

90 VIDEOS · 30 DAYS · 3 PER DAY

The 30-Day Digital Income Blueprint

★ FULL SCRIPTS EDITION ★

\$47 · One Time · Instant Digital Download

A complete 90-video short-form content plan with FULL WORD-FOR-WORD SCRIPTS, CTAs and hashtags for every single video — to build your audience, establish authority, and sell your digital product in 30 days.

GENERIC EDITION · For use with any digital product

WHAT'S INCLUDED IN THE FULL SCRIPTS EDITION

- ◆ Full 90-video script guide — COMPLETE WORD-FOR-WORD SCRIPTS for every single video
- ◆ 3 videos per day × 30 days = 90 fully scripted videos ready to film
- ◆ CTAs and hashtag sets for every single video
- ◆ 4-week audience journey: Trust → Authority → Convert
- ◆ Hashtag Master Guide (high, mid and niche tags)
- ◆ The 8 Golden Rules of short-form content
- ◆ Works for any digital product priced \$20-\$497
- ◆ 3 filming formats: AI Avatar, Screenshots, Text on Screen

GETTING STARTED

How to Use This Blueprint

This is your complete 30-day content roadmap. Every video has been planned, structured, and scripted for you. Your job is to show up, personalise the hooks with your own story, and post consistently. Each day has 3 videos — morning, midday and evening. Every script is written out in full. Simply read the script and film it using your chosen faceless format.

The 4-Week Journey at a Glance

WEEK	DAYS	FOCUS
Week 1	Days 1-10	Build Trust & Tell Your Story — zero selling
Week 2	Days 11-20	Educate, Build Authority & Soft Introduction
Week 3	Days 21-28	Handle Objections & Convert
Week 4	Days 29-30	Reflect, Close & Set Up Month 2

Your Daily Posting Structure

7-9am · Video 1 · Morning: Story or Value. Your main content. 45-60 seconds. Full script. Most important post of the day.

12-2pm · Video 2 · Midday: Mindset or Engagement. Short and punchy. 20-30 seconds. A question, hot take, or mindset truth. Gets comments flowing.

7-9pm · Video 3 · Evening: Proof or Soft Sell. Team results, testimonials, or a gentle product mention. Audience is relaxed and browsing.

How to Personalise These Scripts

- Replace [YOUR PRODUCT NAME] with your actual product name throughout
- Replace [RESULT] and [MILESTONE] with real numbers from your team or community
- Swap in your own origin story wherever you see [YOUR STORY] prompts
- Use your own credentials, background and experience — that is your unfair advantage
- Keep all hooks word-for-word — they are designed to stop the scroll

ALGORITHM STRATEGY

Hashtag Master Guide

Use 3-5 hashtags per video. Always mix sizes. Never repeat the same set twice in one day. Each video below has its own set ready for you.

■ Core Brand Tags — Use on Every Video

#[YourBrandHashtag] #[YourProductHashtag] #[YourNicheTag]

■ High Volume — Use 1 Per Video

#onlineincome #financialfreedom #digitalmarketing #workfromhome #sidehustle #passiveincome #makemoneyonline
#entrepreneurlife

■ Mid Volume — Use 2 Per Video

#womeninbusiness #digitalentrepreneur #incomestreams #financialindependence #womenempowerment #sidehustleideas
#onlinebusiness #mompreneur

■ Niche / Low Competition — Use 1 Per Video

#over50entrepreneur #startingover50 #9to5escape #digitallegacy #rebuildingyourlife #startingfromscratch #workfromhomemom
#africanentrepreneur

■ Story & Mindset Tags

#resilience #realtalk #mindsetshift #motivationforwomen #mywhy #storytime #womenwhohustle #authenticity

W1

Days 1-10 · 30 Videos

Build Trust. Tell Your Story.

Zero selling. Get people to follow YOU as a person first. Scam objection addressed Day 3.

Day 1

Your Origin Story

Morning · Video 1

Story

AI Avatar

"I gave [X] years to building other people's dreams. I have nothing to show for it."

Full Script:

[HOOK]

I gave [X] years of my life to building other people's dreams. And I have nothing to show for it.

[YOUR CREDENTIALS]

[Share your professional background — what you worked on, who you worked for, your achievements]

[THE FALL]

Then [share your setback — job loss, health, financial crisis, plans that collapsed]. After all those years — zero savings. Starting from scratch.

[THE DECISION]

So for the first time in my life — I decided to build something for ME. And I am doing it in public so you can watch exactly how it unfolds.

Film: AI Avatar. 50-60 seconds.

CTA: Follow if you've ever worked hard and still ended up with nothing.

Hashtags: #[YourBrand] #startingfromscratch #[NicheTag] #storytime #buildinginpublic

Midday · Video 2

Mindset

AI Avatar

"Starting over at [age]+ isn't a setback. It's a second chance most people never take."

Full Script:

[HOOK]

Starting over at [age]+ isn't a setback. It's a second chance most people never have the courage to take.

[TRUTH]

I have [X] years of skills, perspective, and resilience that no younger person has. That's not a weakness. That's my edge.

[CHALLENGE]

What if your age is actually your superpower?

Film: 20-25 seconds. Short and punchy.

CTA: Follow if you believe it's never too late.

Hashtags: #[YourBrand] #startingover #mindsetshift #resilience #motivationforwomen

AI Avatar

"What would you do if you had to start your life over from zero tomorrow?"

Full Script:

[HOOK]

What would you do if you had to start your life over from zero tomorrow? I'll go first.

[YOUR ANSWER]

I'd build something digital. Something that belongs to me. Something that earns while I sleep and can never be taken away.

[INVITE]

Your turn. What would YOU do? Drop it below.

Film: Conversational. 25-30 seconds.

CTA: Drop your answer below. I read every comment.

Hashtags: #[YourBrand] #financialfreedom #realtalk #rebuildingyourlife #womenwhohustle

Day 2

The 9-to-5 Trap

AI Avatar

"3 signs you're working hard but building someone else's future — not yours."

Full Script:

[HOOK]

3 signs you're working hard but building someone else's future — not yours.

[1]

Your income has a ceiling — and someone else set it.

[2]

Your job security depends on one person's decision.

[3]

You've been loyal for years — and still have nothing saved.

[CLOSE]

I ticked all three for [X] years. This is why I'm doing something different now.

Film: Confident and direct. 35-45 seconds.

CTA: Comment YES if any of these hit home.

Hashtags: #[YourBrand] #9to5escape #financialfreedom #womenempowerment #realtalk

Text on Screen

"Hot take: Loyalty to a company that doesn't own your future is the most expensive mistake you can make."

Full Script:

[LINE 1]

Hot take: Loyalty to a company that doesn't own your future...

[LINE 2]

...is the most expensive mistake you can make.

[LINE 3]

I was loyal for [X] years.

[LINE 4]

Where did it get me?

[LINE 5]

Starting from zero.

[LINE 6]

Agree or disagree? Tell me below.

Film: Bold text line by line. 20-25 seconds.

CTA: Agree or disagree? Tell me below.

Hashtags: #[YourBrand] #sidehustle #incomestreams #realtalk #9to5escape

AI Avatar

"Someone in our community was exactly where you are 60 days ago. Here's what changed."

Full Script:

[HOOK]

Someone in our [YOUR PRODUCT NAME] community was exactly where you are 60 days ago. Stuck. Frustrated. Not sure if this was real.

