



# Welcome!

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MASTER THE ART OF PLANNING, PROMOTING, AND  
RUNNING SUCCESSFUL CO-WORKING RETREATS



# COURSE OVERVIEW

## 1 Understanding the Role & Building Your Vision

- Learn what it means to be a TripLeader.
- Start designing your ideal co-working trip.

## 2 Planning Your Co-Working Experience

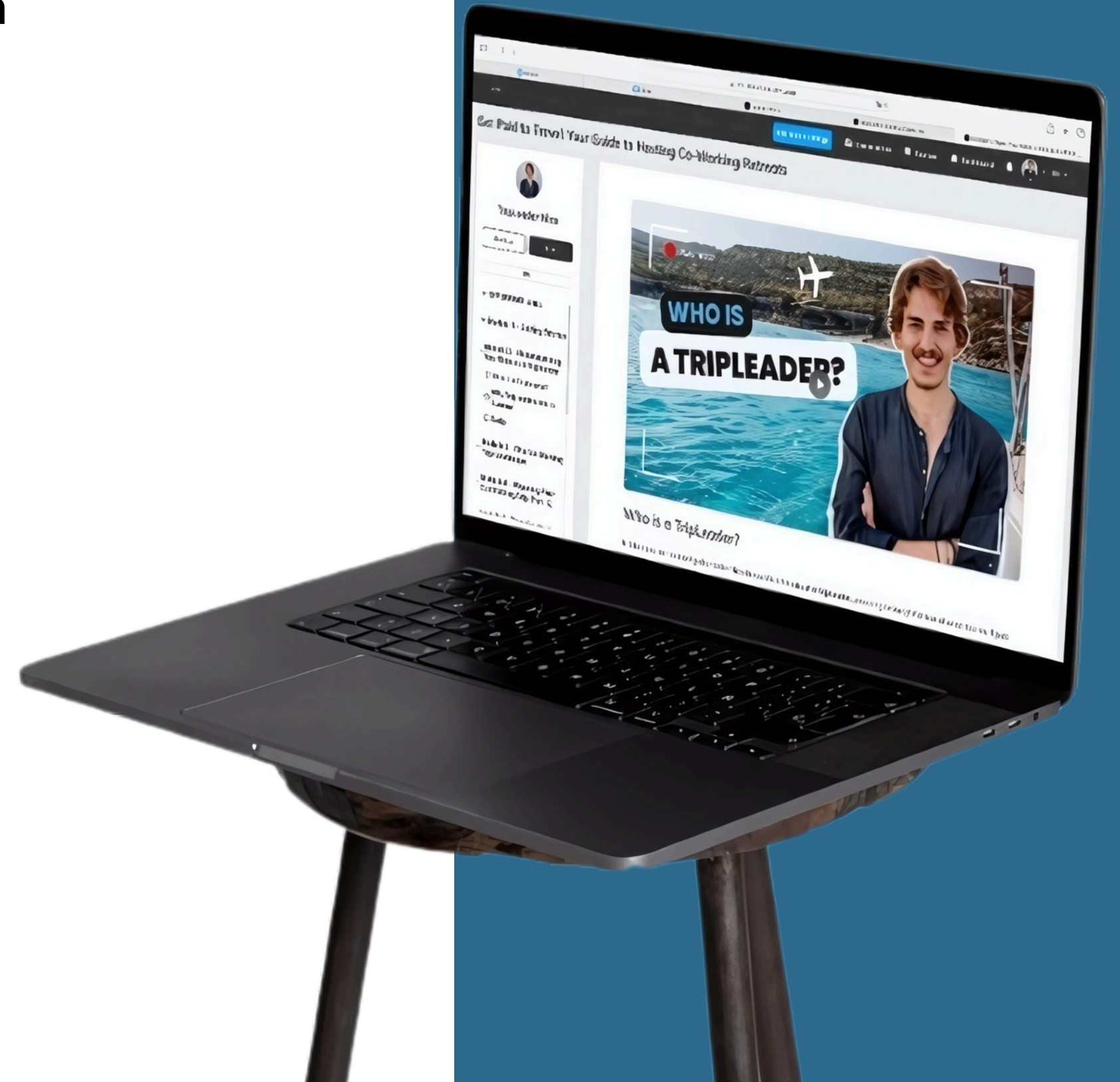
- Select the perfect destination and accommodation.
- Craft a trip description & itinerary that works.

