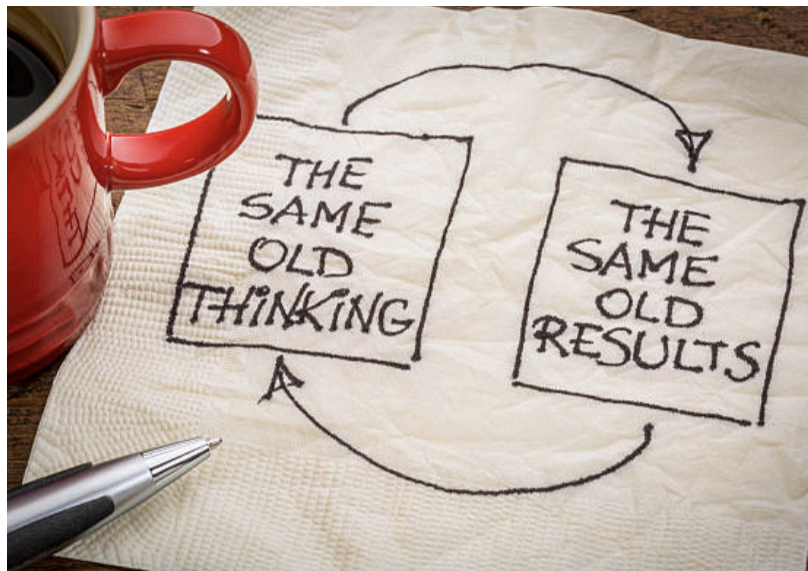
Do as I have advised and this will get you closer to a high earner.

Now you know the basics (opt-in page and traffic), let's get to the system itself.

(7.3. System Basics)

Your mindset (TRAFFIC)

(MOST boring stuff, but skip this and you'll not make any money this year 200%)



I believe there have been times in your life when you have complained about the traffic, but I want you to stop doing this for once.

Remember I said so many people reach out to me and complain that traffic is the problem and all they need is traffic that converts?

doing	2.What's the biggest problem you're facing right now with this online journey to achieve success?	3.I so wh ca po ag
	contacts from different sources including yours from UDIMI traffic	
s to get rey.	<u>the biggest problem is to get more traffic.</u> I don't have the time to spend hours every day on social media to get trust or traffic	I d coi no we Yo prc thi
nce 1 on and	The biggest problem is like i am facing suspension of ad accounts frequently	I h an sol
of with treating er, you	<u>Getting traffic</u> and converting them	My ver : V Fo
cause I nancial ich ney, it's d it is an get it e ratio.	Everything is ready right now. <u>My biggest problem right now is traffic.</u> I need more eyeballs on my website and I need the right people too.	I d an esi ho
	<u>Getting engaged subscribers</u> and providing the value that keeps them engaged and buying	I h bo the me
ncome allows	The biggest challenge is staying updated with the rapidly changing digital marketing trends and <u>consistently driving traffic that converts.</u>	Th we Aff Jai re: Th
o daily	<u>Making daily sales and winning leaderboards</u>	Li

(This is from my private survey in which I ask my customers few questions to better understand where they are and how I can help them.)

To be honest, your approach is the problem—not the traffic itself. PERIOD.

For example, how does my traffic generate sales for me and people who buy it constantly for many years while at the same time you can ALWAYS find some people who say it's not working at all?

P.S. Of course, there are limits you can spend on traffic; for example, in most cases you should not spend \$2000 when promoting low-ticket offers just to see ZERO SALES.

The image displays three screenshots of order status pages, each for a different buyer. Each page features a progress bar at the top with five stages: 'Order sent', 'Order accepted', 'Delivery started', 'Delivered', and 'Rate buyer'. All stages are marked with a blue checkmark. An orange arrow points from the 'Delivery started' stage to the 'Order info' section, specifically to the number of orders. A speech bubble is present next to the order count in each case.