[STORY]

She decided to show up consistently every single day. Not perfectly. Just consistently. 60 days later — [insert real team result].

[HONEST NOTE]

I am still on my own journey. But results like this are why I am not stopping.

Film: Warm and encouraging. Replace [result] with your real team result.

CTA: Comment STORY and I'll DM you her full journey.

Hashtags: #[YourBrand] #[YourProduct] #onlineincome #passiveincome #buildinginpublic

Day 3

Putting Others First — Scam Objection + Product Intro

Morning · Video 1

Scam Objection

AI Avatar

"Is [YOUR PRODUCT] a scam? I asked the same question before I joined."

Full Script:

[HOOK]

Is [YOUR PRODUCT NAME] a scam? I asked exactly the same question before I joined.

[HONEST ANSWER]

Let me be completely transparent. I have not made my first sale yet. I am new to this. I am learning.

[WHAT I RESEARCHED]

But here is what I found. [Share the community size, founder credentials, real results you have seen from others].

[THE GYM ANALOGY]

Here is how I think about it. Buying a gym membership does not make you fit. Showing up every day does. [YOUR PRODUCT] is the same. The programme is the membership. YOU have to show up.

[CLOSE]

I am showing up every single day. Follow to watch exactly how this unfolds.

Film: Be completely honest. 50-60 seconds. Most important video of Week 1.

CTA: Follow to watch my honest journey — the good and the hard parts.

Hashtags: #[YourBrand] #[YourProduct] #realtalk #buildinginpublic #southafricanbusiness

Midday · Video 2

Mindset

AI Avatar

"Choosing yourself is not selfish. It's survival."

Full Script:

[HOOK]

Choosing yourself is not selfish. It is survival.

[TRUTH]

You cannot pour from an empty cup. You cannot build a future for your family if you have no foundation of your own.

[QUESTION]

What is one thing you could do TODAY just for yourself?

Film: Warm and direct. 20 seconds.

CTA: Drop it below — I want to celebrate you.

Hashtags: #[YourBrand] #mindsetshift #womenwhohustle #motivationforwomen #resilience

AI Avatar

"I just created something I've never seen anyone else offer alongside this programme."

Full Script:

[HOOK]

I just created something I have never seen anyone else offer alongside [YOUR PRODUCT NAME].

[THE BONUS]

If you join through me — I am giving you my complete 30-Day Digital Income Blueprint as a FREE bonus.

[WHAT IT IS]

90 video scripts. CTAs. Hashtags. Every single day planned for you — so you never have to wonder what to post.

[THE GYM TIE-IN]

Think of it this way. [YOUR PRODUCT] is your gym membership. My Blueprint is your personal training plan.

[THE OFFER]

[\$PRICE] gets you in. My Blueprint — worth far more — is yours free.

[CLOSE]

Comment BONUS and I will send you everything.

Film: Excited and confident. 40 seconds.

CTA: Comment BONUS — get the programme AND my Blueprint free.

Hashtags: #[YourBrand] #[YourProduct] #digitalproducts #contentplan #onlineincome

Day 4*The Gym Analogy — Your Signature Hook*

AI Avatar

"Buying a gym membership doesn't make you fit. Joining an online programme is exactly the same."

Full Script:**[HOOK]**

Buying a gym membership doesn't make you fit. And joining an online programme doesn't make you money.

[THE TRUTH]

What makes you fit is showing up to that gym every single day. What makes you money is showing up to your content every single day.

[YOUR COMMITMENT]

I am not here to sell you a dream. I am here to show you the work. I post 3 videos every day. I reply to every comment. I show up — even when it is hard.

[THE OFFER]

[YOUR PRODUCT] gives you the system. My Blueprint gives you the daily workout plan. Your consistency gives you the results.

[CLOSE]

Are you ready to show up?

Film: Powerful and direct. 45-50 seconds.

CTA: Comment SHOWUP if you're ready to commit to consistency.

Hashtags: #[YourBrand] #consistency #onlinebusiness #showup #buildinginpublic

AI Avatar

"[Share the moment a major plan collapsed and you had to start over.]"

Full Script:

[HOOK]

[Start with the most dramatic moment of your story — the day everything changed.]

[THE STORY]

[Describe what you had planned. What you had sacrificed. What you were ready for. Then what happened to end it all.]

[THE REALITY]

No job. No plan B. No savings. Starting over. [Add your specific details.]

[THE LESSON]

Building your future on someone else's offer is the most vulnerable position you can be in.

Film: Powerful and real. 40-50 seconds. Use your real story.

CTA: Save this if it resonates. Follow for what I did next.

Hashtags: #[YourBrand] #startingfromscratch #rebuildingyourlife #storytime

AI Avatar

"Still thinking about joining? Here's what you get when you join through me."

Full Script:

[HOOK]

If you have been thinking about joining [YOUR PRODUCT] — here is what you get when you join specifically through me.

[THE OFFER]

The full [YOUR PRODUCT NAME] at [\$PRICE]. PLUS my 30-Day Digital Income Blueprint as a free bonus — 90 video scripts, CTAs, and hashtags for every single day.

[THE DIFFERENCE]

Nobody else promoting this programme is offering this. This is my gift to you to make sure you actually succeed.

[CLOSE]

Comment BONUS or DM me and I will walk you through everything.

Film: Warm and confident. 35 seconds.

CTA: Comment BONUS or DM me — I'll walk you through it.

Hashtags: #[YourBrand] #[YourProduct] #digitalproducts #tiktokgrowth #makemoneyonline

Morning · Video 1

Value

AI Avatar

"Why smart, hardworking people end up with no financial safety net."

Full Script:

[HOOK]

Why do smart, hardworking people end up with no financial safety net? Here's the truth.

[REASON 1]

We're taught to earn — not to own. There's a massive difference.

[REASON 2]

We prioritise everyone else's security before our own.

[REASON 3]

We wait for the right time. Which never comes.

[CLOSE]

The answer is not working harder. It's building differently.

Film: Direct and confident. 40-50 seconds.

CTA: Save this. Share with someone who needs to hear it.**Hashtags:** #[YourBrand] #womeninbusiness #financialindependence #realtalk

Midday · Video 2

Engage

AI Avatar

"What's the biggest financial mistake you've made? I'll go first."

Full Script:

[HOOK]

What's the biggest financial mistake you've ever made? I'll go first.

[YOURS]

Mine was [share your honest financial mistake — trusting job security, not saving, waiting too long to start].

[INVITE]

Now your turn. Drop it below — no judgment, only honesty.

Film: 25 seconds. Vulnerable and real.

CTA: Drop yours below — no judgment.**Hashtags:** #[YourBrand] #financialfreedom #realtalk #womenempowerment #mywhy

AI Avatar

"Zero savings. Zero experience. Here's what happened 90 days in."

Full Script:**[HOOK]**

This person had zero savings and zero online experience. Here's where they are 90 days after joining [YOUR PRODUCT].

[THEIR STORY]

[Share a real team result — their situation, doubts, decision to start, and result]

[THE BLUEPRINT ANGLE]

They also used my 30-Day Blueprint so they always knew exactly what to post. That consistency made all the difference.

[INVITE]

Join [YOUR PRODUCT] through me and you get the Blueprint free. Comment BONUS.

