From the trials and tribulations of Danica Walker

7 Secrets You MUST Know For Social Selling Success

This guide applies to BOTH affiliate AND digital marketers. If you are wanting to build a brand or digital business, you need to know all 7 secrets to hit the ground running!

1. **How To Identify A Popular Digital Product That Sells Well**

If nobody wants to buy what you're offering, it does not matter how much traffic you get to your social media accounts. You will be fighting a losing battle. This is one of the most common mistakes I see with people starting out in affiliate or digital marketing. On the flipside, I have seen many SMALL creators on IG make absolute bank (10K PLUS weeks with under 5k followers) simply because they were selling the right products with high demand. There are already many digital products with a proven track record of sales that come with master resell rights attached (I bundled twelve digital products along with a comprehensive digital marketing course to get you started with everything you need to succeed in social selling).

2. **How To Identify An Affiliate Marketing Opportunity WORTH YOUR TIME!**

Affiliate marketing was one the first ways that ever worked for me when I was learning how to make money online. It can bring in thousands of dollars of revenue per month, depending on what you're promoting. Unfortunately the way affiliate marketing is taught to beginners is often very misleading. Many people claim to make thousands of dollars selling Amazon products (I fell for this). In reality, you would have to have millions of followers and views to make any kind of substantial money because they only pay 2 to 5% of your sales. The largest cheque I ever received from affiliate marketing for Amazon was about $150. This model does NOT work if you have a smaller following. I made this simple change and started earning thousands of dollars PER WEEK:

I only promoted products that offered a 20% or above affiliate program

I look for recurring purchased products that offered autoship options (products shipped out every month) to create a solid stream of passive income

If you are going to put in the effort to promote a product, make sure it's going to be worth your while!

3. How To Get Traffic To Your Offers

I truly believe "going viral" on IG, Tik Tok or Facebook is a formula. It can be learned and repeated over and over. This is absolutely CRUCIAL to becoming successful with social selling. In order to get eyes on your offers, you need traffic! The beauty of this is it can be learned, and if you are consistent with posting daily it is only a matter of time before you get a viral, and then customers! (I share the exact formula for going viral in my Viral Reels Secrets e-book)

4. How To Create Like, Know and Trust

People buy from you because they trust you. It's one thing to get massive reach, but quite another to get a complete stranger to trust you enough to buy what you're offering. My favorite part about mastering this secret is that it actually just happens naturally. The more you post on your social media and engage with your audience, the more connection you'll create. The key to this is being consistent and showing up on your social media accounts regularly!

5. **How To Automate Posting DAILY**

I use the software repurpose.io to re-post to all my social media platforms so that I only have to post ONCE. This saves me a ton of time each day. It's hypercritical that you create systems to help get reels and tik toks out on a daily basis so you continually have a flow of traffic coming to your checkout page. I published over 30 reels last month and made $27,000. This is worth it!

6. **How To Boost Visitors To Your Checkout Page Using Automation**

I use the software called Manychat. You can link it to your social media account and when someone comments a specific word on your reel they are automatically DMed a link to the resource or whatever else they wanted. I LOVE this software because it saves me HOURS each day and sends a steady flow of traffic to my checkout page.

7. **The Belief That You Are Worthy Of An Abundant Life**

I know this might sound cliche, but it's so true. One of my favorite quotes is:

"It doesn't take a long time to build a successful business, it takes a long time to *become the person to build a business.*"

Your beliefs in yourself and what you are capable of are what will determine your success. You have everything at your fingertips to succeed with this!

KEEP READING!



Get My Entire Passive Profits With Social Media Business Model

What's Included?

My entire system for making passive income with social selling (25K+ each MONTH!)

A comprehensive guide to creating popular digital products that have a high demand and everyone wants (works for EVERY industry!)

A step-by-step process to leveraging social media that will send you thousands of customers for free (I enroll hundreds of customers every month).

A complete breakdown on how to automate your business so you only need to work a few hours per week (CRUCIAL if you want passive income!)

A done-for-you digital product (the course itself) AND 12 digital products that you can sell for 100% profit (save HOURS of time and start selling TOMORROW!)

CLICK HERE TO GET THE DETAILS!