Andrew Morrow
last seen today on 05:17. Time: 04:17

Order sent ✓ Order accepted ✓ Delivery started ✓ Delivered ✓ Rate buyer ✓

Order info

Buyer Andrew Morrow. You have 158 orders with this person **Just! Wow!**

Order start date 26 May 2023 at 23:15.

Early start **Early start allowed.** You can start delivery right now.

Delivery deadline 30 May 2023, 19:00

Arzu Ozdemir
last seen today on 08:40. Time: 11:16

Order sent ✓ Order accepted ✓ Delivery started ✓ Delivered ✓ Rate buyer ✓

Order info

Buyer Arzu Ozdemir. You have 87 orders with this person **Thanks!**

Order start date 1 Jun 2023 at 20:27.

Early start **Not allowed.** Do not start early.

Delivery deadline 5 Jun 2023, 19:00

James Fawcett
last seen today on 10:48. Time: 08:21

Order sent ✓ Order accepted ✓ Delivery started ✓ Delivered ✓ Rate buyer ✓

Order info

Buyer James Fawcett. You have 103 orders with this person **Sales?!**

Order start date 23 Jan 2023 at 02:45.

Early start **Early start allowed.** You can start delivery right now.

Delivery deadline 27 Jan 2023, 06:00

I used to think it was BRETT'S problem, but now I point out THIS to those mentors and courses that never dig deep enough into their students' mindset.

I'd say at least 90%+ (and I've worked with over 3,000 customers) have the same pattern of failing (*they think traffic is the main problem.. C mon!*).

I'm sorry, but you need a slap to wake up, really.

I'll give you 10 slaps just to help you, okay?

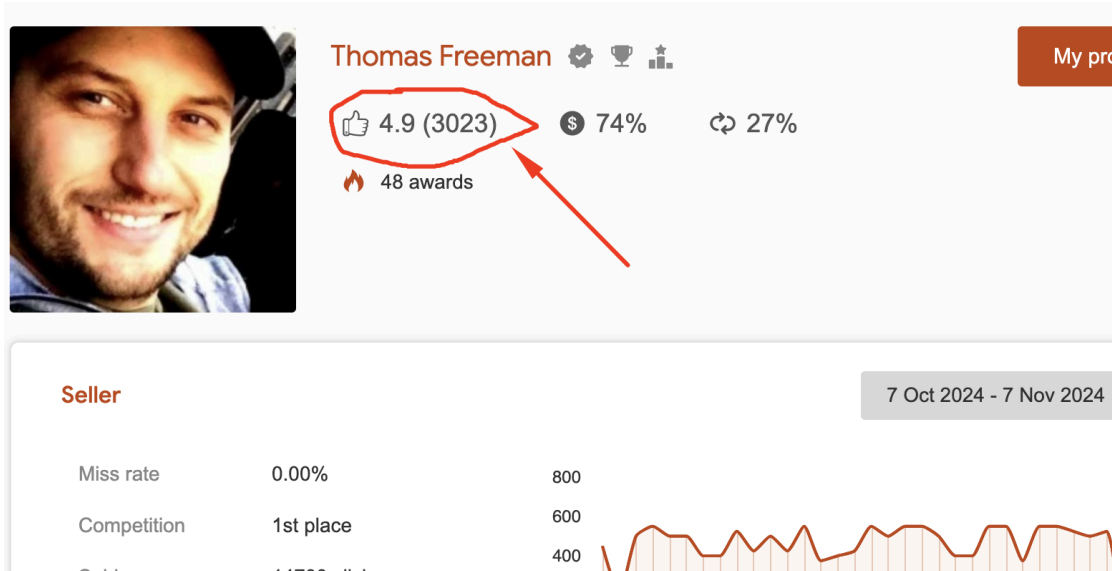
I understand you want quick results, but where has that led you?

To be honest, it's not even about quick results; it's about the wrong mindset.

What do I mean by saying, **"The problem is your mindset and the course or mentor you work with now"**?

Let me give you my NUMBERS

(again, this is from working with more than 3,000+ customers and this is JUST one platform).



