



Make a Ripple



Discover the
Power of Your
Story

So, you're thinking of writing a book?

Many people say they are going to write a book (some statistics claim eighty percent). It's an audacious goal, so very few actually do it (around three percent). I'm thrilled that you're thinking about going on this journey, and I would like to help you make your dream come true. This workbook will give you food for thought to get you started.

Amy Collette



*"Share the wisdom you were seeking
when you started your journey"*

~Amy Collette



Discover the power of your story and make a ripple. What does that mean? It means your story will affect your readers. Use this workbook to help you discover your passionate message and envision the readers who are hungry for the transformation you have to share. Because if you take this seriously, it *will* change your life.

I encourage you to answer the questions and give some thought to what it is you want to achieve with the book ideas you have nourished over the years you've held onto this dream.

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Passion

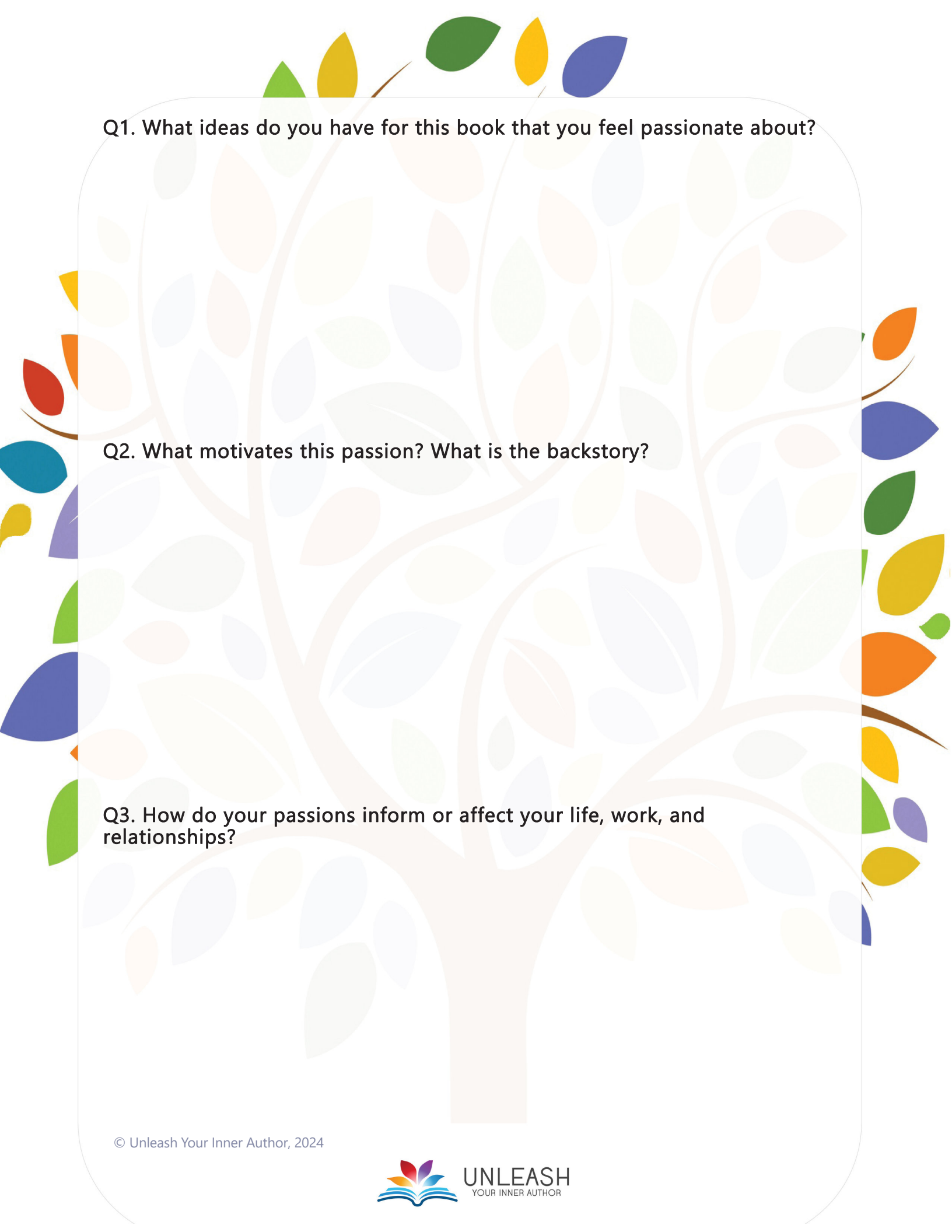
Your passions are what get you up in the morning or keep you going when you're running out of steam. They are the fuel for your creativity and the way you make an impact in the world.