## 3 Sell Your Trip Risk-Free

- How to start selling your trip without any financial risk.
- Tricks & pre-selling techniques to optimise your earnings.

## 4 Marketing & Filling Your Trips

- Find your target audience on the right platforms.
- Create content that captivates and converts.



# HOW TO USE THIS COURSE

## Follow the Modules in Order:

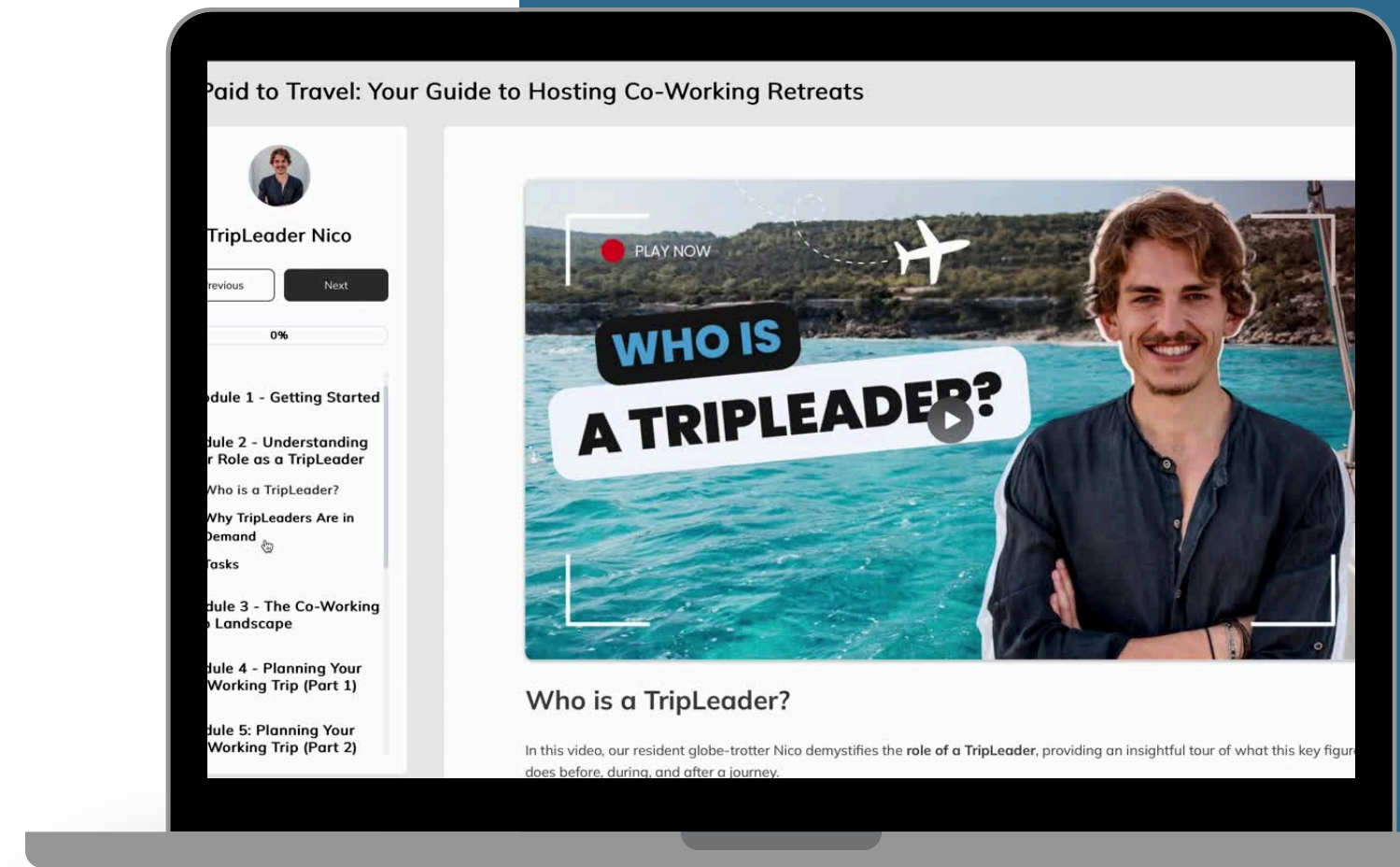
Each module builds on the previous one, so start with Module 1 and work through it step-by-step. **Don't skip!**