On average, **if a person doesn't get sales or doesn't get enough sales within two or three orders, they say**, "This doesn't work ... wrong traffic/audience for my offer ... they all are freebie seekers ... low-quality traffic ... they don't have enough money ... they're not opening my emails ... they aren't interested in working online...."

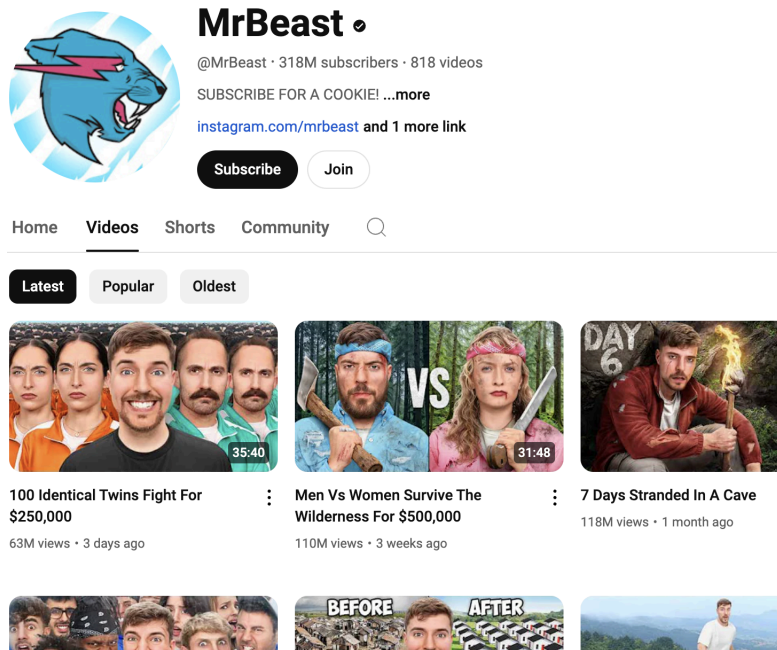
I've heard it all

Let me give you a short summary (hopefully THIS will open your eyes).

These are the same people who quit after trying “SOMETHING” two or three times or after spending \$5K to \$10K and only making a tenth of what they invested.

DID YOU KNOW Mr. Beast (3180+ million subscribers on YouTube) made videos for five years before any of his videos went viral? Five years!

This is Mr. Beast and his videos, which you have probably already seen:



But before that, none of the hundreds of videos he made in five years were a success.

Do you hear that?

How much have YOU tried one thing compared to Mr. Beast?

Have you made at least 1% of the effort Mr. Beast has?

Mr. Beast tried for five years.

He made hundreds of videos.

And all that was done on one traffic source (YouTube) for FIVE YEARS.

And you're giving up after trying two or three times with one traffic source, and then maybe two or three more times with another five traffic sources, and after spending way less time?

You say it doesn't work?

I'm not saying you only need to test traffic vendors because there is a bit more to it (and I have outlined a solution in this report).

Try just 1% or maybe only 0.1% of what Mr. Beast invested in his journey and you'll see how much better you'll be.

With all the information and action points I have given you here I cannot imagine you will not be able to reach new heights.

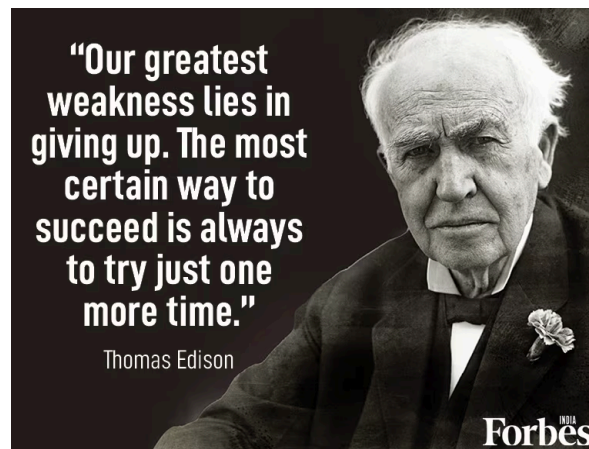
Really.

