



a guide

15 Types of Magnetic post

TO BUILD CONNECTION

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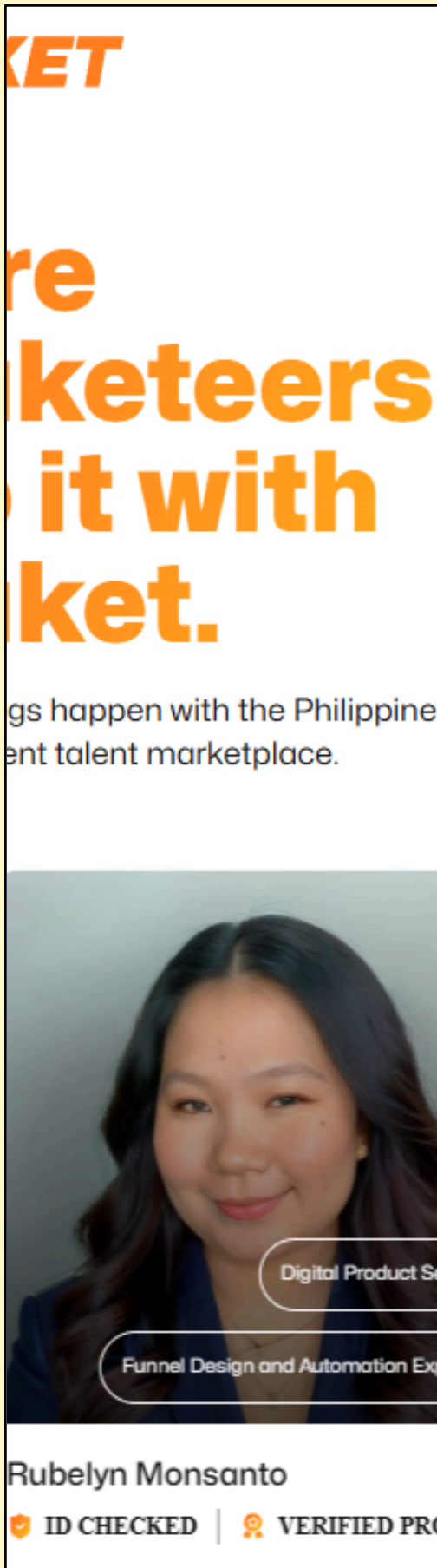
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hello!



So, I put together these 15 posts because let's face it—navigating the online world can be tricky. I've been around the block, tried and tested what works, and I wanted to spill the secrets with you.

Ever wondered how to make your posts magnetic? That's the goal here. From Video Testimonials that kick off with real results to Paid Program Posts that feel like a sneak peek behind the curtain, I've got you covered.

And you know, it's not just about what you post. It's about building real connections. Share bits of your daily life, throw in some inspirational quotes, and invite your community into the conversation with an Influencer "Look At Me" post.

These posts are your toolkit for creating engagement without the salesy stuff. Just genuine, human connection. Dive in, try them out, and let's make your online journey a little more magnetic. See you on the other side! 🚀



Best regards,

**RUBELYN
MONSANTO**



BREAK THROUGH *post*



Share your breakthroughs.

Whenever you have your "AHA" moment, share it with others. If you are reading a book and you find some gold nuggets, share them. Think about the insights, lessons, "aha" moments, mental or real breakthroughs you have experienced, and think about how you can share them.



EXAMPLE : TikTok Video Concept: "Breakthrough Moments 💡🌟 Share Your Gold Nuggets!"

Video Content:

- Introduction: "Hey, changemakers! Today, let's talk breakthroughs. Share your 'AHA' moments and inspire others!"
- Call to Action: "Comment 'BREAKTHROUGH' and share your latest gold nugget. Let's build a community of growth!"
- Examples: (Quick snippets sharing personal breakthrough moments.)
- Inspire Action: "Your breakthroughs matter. Let's create a ripple effect of positive change. Keep breaking through!"
- Conclusion: "Thanks for sharing, everyone! Keep shining, keep sharing. Until next time, let's keep those breakthroughs coming!"



