



Survey Model

Below, you will find a survey template that you can adapt to your niche to find the problems that your audience is facing.

The tools:

- [Survey Monkey](#) (free for 10 questions and 100 responses per survey)
- Google Forms

The golden question:

“What is the MAIN obstacle or problem that is holding you back? (What is halting your progress and how do you feel about it?)”

OR

“What is the BIGGEST difficulty you are currently facing?”

Be as specific and comprehensive as possible.

The more specific you can be with your answer, the better my chances of, “I can help you overcome your obstacles.”

Here is an example of a 9-question survey that you can adapt to your niche.

1. What is the main obstacle or problem that is holding you back from learning English? (What is halting your progress and how do you feel about it?)
2. Imagine that you can't solve this problem, and that it continues for 1 year, 2 years, 5 years... What would the negative consequences be for you? Your life? Your circle?
3. If you had a “magic wand” and could create the PERFECT solution to this problem, what would that solution look like?
4. If you had access to this ideal solution to learning English, what is the FINAL result you could achieve? How would being able to speak English positively affect you and those around you?

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5. If I could accompany you with a concrete action plan to learn English, how much would you be willing to invest in this support?
 - \$ 0
 - \$1 to \$50
 - \$50 to \$75
 - \$75 to \$100
 - \$100 to \$125
 - \$125 to \$150
 - \$150 to \$175
 - \$175 to \$250
 - \$250 or more

6. As a subscriber to my newsletter you will obviously be entitled to a special price. But how much do you think the price should be for the public?
 - \$ 0
 - \$1 to \$50
 - \$50 to \$75
 - \$75 to \$100
 - \$100 to \$125
 - \$125 to \$150
 - \$150 to \$175

7. Have you already applied my advice? What were the results? Tell me about it!

8. And for a personal touch... what is your first name, age and city?

9. If one of my tips exactly matches your problem, to which email address would you like me to send the solution?