If you will only slap yourself in order to start doing (I know most of us need this slap) and start to implement what I show you, I can't wait to see your results.

Because your results are the only thing we should care about.

Give Yourself a Slap & Learn to Fail

(That's what I tell my clients and thank goodness they understand they needed this kind of slap).



Brett was failing slowly because and he was not failing the right way.

MOST of you are failing too slowly and not enough.

I'm ready to fail 100 times whenever I start something new.

That should also be your starting point.

If you reach 100 failures and still have no success, you should try to fail another 200 times.

If you are into creating video sales letters or creating viral videos, you should be prepared to make 100 videos and fail with them. It's that simple.

No one has taught you to learn to fail.

Everyone teaches you how to succeed, but **you've forgotten you were born with the mindset that failing is okay and you can try another 100 times.**

The problem is you lost that mindset somewhere.

I guess you're not an A.I. reading this report but a real person who crawled before you learned to walk? How many times did you try to stand up before you succeeded?

Imagine how many times you tried and understand where your instinct to keep trying went!

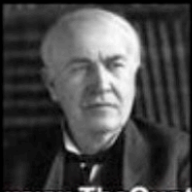
- **Michael Jordan** wasn't the best shooter until he trained long enough to become the best.

- **Lionel Messi** was told he shouldn't play football because he was too small.

And look at all the other people who were considered failures.

FAMOUS FAILURES

www.TheQuotes.Net

 Failed in business three times and failed campaigning seven times prior to becoming President of the United States	 He did not speak until he was four years old. His parents thought he was "sub-normal." He was expelled from school and his teachers described him as "mentally slow."	 Michael Jordan was cut from his high school basketball team for a "lack of skill."
 Bill Gates was a Harvard University dropout and his first business, Traf-O-Data, was a failure.	 Thomas Edison's teachers told him he was "too stupid to learn anything." www.TheQuotes.Net	 At 30 years old he was left devastated and depressed after being unceremoniously removed from the company he started.
 She had a rough and abusive childhood and was fired from her job as a reporter because she was "unfit for TV."	 Rejected by Decca Recording studios, who said "we don't like their sound" "They have no future in show business"	 Marilyn Monroe was dropped by 20th Century-Fox after one year because her producer told that she wasn't pretty or talented enough to be an actress.
 Fired from a newspaper for "lacking imagination" and having "no original ideas".	 Henry Ford was a failure at three businesses before finally succeeding with Ford Motor Company at age 53.	 Colonel Hardland David Sanders (KFC) couldn't sell his chicken. More than 1,000 restaurants rejected him.
 Stephen King's first book, Carrie was rejected 30 times. He proceeded to throw it in the trash.	 Soichiro Honda was passed over for an engineering job at Toyota and left unemployed. www.TheQuotes.Net	 J.K. Rowling was unemployed, divorced and raising a daughter on social security while writing the first Harry Potter novel. Her novel "Harry Potter" was rejected by 12 publishing houses.

IF YOU YOU HAVE NEVER FAILED YOU'VE NEVER TRIED ANYTHING NEW

They failed so many times....

J.K. Rowling - 12 times, Walt Disney - 302 times, Albert Einstein - 104 times, Thomas Edison - 100s, etc.!

Interesting to see all those famous faces here, right?

The only difference is they kept trying.

And you can too.

You just need that shift in your mindset to try again.

You need to be obsessed with failure to the point where you know each failure brings you closer to your goal.

That's it.

As I said to Brett, failure should be your friend and always try "just once more"

Be proud to fail quickly (*know why and learn from it*).

When you get this mindset, every failure in your traffic source becomes an opportunity. You'll be happy because you're one step closer to your goal.

All you need to do is try again, accept failure, and you'll get your desired results 100x faster than most wannabees.

Your competition will look funny once you've survived and succeeded.

Let me give you a real-life example...

Check out my reviews where I sell my services to promote other people's affiliate products.

It took me a while to find **BAD-Neutral** reviews, but guess why I have no problem showing those to you.

