

Bridal Design Guide

Create Your Bridal Items on a Budget that will Impress Your Guests!

Presented by Samantha Wood

Make Sure to Join the Club!
TikTok [@diybridaldesignclub](#) & Instagram [@diybridaldesinclub](#)



Congratulations!

You are a new bride!

You want the wedding of your dreams without breaking the bank!

You can design your Save the Dates, Invitations & all your wedding items in Canva with a few simple steps!

I'll keep this simple, clear, and easy to follow, even for those who are new to Canva and design.

I'm Ready!



The Basic to Design

- Use 2-3 complementary fonts.
- Use a cohesive color palette
- Use even margins & white space for readability.
- Keep elements aligned using grids & guides.

Follow me on TikTok [@samtrustsuccess](https://www.tiktok.com/@samtrustsuccess)



Simplicity is Your Friend

Make sure you write down the Name of the Font(s) so you have as a quick reference because you will use them on all items.

This is a simple way to keep your items looking Professional & Cohesive!

Know Your Fonts:



Stay Consistent

Write down the color numbers you use.

You don't want to guess, was that the cream color I used? Is that the Accent Color?

Keep this in your wedding folder!

Know Your Colors:

Background / Overlay
Light Orange
Color #fff4f0

Accent Color
Pastel Gray Cyan
#aad7d4

Accent Color
Dark Azure
#0f606b

Words of Wisdom

One thing my Dad told me over & over was KISS!

Keep It Simple Sam!

This is the most important thing to remember as a DIY Bride! Keep it simple...don't overcomplicate your design.

If you think your design looks too busy eliminate some elements!

Do not be afraid of WHITE SPACE!



Whats Next...

You are going to plan & create the wedding of your dreams!

Ready to Join the DIY Bridal Design Club?
My Full Bridal Design Guide is Live

My Full Guide Includes:

- ◆ Getting Started With Canva
- ◆ Design Basics Made Easy
- ◆ Choosing Fonts That Feel Like "You"
- ◆ Color Palettes You Can Actually Use
- ◆ Create a Wedding Brand Board
- ◆ Choosing Your Paper
- ◆ Finding the Right Printer (Online vs Local)
- ◆ What You Need to Know About Postage

[I want the Full Bridal Guide!](#)
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Thank you again for being here!

I am super excited for you to create your amazing wedding package!

Being a DIY Bride can be overwhelming; always remember my K.I.S.S. Concept it will keep you on track!

I am here to help, reach out directly at swood@whynotwithsam.com to ask any design questions!

Sam

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