Share other people's success stories

If you are brand new, you don't have a success story of your own. How about telling someone else's success story that moved you? Share other people's success stories, what inspired you and made you take action.

In fact, if you have a Facebook group and you know there are people inside killing it, share their story!

"Inspiration Spotlight ★ Share Success Stories!"

Video Content:

- Introduction: "Hey, newcomers! If you're just starting, don't worry about your success story. Let's talk about others' wins that inspired us!"
- Call to Action: "Comment 'INSPIRE' and share a success story that motivated you to take action. Let's celebrate together!"
- Personal Example: (Share a brief personal experience about someone else's success story that inspired you.)
- Encourage Sharing: "Even if you're in a Facebook group, shout out those who are killing it! Share their success story for everyone to celebrate."
- Conclusion: "Thanks for spreading the inspiration, guys! Your journey starts by celebrating others. Keep the positive vibes coming, and let's keep the success stories rolling!"



CURIOSITY POSTS

Create curiosity and anticipation through a cryptic post. Maybe you are working on a super secret project, post a cryptic post that leads them to brainstorm and build anticipation. For example:

"Top Viral Funnel coming soon"

"Viral Funnel coming out next week..."

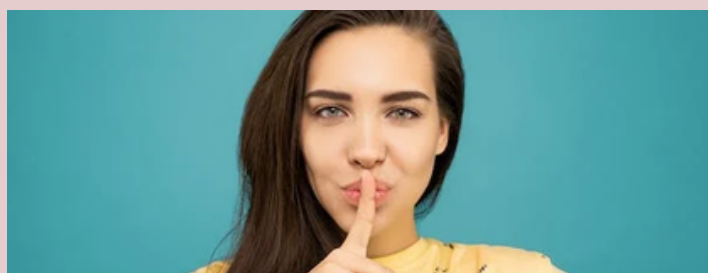
"Anyone wants a copy of my TOP VIRAL Funnel, drop your favourite GIF below"

These kinds of posts drive curiosity and excitement. Your audience starts asking you what it is and asks you for hints, eventually boosting engagement.

🔍🤔 The Secret Unveiling Soon!"

Video Content:

- Introduction: "Hey, curious minds! Something big is in the works, and I can't spill the beans just yet. Get ready to dive into the mystery!"
- Cryptic Messages: (Show text on the screen or spoken phrases like "Unlocking Secrets" or "Next-Level Funnel.")
- Anticipation Building: "🕵️ Guess what's coming? Drop your theories in the comments and let the excitement build! Something epic is on the horizon."
- Call to Action: "Feel the anticipation? Comment your thoughts or your favorite GIF below. I might just drop a hint for the most creative guesses!"
- Conclusion: "Stay tuned, folks! The big reveal is just around the corner. Keep those theories coming, and let's unravel the mystery together!"



Life Style Teasers

Gone are those days where you could just post a Ferrari car or expensive pieces of jewelery and expect people to believe that you own it. Everyone sees right through that.

Instead, post shots that are authentic and real. If you work from home, what are the things you can do that you are grateful for?

"Beyond the Obvious 🧳✨"

Video Content:

- Introduction: "Hey trendsetters! Let's switch things up. No more flashy displays—let's dive into a real lifestyle teaser that speaks volumes."
- Showcasing Everyday Moments: (Show snippets of your daily life, focusing on genuine moments like work, hobbies, or unique experiences.)
- Narration: "Life isn't just about the material. It's the moments, the hustle, the passion. Let's redefine what lifestyle means."
- Call to Action: "Ready for a fresh perspective? Comment with an emoji that represents your lifestyle vibe, and let's build a community of authenticity!"
- Conclusion: "No more illusions—let's celebrate the real and relatable. Keep it genuine, keep it you. More lifestyle teasers coming your way!"





If you are trying to find ideal clients in your friend list of facebook groups, ask questions like "Who's a {INSERT TARGET AUDIENCE}. I am looking to connect and collaborate."

For example: If you work with coaches, you can create a post like "Who's a Business Coach? Drop your Facebook Page below, I am interested in checking it out." All those who are business coaches are going to comment on your post and then you can connect with them and add them to your friend list.