	Nanda Kishore  0 great traffic Udimi stats: Delivered 323 out of 300 visitors (+8%)	23 Aug 2024 ★★★★★  NO SALES
	David Gilmore  14 Thanks for the great run. Udimi stats: Delivered 179 out of 175 visitors (+2%)	21 Aug 2024 ★★★★★ 
	Vishwanath G S  0 I got 31 optins and he responds really well...nice working with him Udimi stats: Delivered 192 out of 175 visitors (+10%)	20 Aug 2024 ★★★★★  NO SALES

Because I have 100+ times more GOOD reviews like the ones below, plus orders staying in a line



Bibbi  2

23 Nov 2023

★★★★★

Thomas is serviceminded and very helpful person. He delivers only high quality traffic. I got more clicks than I originally purchased, over 50% opt ins, 12 sign ups and 2 actual sales. So I will definately buy more traffic from this seller very soon!



GOT SALES

Udimi stats: Delivered 195 out of 175 visitors (+11%)



Douglas Holley  2

11 Jun 2024

★★★★★

Mr. Thomas Freeman's results almost caused me to drop my laptop...6 SALES & 56 OPT-INS. Going to complete this review and go put in another order...requesting 300 clicks this time. Thank You Mr, Thomas Freeman...I'm very well pleased.



GOT SALES

Udimi stats: Delivered 245 out of 225 visitors (+9%)



Thomas Rooney  22

4 Jun 2024

★★★★★

All I can say is WOW! I received a ton of opt-ins and multiple sales from the run of this list. I will be back again without hesitation.



GOT SALES

Udimi stats: Delivered 545 out of 500 visitors (+9%)



Joshua Smith The Dadtrepreneur 1 3 Apr 2024

★★★★★

Thomas! It was a great run! The optin rate was drastically lower than expected honestly... only 25% (with other solo ads I've experienced 45-55%) HOWEVER I GOT 6 SALES... 6 front end sales! I will continue to track as they progress through my email sequence but this was BY FAR the BEST run of solo ads I've ever experienced and the best quality of traffic I have ever experienced. THANK YOU. Will buy again ASAP.



GOT SALES

Udimi stats: Delivered 700 out of 675 visitors (+4%)



Dauntaye Young Green 7

3 Dec 2023

★★★★★

Top Notch Service!! Awesome solo ad delivery. Overall, I came up with a 33.73% opt-in rate with sales. I definitely would recommend this vendor to anyone promoting biz op offers.



GOT SALES

Udimi stats: Delivered 533 out of 500 visitors (+7%)

Order info

Start on 13 Jul 2024 at 13:14 UTC

Delivery deadline 17 Jul 2024 at 16:00 UTC

Visitors 175 for \$82.25. Cost per click: \$0.47

Buyer **Digitico Digital. Placed 190 orders,** totalling in \$45 631.75

190 orders!

Why did I show you neutral reviews?

Is the traffic source really the problem?

Or is it the offer you promote?

Or maybe it's your way of thinking?

Or could it be all of the above?

The same traffic but different results.

It's not always about failing 100 times, but you get my point.

Your success is right here. Just grab it.

(Start with doing just ONE thing I mentioned in this report and this will be GREAT start)

Get really proud about trying “once again” then just think about the end result AND you'll become unstoppable and be amazed at what you can achieve with things (traffic) you think are rubbish.

Your Initial Funnel



I assume you already know all of this, but I just want to give you a bird's-eye view.

I wish I could give you a better system based around fairy dust and the star sign you were born under...

....but the fact is that this system is the same one used by all successful marketers (and also Brett too from now on!).

1. Lead acquisition
2. Conversions that produce profit (+ email marketing)
3. Scale up

The model itself is really the same; there are just particular details that matter for each marketer and their style.

You can set up all of this within a few hours in one evening (and most of you probably have 90% of the setup done already).

This is all you need:

(REMEMBER, IF YOU'RE NOT adjusting this to the details I explained here most probably you'll have another LOSING funnel):

- Traffic
- Squeeze page
- Upsell/Thank you page
- Front-end offer (CPA, CPL, CPC)
- Autoresponder emails / Broadcast emails

Just be sure you follow up those small details I laid out here or don't say, "I KNOW THIS, THIS DOES NOT WORK," just because you are not doing things the way I suggested.

