

A hand holding a pen writing on a document with a rainbow in the background.

Welcome To Your Grant Writing Toolkit

GRANTS DEDICATED TO
WOMEN ENTREPRENEURS

A STEP-BY-STEP GUIDE
— I'VE INTENTIONALLY INCLUDED
CHECKLISTS, ACTION POINTS, AND
WORKSHEETS SO YOU CAN WORK
THROUGH EACH SECTION WITHOUT
FEELING STUCK OR OVERWHELMED.

By Erin Kennedy

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01

Module 1

GETTING THE MOST OUT OF
THIS TOOLKIT

Start Here: Dream It, Then Define It



I'm so excited you're here — and I want to start by saying **congratulations** on taking this powerful step toward securing the funding your business deserves.

I know that navigating the world of grants can feel overwhelming — with confusing requirements, endless paperwork, and rejection rates that make it easy to doubt yourself. But here's the good news: ***You're not alone anymore.***

This toolkit was created to take the guesswork out of the process. Inside, you'll find everything you need to write strong, successful grant applications — from detailed insights on 25 powerful grants to expert storytelling tips, proposal templates, and even bonus content designed to give you an extra edge.



01





Start at the beginning:

1. **Follow the steps in order** — each one builds on the last to give you a complete strategy.
2. **Take action:** Use the checklists and worksheets to apply what you're learning — this is where the magic happens!
3. **Stay encouraged:** Grant writing can be challenging, but with this toolkit in hand, you've got the tools — and the confidence — to succeed!

Your Bonus Content Awaits!

As a special thank you for investing in yourself and your business, you've also unlocked 2 Exclusive Bonuses to boost your success:

-  **Bonus #1:** Extra grant opportunities you won't find on the free list.
-  **Bonus #2:** A cheat sheet with the Top 10 Grant Writing Mistakes to Avoid so you can sidestep common pitfalls.

I believe in you, and I'm so excited to see what you achieve. Now let's dive in — your funding journey starts here!



Roadmap of Your Workbook

SET CLEAR GOALS

Define what funding would enable you to accomplish.

DESCRIBE IMPACT

Explain the difference funding will make.

FOCUS ON ALIGNMENT

Apply only to grants that match your mission and funding needs.

ESTABLISH AMOUNTS

Determine exactly how much you need.

BE CLEAR AND SPECIFIC

Provide exact details about how funds will be used.

Take a moment to imagine...

✦ What would \$5,000... \$25,000... or even \$100,000 allow you to achieve?

Would you:

- ◆ Launch a new product or service?
- ◆ Expand your team to serve more customers?
- ◆ Upgrade your equipment or invest in marketing?
- ◆ Give back to your community in a bigger way?

Now let's turn those ideas into clear, actionable goals.

Winning Grant Proposal Template

Cover Letter

- Introduction: Briefly introduce yourself, your organization, and the purpose of your grant request.
- Key Highlight: Explain why your project aligns with the funder's mission.
- Closing Statement: Thank the funder and invite follow-up communication.

Executive Summary

- Clearly summarize your proposal in 1-2 paragraphs.
- Highlight key points like funding amount requested, project purpose, and expected outcomes.

Problem Statement

- Describe the issue your project addresses.
- Use data, quotes, or statistics to demonstrate the urgency of the problem.

Proposed Solution/Project Description

- Explain your project and how it addresses the problem.
- Include a clear timeline, milestones, and expected impact.

Budget Plan

- Break down costs by category (e.g., staffing, materials, equipment).
- Justify why each expense is necessary to achieve project goals.

Organization Overview

- Describe your mission, achievements, and credibility.
- Include awards, partnerships, or success stories to establish trust.

Conclusion

- Emphasize the project's long-term impact.
- Provide contact details and invite further discussion.





**ACTION STEP: OUTLINE
YOUR GOALS**



SUCCESS STRATEGY TIPS TO BOOST YOUR CHANCES OF WINNING

- 1 Focus on Grants That Align with Your Goals:** Don't waste time applying for every grant — instead, focus on those that match your business's mission, values, and funding needs. Tailoring your application to the funder's priorities will make you stand out.
- 2 Tell a Compelling Story:** Grant reviewers want to connect with you and your business. Share your journey — the challenges you've faced, your passion for your mission, and how this funding will create impact. Make your story memorable!
- 3 Be Clear and Specific:** Funders want to know exactly **how their money will be used**. Include clear budget details, timelines, and measurable outcomes to show you've thought it through.
- 4 Emphasize Community Impact:** Many funders love to support businesses that uplift communities. Highlight how your business benefits others — whether it's job creation, education, or social change.
- 5 Follow the Instructions — Every Detail Matters:** It sounds simple, but one of the top reasons applications get rejected is because instructions weren't followed. Carefully read each requirement and double-check your submission before hitting “send.”
- 6 Prepare Early:** Don't wait until the last minute! Applications that feel rushed are easy to spot. Start early, outline your key points, and take time to polish your submission.
- 7 Get Feedback Before Submitting:** Ask a mentor, friend, or business partner to review your application. A fresh perspective can catch errors and highlight areas where your message could be stronger.

Identifying 5 Key Strategies



RESEARCH THOROUGHLY

KNOW YOUR FUNDER – UNDERSTAND THE GRANT PROVIDER'S MISSION, VALUES, AND FUNDING PRIORITIES. TAILOR YOUR APPLICATION TO ALIGN WITH THEIR GOALS

CRAFT A COMPELLING NARRATIVE

USE THE "PROBLEM → SOLUTION → IMPACT" FRAMEWORK TO STRUCTURE YOUR NARRATIVE EFFECTIVELY.

FOLLOW INSTRUCTIONS PERFECTLY

CREATE A CHECKLIST TO ENSURE YOU'VE MET EVERY REQUIREMENT BEFORE SUBMITTING.

CREATE A DETAILED BUDGET

BREAK DOWN YOUR COSTS CLEARLY AND JUSTIFY EACH ITEM. SHOW FUNDERS HOW THEIR INVESTMENT WILL DIRECTLY IMPACT YOUR GOALS.