Value-based Facebook lives

Make impromptu lives and authentically share something that is going to make a difference in someone's journey. If you read a book or watched a show or experienced a life-changing moment, go live and share that.

Spontaneous Live Impact: "Real Talk Moment 🎤✨"

Live Content:

- Intro: "Hey, fam! Impromptu live session happening now. Something hit me, and I had to share. Let's make a difference in someone's journey together."
- Authentic Sharing: (Share insights from a recent book, show, or personal experience that impacted you.)
- Connect with Viewers: "What about you? Have you had a game-changing moment lately? Drop it in the comments, and let's vibe together."
- Call to Action: "Ready to make a positive impact? Comment 'SHARE' if you're in for more impromptu real talks. Let's keep these moments going!"
- Closing: "Thanks for joining, everyone! Stay tuned for more spontaneous insights. Your journey matters, and we're in this together!"

Behind-The-Scenes

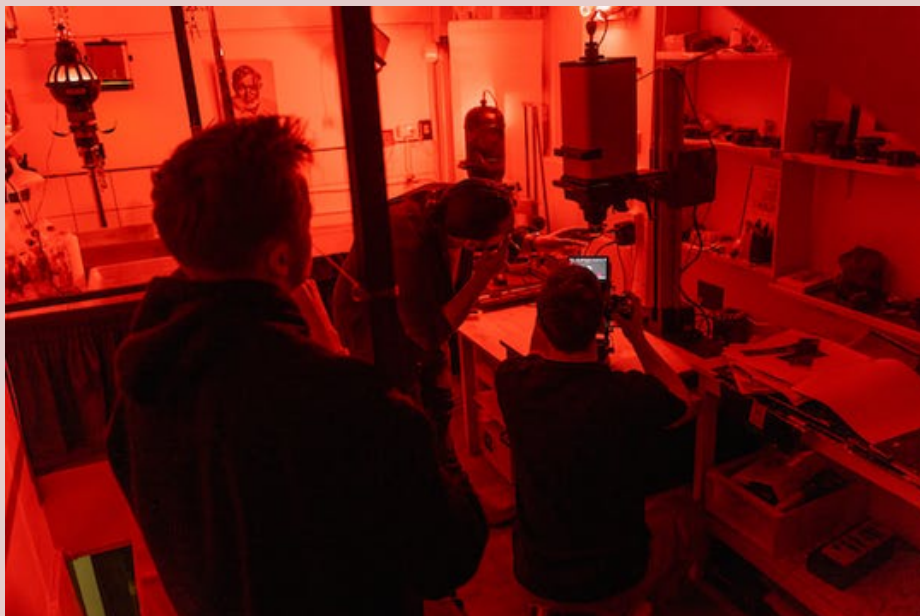
People LOVE Behind-The-Scenes videos! Post a sneak peek or a teaser to excite your audience to show a glimpse of your life or something you are working on.

"

Behind-The-Scenes Teaser: "Sneak Peek Alert! 🎬✨"

Video Content:

- Introduction: "Hey, squad! Ready for an exclusive sneak peek behind the scenes? Today, I'm giving you a glimpse into something exciting!"
- Teaser Footage: (Show brief clips or snippets of what's happening behind the scenes—whether it's work, a project, or a special event.)
- Excitement Building: "Curious yet? Get ready for the big reveal by catching this sneak peek. Trust me, you don't want to miss what's coming!"
- Call to Action: "What do you think is happening? Drop your guesses or share your excitement in the comments. Let's build the anticipation together!"
- Closing: "Stay tuned, my awesome crew! The full reveal is just around the corner. More behind-the-scenes goodies coming your way soon!"



Origin Story Post



Get super vulnerable and share your story. Where you started, your struggles, your experiences, breakthroughs, etc. Talk about the process of what you did to get to where you are today.

Tip: Don't write big blocks of paragraphs. Break it down as much as you can.

