



BEYOND BUSY BLUEPRINT

FROM CHAOS TO CLARITY IN YOUR
BUSINESS

CREATED BY
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BUSINESS OPERATIONS &
CLIENT SUCCESS PARTNER



WHO AM I?



HI, I'M EBONY

(MOST PEOPLE CALL ME EBZ)

AFTER 4 YEARS SUPPORTING COACHES
AND SERVICE PROVIDERS, I'VE STEPPED
FULLY INTO MY ROLE AS A BUSINESS
OPERATIONS & CLIENT SUCCESS PARTNER.

THE TRUTH ABOUT BUSY

YOU'RE NOT FAILING BECAUSE YOU
CAN'T SERVE CLIENTS... YOU'RE
STUCK BECAUSE YOUR BACKEND IS
CHAOS

SIGNS YOUR STUCK IN BUSY MODE



SCATTERED
SYSTEMS

MESSY INBOXES



CLUNKY
ONBOARDING

MANUAL TASKS
EATING HOURS

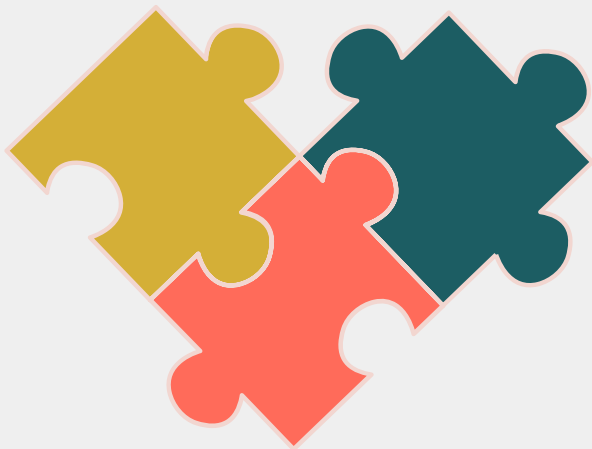


CONSTANT
OVERWHELM → NO
TIME FOR GROWTH



WHY THIS MATTERS

WHEN YOUR BACKEND IS A MESS, IT LEAKS TIME, MONEY, AND ENERGY — KEEPING YOU STUCK IN SURVIVAL MODE INSTEAD OF CEO FLOW.



INTRODUCING THE BEYOND BUSY BLUEPRINT

THE 3 STEPS TO MOVE BEYOND BUSY



STEP 1 - STOP THE OVERWHELM

IDENTIFY WHERE YOUR TIME + ENERGY
IS LEAKING

GAIN CLARITY ON YOUR BIGGEST
BOTTLENECKS

**What tasks in my business drain
the most time or energy each
week?**

**Which activities actually
grow my business — and
which just keep me
“busy”?**

**Where do I feel the most
disorganized or scattered
right now?**

**What's one task I dread doing
that I'd love to never touch
again?**



STEP 2 - AUTOMATE & STREAMLINE

SYSTEMISE REPETITIVE TASKS

AUTOMATE CLIENT ONBOARDING + ADMIN

What tasks do I repeat daily, weekly, or monthly that could be automated?

How smooth (or clunky) is my client onboarding experience right now?

Do my systems talk to each other, or am I double-handling information?

If I stepped away for a week, would my business keep running smoothly?



STEP 3 - STEP INTO CEO FLOW

BUILD SUSTAINABLE SYSTEMS

FOCUS ON GROWTH, CREATIVITY,
AND IMPACT

Am I spending more time in the weeds of my business, or leading it forward?

What does my ideal “CEO day” look like — and how does it compare to today?

**Where am I still micromanaging
instead of trusting
systems/people?**

**What would I be able to do
(creatively, financially,
personally) if I freed up 10
hours a week?**

THE TRANSFORMATION



BEFORE:
CHAOS,
OVERWHELM,
BURNOUT



AFTER:
CLARITY,
SMOOTH
SYSTEMS,
FREEDOM

HOW I CAN HELP YOU

**Now that you've answered
the above questions,
what's the #1 area you
want to focus on first?**

YOU DON'T HAVE TO STAY STUCK
IN BUSY MODE.

YOU'VE ALREADY TAKEN THE
FIRST STEP BY REFLECTING ON
WHAT'S KEEPING YOU
OVERWHELMED.

THE NEXT STEP? TURNING
THOSE INSIGHTS INTO ACTION.

THAT'S EXACTLY WHAT WE'LL DO TOGETHER
IN A BEYOND BUSY BLUEPRINT SESSION.

⚡ BOOK YOUR 90-MINUTE SESSION TODAY
AND MOVE FROM CHAOS → CLARITY.



Ebony xxx