STRENGTHEN YOUR SUPPORT

INCLUDE LETTERS OF SUPPORT FROM RESPECTED COMMUNITY LEADERS, PARTNERS, OR INDUSTRY EXPERTS.



02

Module 2

CRAFTING YOUR UNIQUE
GRANT PROPOSITION

Cover Letter Structure & Tips

1 Greeting - Address the Right Person

- ✓ Whenever possible, address your letter to a specific person rather than using "To Whom It May Concern." This shows you've done your research.
- ✓ Search for the funder's grant coordinator or program officer on their website.
- ✓ If no contact is listed, use something like: "Dear [Funder's Name] Grant Selection Committee,"

2 Opening Paragraph - Capture Their Attention

- ✓ Start with a powerful sentence that grabs the reader's attention and shows your excitement.
- ✓ Introduce yourself and your organization.
- ✓ Mention the specific grant you're applying for and the amount requested.
- ✓ Share a compelling hook — a powerful fact, achievement, or emotional statement that highlights your mission.

Example:

"As the founder of [Business Name], I'm deeply committed to helping young women develop financial literacy skills. I'm excited to apply for the [Grant Name] and respectfully request \$10,000 to expand our mentorship program, which has already empowered over 300 teens to take control of their financial future."

3 Middle Paragraph - Tell Your Story

This is your chance to connect with the reader emotionally.

- ✔ Share your “why” — what inspired you to start your business or organization.
- ✔ Explain the problem you’re solving and how your project will create impact.
- ✔ Keep this section brief but meaningful — 2-3 sentences is ideal.

Example:

“I founded this organization after struggling with financial hardships as a young adult. I realized that if I had learned basic financial skills sooner, I could have avoided those challenges. That’s why I’m passionate about teaching these skills to underserved teens today.”

4 Next Paragraph - Highlight the Grant’s Impact

- ✔ Show the funder exactly how their support will make a difference.
- ✔ Explain how the funding will help you grow, expand, or improve your work.
- ✔ Tie this back to the funder’s mission to show alignment.

Example:

“With your support, we will expand our mentorship program to five additional schools, reaching over 200 students this year. This aligns perfectly with [Funder’s Name]’s mission to empower future leaders through education.”

5 Closing Paragraph - Gratitude & Call to Action

End with a warm yet confident closing that encourages the reader to take action.

- ✔ Express your appreciation for their time and consideration.
- ✔ Offer to provide additional information or schedule a conversation.
- ✔ Sign off with a professional yet warm closing:
Best regards, With gratitude, Sincerely, [Your Name].

Example:

“Thank you for considering my application. I’d be honored to partner with [Funder’s Name] to expand this impactful program. If you have any questions please feel free to contact me at [Your Contact Info].”

Writing Your Grant Request Story Checklist:

Winning Story Checklist: Make Your Personal Story Shine



Before you submit your application, run through this checklist to ensure your story is clear, compelling, and memorable:

Opening Hook

- Does your first sentence grab attention?
- Did you start with a powerful moment, bold statement, or inspiring detail?

Example: *"I launched my business with just \$500, a secondhand sewing machine, and a dream to make plus-size fashion more accessible."*

Your "Why" – What Inspired You?

- Did you clearly explain what motivated you to start your business?
- Did you connect your passion to your mission?

Example: *"After struggling to find stylish plus-size clothing, I realized there was a huge gap in the fashion industry – and I was determined to change that."*

Your Challenges – What Obstacles Did You Overcome?

- Did you share a meaningful challenge you faced?
- Did you highlight how you pushed through with determination and creativity?

Example: *"When my shop was forced to close during the pandemic, I pivoted to selling online. I learned everything I could about digital marketing and ended the year stronger than before."*

Your Impact – How Are You Helping Others?

- Did you show how your business is already making a difference?
- Did you include numbers, testimonials, or real-life examples to showcase your results?

Example: *“In just two years, my designs have empowered over 500 women to feel confident and beautiful.”*

Your Vision – How Will the Grant Help?

- Did you explain exactly how the funding will help your business grow?
- Did you connect your vision to the funder’s mission?

Example: *“With this grant, I’ll expand my production line to include sustainable fabrics – reducing waste while empowering even more women.”*

Closing Statement

- Did you thank the reviewers for their time and consideration?
- Did you express confidence in your ability to create impact with their support?

Example: *“Thank you for believing in businesses like mine. With your support, I know I can make a difference.”*



EXTRA STORYTELLING TIPS FOR IMPACTFUL WRITING

Be Authentic: Write as if you're talking to a friend. Don't try to sound too formal — your personality is your strength.

Add Visual Language: Paint a picture with your words. Instead of saying "I struggled to get clients," try "I spent hours knocking on doors, handing out flyers, and following up with no response."

Use Emotion: Help funders feel your passion by sharing meaningful moments in your journey.

Keep It Clear and Concise: Focus on the most powerful parts of your story — funders don't need every detail, just the moments that matter most.

End on a High Note: Show confidence, positivity, and excitement about the impact your business will create with their support.

Pro tip: Practice telling your story out loud

- ✓ Identify awkward wording or unclear points
- ✓ Find moments where you can add emotion or personality
- ✓ Build confidence so you're ready for video submissions or interviews.

Story Quality Checklist

Element	Questions to Ask
Opening Hook	Does your first sentence grab attention immediately?
Your Why	Is your motivation clear and compelling?
Challenges	Have you shown resilience through obstacles?
Impact	Are your results quantified with numbers or examples?
Vision	Is your future plan specific and exciting?
Closing	Have you ended with confidence and gratitude?

Opening hook example: “I launched my business with just \$500, a secondhand sewing machine, and a dream to make plus-size fashion more accessible.”

Your Why example: “After struggling to find stylish plus-size clothing, I realized there was a huge gap in the fashion industry – and I was determined to change that.”