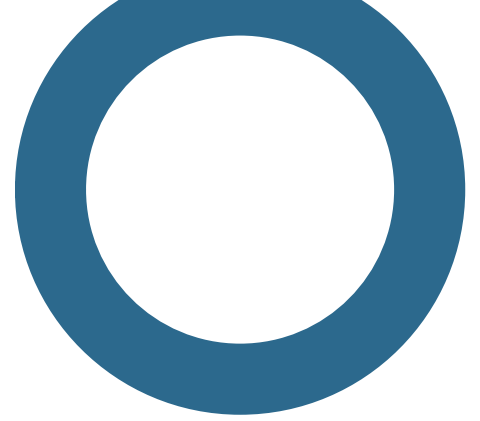
## Engage with the Community & Ask Questions:

Join our community and live Q&A calls with other TripLeaders for support, insights, and answers—**keep moving forward!**

## Easy Action:

Use the tools and templates provided in each module to start planning and promoting your experience within the next 1 - 2 months.





# YOUR FIRST STEPS

*Start Your Journey Today!*

**3 MODULES**

Watch the first three modules to build foundational knowledge.

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**COMMUNITY**

Join the community and introduce yourself to other members.

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**VISION**

Write down your top 3 destinations and brainstorm your first trip.

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**Q&A**

Attend group Q&A session to clarify doubts and get inspired.

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# WHY THIS COURSE WORKS

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## PROVEN STRATEGIES

Tested and refined methods that have successfully filled trips for countless Tripleaders.