Some things you can set up within minutes using templates available from me. If not, Fiverr.com is your friend. \$10 – \$15 will cover most of the work required here.

Remember, most of you KNOW and have set up the initial funnel (with slight differences maybe) and it seems like nothing new, right?

The same as most of you KNOW that eating fries and burgers is not good or having sports in our daily life is a must.

You all KNOW this, right?

But the sad truth is:

"Knowledge is not knowledge unless it's applied knowledge."

The same goes here.

The reality is that getting where you want to go is what matters.

The big picture is great, but if that's not enough (*and especially in affiliate marketing*), just make those small changes to your funnel and you see results.

Do one thing at a time (*I think I repeat this millions of times, but there's*

reason behind this).

For example, thinking about a 30-day email follow-up may be overwhelming (even though AI can generate this in 5–10 minutes).

Instead, start with a seven-day follow-up and add the rest later or outsource it to someone to write.

Either you use A.I. or outsource it—this should barely take 30 minutes of your time (*if you follow me on how to do those things right and have reached out to me for a blueprint/templates*).

Do it right and focus on it and this will take no more than one evening.

And you know you can ask me any questions if you have any (ThomasFreeman367@gmail.com).

See, it's just impossible to fail with all the help I'm giving you here.

The question is, "Am I the one who wants it or are you?"

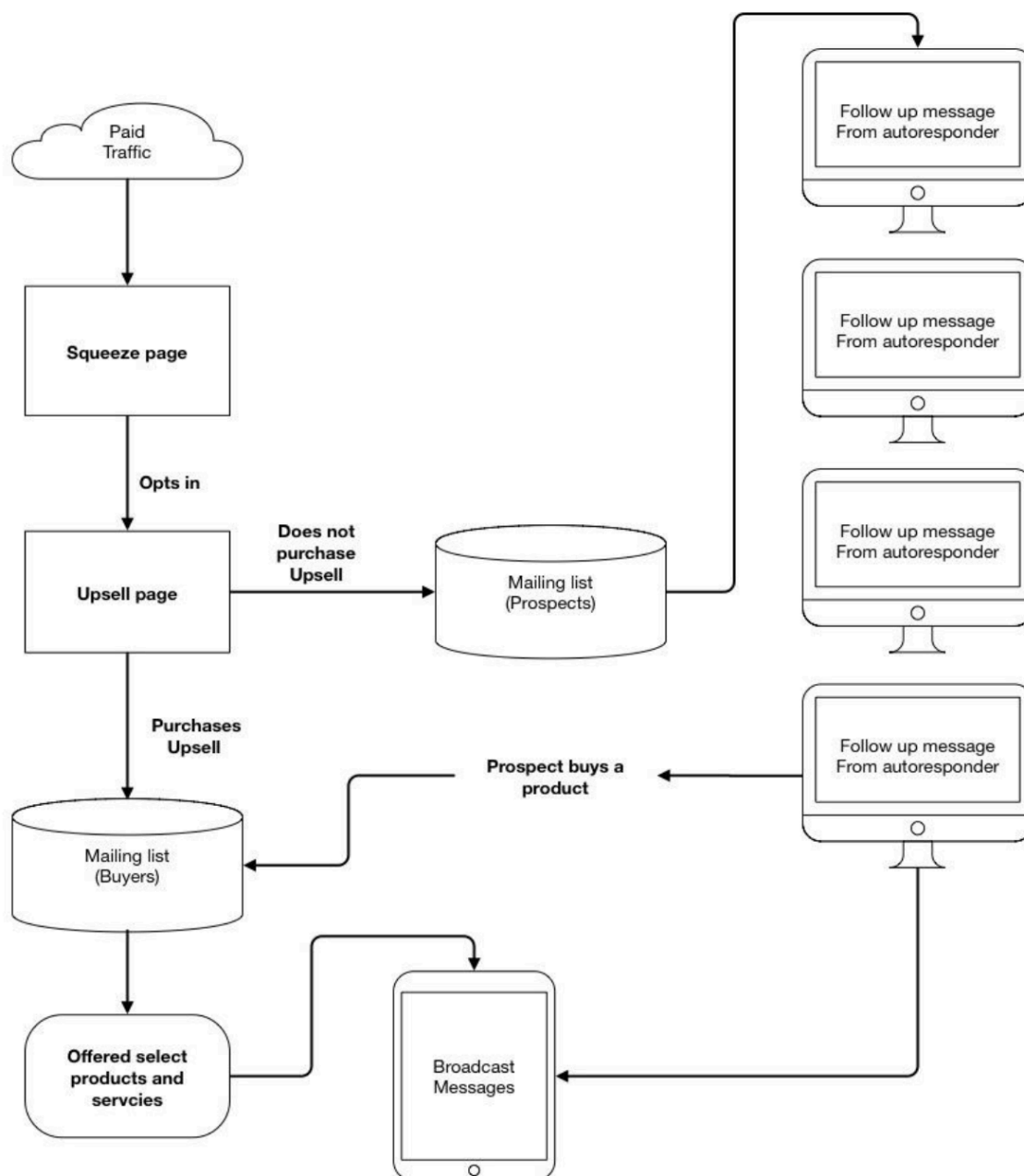
To be sure you want it, write down 50 reasons why you want it.