Challenges example: “When my shop was forced to close during the pandemic, I pivoted to selling online. I learned everything I could about digital marketing and ended the year stronger than before.”

Impact example: “In just two years, my designs have empowered over 500 women to feel confident and beautiful.”

Vision examples: “With this grant, I’ll expand my production line to include sustainable fabrics – reducing waste while empowering even more women.”

Closing statement example: “Thank you for believing in businesses like mine. With your support, I know I can make a difference.”

Organization Overview

A compelling organization overview is key to building trust with funders. Include the following elements to strengthen your narrative:

1. Mission Statement:

Clearly define your organization's purpose and values.

For example:

"EmpowerHER is dedicated to equipping women entrepreneurs with the tools, training, and resources they need to thrive in today's digital economy."



2. Achievements and Milestones:

Showcase your organization's accomplishments with data-driven highlights.

For example:

- *"Successfully trained over 500 women entrepreneurs since 2020."*
- *"Partnered with local business incubators to provide mentorship and funding opportunities."*
- *"Achieved an 85% success rate in helping women scale their businesses."*

3. Awards and Recognitions:

List any honors that showcase your organization's credibility.

For example:

- 2023 Women in Business Innovation Award
- Arizona Small Business Impact Grant Winner

4. Partnerships and Collaborations: Showcase key alliances that strengthen your influence.

For example:

- *“Partnered with Chamber of Commerce, local universities, and community centers to expand resources for women entrepreneurs.”*

5. Success Stories: Personal narratives help reviewers connect emotionally to your work. Share testimonials from program participants.

For example:

- *“EmpowerHER gave me the digital marketing skills I needed to grow my online business. My sales doubled within six months!” – [Participant Name]*



Pro Tip: Use data points and impactful language to demonstrate your organization's value and credibility.



03

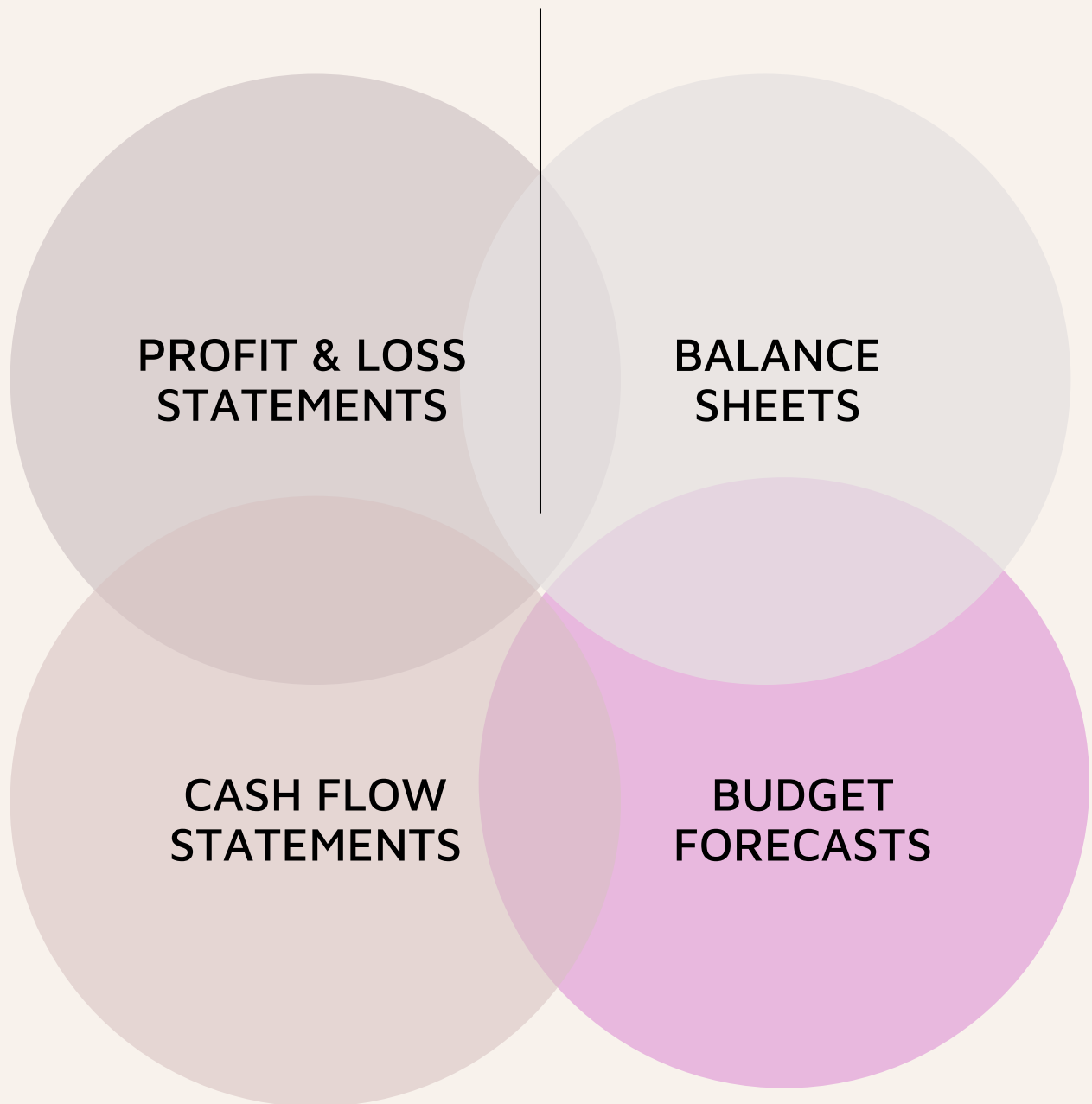
Module 3

BUDGET DOCUMENTS



Creating Your Budget Plans

A COMPELLING ORGANIZATION OVERVIEW IS KEY TO BUILDING TRUST WITH FUNDERS. INCLUDE THE FOLLOWING ELEMENTS TO STRENGTHEN YOUR NARRATIVE:



10 Tips for Strengthening Financial Narratives

1. Show Clear Alignment with Project Goals: Clearly link each budget item to the project's objectives to demonstrate its necessity.