02

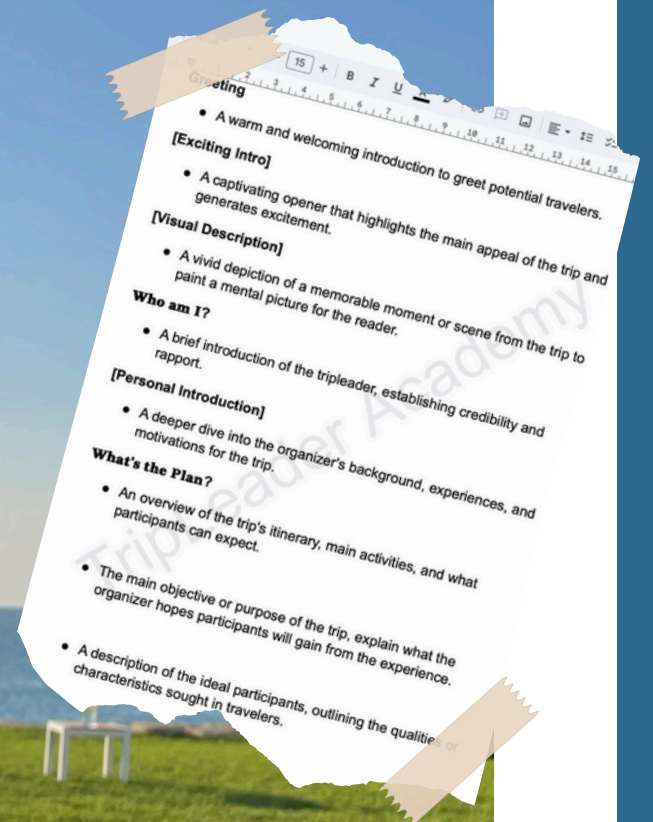
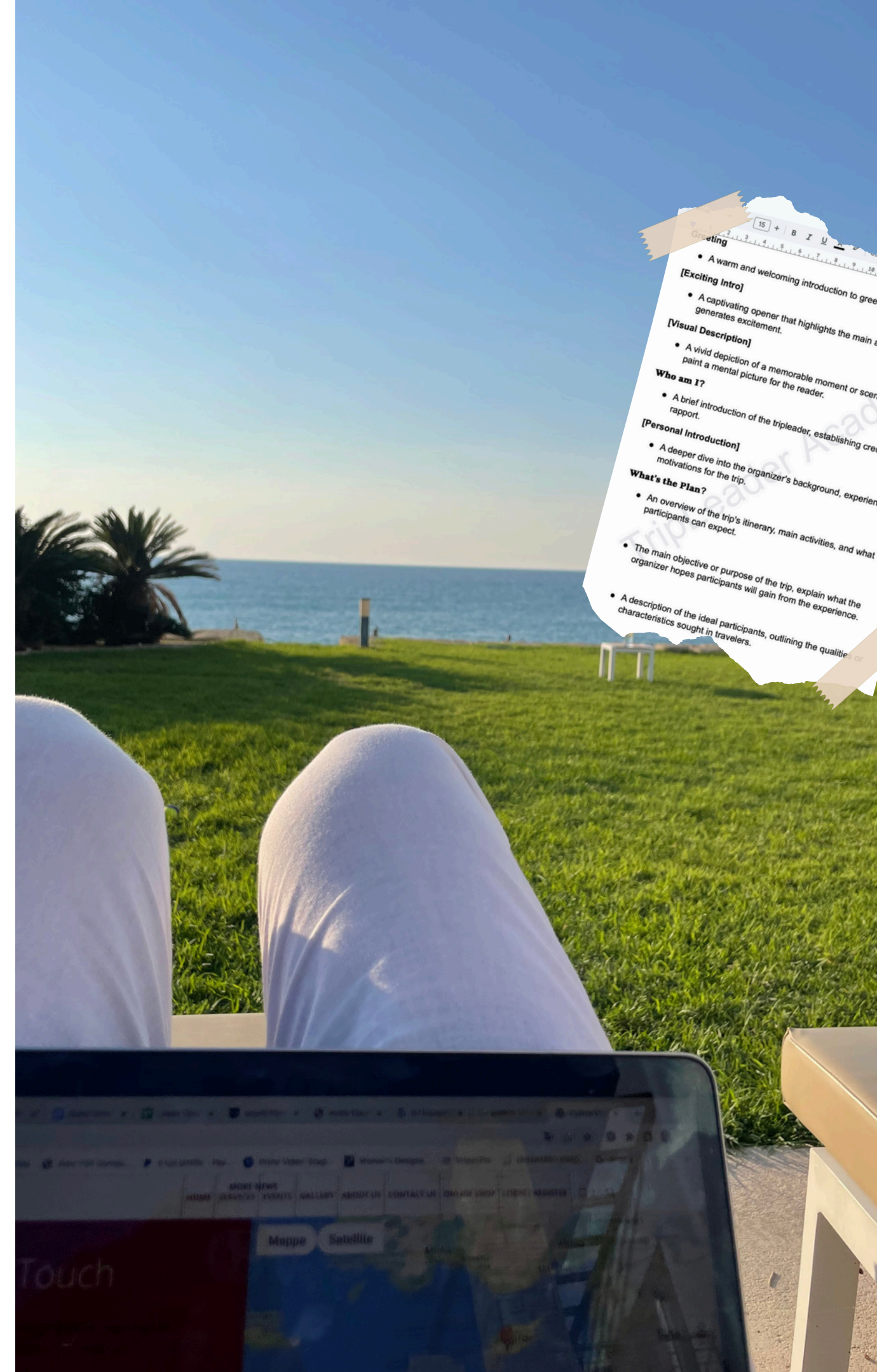
## PRACTICAL TOOLS