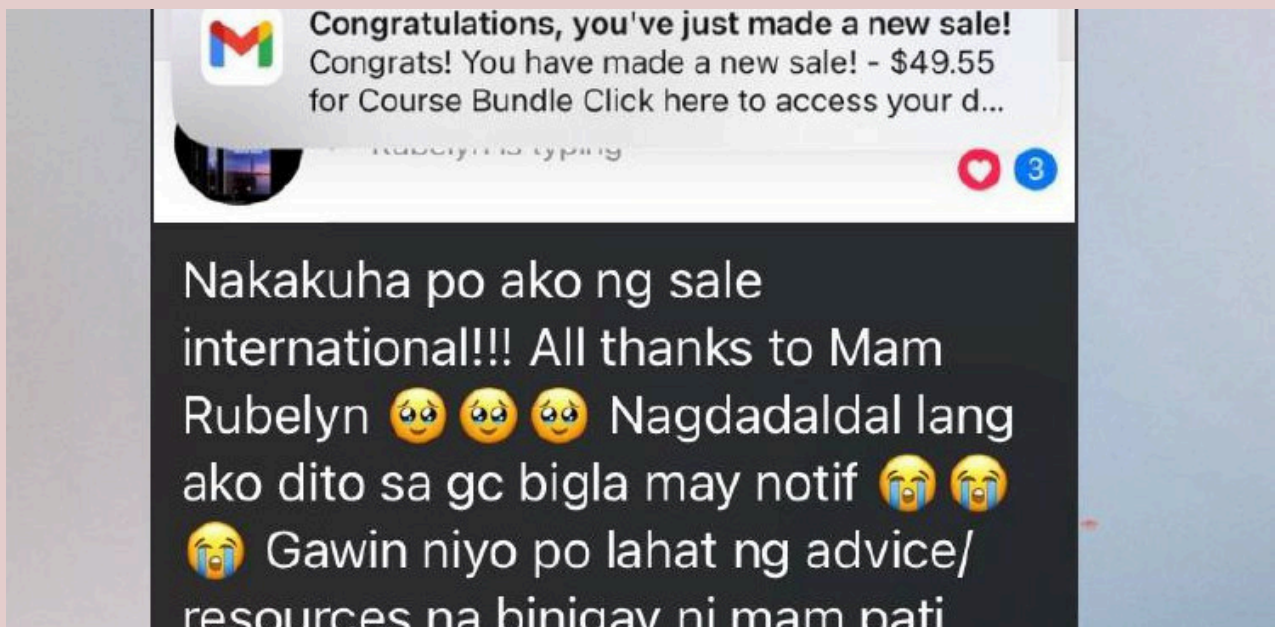


Vulnerability Unleashed: "From Struggle to Strength 🙌📖"

Video Content:

1. Starting Point: "Flashback to where it all began. Picture this: a dream, a tiny room, and a lot of uncertainty. That's my starting line."
2. Struggles Unveiled: "Life threw curveballs, and I swung and missed. Lost opportunities, self-doubt—you name it. We've all been there, right?"
3. Turning Points: "Amid the chaos, I stumbled upon moments of clarity. Small wins, lessons from failures. These were my breakthroughs."
4. The Journey Unfolded: "Fast forward—it wasn't a straight path. Twists, turns, unexpected detours. Life's GPS had me recalculating constantly."
5. What I Did: "No magic wand, just grit. Tried, failed, learned, repeated. Building my version of success brick by brick."
6. Call to Action: "Now, it's your turn. Share a glimpse of your journey in the comments. Let's embrace the real, raw stories together."
7. Closing: "Life's a rollercoaster, but man, the ride is worth it. More tales from the heart coming your way soon. Stay tuned!"