Example: "Our \$5,000 investment in training materials ensures that all 100 participants have the resources they need for hands-on learning."

2. Emphasize Cost Efficiency: Highlight ways you've minimized costs or secured in-kind contributions to maximize impact.

Example: "By securing a donated venue, we reduced rental costs by \$2,500, ensuring more funds go directly to program delivery."

3. Use Real Numbers: Avoid vague estimates; instead, present clear, itemized costs to build trust with funders.

Example: "Each laptop purchase (\$700) provides long-term value by enabling participants to apply their new skills directly."

4. Showcase ROI (Return on Investment): Explain how funding will create measurable results, such as increased revenue or job creation.

Example: "For every \$1 invested, participants are projected to generate \$5 in additional revenue within six months."

5. Demonstrate Sustainability: Describe how you'll continue the project's success after the grant funding ends.

Example: "Our mentorship program, once established, will become self-sustaining through participant fees and local partnerships."

6. Provide Historical Data: Reference past successes, growth trends, or financial improvements to establish credibility.

Example: *"Our pilot program in 2023 resulted in a 60% increase in participant sales within six months."*

7. Link Financial Data to Outcomes: Connect dollar amounts to the number of people served, hours of programming, or milestones achieved.

Example: *"With this funding, we will train 100 women, resulting in 60% of participants launching their own business within one year."*

8. Justify Staffing Needs: Explain why specific team roles are essential for the project's success.

Example: *"Our project manager ensures smooth coordination between trainers, participants, and stakeholders, reducing delays and maximizing impact."*

9. Anticipate Questions: Address potential concerns upfront, such as explaining higher costs or funding gaps.

Example: *"While marketing costs appear higher than expected, this is crucial for reaching underserved communities and ensuring high participant turnout."*

10. Express Gratitude & Confidence: End with a statement of appreciation for the opportunity and a confident vision for achieving impact with the requested funds.

Example: *"We are deeply grateful for your consideration and are confident that your support will create lasting change in our community."*

Pro Tip: For newer businesses or solo entrepreneurs, a detailed budget plan combined with personal financial statements may suffice.

Cash Flow Statement Template Example

Cash Flow Statement

Month	Income	Expenses	Net Cash Flow
January	\$8,000	\$6,000	\$2,000
February	\$12,000	\$7,500	\$4,500
March	\$10,000	\$5,200	\$4,800
April	\$5,000	\$3,000	\$2,000
May	\$10,000	\$6,500	\$3,500
Total	\$45,000	\$28,200	\$16,800

Budget Forecast Template Example

Budget Forecast

Category	Q1	Q2	Q3	Q4	Total
Staffing	\$5,000	\$5,000	\$5,000	\$5,000	\$20,000
Materials	\$1,000	\$1,000	\$500	\$500	\$3,000
Equipment	\$3,500	\$3,500	\$0	\$0	\$7,000
Software	\$300	\$300	\$300	\$300	\$1,200
Marketing	\$750	\$750	\$750	\$750	\$3,000
Venue & Utilities	\$875	\$875	\$875	\$875	\$3,500
Total Forecast	\$11,425	\$11,425	\$7,425	\$7,425	\$37,700

Balance Sheet Template Example

Balance Sheet

Assets	Liabilities
Cash in Bank	\$15,000
Accounts Receivable	\$5,000
Equipment Value	\$7,000
Total Assets	\$27,000
Accounts Payable	\$2,500
Loan Balance	\$8,000
Total Liabilities	\$10,500
Equity (Assets - Liabilities)	\$16,500

Profit and Loss Template Example

Profit & Loss Statement

Category	Income/Expense	Amount
Revenue	Product Sales	\$20,000
	Service Income	\$15,000
Total Revenue		\$35,000
Expenses	Staffing	\$10,000
	Materials	\$2,000
	Equipment	\$7,000
	Software	\$1,200
	Marketing	\$1,500
Total Expenses		\$21,700
Net Profit		\$13,300



04

Module 4

LETTER OF SUPPORT

Letter of Support – Introduction & Tips

A Letter of Support plays a crucial role in grant applications by validating your project's credibility and impact. Strong letters come from respected partners, community leaders, or clients who can vouch for your organization's effectiveness and potential.

Tips for Writing a Strong Letter of Support

- 1. Choose the Right Author**
 - Select individuals with strong credibility, such as a business leader, government official, or respected partner who has seen your impact firsthand.
- 2. Open with a Clear Statement of Support**
 - **Example:** *"I am writing to express my enthusiastic support for [Applicant's Name] and their [Project Name]."*
- 3. Emphasize the Problem Your Project Solves**
 - **Example:** *"Women entrepreneurs face significant barriers in accessing digital marketing skills. This program directly addresses those challenges."*
- 4. Highlight Your Organization's Track Record**
 - **Example:** *"I've seen firsthand how [Applicant's Name] consistently empowers women entrepreneurs to launch successful businesses."*
- 5. Explain Why Funding is Essential**
 - **Example:** *"This funding is crucial to expand their reach and provide resources to underserved communities."*
- 6. Offer Data or Results to Strengthen Credibility**
 - **Example:** *"Last year, their mentorship program resulted in 60% of participants achieving a revenue increase within six months."*
- 7. End with a Strong Call to Action**
 - **Example:** *"I strongly encourage you to support this project, as I believe it will create lasting economic opportunities for women."*



Module 5

FINAL TOUCHES FOR A
WINNING GRANT
PROPOSAL

Grant Readiness Checklist

A step-by-step checklist that ensures applicants have all necessary materials before applying.



- BUSINESS PLAN
- FINANCIAL STATEMENTS
- LETTERS OF SUPPORT
- LEGAL DOCUMENTATION (E.G., EIN, LLC PAPERWORK)
- PROJECT TIMELINE
- BUDGET BREAKDOWN



Top 10 Grant Writing Mistakes to Avoid

Avoid these common mistakes to improve your chances of writing a winning grant application!