Note: Replace with your real team result.

CTA: Comment BONUS — get the same advantage they had.

Hashtags: #[YourBrand] #[YourProduct] #makemoneyonline #workfromhome #passiveincome

Morning · Video 1

Mindset

AI Avatar

"Resilience isn't bouncing back. It's deciding the setback WAS the redirect."

Full Script:

[HOOK]

Resilience isn't bouncing back. It's deciding the setback WAS the redirect.

[YOUR STORY]

[Share your biggest setback — what you lost, what collapsed, what felt like failure]. I used to call all of that failure. Now I call it the moment I finally started building something real.

[CHALLENGE]

What if the thing you're calling your worst setback is actually your starting point?

Film: Powerful and short. 25-30 seconds.

CTA: Save this for the hard days.**Hashtags:** #[YourBrand] #resilience #mindsetshift #motivationforwomen #rebuildingyourlife

Midday · Video 2

Value

AI Avatar

"3 things that separate people who rebuild from people who stay stuck."

Full Script:

[HOOK]

3 things that separate people who rebuild from people who stay stuck.

[1]

They stop waiting for permission to start.

[2]

They find a community — not a lone wolf journey.

[3]

They take one imperfect step instead of planning the perfect one.

[CLOSE]

I am doing all three. Come watch.

CTA: Follow to see how this journey unfolds.**Hashtags:** #[YourBrand] #onlinebusiness #womenwhohustle #sidehustleideas #entrepreneurlife

AI Avatar

"The biggest reason people fail at online marketing — and how I solved it."

Full Script:

[HOOK]

The biggest reason people join an online programme and fail? They don't know what to post every day.

[THE SOLUTION]

So I created a 30-Day Digital Income Blueprint. 90 video scripts. Every CTA. Every hashtag. For every single day.

[THE OFFER]

Join [YOUR PRODUCT] through me and I give it to you FREE. You never have to wonder what to post again.

[CLOSE]

Comment BLUEPRINT below and I will send you a preview right now.

Film: Problem-solution format. 35 seconds.

CTA: Comment BLUEPRINT — I'll send you a preview now.

Hashtags: #[YourBrand] #[YourProduct] #contentplan #tiktokgrowth #digitalproducts

Day 7

First Team Results

AI Avatar

"One of my team members just hit [result]. Zero experience. Zero following."

Full Script:

[HOOK]

One of my team members just [achieved result]. She started with zero experience and zero following.

[HER STORY]

She was [describe her situation — mum, 9-5 worker, starting over]. She found [YOUR PRODUCT]. She followed the system.

[THE RESULT]

[Specific result]. That is what happens when you stop waiting and start.

[BONUS TIE-IN]

She also used my 30-Day Blueprint so she always knew what to post. Comment BONUS if you want it too.

Note: Replace [result] with your real team result.

CTA: Comment BONUS — get the Blueprint she used for free.

Hashtags: #[YourBrand] #[YourProduct] #passiveincome #onlineincome #digitalproducts

AI Avatar

"Stop waiting until you're ready. You become ready by starting."

Full Script:

[HOOK]

Stop waiting until you're ready. You become ready by starting.

[YOUR PROOF]

I waited [X] years. I kept thinking there was a better time coming. Waiting cost me everything.

[CHALLENGE]

What are you waiting for that you could just start today?

CTA: Share with someone who keeps waiting.

Hashtags: #[YourBrand] #mindsetshift #motivationforwomen #resilience

AI Avatar

"If you could change one financial decision from your past — what would it be?"

Full Script:

[HOOK]

If you could go back and change one financial decision — what would it be?

[YOURS]

Mine: [share your honest answer].

[INVITE]

Drop yours below. No shame — only lessons.

CTA: Drop yours below.

Hashtags: #[YourBrand] #financialfreedom #realtalk #incomestreams #womenwhohustle

AI Avatar

"The difference between active and passive income — and why one leaves you vulnerable."

Full Script:

[HOOK]

Most people only know one type of income. And it's the type that leaves them most vulnerable.

[ACTIVE]

Active income — you work, you get paid. You stop working, the money stops. That's a job.

[PASSIVE]

Passive income — you build something once, it keeps earning. A digital product. A system. A programme.

[CLOSE]

I spent [X] years in active income only. I'm now building passive. Follow to see how.

Film: 45-55 seconds.

CTA: Comment PASSIVE if you want to know how I earn mine.

Hashtags: #[YourBrand] #passiveincome #financialfreedom #digitalproducts #onlinebusiness

Text on Screen

"Unpopular opinion: Having only one income in 2025 isn't responsible — it's risky."

Full Script:

[LINE 1]

Unpopular opinion:

[LINE 2]

Having only one income in 2025 is not responsible.

[LINE 3]

It's actually risky.

[LINE 4]

One job. One company.

[LINE 5]

One decision away from crisis.

[LINE 6]

I learned this the hard way.

[LINE 7]

Agree or disagree?

CTA: Agree or disagree?

Hashtags: #[YourBrand] #sidehustle #incomestreams #9to5escape #realtalk

AI Avatar

"Here's what makes joining through me different from anyone else."

Full Script:**[HOOK]**

There are a lot of people promoting [YOUR PRODUCT]. Here is what makes joining through ME different.

[THE DIFFERENCE]

When you join through me — you get my personal 30-Day Digital Income Blueprint as a free bonus. 90 scripts. Every CTA. Every hashtag. 30 days of content done for you.

[THE VALUE]

I created this myself. And I'm giving it to my team for free because I want you to succeed.

[CLOSE]

Comment DIFFERENT below and I will show you exactly what you get.

CTA: Comment DIFFERENT — see what makes my offer unique.

Hashtags: #[YourBrand] #[YourProduct] #makemoneyonline #digitalproducts #onlineincome

Day 9*What I Wish I'd Known*

AI Avatar

"5 things I wish I knew before I started building an online income."

Full Script:

[HOOK]

5 things I wish someone had told me before I started building an online income. Save this.

[1]

You don't need a big following. You need the right message.

[2]

Consistency beats perfection. Every. Single. Time.

[3]

Your story IS your marketing. Stop hiding it.

[4]

You need a system — not just motivation.

[5]

The people who succeed are simply the ones who didn't quit in month one.

[CLOSE]

I'm learning all of this in real time. Come with me.

CTA: Save this for when you need it most.

Hashtags: #[YourBrand] #onlineincome #digitalentrepreneur #sidehustleideas #makemoneyonline

AI Avatar

"Your income will never outgrow your belief in what you deserve."

Full Script:

[HOOK]

Your income will never outgrow your belief in what you deserve.

[TRUTH]

I spent decades believing I needed to earn my worth through hard work for someone else. The moment I started believing I deserved to build something for myself — everything shifted.

[QUESTION]

What do you believe you deserve?

CTA: Comment below — I read every one.

Hashtags: #[YourBrand] #mindsetshift #motivationforwomen #womenwhohustle #financialindependence

AI Avatar

"Inside my Blueprint — here's exactly what you get."

Full Script:

[HOOK]

People keep asking me what's inside my 30-Day Digital Income Blueprint. Let me show you.

[WHAT'S INSIDE]

90 video scripts — 3 per day for 30 days. A CTA for every single video. A hashtag set for every single video. The 8 golden rules of short form content. A complete week-by-week audience journey from trust to sales.