Work through the questions and keep your mind open to the magic of your own story. You might not think very often about why something is a passion for you.

But that's where your story gets interesting for someone peeking into your life from the outside. That backstory includes the beginnings of why you do what you do and why you are who you are.

Your passions are how you connect with what's important to you. Do you think your ideal clients and readers might connect with you there too?

Give yourself some time to think about the questions. Explore how your passions inform who you are.



Q1. What ideas do you have for this book that you feel passionate about?

Q2. What motivates this passion? What is the backstory?

Q3. How do your passions inform or affect your life, work, and relationships?





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Perspective

Perspective is more than a point of view. Your perspective is like a signature or a fingerprint. It is absolutely unique to you. Even twins have different stories. Have you ever told a story and had a sibling say, "No, that's not what happened." Only you can tell your story, and the confluence of factors that make you who you are is the fragrance that draws your audience to you.

Just as you did with the first section, take some time with the following questions to explore why you are the only person who sees the world as you do. How you are a uniquely qualified messenger of your story and approach.

Finally, consider what your perspective offers to soulmate readers.

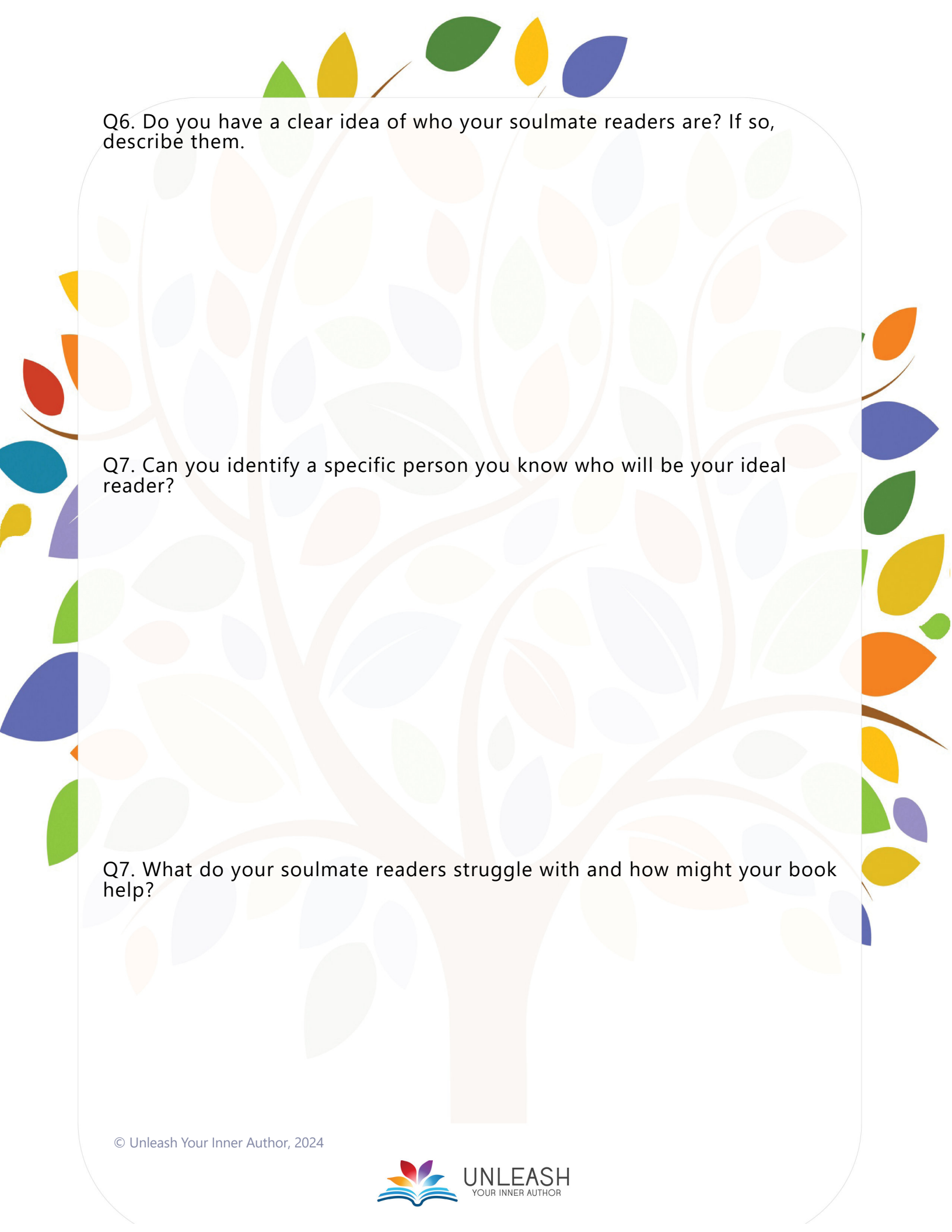


Q4. What factors make up your unique perspective? (Background, beliefs, experience, places you have lived and worked, cultures you embrace or have encountered, etc.)

Q5. What experiences have changed your perspective over your life?

Q6. What factors from your perspective do you think will be the most relevant for your soulmate readers?





Q6. Do you have a clear idea of who your soulmate readers are? If so, describe them.

Q7. Can you identify a specific person you know who will be your ideal reader?

Q7. What do your soulmate readers struggle with and how might your book help?





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Impact

Most of us never know the profound impact we have in our daily lives. Despite our differences, we are one people, a collective, and we all affect one another, from our thoughts to our actions.

Sharing our stories, perspective, and passion can feel somewhat vulnerable at times. You don't have to do this alone.

As you answer the questions in this section, try using the "inward-to-outward" method. Start with yourself and move outward to family, friends, and readers. Consider the impact you perceive you have now. Stretch that outward until you can sense the impact you would like to make. Create the biggest picture you can while noticing your comfort level. Keep in mind, you will become more comfortable with your impact the longer you write.



Q8. Describe the strengths you believe you can bring to your readers.

Q9. What fears, resistance or barriers are you experiencing as you consider writing a book?

Q10. If you are beginning to recognize that writing a book is a journey, congratulations! What would you like this journey to be like for you?

Q11. What type of support do you think you will need on this journey?