1 Ignoring the Grant's Guidelines

Carefully read the instructions – even small mistakes like word count violations or missing attachments can disqualify your application.

Pro Tip: Highlight key requirements (e.g., deadlines, eligibility) and create a checklist to stay organized.

2 Failing to Clearly Define Your Goals

Funders want to know exactly how their money will make an impact. Clearly outline:

- What you'll achieve
- Who will benefit
- How you'll measure success

Example: Instead of *"We'll host workshops,"* try *"We'll host 12 workshops, equipping 150 women with financial literacy skills."*

3 Writing Too Broadly

Focus on one powerful idea that aligns with the funder's mission. Avoid vague language – be clear, specific, and results-focused.

Example: Instead of *"We help students,"* try *"We provide weekly STEM workshops for underserved middle school girls."*

4 Overlooking the Funders' Priorities

Funders want to invest in projects that align with their values. Research their mission and priorities – then tailor your language to show how your project fits their goals.

Pro Tip: Use the funder's own language from their website or mission statement to show alignment.

5 Weak Budget or Missing Details

A strong budget should be:

- Detailed — Break down costs by category.
- Justified — Explain why each expense is necessary.
- Realistic — Avoid overly ambitious or vague figures.

6 Skipping the Personal Story

Funders connect with people, not just projects. Share your personal journey, your passion, or a challenge you've overcome to bring your mission to life.

 **Pro Tip:** Show how your experience directly ties into the work you're doing.


7 Failing to Provide Evidence of Impact

Funders want proof that their investment will drive results. Include data, testimonials, or success stories that highlight your impact.

Example: *"Last year, our mentorship program supported 85 women entrepreneurs, 40% of whom secured funding within six months."*

8 Using Jargon or Overly Complex Language

Write clearly and concisely. Assume the reviewer isn't familiar with your industry — avoid technical terms or buzzwords.

 **Pro Tip:** Ask a friend or colleague to read your application. If they're confused, simplify your language.

9 Submitting a Last-Minute Application


Rushing leads to mistakes. Give yourself time to:

- Draft your content.
- Gather supporting documents.
- Edit, proofread, and polish your submission.

 **Pro Tip:** Set a deadline one week earlier than the official due date to avoid last-minute stress.

10 Forgetting to Follow Up

After submitting your application, follow up to confirm it was received. A polite email or phone call shows you're proactive and serious about the opportunity.

 **Pro Tip:** If you aren't selected, ask for feedback — it can be invaluable for your next attempt.

Keep the Momentum Going!

Introducing the

Grant Writing Letter Template Pack

— your ultimate shortcut to crafting compelling letters that captivate funders and boost your chances of winning grants.

- ✔ **Cover Letter Templates** — Make a stellar first impression with a professional yet personal introduction.
- ✔ **Proven Grant Proposal Letter Templates** — Tailored for different funding scenarios, ensuring you're prepared for any opportunity.
- ✔ **Letter of Support Template** — Secure powerful endorsements with ease.
- ✔ **Project Timeline Template** — Show funders your clear path to achieving measurable results.
- ✔ **Bonus: Additional Grant Opportunities** — Hidden and lower competition grants for even more funding options tailored for women entrepreneurs.

Why Waste Hours Stressing Over Writing?

🎯 **Exclusive Offer Just for You!** 🎯
Because you invested in the Grant Toolkit, you now have the chance to unlock the Grant Letter Writing Template Pack for **only \$19 — available 72 hours only!!!**

🌟 **Regularly \$47** — you save BIG when you grab this exclusive offer now! 🌟

Take the stress out of writing and give your grant applications the professional edge they deserve. Don't miss this limited-time deal!

👉 **Don't Miss Out on the Winning Words You Need** — Add the Letter Pack Now!



"This toolkit helped us secure a \$50,000 grant for our nonprofit. The templates are clear, professional, and easy to customize." — Jane Doe, Executive Director

BUY NOW



Module 6

GRANT ROADMAP WITH
KEY DETAILS

Grant Roadmap for 25 Grants for Women Entrepreneurs List

Securing the right grant can be a game-changer for your business or project. This curated list of 25 Grant Opportunities provides everything you need to apply with confidence. Each listing includes key details such as:

- ✔ Grant Amounts – Know what funding you can expect.
- ✔ Application Deadlines – Stay ahead of submission timelines.
- ✔ Eligibility Requirements – Ensure you meet the criteria before applying.


Whether you're a startup founder, nonprofit leader, or established entrepreneur, this guide will help you identify grants that align with your goals – saving you time and increasing your chances of success.

Take the next step toward funding your vision by exploring these opportunities today!



Amber Grant for Women

💰 **Grant Amount:** \$10,000 monthly + a chance to win an additional \$25,000 annual grant.

 **Deadline/Frequency: Monthly** – Applications are due by the end of each month

✅ **Eligibility:** Open to women-owned businesses in the U.S. and Canada across all industries.

Application Process:

1. Fill out the online application (a few simple questions about your business and goals.)
2. Pay a \$15 application fee.
3. Share your story – what inspired you, what your business does, and how the grant will help.

💡 **Pro Tip:** Focus on passion and impact in your application. The Amber Grant team loves personal stories – share what inspired you to start your business and how funding will make a meaningful difference.

 [Apply Here](#)



HerRise Micro-Grant

💰 **Grant Amount:** \$1,000 awarded monthly.

 **Deadline/Frequency: Monthly** – Applications are accepted on a rolling basis.

✅ **Eligibility:** Open to women of color entrepreneurs in the U.S. with businesses in any industry

Application Process:

1. Complete the online application with details about your business
2. Share how your business makes an impact in your community
3. Explain how the \$1,000 grant will help your business grow


💡 **Pro Tip:** Be specific about how the \$1,000 will create meaningful change. Whether it's marketing, supplies, or equipment – showing a clear plan can make your application stand out.