[THE OFFER]

This is yours FREE when you join [YOUR PRODUCT] through me.

[CLOSE]

Comment INSIDE and I will show you the full breakdown.

CTA: Comment INSIDE — I'll show you the full Blueprint breakdown.

Hashtags: #[YourBrand] #digitalproducts #contentplan #[YourProduct] #onlineincome

Day 10

Week 1 Wrap — Honest Before & After

AI Avatar

"What my life looked like before [YOUR PRODUCT] — and what I'm building now."

Full Script:

[HOOK]

I want to show you the honest version of my before and after. Not the highlight reel.

[BEFORE]

[Describe your honest before — no job, no savings, no plan, starting over].

[NOW]

A digital brand. A global community. An income I am building on my own terms.

[TRUTH]

It is not perfect. But it is MINE. And no one can ever take it from me.

CTA: Follow to see where this goes.

Hashtags: #[YourBrand] #rebuildingyourlife #digitallegacy #womenwhohustle #mywhy

AI Avatar

"How digital products work — and why they're the smartest way to earn online."

Full Script:

[HOOK]

Here's why digital products are the smartest way to earn online right now.

[HOW]

You create or licence a digital product once. Then sell it unlimited times. No stock. No shipping. No ceiling.

[FOR YOU]

You don't need an office or a team. You need a system and a phone.

[BRIDGE]

This is the exact model I'm using. I'll show you everything.

CTA: Save this. This is the model that changed things for me.

Hashtags: #[YourBrand] #digitalproducts #passiveincome #makemoneyonline #workfromhome

AI Avatar

"10 days in. Here's the exclusive bonus I'm giving everyone who joins through me."

Full Script:

[HOOK]

I have been building for 10 days. And I want to show you the exclusive advantage my team has.

[THE BONUS]

When you join [YOUR PRODUCT] through me — I give you my personal 30-Day Digital Income Blueprint for free. 90 scripts. 90 CTAs. 90 hashtag sets.

[THE DIFFERENCE]

Other people join and figure out content from scratch. My team never has to.

[CLOSE]

Comment BONUS if you want it.

Film: Confident and warm. 40 seconds.

CTA: Comment BONUS — only available when you join through me.

Hashtags: #[YourBrand] #[YourProduct] #contentplan #onlineincome #digitalproducts

W2

Days 11-20 · 30 Videos

Educate. Build Authority. Soft Sell.

Become the go-to voice for online income. Blueprint bonus on every evening video. Full reveal Day 20.

Day 11

One Economic Event Away

Morning · Video 1

Value

AI Avatar

"Most people are one economic event away from crisis. Here's how to change that."

Full Script:

[HOOK]

Most people are one economic event away from financial crisis. Here's how to change that.

[THE PROBLEM]

One salary. One employer. One health event. One global pandemic. Any of these can wipe out everything you've worked for.

[THE SOLUTION]

Building a secondary income stream that you own and control. Not tomorrow. Starting today.

[BRIDGE]

This is exactly what I am doing. And I'm going to show you how.

CTA: Follow for the full breakdown this week.

Hashtags: #[YourBrand] #incomestreams #financialindependence #onlinebusiness #9to5escape

Midday · Video 2

Engage

AI Avatar

"If you could replace your salary with ONE income stream — what would you choose?"

Full Script:

[HOOK]

If you could replace your salary with ONE income stream — what would you choose?

[OPTIONS]

Freelancing? Coaching? Digital products? Investing? Dropshipping?

[YOURS]

I'll share mine in the comments after you drop yours.

CTA: Drop yours below and I'll share mine.

Hashtags: #[YourBrand] #sidehustle #entrepreneurlife #financialfreedom #workfromhome

AI Avatar

"Real results from our team this week — and the secret weapon they're using."

Full Script:

[HOOK]

Real results from inside our community this week. And I want to tell you the secret weapon my team has.

[RESULTS]

[Share 2-3 genuine team results — big or small]

[THE SECRET]

Every person who joined through me got my 30-Day Blueprint. 90 video scripts already written. They never had to wonder what to post.

[INVITE]

Join [YOUR PRODUCT] through me and you get the same advantage. Comment BONUS.

CTA: Comment BONUS — join through me and get the Blueprint free.

Hashtags: #[YourBrand] #[YourProduct] #onlineincome #digitalmarketing #makemoneyonline

Day 12

Bust the Myths

AI Avatar

"3 online income myths that kept me stuck — and the truth behind each one."

Full Script:

[HOOK]

3 online income myths that kept me stuck for far too long.

[MYTH 1]

You need to be young and tech-savvy. FALSE. I am [your age]+ and learning as I go.

[MYTH 2]

You need a big audience first. FALSE. You need the right message to the right person.

[MYTH 3]

It is too saturated. FALSE. The internet has 5 billion users. There is more than enough room.

[CLOSE]

Which of these was holding you back?

CTA: Comment which myth you believed. I will reply.

Hashtags: #[YourBrand] #onlinebusiness #sidehustleideas #womeninbusiness

AI Avatar

"The people judging you aren't building anything either."

Full Script:

[HOOK]

Scared of what people will think if you start building something online? Here's the truth.

[TRUTH]

The people judging you aren't building anything either.

[YOUR EXPERIENCE]

I was terrified of going public. But I posted anyway. And now I'm here.

[CLOSE]

Post anyway. Build anyway. Win anyway.

CTA: Share this with someone who needs permission to start.

Hashtags: #[YourBrand] #mindsetshift #resilience #womenwhohustle #motivationforwomen

AI Avatar

"Zero experience. First sale in [X] days. Here's what they had that others didn't."

Full Script:

[HOOK]

Zero experience. Zero following. Zero tech skills. Here's what happened when they joined [YOUR PRODUCT] through me.

[STORY]

They followed the programme. AND they used my 30-Day Blueprint. [X] days later — their first sale.

[THE DIFFERENCE]

The Blueprint meant they never had to think about what to post. It was all done for them.

[INVITE]

You get the same when you join through me. Comment BONUS.

CTA: Comment BONUS — get the Blueprint they used for free.

Hashtags: #[YourBrand] #[YourProduct] #digitalentrepreneur #onlineincome #workfromhome

AI Avatar

"I almost quit [X] weeks in. Here's what stopped me."

Full Script:

[HOOK]

[X] weeks in. No results. Feeling invisible. I almost walked away.

[WHAT STOPPED YOU]

I thought about the alternative. Going back to nothing. And I could not do it.

[WHAT HAPPENED]

I kept going. And [share your milestone — however small]. That moment made every hard day worth it.

[LESSON]

The people who succeed are not the most talented. They are the ones who did not quit.

CTA: Follow for the full journey. We are just getting started.

Hashtags: #[YourBrand] #rebuildingyourlife #resilience #digitalentrepreneur #mywhy

AI Avatar

"What's actually stopping you from starting? The real answer — not the surface one."

Full Script:

[HOOK]

I want to ask you something. And I need the real answer — not the surface one.

[QUESTION]

What is actually stopping you from building an online income right now?

[YOUR ANSWER]

For me it was fear of looking stupid. Fear of failing publicly. Fear that I was too old.

[INVITE]

Drop your real answer below. I reply to every comment.

CTA: Drop your real answer below. I read every one.

