

CANVA RULES & BANS

Complete Guide for Digital Product Creators

*Everything You Need to Know to Protect Your Business
and Sell Templates Legally*

© rm_digitalentrepreneur

DISCLAIMER

This guide is for educational purposes only and does not constitute legal advice. Canva's terms of service may change at any time. Always refer to Canva's official policies for the most current information.

The author is not liable for any account suspensions, bans, or legal issues that may arise from the sale of digital products.

(c) 2026 - This guide may be shared but not sold without permission.

TABLE OF CONTENTS

Chapter 1: Introduction	4
Chapter 2: Understanding Canva Licenses	6
Chapter 3: What You CAN Sell	9
Chapter 4: What You CANNOT Sell	12
Chapter 5: Common Reasons for Bans	15
Chapter 6: How to Avoid Getting Banned	18
Chapter 7: PLR vs. Canva Templates	21
Chapter 8: Best Practices	23
Chapter 9: What To Do If You Get Banned	27
Chapter 10: FAQs	30
Bonus: Resource Checklist	33

CHAPTER 1: INTRODUCTION

WHO IS THIS GUIDE FOR?

- Digital product creators
- Template sellers on Etsy, Gumroad, Shopify
- Course creators using Canva
- Social media managers selling templates
- Filipino and international online sellers

WHY THIS GUIDE MATTERS

Maraming digital product creators ang naba-ban sa Canva dahil hindi nila alam ang rules. This guide will help you:

- [OK] Understand Canva's licensing terms
- [OK] Protect your business from bans
- [OK] Create and sell templates legally
- [OK] Build a sustainable digital product business

PRO TIP: Understanding Canva's rules is about building a legitimate, long-term business.

CHAPTER 2: LICENSES

2.1 CANVA FREE LICENSE

Access to free templates, photos, and elements. Restrictions: Cannot sell free elements as standalone products.

2.2 CANVA PRO LICENSE

Pro subscription does NOT mean unlimited commercial rights. You still cannot sell Canva's assets as standalone files.

IMPORTANT: Even with Pro, you cannot claim individual Canva elements as your own.

CHAPTER 3 & 4: SELL VS NO-SELL

WHAT YOU CAN SELL [OK]

- Editable Social Media Templates
- Business Presentation & Invoice Templates
- Marketing Flyers & Brochures
- Planner & Workbook Templates

WHAT YOU CANNOT SELL [X]

- Standalone Canva Elements (graphics, photos, audio)
- Unedited or Minimally Edited Templates
- Downloaded PDF/PNG files as clip art
- Trademarked logos using Canva elements

CHAPTER 5 & 6: BANS & PREVENTION

5.1 IMMEDIATE BAN TRIGGERS

1. Selling Canva elements directly as clipart.
2. Mass Template Theft.
3. Copyright/Trademark Infringement.
4. Multiple reports from users.

6.1 THE 70/30 RULE

Aim for 70% original creative work and 30% Canva elements. The more original content you add, the safer you are.

CH 7-9: PLR & APPEALS

PLR VS CANVA

True PLR requires 100% original content. If a template has Canva Pro elements, you cannot offer resell rights.

APPEAL PROCESS

1. Contact Support professionally.
2. Acknowledge the violation.
3. Promise future compliance.

Sample: 'Dear Canva Support, I understand the suspension was due to [reason]. I apologize and commit to the Licensing Agreement going forward.'

THE GOLDEN RULES

1. ADD VALUE: Don't just resell - create.
2. BE ORIGINAL: Use unique layouts.
3. BE TRANSPARENT: Clear terms protect you.
4. STAY UPDATED: Policies change.
5. WHEN IN DOUBT, DON'T.

Thank you for reading!

Build your business the RIGHT way. (c) 2026

by rm_digitalentrepreneur