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Result/Testimonial Post

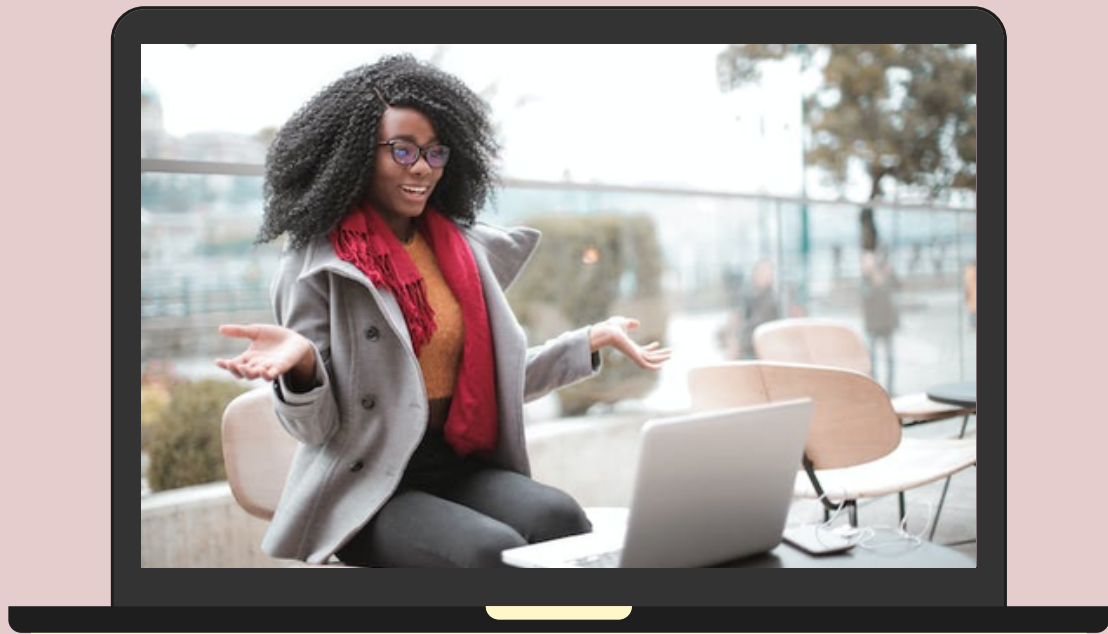
If you have helped someone get good results and they leave you a message showing the results you got them, take a screenshot and post that.

Tip: Don't put any link on your post. Your post will get less engagement. Instead, ask them to leave a GIF or some sort of hashtag, then you can send them the link in the comments or inside of messenger.

Client Success Shoutout: "Results Speak Louder! 🌟📧"

Post Content:

1. Screenshot of Testimonial: (Display a screenshot of a message from a client showcasing the positive results they achieved with your help.)
2. Caption: "👏👏 Real results, real impact! Just got this amazing message from a client who crushed their goals. Swipe to see the proof!"
3. Engagement Prompt: "Excited for their success? Drop a GIF or use #SuccessWith[YourName] in the comments, and I'll DM you the inside scoop!"
4. Sharing the Love: "It's not just a win for them; it's a win for the whole tribe. Let's celebrate victories together!"
5. Closing: "Stay tuned for more success stories and inspiration. Your goals are within reach, and we're in this journey together!"



Video Testimonial

Video Testimonials are super powerful. If you have someone who has recorded a video testimonial for you, go ahead and post that on your feed.

Tip: Put results (numbers) in the first sentence, eg: "\$75,000 in 2 months..."

- Results Introduction: "Check this out! One of our clients just hit \$75,000 in 2 months! 🚀 Here's what they have to say about their journey with us."

Caption: "Real results, real transformations. Witness the power of dedication and strategy. DM me for more success stories! #SuccessStories"





PAID PROGRAM POSTS

Have your own course or want to promote someone else's course? Take a screenshot of what's inside the course and post it with a short NON-SALESY caption. For example: "Looks so sexy!"

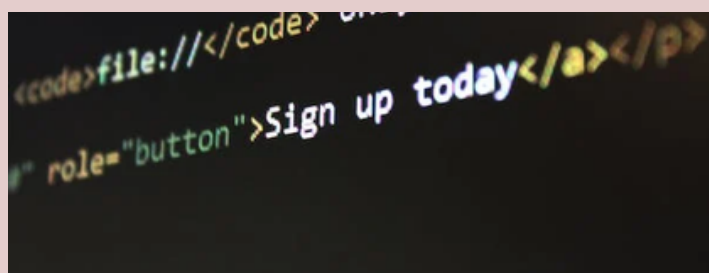
Tip: Do not drop any link to the course in the post. If someone's interested, they will most probably ask you for a link.