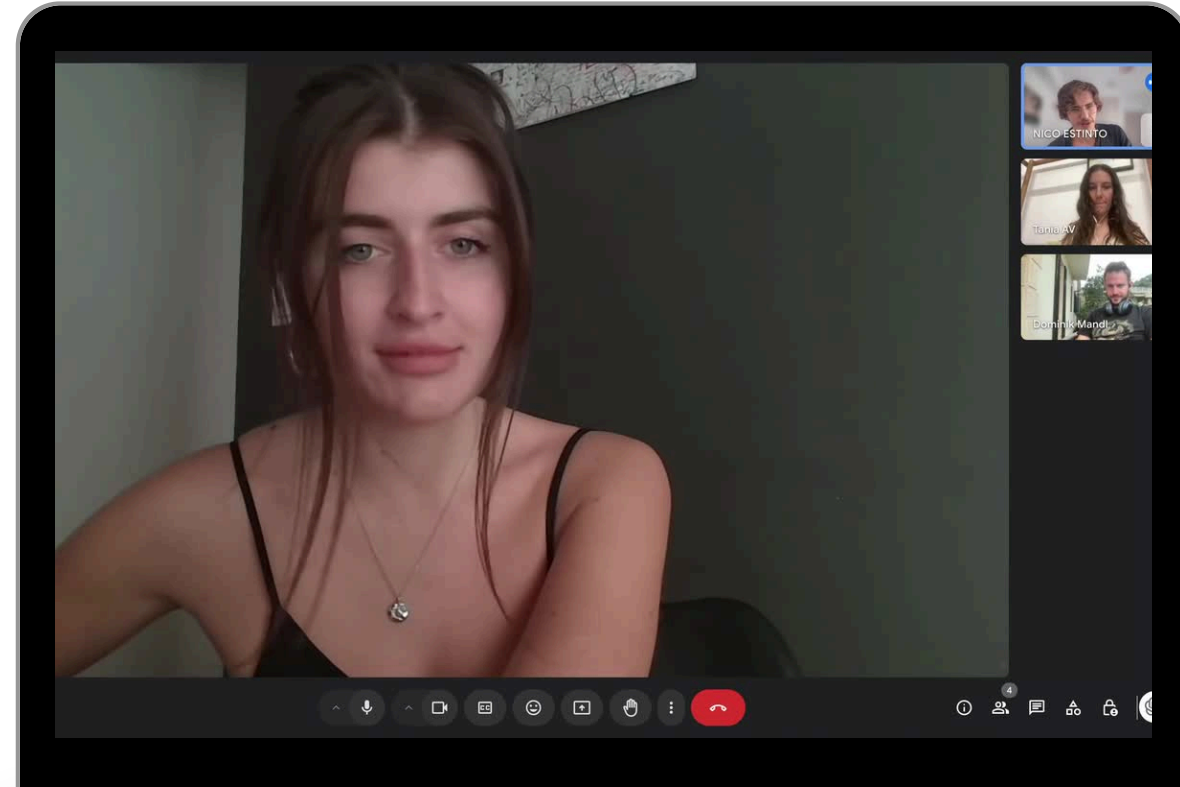
Ready-to-use templates and resources that simplify planning and promotion.

03

## EXPERT SUPPORT

Ongoing guidance from experienced TripLeaders who understand your challenges and are here to support you.