 [Apply Here](#)



Tory Burch Foundation Fellowship


 **Grant Amount:** \$5,000 grant + year-long fellowship program with mentorship and resources.

 **Deadline/Frequency: Annual** – Applications typically open in Fall.

 **Eligibility:** Open to women entrepreneurs in the U.S. with a majority ownership stake in a for-profit business that has been operating for at least one year.

Application Process:


1. Complete the online application detailing your business and its growth potential.
2. Submit a short video pitch sharing your story and why your business stands out.
3. Finalists participate in interviews with the Tory Burch Foundation team.

 **Pro Tip:** The Tory Burch Foundation values impact-driven businesses. In your pitch, highlight how your business empowers others, creates jobs, or drives positive change in your community.


 [Apply Here](#)



Halstead Grant


 **Grant Amount:** Up to \$7,500 in cash + \$1,000 Halstead gift card + industry recognition.

 **Deadline/Frequency: Annual** – Applications are due by August 1 each year.

 **Eligibility:** Open to emerging jewelry designers in the U.S. who work primarily in silver and have been in business for less than 5 years.

Application Process:

1. Complete the online application with details about your jewelry business.
2. Submit a detailed portfolio showcasing your designs.
3. Provide a written business plan outlining your goals, strategy, and vision.


 **Pro Tip:** Judges look for a clear business strategy and strong design skills. Be sure to highlight your creative style, business goals, and how the grant will help you grow.


 [Apply Here](#)



Visa She's Next Grant


 **Grant Amount:** Up to \$10,000.

 **Deadline/Frequency:** Varies — Check the website for current application details.

 **Eligibility:** Open to women-owned small businesses in the United States.

Application Process:


1. Complete the online application with details about your business and its impact.
2. Provide a brief business summary describing your mission, products/services, and growth goals.
3. Share how the grant will help your business thrive.


 **Pro Tip:** Visa values businesses with a clear growth plan. In your application, emphasize how the grant will allow you to expand, innovate, or serve your customers better.


 [Apply Here](#)



SBIR Program (Small Business Innovation Research)


 **Grant Amount:** Ranges from \$50,000 to \$250,000 for Phase I, with potential for additional funding in Phase II.

 **Deadline/Frequency:** Varies by federal agency — Visit the SBIR website for detailed timelines.

 **Eligibility:** Open to U.S.-based small businesses engaged in scientific research and innovation with potential for commercialization.

Application Process:

1. Identify relevant federal agencies (e.g., NSF, NIH, DOE) that align with your innovation.
2. Submit a proposal outlining your research concept, goals, and commercialization plan.
3. Follow each agency's specific guidelines for submission and required documentation.


 **Pro Tip:** SBIR funding is highly competitive. Focus on demonstrating real-world impact and how your innovation solves a significant problem. Strong data, research, and clear milestones will improve your chances.


 [Apply Here](#)



The Coca-Cola Foundation Grant

 **Grant Amount:** Varies based on project scope and impact.


 **Deadline/Frequency:** Rolling basis — Applications accepted year-round.

 **Eligibility:** Open to nonprofits and community organizations worldwide that focus on initiatives related to:

- Sustainability
- Economic empowerment
- Education
- Community well-being

 **Application Process:**


1. Complete the online eligibility quiz to confirm your organization qualifies.
2. Submit a detailed grant proposal explaining your project's mission, goals, and expected impact.
3. Provide a budget outline to show how funds will be used.


 **Pro Tip:** Coca-Cola prioritizes projects that offer measurable impact. Use clear data points, success metrics, and community stories to showcase how your project will drive change.


 [Apply Here](#)



Eileen Fisher Foundation Grant


 **Grant Amount:** Varies based on project needs and impact.

 **Deadline/Frequency:** Varies — Check the foundation's website for current application details.

 **Eligibility:** Open to nonprofits and women-owned businesses focused on environmental justice, women's empowerment, and sustainable practices.

 **Application Process:**

1. Complete the online application outlining your organization's mission and project goals.
2. Provide a clear project plan detailing how funds will be used.
3. Emphasize your commitment to sustainability, social impact, or female leadership.


 **Pro Tip:** The Eileen Fisher Foundation values collaborative projects. Highlight partnerships, community involvement, or creative solutions that expand your impact.

 [Apply Here](#)



FedEx Small Business Grant

💰 **Grant Amount:** \$50,000 for the grand prize winner + \$20,000 for additional winners.

 **Deadline/Frequency:** Annual – Check the website for the next application period.

✅ **Eligibility:** Open to U.S.-based small businesses with a valid FedEx account number that have been in operation for at least six months.

Application Process:

1. Complete the online application with details about your business and goals.
2. Submit a business story video sharing your mission, products/services, and future vision.
3. Provide images of your business that showcase your products, workspace, or team.


💡 **Pro Tip:** FedEx loves businesses with a strong community impact and compelling visual storytelling. Use your video to highlight how your business makes a difference – and don't forget to show your passion!

 [Apply Here](#)



Female Founders Fund

💰 **Grant Amount:** Provides investment funding (not a traditional grant) for women-led startups.

 **Deadline/Frequency:** Ongoing – Applications accepted year-round.

✅ **Eligibility:** Open to women-led startups in the U.S. focused on technology, healthcare, consumer products, and enterprise solutions.

Application Process:


1. Submit an online application outlining your business model, team, and growth strategy.
2. Provide a compelling pitch deck showcasing your product, market opportunity, and financial projections.
3. If selected, participate in a pitch meeting with the Female Founders Fund team.


💡 **Pro Tip:** The Female Founders Fund is highly focused on scalable, high-growth businesses. Use your pitch to highlight your business's potential to expand rapidly and create meaningful impact.


 [Apply Here](#)



Jane Walker Grant

 **Grant Amount:** \$10,000 plus access to mentorship and coaching.


 **Deadline/Frequency:** Varies — Check the website for current application details.

 **Eligibility:** Open to women-owned businesses in the U.S., especially those in industries such as:

- Entertainment & Film
- Music
- Sports
- STEM
- Journalism
- Hospitality

 **Application Process:**

1. Complete the online application with details about your business and its mission.
2. Share your business story — highlight your passion, purpose, and the impact you're making.
3. Explain how the grant will help you take your business to the next level.