Hashtags: #[YourBrand] #realtalk #womenempowerment #onlinebusiness #sidehustle

AI Avatar

"What is a digital product? And how does my Blueprint help you sell one?"

Full Script:

[HOOK]

What exactly is a digital product? Let me explain it simply.

[EXPLANATION]

A digital product is anything sold online and delivered digitally. A guide. A course. A programme. No stock. No shipping. No limits.

[YOUR PRODUCT]

[YOUR PRODUCT NAME] is a done-for-you digital product. Built. Ready. You just sell it.

[THE BONUS]

And when you join through me — I give you my 30-Day Blueprint so you know exactly how to market it every single day.

[CLOSE]

Comment PRODUCT or BONUS — I'll answer everything.

CTA: Comment PRODUCT or BONUS — I'll answer everything.

Hashtags: #[YourBrand] #digitalproducts #passiveincome #makemoneyonline #onlinebusiness

Day 14

Your Unique Background Advantage

AI Avatar

"Where I grew up / what I did taught me something about resilience most people never learn."

Full Script:

[HOOK]

[Share your background — where you grew up, what industry you worked in, what experience you have] taught me something about resilience most people never learn.

[THE LESSON]

[Share the core lesson from your background — adaptability, building with limited resources, solving problems under pressure].

[YOUR STORY]

[Share specific projects, achievements or experiences that shaped you].

[BRIDGE]

And that resilience is exactly what I am bringing to building this digital legacy.

CTA: Follow if this resonates with where you've come from.

Hashtags: #[YourBrand] #resilience #womenempowerment #rebuildingyourlife #mywhy

AI Avatar

"Your network is your net worth. Here's how I'm building mine from scratch online."

Full Script:

[HOOK]

Your network is your net worth. I used to think that was about business cards and conferences.

[THE SHIFT]

Now I'm part of a global community of [X] people all building the same thing. People who celebrate each other. Share wins. Support each other.

[TRUTH]

That is something no job ever gave me.

CTA: Follow if you want to be part of something real.

Hashtags: #[YourBrand] #womenwhohustle #digitallegacy #entrepreneurlife #financialindependence

AI Avatar

"Where in the world are you watching from? Drop your country below."

Full Script:

[HOOK]

I know my community is watching from all over the world. Where are YOU watching from?

[YOURS]

I'm based in [YOUR LOCATION]. Building a global digital brand from right here.

[INVITE]

Drop your country below. Let's see how far this reaches.

CTA: Drop your country below.

Hashtags: #[YourBrand] #onlineincome #digitalmarketing #workfromhome

AI Avatar

"This one is for the mums who are tired of surviving and ready to start building."

Full Script:

[HOOK]

This one is for the mums who are done just surviving and ready to actually start building.

[THE REALITY]

You are already managing a household, raising children, possibly working a job — and you are still looking for something more. That is not greed. That is wisdom.

[THE OPPORTUNITY]

Digital income is the most flexible way to build something around your life — not instead of it.

[CLOSE]

You deserve a future that belongs to you. Not just to your family — to YOU.

CTA: Share this with a mum who needs to hear it.

Hashtags: #[YourBrand] #mompreneur #workfromhomemom #digitalmums #womenempowerment

AI Avatar

"Mums — what would an extra \$1000 a month actually change in your daily life?"

Full Script:

[HOOK]

Mums — if you had an extra \$1000 coming in every month — what would change in your daily life? Not eventually. Tomorrow.

[YOURS]

I'll go first in the comments. Drop yours below.

CTA: Drop your answer below.

Hashtags: #[YourBrand] #mompreneur #financialindependence #digitalmums #realtalk

AI Avatar

"This mum of [X] started with zero — here's her result after 60 days."

Full Script:

[HOOK]

This mum of [X] started with zero experience and zero following. Here's where she is 60 days later.

[STORY]

[Share real team mum result — her situation, her decision, her result]

[THE BLUEPRINT ANGLE]

She used my 30-Day Blueprint to plan every video. She always knew what to post. Never felt stuck.

[INVITE]

Join [YOUR PRODUCT] through me and you get it free. Comment MOM or BONUS.

CTA: Comment MOM or BONUS — get the Blueprint free when you join.

Hashtags: #[YourBrand] #[YourProduct] #mompreneur #workfromhomemom #passiveincome

Morning - Video 1

Value

AI Avatar

"3 things every successful online income builder has in common."

Full Script:

[HOOK]

I have studied the people succeeding online. They all have 3 things in common.

[1]

They chose a proven system instead of figuring it out alone.

[2]

They showed up consistently — even when nobody was watching.

[3]

They treated it like a business from day one — not a hobby.

[CLOSE]

I am doing all three. Come watch.

CTA: Save this. These 3 things will change your results.**Hashtags:** #[YourBrand] #onlinebusiness #digitalentrepreneur #sidehustleideas #entrepreneurlife

Midday - Video 2

Story

AI Avatar

"The moment I stopped feeling ashamed of starting over — and started feeling proud."

Full Script:

[HOOK]

There was a moment where I stopped feeling ashamed of starting over — and started feeling proud.

[THE SHIFT]

It was when I realised — starting over takes more courage than staying stuck. Most people stay stuck their whole lives.

[TO YOU]

If you are rebuilding right now — you are braver than you know.

CTA: Follow if you are in your rebuild era.**Hashtags:** #[YourBrand] #rebuildingyourlife #startingover #womenempowerment #mywhy

AI Avatar

"How I post 3 videos a day without burnout — and how you can too."

Full Script:

[HOOK]

People ask me how I post 3 TikToks every day. Here is my simple system.

[THE SYSTEM]

I batch film. One morning a week — 10-15 videos at once. Same outfit. Different scripts. Done.

[THE BLUEPRINT]

And I use my 30-Day Blueprint so I always know exactly what to say. Every script. Every CTA. Every hashtag. Already done.

[THE OFFER]

Join [YOUR PRODUCT] through me and I give you this Blueprint free. Comment BATCH or BONUS.

CTA: Comment BATCH or BONUS — I'll send you the Blueprint.

Hashtags: #[YourBrand] #digitalmarketing #contentplan #tiktokgrowth #onlinebusiness

Day 17

FAQ — Programme Revealed

AI Avatar

"You've been asking about [YOUR PRODUCT]. Let me answer your top 3 questions."

Full Script:

[HOOK]

You have been sending me questions about [YOUR PRODUCT]. Let me answer the top three right now.

[Q1]

'Is it legitimate?' — Yes. [Share community size, founder credentials, verifiable proof].

[Q2]

'How long before results?' — Honest answer: most see traction in 30-60 days with consistent posting.

[Q3]

'Do I need experience?' — No. The system walks you through everything. And my Blueprint means you always know what to post.

[CLOSE]

More questions? Drop them below.

CTA: Comment your question — I will answer every one.

Hashtags: #[YourBrand] #[YourProduct] #onlineincome #realtalk #digitalentrepreneur

AI Avatar

"What question do you have about earning online that you've been too afraid to ask?"

Full Script:

[HOOK]

What question do you have about earning online that you've been too afraid to ask?

[PERMISSION]

There are no stupid questions here. I had every single one of them when I started.

[INVITE]

Drop it below. I will answer every one — honestly.

CTA: Drop your question below — no judgment.

Hashtags: #[YourBrand] #realtalk #onlinebusiness #womenempowerment #sidehustle

AI Avatar

"Tomorrow is the full reveal. Here's what's coming."