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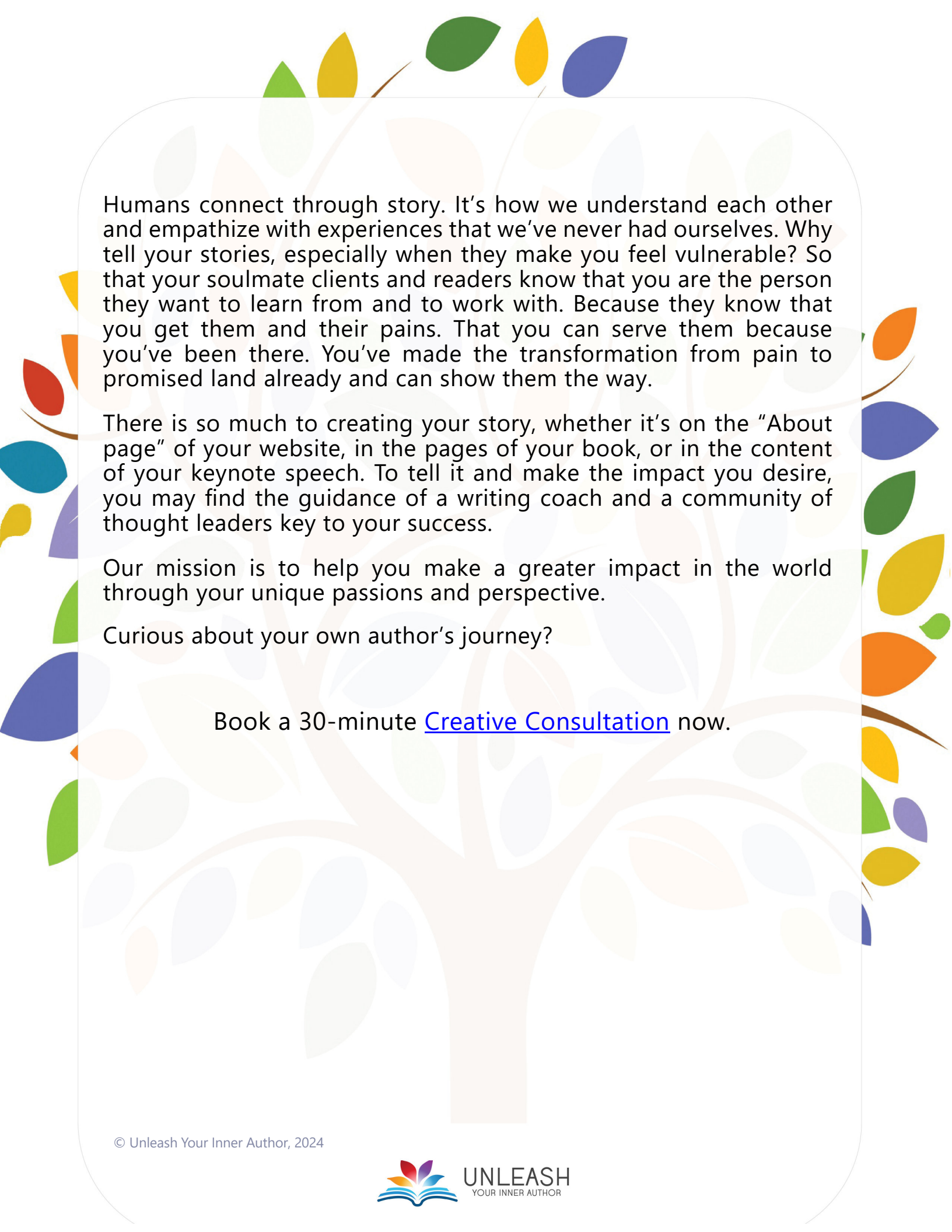
What's Next?

As you may have discovered, your path to transformation is unique because of a mix of the passions and perspective that are yours alone.

Now that you know you can make a powerful impact, what's next?

Share your story with those around you, starting with the inside circle of your family and friends, or others you trust. When you share a story about one of your passions or something that shapes your perspective, what kind of reaction do you get? Do you feel more connected? Are you afraid to tell some of those stories? If so, why?





Humans connect through story. It's how we understand each other and empathize with experiences that we've never had ourselves. Why tell your stories, especially when they make you feel vulnerable? So that your soulmate clients and readers know that you are the person they want to learn from and to work with. Because they know that you get them and their pains. That you can serve them because you've been there. You've made the transformation from pain to promised land already and can show them the way.

There is so much to creating your story, whether it's on the "About page" of your website, in the pages of your book, or in the content of your keynote speech. To tell it and make the impact you desire, you may find the guidance of a writing coach and a community of thought leaders key to your success.

Our mission is to help you make a greater impact in the world through your unique passions and perspective.

Curious about your own author's journey?

Book a 30-minute [Creative Consultation](#) now.