 **Pro Tip:** The Jane Walker Grant favors businesses that emphasize innovation and breaking barriers. Use your application to highlight how you're pushing boundaries in your industry.


 [Apply Here](#)



Hello Alice Small Business Grant


 **Grant Amount:** Up to \$50,000

 **Deadline/Frequency:** Varies — Multiple grant cycles throughout the year

 **Eligibility:** Open to U.S.-based small businesses in any industry, with a focus on diverse founders including women, minorities, and veterans

 **Application Process:**

1. Create a Hello Alice account to access the application portal
2. Complete the online application sharing details about your business, mission, and funding needs
3. Explain how the grant will help you overcome challenges and fuel growth


 **Pro Tip:** Hello Alice values businesses that show resilience and a clear plan for growth. Use your application to highlight how your business has adapted, evolved, or overcome obstacles.


 [Apply Here](#)



Women Who Tech Startup Grant


 **Grant Amount:** Up to \$20,000.

 **Deadline/Frequency:** Varies — Check the website for upcoming application cycles.

 **Eligibility:** Open to women-led startups worldwide in the tech industry, with a focus on businesses developing innovative solutions.

Application Process:


1. Complete the online application detailing your startup, technology, and target market.
2. Submit a compelling pitch deck outlining your product, business model, and growth strategy.
3. If selected, participate in a virtual pitch session with industry experts.

 **Pro Tip:** Women Who Tech prioritizes startups with disruptive innovation. Showcase how your tech solution addresses a major problem, fills a gap in the market, or drives positive change.

 [Apply Here](#)




Sba Business Grants

 **Eligibility:** Open to U.S.-based entrepreneurs with businesses that:

- Have a measurable impact on the lives of women and families.
- Are innovative and fill a unique market need.
- Have potential for commercial success.

Application Process:


1. Prepare a detailed business plan outlining your product/service, market opportunity, and growth strategy.
2. Submit your plan through a local SBA partner organization.
3. Selected finalists present their ideas in a national pitch competition.


 **Pro Tip:** The SBA values businesses that are scalable and impact-driven. Use your pitch to emphasize how your solution improves the lives of women and families — and how it can expand on a larger scale.


 [Apply Here](#)



Stacy's Rise Project


 **Grant Amount:** \$25,000 plus 4 months of mentorship from industry experts.

 **Deadline/Frequency:** Annual — Check the website for the next application window.

 **Eligibility:** Open to women-owned small businesses in the U.S. with a strong focus on social impact or community empowerment.

Application Process:


- Complete the online application sharing your business story, mission, and goals.
- Describe your social impact — how your business positively affects your community or industry.
- Explain how the grant and mentorship will help you grow.


 **Pro Tip:** Stacy's Rise Project values businesses with a strong personal story. Use your application to share the heart behind your business — what inspired you, what challenges you've faced, and how this grant will help you rise to the next level.


 [Apply Here](#)



WBENC Grant Programs


 **Grant Amount:** Varies depending on the program and funding cycle.

 **Deadline/Frequency:** Varies — Check the WBENC website for current opportunities.

 **Eligibility:** Open to women-owned businesses that are WBENC-certified or eligible for certification.

Application Process:

1. Become WBENC-certified (if not already certified.)
2. Complete the online application for the selected grant program.
3. Provide a clear business plan outlining your growth strategy, impact, and how the funds will be used.


 **Pro Tip:** WBENC values businesses that demonstrate leadership, innovation, and a strong commitment to advancing women in business. Use your application to showcase how your business creates opportunities for other women.


 [Apply Here](#)



Comcast RISE Investment Fund


 **Grant Amount:** Up to \$10,000 in grants plus marketing and technology support.

 **Deadline/Frequency:** Varies — Check the website for current application dates.

 **Eligibility:** Open to small businesses owned by women and people of color in select U.S. cities.

Application Process:

1. Complete the online application with details about your business and its mission.
2. Share how your business has faced challenges and how the grant will support growth.
3. If selected, you may receive additional resources like consulting, media placements, or technology upgrades.


 **Pro Tip:** Comcast RISE values businesses that show resilience and a strong community connection. Be sure to highlight how your business has overcome obstacles and continues to make a positive impact.


 [Apply Here](#)



FFA Ready Set Raise

 **Grant Amount:** Funding plus mentorship through a structured accelerator program.

 **Deadline/Frequency:** Annual — Check the website for the next application cycle.

 **Eligibility:** Open to women and non-binary founders of early-stage, venture-scalable startups in the U.S.

Application Process:


1. Complete the online application detailing your startup's mission, product, and growth strategy.
2. Submit a pitch deck showcasing your market opportunity and financial projections.
3. If selected, participate in the Ready Set Raise Accelerator Program, which includes mentorship, coaching, and investor connections.


 **Pro Tip:** The FFA team values founders with a clear vision and scalable growth potential. Use your pitch to highlight how your startup is positioned to disrupt your industry and attract investment.


 [Apply Here](#)



10,000 Women by Goldman Sachs


 **Grant Amount:** Business education, resources, and support (not a direct cash grant.)

 **Deadline/Frequency:** Ongoing – Applications accepted year-round.

 **Eligibility:** Open to women entrepreneurs worldwide who run established businesses with potential for growth.

Application Process:

1. Complete the online application detailing your business, leadership experience, and growth plans.
2. Provide information about your company's revenue, employees, and impact.
3. Selected participants gain access to a free online business course designed to equip women with skills in leadership, marketing, finance, and more.

 **Pro Tip:** The 10,000 Women program is ideal for entrepreneurs seeking education and mentorship to expand their businesses. Use your application to highlight your business's growth potential and your commitment to learning.