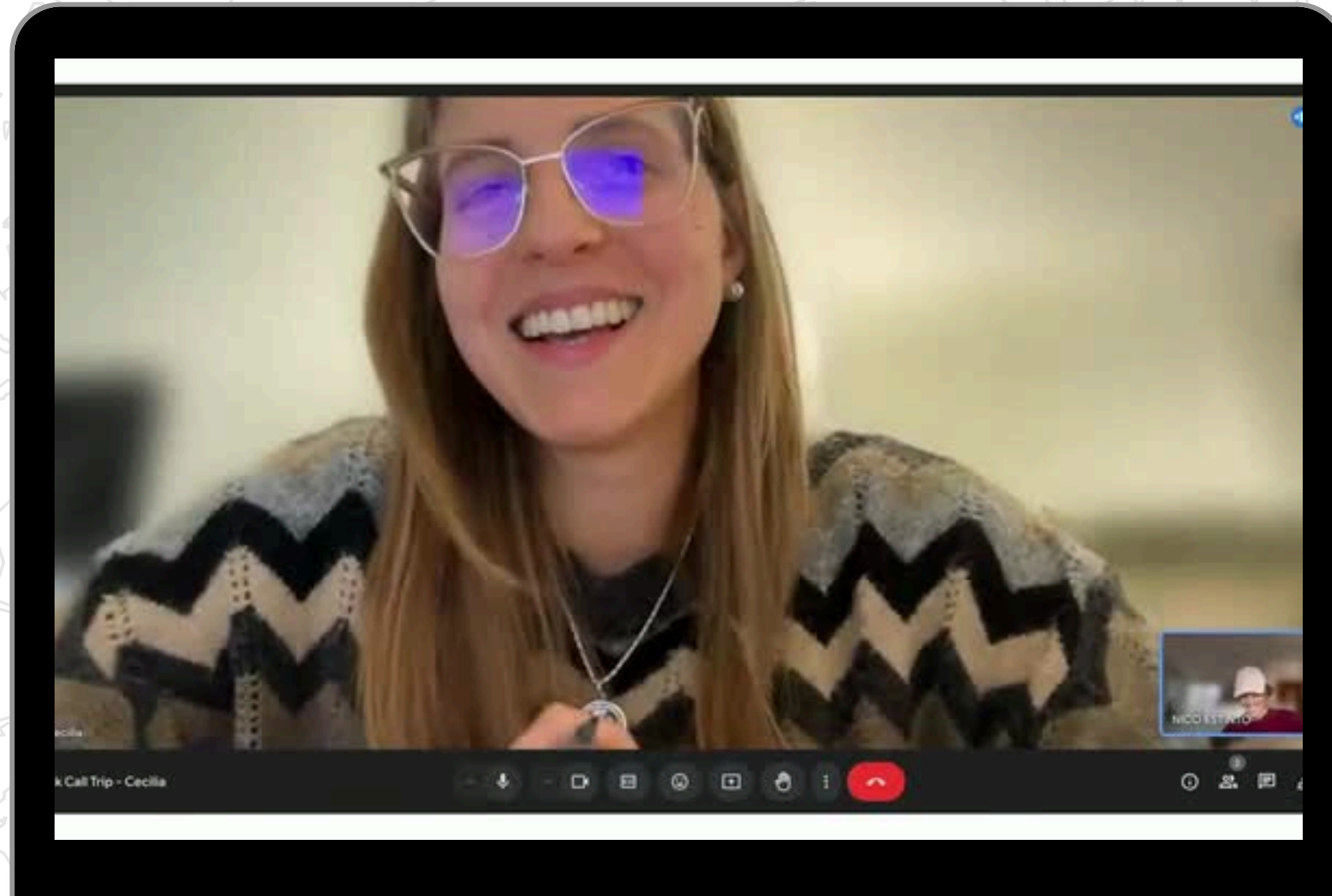


# BELIEVE IN WHAT'S POSSIBLE

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When you follow our steps, commit to your goal, and stay motivated, success becomes inevitable. Others have done it—why can't you? You have everything you need to make this happen, and we'll be with you every step of the way.

# REAL STORIES TRIPLEADER CECILIA



OCEAN



A SNEAK PEEK  
INTO OUR LAST  
**CO-WORKING TRIPS!**