Full Script:

[HOOK]

Tomorrow is Day 20. And I am finally going to reveal everything I have been building.

[THE TEASE]

The programme. The [\$PRICE] investment. The bonus that nobody else is offering. All of it.

[BUILD ANTICIPATION]

If you have been watching and wondering — tomorrow is your day.

[CLOSE]

Follow now so you do not miss it. Comment TOMORROW if you'll be watching.

CTA: Comment TOMORROW — I'll see you at the reveal.

Hashtags: #[YourBrand] #[YourProduct] #onlineincome #digitalproducts #makemoneyonline

AI Avatar

"Day 20. The full reveal — the programme, the price, and the bonus."

Full Script:

[HOOK]

Day 20. Today is the full reveal.

[THE PROGRAMME]

It's called [YOUR PRODUCT NAME]. [Share the founder, community size, key features]. Done-for-you product. Proven system.

[THE INVESTMENT]

[\$PRICE] USD. Once.

[YOUR BONUS]

And here is what makes joining through ME different. I am giving every single person who joins through me my personal 30-Day Digital Income Blueprint — completely free. 90 video scripts. Every CTA. Every hashtag. 30 days of content done for you.

[INVITATION]

I am not here to pressure anyone. I am simply showing you what I'm building and exactly what you get when you join my team.

CTA: Comment BONUS — get the programme AND Blueprint free.

Hashtags: #[YourBrand] #[YourProduct] #digitalproducts #onlineincome #makemoneyonline

AI Avatar

"Why I chose [YOUR PRODUCT] over every other online income option."

Full Script:

[HOOK]

There are a lot of ways to earn money online. Here is why I chose [YOUR PRODUCT] specifically.

[REASON 1]

Done-for-you product. I didn't have to create anything from scratch.

[REASON 2]

A proven system. Not guesswork — a step by step framework.

[REASON 3]

A global community of [X] people on the same journey.

[CLOSE]

For someone starting over — it was the right fit. And I added my Blueprint so you never have to figure out content alone.

CTA: Comment WHY — I'll send you full details including the bonus.

Hashtags: #[YourBrand] #[YourProduct] #passiveincome #workfromhome #digitalmarketing

AI Avatar

"Now you know what I'm building — what's still stopping you?"

Full Script:

[HOOK]

Now you know exactly what I am building and exactly what you get when you join my team. What is still stopping you?

[ADDRESS]

Is it the [\$PRICE]? The time? The fear of failing? Tell me the real answer.

[REMINDER]

Remember — when you join through me you also get my 30-Day Blueprint free. Your first 30 days of content is already done for you.

[PROMISE]

Whatever your objection is — drop it below and I will address it directly.

CTA: Drop your real objection below. I will answer it.

Hashtags: #[YourBrand] #realtalk #onlinebusiness #financialfreedom #9to5escape

AI Avatar

"Is [\$PRICE] a lot for a digital programme? Here's how to think about it."

Full Script:

[HOOK]

Is [\$PRICE] a lot of money to invest in a digital programme? Let me reframe that.

[REFRAME]

Most people spend [\$PRICE] a month on takeaways, subscriptions they don't use, things that give nothing back.

[COMPARISON]

[\$PRICE] here gets you a done-for-you digital product and a proven system. One sale and it pays for itself.

[YOUR BONUS]

And when you join through me — you also get my 30-Day Blueprint worth far more — completely free.

[CLOSE]

It is not an expense. It is a starting point.

CTA: Comment BONUS — get the programme AND Blueprint free.

Hashtags: #[YourBrand] #[YourProduct] #digitalproducts #financialfreedom #onlinebusiness

AI Avatar

"Every investment you make in yourself is a bet that you are worth it. Are you?"

Full Script:

[HOOK]

Every investment you make in yourself is a bet that you are worth it. Are you?

[YOUR TRUTH]

I spent years investing in other people's companies. I finally decided to invest in myself. Best decision I ever made.

[CHALLENGE]

When was the last time you invested in YOUR future — not your employer's?

CTA: Comment below. When did you last invest in YOU?

Hashtags: #[YourBrand] #mindsetshift #resilience #womenwhohustle #financialindependence

AI Avatar

"What does [\$PRICE] actually get you inside [YOUR PRODUCT]? Let me break it down."

Full Script:

[HOOK]

A lot of people ask me — what do you actually get for your [\$PRICE] inside [YOUR PRODUCT]? Let me break it down.

[BREAKDOWN]

A done-for-you digital product you can start selling immediately. A proven system and training. Access to a global community of [X] people.

[YOUR BONUS]

AND when you join through me — my 30-Day Blueprint free. 90 scripts. Done for you.

[CLOSE]

One sale covers your entire investment. Everything after that is yours.

CTA: Comment VALUE if you want the full breakdown.

Hashtags: #[YourBrand] #[YourProduct] #makemoneyonline #digitalproducts #passiveincome

Day 20

Starting From Zero

AI Avatar

"What I would do differently if I was starting from zero online today."

Full Script:

[HOOK]

If I was starting from zero today — here is exactly what I would do.

[STEP 1]

Stop trying to figure it out alone. Find a community with a proven system.

[STEP 2]

Start with a done-for-you product — not spend months creating from scratch.

[STEP 3]

Have a content plan ready from day one — so I never had to wonder what to post.

[CLOSE]

[YOUR PRODUCT] gives you steps 1 and 2. My Blueprint gives you step 3. All three — you have everything you need.

CTA: Comment ZERO — get all 3 when you join through me.

Hashtags: #[YourBrand] #startingfromscratch #makemoneyonline #digitalmarketing #workfromhome

AI Avatar

"The real reason most people never start — it's not what they think."

Full Script:

[HOOK]

The real reason most people never start building an online income. And it's not money, time, or experience.

[THE REAL REASON]

It is the fear of being judged. By family. By friends. By strangers online.

[YOUR STORY]

I know because [share your experience of fear before starting publicly].

[TRUTH]

The people judging you aren't building anything either.

CTA: Am I right? Tell me in the comments.

Hashtags: #[YourBrand] #realtalk #mindsetshift #womenwhohustle #entrepreneurlife

AI Avatar

"Month 1 team results — and the tool that helped them get there."

Full Script:

[HOOK]

Let me show you what the first month looks like for people on my team. Real results. Honest numbers.

[RESULTS]

[Share 3-4 genuine first-month results — big or small wins]

[THE EDGE]

Every person on my team had one advantage — my 30-Day Blueprint. They never had to wonder what to post.

[INVITE]

Join through me and you get the same. Comment START if today is your day one.

CTA: Comment START — join my team and get the Blueprint free.

Hashtags: #[YourBrand] #[YourProduct] #onlineincome #passiveincome #digitalentrepreneur

W3

Days 21-28 · 24 Videos

Handle Objections. Convert.

Answer every objection. Drive DMs and sales. Blueprint bonus on every selling video.

Day 21

No Experience Needed

Morning · Video 1

Value

AI Avatar

"You don't need experience, a big following, or lots of money. You need this."

Full Script:

[HOOK]

Let me bust the 3 biggest excuses for not starting an online income.

[1]

'I have no experience.' — Neither did I. The system teaches you everything.

[2]

'I have no following.' — You need one person at a time, not thousands.

