

Free with Action - Examples

Wakeup Your Dead 🦴 Audience - Swipe File

Want my Extreme Wealth Sleep Subliminal (the one I use every night to reprogram my 🧠 for massive wealth)? Comment "me" below to get it FREE - today only.

Then each person who comments "me" you'll send them a private message and say "Hey - saw you wanted my Extreme Wealth Sleep Subliminal (usually \$147) for FREE. Here's all you have to do. Click below to subscribe to my YouTube channel and pop in here once you've done it. Before end of day, I'll shoot you over the subliminal for free."

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I'm giving away my *7-Figure Belief Reprogramming Script* — the one that helped me rewire YEARS of money anxiety.

Want it?

Drop **"VIP"** below.

Then complete ONE tiny step in the DM I send you.
Once it's done, I'll unlock the script for you for \$0.

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Who wants my *Magnetic Messaging Swipe File* — the same one I use to craft posts that turn strangers into buyers in under 48 hours?

Comment **"magnetic"** below.

Then check your DMs — I'll send one quick action step.
Do it before tonight and you'll get the swipe file FREE (it's normally tucked inside a \$497 program 🙄).

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Want to know the exact reason your business isn't making more money?
I've got a private 5-question diagnostic I only give my clients — and I'm giving it away FREE today.

Comment “**diagnostic**” and I'll send it to you.

All you have to do is one tiny thing:

Tap the link I send → answer the 5 Qs → boom, instant clarity on your biggest money block.

Inaction Loses - Examples

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I'm gifting my *Client Attraction Ritual* (normally only for private clients)...
BUT — if you don't take action, it disappears.

Comment "**RITUAL**" below 📌

I'll DM you the instructions.
Complete them within 48 hours → you get it free.
Ignore them → I revoke access.
No hard feelings, just only wanna reward action takers. 😊

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I just uploaded something wild:
My Bestie Chat Fast Start Mini Training — the one that helps you revive a dead audience in under 24 hours.

I'm giving it FREE to anyone who completes a quick step I DM you.

Comment "**FAST**" to claim it.

But heads up:
If you don't complete the step within 2 days, I'm deleting your access link. No action = no gift.

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I'm giving away my *High Ticket Audience Revival Prompts* — but only to people who actually DO something with them.

Comment "**REVIVE**".

I'll send you a DM with a tiny action.
Complete it → you get the prompts free.
Don't complete it → your spot gets reassigned to someone else.

Energetics matter. The universe moves for movers.

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Who wants my *'Wake the Dead' Engagement Script* (the one I use to turn ghost-town audiences into active buyers)?

Comment **“WAKE ME UP”** and I'll send it over.

But heads up - if I see you haven't logged in within 2 days, you'll lose access.

Email Subject Lines

Reward based:

Holy sheeeez – free just for today 😱

“Wait - you’re giving it away for free?!?”

free99

FOMO based:

{first_name} access removed ❌

{first_name} access denied ❌

time is running out, {first_name} ⏰

really don’t want you to miss this, {first_name} 😬

Actions to Reward

Wakeup Your Dead 🧟 Audience

Example Actions

Reward your audience for:

Following you on a new channel (like YouTube)

Logging into a course within X days

Completing a challenge within X days

Leaving a comment on a post

Tagging a friend on a post

Sharing a post on their own social media

Requirements

- Something your audience wants
 - This means you need to use some sales skills to present your offer in a way that is enticing and helps your audience see how it would benefit THEM
- Time constraint
 - “Today only”
 - “Within 48 hours”
- Positive reward “do this → get this”
- Negative consequence “no action → lose this”
- On social media - use a comment strategy to increase reach