Image Content:

- Screenshot Teaser: (Share an enticing screenshot from the course, highlighting key content.)

Caption: "Inside the vault! Peek into the transformative knowledge within this course. Knowledge is power, and this is pure gold. 🌟 DM for details! #LearningJourney"

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Personal Life Post



Keep your audience updated with what is going on in your personal life and what are you working on. Show people what is your goal and what are you doing regularly to achieve your goal.



Image/Video Content:

- Daily Grind: (Share a snapshot or video of your daily routine or work towards your goal.)

Caption: "Every day is a step closer to the dream. Here's a glimpse into my journey. What goals are you working on today? #DailyHustle"



Recap Post

Recap posts are posts that tell your audience what has happened in your life. What are some cool things that happened in your life? In the last 6 months? List them down and post them on your profile/group.

CAPTION:

- "REFLECTING ON THE PAST 6 MONTHS BRINGS A WAVE OF GRATITUDE. ACHIEVEMENTS, CHALLENGES, GROWTH—IT'S BEEN A JOURNEY. EXCITED FOR WHAT'S NEXT! #LIFERECAP"



Short Inspiration Post

INSPIRING POSTS ALWAYS WORK
WELL.

Short powerful quotes by known leaders tend to get massive engagement.

Text/Image Content:

- Quote Display: "In the midst of challenges, find your strength. 'The only way to do great work is to love what you do.' – Steve Jobs 💪🌟"

Caption: "Inspiration to kickstart your day! What's your favorite quote that keeps you motivated? Share below! #MondayMotivation"



Influencer “Look At Me” Post



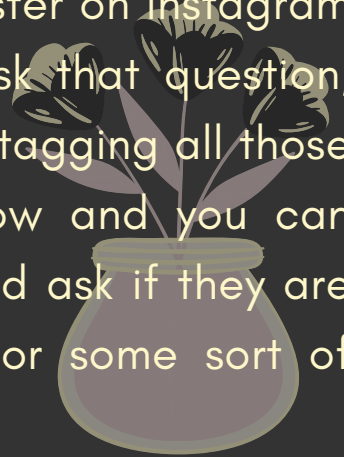
Ask me a question

Type something...

These kinds of posts receive tons of engagement and are super powerful in helping you expand your network. You simply ask a simple question to your audience like “Who’s the master in {INSERT AN INDUSTRY}? Looking to do an interview with someone inside my group on this”



So for example, you are looking for someone who’s a master on Instagram Growth, when you ask that question, your friends will start tagging all those top leaders they know and you can reach out to them and ask if they are up for an interview or some sort of collaboration.



These are just a few of the attraction marketing posts that you can post on your Facebook feed/groups and get traction and engagement and also build connections to grow your pool of buyers.

At the end of each post, you can add CTA’s (Call To Action). If you’re posting in your own Facebook profile, group or groups you’re allowed to promote in, you’re free to add sales CTA. For example:

“If you’re interested to learn more, comment below or send me a dm.”

Remember!

it—a guide to transform your online world. These 15 magnetic posts are more than just a collection of ideas; they're your secret sauce to making waves in the digital space.

Remember, it's not just about posting; it's about connecting. Dive into the Video Testimonials, let your audience feel the impact right from the first sentence. Take a stroll through Paid Program Posts, teasing them with a taste of knowledge without the hard sell.

Your Personal Life becomes a canvas, and the Recap Posts paint a picture of growth and success. Sprinkle in some Short Inspirations to uplift and motivate. And don't forget the Influencer "Look At Me" Post—your ticket to expanding your network and forging collaborations.

Each post is a tool, meticulously crafted to build real connections and turn your audience into not just followers but loyal friends and buyers. This playbook isn't just a manual; it's your guide to creating an online presence that's magnetic, authentic, and impactful.

Now, it's your turn. Dive in, try them out, and let these posts be the key to transforming your online journey. Connect authentically, guide your audience with compelling Calls to Action, and watch your online community flourish.

Here's to your digital success! 🚀