[3]

'I don't have the money.' — [YOUR PRODUCT] entry is [\$PRICE]. Less than a week of takeaways.

[BONUS]

And when you join through me — you also get a 30-day content plan completely free.

[CLOSE]

The only thing stopping you is the decision.

CTA: Comment READY — get the programme AND Blueprint when you join.

Hashtags: #[YourBrand] #[YourProduct] #onlineincome #9to5escape #workfromhome

Midday · Video 2

Mindset

AI Avatar

"You don't have to be great to start. But you have to start to be great."

Full Script:

[HOOK]

You do not have to be great to start. But you have to start to be great.

[YOUR TRUTH]

[Share your experience of starting imperfectly — what your first steps looked like, how you overcame fear].

[CLOSE]

Progress beats perfection. Always.

CTA: Share with someone who is overthinking their start.

Hashtags: #[YourBrand] #mindsetshift #motivationforwomen #resilience #womenwhohustle

AI Avatar

"They were [age] with no tech skills. Here's what happened 30 days later."

Full Script:

[HOOK]

They were [age] years old. No tech skills. No online experience. They almost didn't join.

[STORY]

[Share a real team story from someone who started with no experience]

[THE BLUEPRINT ANGLE]

They used my 30-Day Blueprint so they always knew exactly what to post. That consistency made all the difference.

[INVITE]

You are not too old. You are not too late. Comment AGE if you've ever felt this way.

CTA: Comment AGE — I'll tell you how they did it with my Blueprint.

Hashtags: #[YourBrand] #over50entrepreneur #[YourProduct] #startingover #womenover40

Day 22

I'm Looking for 5 People

AI Avatar

"I'm looking for 5 people serious about changing their income this month."

Full Script:

[HOOK]

I am looking for 5 people who are serious about changing their income this month. Not curious. Serious.

[WHAT THEY GET]

[YOUR PRODUCT NAME] — a done-for-you digital product and proven system. PLUS my 30-Day Digital Income Blueprint free — 90 scripts, CTAs and hashtags for every single day. PLUS my personal support.

[THE INVESTMENT]

[\$PRICE] USD. Once.

[THE CHALLENGE]

If you are one of the 5 — comment SERIOUS below and I will reach out to you personally today.

Film: Direct and confident. Real offer from a real person.

CTA: Comment SERIOUS — I will reach out to you personally today.

Hashtags: #[YourBrand] #[YourProduct] #makemoneyonline #digitalproducts #onlineincome

AI Avatar

"Here's exactly what happens after you join [YOUR PRODUCT] through me — step by step."

Full Script:

[HOOK]

People always ask — what actually happens after you join? Here is the step by step.

[STEP 1]

You get access to your done-for-you digital product immediately.

[STEP 2]

You follow the training system — it walks you through everything.

[STEP 3]

You join the global community of [X]+ members.

[STEP 4]

You receive my 30-Day Blueprint — your content plan is already done. You just post.

[CLOSE]

Simple. Proven. Repeatable.

CTA: Comment STEPS — I'll send you the full onboarding details.

Hashtags: #[YourBrand] #[YourProduct] #digitalmarketing #workfromhome #passiveincome

AI Avatar

"What would your life look like in 6 months if you started today?"

Full Script:

[HOOK]

What would your life look like in 6 months if you started today?

[THE PICTURE]

More financial freedom. More options. More confidence. A skill and a system that belongs to YOU.

[YOUR STORY]

[Share where you were 6 months ago vs where you are now — honestly].

[QUESTION]

Paint your 6-month picture in the comments. What does yours look like?

CTA: Paint your 6-month picture below.

Hashtags: #[YourBrand] #financialfreedom #mywhy #womenempowerment #digitallegacy

AI Avatar

"[X] years building for others. Now I'm building for my family's future too."

Full Script:

[HOOK]

For [X] years I worked to build other people's legacies. Now I am building one for [my family / my children / myself].

[THE WHY]

I want [them / her / him] to see that starting over is not failure — it is courage. That resilience is more valuable than any CV.

[THE MISSION]

[YOUR BRAND NAME] is not just a brand name. It is a promise. To them. To myself. To everyone watching.

[CLOSE]

What legacy are you building?

CTA: Comment your WHY below. Make it real.

Hashtags: #[YourBrand] #digitallegacy #womenempowerment #mywhy #rebuildingyourlife

AI Avatar

"My personal invitation — the programme AND the Blueprint. Here's everything."

Full Script:

[HOOK]

I want to speak directly to the person who has been watching and wondering — is this for me?

[YES IT IS IF...]

You are tired of just surviving. You want to build something that belongs to you. You are willing to show up.

[THE OFFER]

[YOUR PRODUCT]. [\$PRICE] USD. Done-for-you product. Proven system. Global community. My personal support. AND my 30-Day Blueprint — completely free.

[THE CLOSE]

DM me the word READY — or visit [YOUR WEBSITE].

CTA: DM me READY or visit [YOUR WEBSITE]

Hashtags: #[YourBrand] #[YourProduct] #digitalproducts #makemoneyonline #financialfreedom

AI Avatar

"Weekly team results — consistency is paying off."

Full Script:

[HOOK]

Let me show you what is actually happening inside our community this week.

[RESULTS]

[Share 2-3 real team wins from this week — big or small]

[CONTEXT]

Consistent action. Proven system. Real results.

[INVITE]

Comment RESULTS if you want to see more of this.

CTA: Comment RESULTS to see more from our team.

Hashtags: #[YourBrand] #[YourProduct] #passiveincome #onlineincome #digitalproducts

Day 24

3 Questions + Blueprint Walkthrough

AI Avatar

"3 questions to ask before joining any online income programme."

Full Script:

[HOOK]

Before you join ANY online income programme — ask yourself these 3 questions.

[Q1]

Is there a proven system or am I figuring it out alone?

[Q2]

Is there a real community or am I doing this in isolation?

[Q3]

Will I know what to post every day — or will I be guessing?

[CLOSE]

[YOUR PRODUCT] answers yes to questions 1 and 2. My Blueprint answers yes to question 3. All three — covered.

CTA: Comment YES — get all 3 when you join through me.

Hashtags: #[YourBrand] #[YourProduct] #onlinebusiness #digitalproducts #makemoneyonline

AI Avatar

"I'm going to show you exactly what's inside my Blueprint right now."

Full Script:

[HOOK]

I want to show you exactly what is inside my 30-Day Digital Income Blueprint right now.

[THE WALKTHROUGH]

90 video scripts — 3 per day for 30 days. Morning is story or value. Midday is mindset or engagement. Evening is proof or soft sell. Every video has its own CTA and hashtag set.

[THE VALUE]

This took me weeks to create. I am giving it to every person who joins [YOUR PRODUCT] through me — completely free.

[CLOSE]

Comment SHOW ME and I will send you a full preview right now.

CTA: Comment SHOW ME — I'll send you a Blueprint preview now.

Hashtags: #[YourBrand] #digitalproducts #contentplan #[YourProduct] #onlineincome

AI Avatar

"Weekly team results — consistency is paying off."

Full Script:

[HOOK]

Week 3 results from inside our community. This is what consistency looks like.

[RESULTS]

[Share real team results from this week]

[CONTEXT]

Consistent action. Proven system. Real results.

[INVITE]

Comment DECIDED if you are ready to join them.

CTA: Comment DECIDED — get the Blueprint free when you join.

