



THE IMPACTFUL AUTHORS READINESS CHECKLIST

WHAT YOU NEED TO
MAKE THE IMPACT YOU DESIRE



Hi! I'm Amy Collette



I'm happy you found the Impactful Authors Readiness Checklist! Let's get started making it work for you.

If you are a visionary leader, coach, or speaker, I know you have a story that transforms lives. And I have one huge mission: To help you stand for your message and your impact.

What does that mean, exactly?

I believe every human has a meaningful story to share, including you.

As a transformational storyteller, you will need to choose the the right stories and learn to share them in a way that will deeply connect with your soulmate readers. You may find that some stories are difficult to share, so it will serve you to work through them by yourself first, before you decide whether to share them based on their positive impact.

Whatever your needs are as an author, I'm here for you.

This resource will help you see where your clarity shines through and where to focus to amplify your impact from minimal to exponential to expand your reach, foster transformation, and leave a lasting legacy.

"Working with Amy Collette has been transformative for me. The space she holds and the clarity it provides allows the words to flow and the book to come forth as it's meant to, which is such a powerful experience."

Kim Woods, Master Astrologer and Business Strategist
Author of *New Era Millionaire*



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Because you're a visionary, you know that when you connect more deeply with your soulmate audience, you can make a greater impact and deliver on the promise of transformation.

The checklist below outlines the 10 areas you must have in place to be able to land your transformational message with the people who are hungry for your story. I invite you to audit where you actually stand on each of these important questions. If you need to journal or make some notes during this process, please take your time to contemplate and process your answers. Then mark each box with Yes or No to see your author readiness.

Gift of Transformation: Can you quickly and concisely (in 30-60 seconds) describe the impact you want to make on your soulmate readers?	
Impact: Do you clearly understand exactly what your soulmate readers' pains and biggest dreams are?	
Soulmate Audience: Do you fully understand who most needs to hear your message?	
About the Author: Do you know the exact story you will tell (origin story) to introduce yourself?	
Immediate Connection: Do you know which story to tell to let your readers know you "get" them?	
Storytelling: Do you use a consistent, compelling framework to share your stories?	
Impactful Content: Have you decided on the main takeaways you want your readers to remember?	
Vulnerability: Do you feel comfortable about sharing your stories - even the difficult, painful, or traumatic ones?	
Writing: Do you love to craft your stories in writing?	
Speaking: Do you prefer to share your stories verbally? (You can write a book this way!)	

Share Your Story. Spark Transformation.



My mission is to help raise the positive vibration of the planet. Every transformational story we share uplifts our readers. Their higher vibration becomes exponential. Bringing my skills and gifts to help you find and express your unique story sparks my joy.

After seeing the results of your checklist, are you ready to make a powerful impact on your soulmate readers?

Let's connect for a Creative Consultation.

Please **bring your completed checklist to our call** so we can discuss what you discovered during your self-audit. Together we'll brainstorm ways to increase your impact even more!



Schedule Your Complimentary
Creative Consultation

Meet Amy Collette



Amy is an award-winning author, international speaker, Author Coach and Publishing Strategist. As a certified Life Coach and personal development expert, Amy has coached countless leaders, entrepreneurs and coaches who desire to leave a lasting legacy to confidently claim their voices, own their stories, and fulfill their dreams of becoming authors.

As an author herself, Amy knows the power of connecting through story in business and life. Her authors credit her with being the catalyst that helps them finally heal from their stories and write their books. Her authors' impact, as well as her own, drives her forward in the mission of transforming lives.

Amy penned *The Gratitude Connection* after discovering how to overcome living in constant anxiety. As a professional writer and editor helping others publish their personal development books, Amy realized most new writers need support writing their books, not just with editing at the end. So her Unleash Your Inner Author® course and coaching program was born. Her second book, *Unleash Your Impact*, shares the secrets of writing a transformational book for first-time authors.

Amy lives in the mountains of Colorado with her husband, Tom. She loves the outdoors, great conversation, music, and making art.



Connect with Amy today!