 [Apply Here](#)



Big Idea Grant


 **Grant Amount:** \$1,000 awarded monthly.

 **Deadline/Frequency:** Monthly – Applications are accepted on a rolling basis.

 **Eligibility:** Open to women entrepreneurs and small business owners in Southern California.

Application Process:


1. Complete the online application describing your business idea or project.
2. Explain how the \$1,000 grant will support your business growth.
3. Highlight your innovation and the impact your business will have in your community.

 **Pro Tip:** The Big Idea Grant favors businesses with creative ideas and a clear action plan. Focus on how the grant will be a game-changer for your business and help you take the next big step.

 [Apply Here](#)



Women Founders Network Fast Pitch Competition


 **Grant Amount:** Up to \$30,000 in cash prizes + access to mentorship, investor connections, and business support.

 **Deadline/Frequency:** Annual — Applications typically open in Spring.

 **Eligibility:** Open to women-led startups in the U.S. across various industries.

Application Process:

1. Complete the online application outlining your business model, revenue strategy, and growth potential.
2. Submit a compelling pitch deck showcasing your product/service, target market, and financial outlook.
3. Selected finalists will pitch their business live at the Fast Pitch Event to a panel of investors and judges.


 **Pro Tip:** The judges value founders who demonstrate confidence and a clear vision for growth. Be sure to show how your business solves a real problem and why now is the perfect time to scale.


 [Apply Here](#)



Ms. Foundation for Women Grant

 **Grant Amount:** Varies based on project scope and funding availability.


 **Deadline/Frequency:** Varies — Check the website for current opportunities.

 **Eligibility:** Open to women-led organizations and nonprofits in the U.S. that focus on:

- Racial and gender equity
- Economic justice
- Reproductive health and rights
- Women's safety and leadership

Application Process:


1. Complete the online application with details about your organization's mission and impact.
2. Submit a detailed proposal outlining your project goals, target outcomes, and how funds will be used.
3. Highlight how your organization addresses systemic change and empowers marginalized communities.

 **Pro Tip:** The Ms. Foundation strongly values organizations that are grassroots-driven and community-focused. Emphasize how your project amplifies the voices of underrepresented groups.


 [Apply Here](#)



Cartier Women's Initiative


 **Grant Amount:** Up to \$100,000 for regional award winners + additional support for runners-up.

 **Deadline/Frequency:** Annual – Next application cycle opens in May.

 **Eligibility:** Open to women-owned and women-led businesses worldwide with a strong focus on social or environmental impact.

Application Process:

- Complete the online application with detailed information about your business model and impact.
- Submit supporting documents like your business plan and financials
- Finalists participate in virtual interviews and pitch their business to a panel of judges.


 **Pro Tip:** Cartier values businesses that combine profit with purpose. Emphasize how your business creates a meaningful impact – whether through sustainability, social change, or community empowerment.


 [Apply Here](#)



Verizon Small Business Digital Ready Program

 **Grant Amount:** Varies – Offers grants, mentorship, and digital tools to participating businesses.

 **Deadline/Frequency:** Varies – Grant opportunities are offered throughout the year.

 **Eligibility:** Open to small businesses in the U.S., with a focus on women-owned, minority-owned, and underserved businesses.

Application Process:

1. Sign up for the Verizon Small Business Digital Ready platform
2. Complete online training courses designed to improve your digital marketing, financial planning, and business skills
3. After completing the required courses, you'll become eligible to apply for grant funding opportunities


 **Pro Tip:** Maximize your chances by actively participating in the platform – take multiple courses, engage with mentorship resources, and show commitment to your business's growth.

 [Apply Here](#)



Fearless Fund

💰 **Grant Amount:** Up to \$20,000.

 **Deadline/Frequency:** Varies— Check the website for the latest application cycle.

✅ **Eligibility:** Open to women of color entrepreneurs with early-stage, high-growth businesses.

Application Process:

- Complete the online application detailing your business model and growth strategy
- Provide a pitch deck showcasing your product or service, target market, and financial projections
- Share your vision for how the grant will accelerate your business growth

💡 **Pro Tip:** Fearless Fund strongly supports businesses with a clear scaling strategy. Highlight how your business can expand and create long-term impact with the grant's support.

 [Apply Here](#)





Module 7

BONUS:

**The Secret 8: Hidden Grant Opportunities
You Won't Find Elsewhere**

8 ADDITIONAL GRANT OPPORTUNITIES

- **Dream Big Awards**
 - Amount: \$25,000
 - Eligibility: Women-owned small businesses
 - Website: [Dream Big Awards](#)
- **The FoundHer Program**
 - Amount: \$5,000 - \$25,000
 - Eligibility: Women-owned businesses with innovation focus
 - Website: [The FoundHer Program](#)
- **The Red Backpack Fund**
 - Amount: \$5,000
 - Eligibility: Women entrepreneurs
 - Website: [The Red Backpack Fund](#)
- **Ladies Who Launch Grant**
 - Amount: \$10,000
 - Eligibility: Women-owned businesses in growth stage
 - Website: [Ladies Who Launch Grant](#)
- **The Open Meadows Foundation Grant**
 - Amount: \$2,000
 - Eligibility: Women-led projects promoting gender equality
 - Website: [The Open Meadows Foundation](#)
- **Girlboss Foundation Grant**
 - Amount: \$15,000
 - Eligibility: Creative women entrepreneurs
 - Website: [Girlboss Foundation Grant](#)
- **The Pipeline Angels Grant**
 - Amount: Varies
 - Eligibility: Women-led social ventures
 - Website: [The Pipeline Angels Grant](#)
- **The LiftFund Women Entrepreneur Grant**
 - Amount: \$5,000
 - Eligibility: Women-owned businesses in Texas and select regions
 - Website: [The LiftFund Women Entrepreneur Grant](#)

HAVE QUESTIONS OR WANT TO LEARN MORE?

I'd love to hear from you! Reach out any time

ON INSTAGRAM:

[@THEGRANTSUCCESSLAB]

-Erin Kennedy