Yes, 50 and not five.

If you can't write down 50 reasons why you want it, you should change your interests. Just take your time but write down 50+ reasons.

P.S.

Here's a flowchart of the basic funnel below that you might find useful.



Well, this is the secret to success online **(and it's the same with making money online)**



Remember, your initial target is to **get your money back and (as in Brett's situation) validate to yourself that you can do this.**

Paid for mentorship? Joined a high-ticket group? Bought another new course? Short on money? Already invested hundreds and thousands?

Whatever you do can be combined with what I have laid out here to get you “out of the hole” fast.

And there's not that much you need to change.

It's just a few details that can easily change your online presence.

The hardest part is just finding 30 to 60 minutes to accomplish one or two tasks, right?

You are here NOT to build a business but to get back what you've invested/lost and an additional quick \$1K+ to validate to yourself that you're here for a reason.

That's it.

Affiliate marketing is simple when you know small details and add them to your arsenal.

Do one thing now, even if it's the easiest and quickest one.

Anyway.... I am glad that you slapped yourself into doing something to help you get out of the hole you are in.

Me, personally, I have never, ever achieved success by not finishing what I started.

Go and do something with all this you read here and let me know what you started :)

Thomas Freeman



P.S. Read the shortcut on the next page.

P.S. Advanced shortcut (if you want one)



Remember those people who helped you to learn to eat? To walk? To write? To drive a car? Just to mention a few....

Those people literally held your hand when it was needed, but that gave you the success you were looking for, right? You can't argue with that.

I have already built the bridge for the shortcut and you can use it.

Not everyone needs it, but doubling your revenue without investing any more money is appreciated, right?

What about having offers that convert TODAY, which may change your online presence within days?

Or adding LITERALLY one line of text to the offer you promote (even an affiliate offer) to add \$500–\$3'000+ to your monthly revenue?

If you know me, I have a "bit" of insider info, seeing who and what is promoted and how it's done (*thanks to the 3,000+ promotions people have entrusted to me*).

Besides, I do my own thing too, sending thousands of visitors to my funnels each day (literally).

Maybe you want to go it alone, maybe you want to go fast, or maybe you just need some help on this journey.

Write me an email with what's on your mind, and we can have a good chat.

Don't worry; I don't charge millions, but you might not need much of my help, just a small push in the right direction and you can do the rest on your own.

My personal email is ThomasFreeman367@gmail.com

P.S. Now it's time for me to enjoy my hobby (croquet).



Picture taken at Sussex County Croquet Club, Brighton, England

This is me at the European Croquet Championship enjoying online freedom