Hashtags: #[YourBrand] #[YourProduct] #passiveincome #onlineincome #digitalproducts

AI Avatar

"[X] days of content. I'm making my most direct offer yet."

Full Script:

[HOOK]

I have spent [X] days showing you who I am, what I'm building, and why it works. Today I am making my most direct offer.

[THE OFFER]

[YOUR PRODUCT]. [\$PRICE] USD. One time. Done-for-you product. Proven system. [X]+ community. My personal support. AND my 30-Day Blueprint — free.

[THE URGENCY]

Your best time to start is always now — not tomorrow.

[THE CLOSE]

DM me NOW or visit [YOUR WEBSITE].

Film: Direct and confident. Real person making a real offer.

CTA: DM me NOW or visit [YOUR WEBSITE]

Hashtags: #[YourBrand] #[YourProduct] #onlineincome #digitalproducts #financialfreedom

AI Avatar

"To every person who has been told they started too late — this is for you."

Full Script:

[HOOK]

To every person who has been told they started too late — this one is for you.

[THE TRUTH]

You have not started too late. You have started with more wisdom, more resilience, and more clarity than you have ever had in your life.

[YOUR STORY]

[Share how you started later than expected and what you have built despite that].

[CLOSE]

It is never too late. The only wrong time to start was yesterday.

CTA: Share this with someone who needs to hear it today.

Hashtags: #[YourBrand] #startingover #womenover40 #motivationforwomen #rebuildingyourlife

AI Avatar

"To the person who has been watching since Day 1 — I see you."

Full Script:**[HOOK]**

To the person who has been watching since Day 1 — I see you.

[THE ACKNOWLEDGEMENT]

You've watched my story. You know [share key story moments you've shared]. You've been here.

[THE GENTLE PUSH]

And I think you already know this is for you. The only thing left is the decision.

[THE CLOSE]

Comment **READY** or DM me. I will personally walk you through everything — including setting you up with the Blueprint.

CTA: Comment **READY or DM me. I'll walk you through it personally.**

Hashtags: #[YourBrand] #[YourProduct] #digitallegacy #rebuildingyourlife #mywhy

Morning - Video 1

Story

AI Avatar

"30 days. 90 videos. Here's what actually happened — the honest version."

Full Script:

[HOOK]

30 days. 90 videos. Completely honest the whole way through. Here is what has actually happened.

[THE HONEST REVIEW]

[Share your real metrics — followers gained, comments, DMs, leads, any sales. Be honest about what worked and what did not.]

[THE LESSON]

The biggest thing I have learned: consistency is the strategy. And your story is your superpower.

[THE TEASE]

Month 2 starts tomorrow. And I am just getting started.

CTA: Comment 30 if you've been following along this whole month.

Hashtags: #[YourBrand] #30daychallenge #digitalentrepreneur #realtalk #rebuildingyourlife

Midday - Video 2

Mindset

AI Avatar

"What 30 days of showing up every single day taught me about myself."

Full Script:

[HOOK]

30 days of showing up every day taught me something about myself I did not expect.

[THE LESSON]

I am more resilient than I thought. More consistent than I gave myself credit for. And this story — my story — is worth telling.

[TO YOU]

If you have been watching for 30 days — you are more ready than you think.

CTA: Follow for Month 2. The best is coming.

Hashtags: #[YourBrand] #mindsetshift #resilience #womenwhohustle #motivationforwomen

AI Avatar

"What question do you still have? Ask me anything."

Full Script:

[HOOK]

30 days in. I have shared my story, my system, and my results. Tonight I want to hear from YOU.

[THE INVITE]

What question do you still have? About building an online income? About [YOUR PRODUCT]? About my Blueprint? About my journey?

[PROMISE]

I will answer every single question — and turn the best ones into Month 2 videos.

CTA: Ask me anything below.

Hashtags: #[YourBrand] #[YourProduct] #onlineincome #realtalk #digitallegacy

Day 27

The Final Day — Close + Promise

AI Avatar

"Month 1 done. My final invitation — the programme AND the Blueprint."

Full Script:

[HOOK]

Month 1 done. And I want to speak directly to anyone who has been watching and wondering.

[THE ACKNOWLEDGEMENT]

I see you. You have followed the journey. From [where you started] to [where you are now]. You have been here.

[THE INVITATION]

When you are ready — I am here. [YOUR PRODUCT]. [\$PRICE]. A done-for-you product. A proven system. A global team. My personal Blueprint free. And me — walking you through every step.

[THE CLOSE]

DM me the word READY. Or visit [YOUR WEBSITE]. No pressure. Just possibility.

CTA: DM me READY — or visit [YOUR WEBSITE]

Hashtags: #[YourBrand] #[YourProduct] #digitallegacy #onlineincome

AI Avatar

"To every person who has been told they started too late — this is for you."

Full Script:

[HOOK]

To every person who has been told they started too late — this one is for you.

[THE TRUTH]

You have not started too late. You have started with more wisdom, more resilience, and more clarity than ever.

[YOUR STORY]

[Share your version of starting again despite obstacles].

[CLOSE]

It is never too late. Start today.

CTA: Share this with someone who needs to hear it today.

Hashtags: #[YourBrand] #startingover #motivationforwomen #rebuildingyourlife

AI Avatar

"30 days ago I was scared to start. Here is what I know now."

Full Script:

[HOOK]

30 days ago I was [share how you felt — scared, uncertain, not sure if this would work].

[THE JOURNEY]

[Summarise the key moments of your 30-day journey — what you learned, what changed, what surprised you].

[WHAT I KNOW NOW]

People care about real stories. People are hungry for honesty. And the most powerful thing you can do is show up exactly as you are.

[GRATITUDE]

Thank you for being here. Thank you for watching. Thank you for trusting me with your time.

[THE PROMISE]

Month 2 is going to be something different. Follow so you do not miss it. And if you are ready to join me — the link is in my bio. My Blueprint is waiting for you.

CTA: Follow for Month 2. Link in bio. Blueprint waiting. ■

Hashtags: #[YourBrand] #digitallegacy #womenempowerment #mywhy #buildinginpublic

THE 8 GOLDEN RULES — FOLLOW THESE EVERY DAY

01

Hook in 2 Seconds

Start every video with a bold statement or question. Never start with 'Hey guys.' Never start slow.

02

One CTA Only

Pick one action per video: comment, follow, save, or DM. Never all three. Specific CTAs outperform vague ones.

03

Reply to Every Comment

TikTok rewards engagement. Replying to comments doubles your video's reach algorithmically.

04

Feature YOU or Your Product

Every video must feature you talking (avatar), text on screen, or screenshots. No scenery filler clips.

05

3-5 Hashtags Only

Always: 1 brand tag + 1 niche tag + 2-3 volume tags. Never repeat the same set twice in one day.

06

Batch Film Weekly

Film 10-15 videos in one session. Same setup. Different topics. Saves time and keeps you consistent.

07

Post at Peak Times

7-9am, 12-2pm, 7-9pm in your audience's timezone for maximum early engagement signal.

08

Your Story Is Your Edge

Your background, your pain, your journey. Nobody else has your story. Use it every week.

YOUR STORY IS YOUR UNFAIR ADVANTAGE. Nobody else on the internet has lived your life. The more specific, honest and personal your content is — the more it will convert.

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