

Newsletter Rates/Sponsors



Why "Selling From the Beach" Newsletter is an Excellent Choice for Advertisers

Targeted Audience:

Amazon Sellers Focus: Our newsletter is specifically tailored for Amazon sellers in Canada and the United States, ensuring your advertisements reach a highly relevant and engaged audience looking for tools, services, and products to enhance their Amazon selling experience.

High Engagement Rates:

Engaged Subscribers: Our subscribers are actively seeking valuable content, tips, and resources to improve their Amazon selling strategies, leading to higher engagement rates with our newsletter content and advertisements. They are also actively looking for alternative business models and expanding beyond Amazon.

Trust and Authority:

"Selling From the Beach" has established itself as a trusted source of information, making our readers more likely to trust and engage with the advertisements featured.

Wide Reach and Growing Audience:

Our newsletter's subscriber base is consistently growing, providing advertisers with a continuously expanding audience. We also archive our newsletters on our blog so readers can see past issues.

Supportive Community:

Our newsletter and Facebook group fosters a sense of community among Amazon sellers, encouraging discussions, collaborations, and shared experiences. Advertisers can tap into this community spirit to build brand loyalty.

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Customized Advertising Opportunities

Tailored News Advertising Packages: We offer a variety of advertising packages, including sponsored content, banner ads, and featured product placements, allowing advertisers to choose options that best fit their needs.

Newsletter Sponsors:

Our newsletter goes out every 2 weeks and we offer logo placement sponsors at the top, middle and bottom. Logo is displayed and a hyperlink to your page.

Ask Me Anything (AMA):

We will do an Ask Me Anything in our Facebook group. We will post about you, some info about your journey, what you are an expert in and your product/service. We will seed some questions and also the community will ask. Answer on your own time and it will stay posted in the group.

Dedicated Email:

Our newsletter goes out every 2 weeks but we can offer a custom email blast to our list in the middle. The email is usually a quick "check this out" or here is some quick value. We like to pair this up with a related tip or trick so its not just a 100% sales pitch but it is only for the advertiser.

Product Review (Written):

We would review your product or service, written in our casual and entertaining tone. It will highlight key features and what we like about it. The review will range from 500-1000 words, contain some screen shots of the product/service and a link. We will include it in a Newsletter and Facebook group post. These are also shared on our LinkedIn profiles. We will post a blog entry on our website as well.

Product Review (Video):

We would review your product or service, creating a Youtube video in our casual and entertaining tone. It will highlight key features and what we like about it. The review will range from 5-10 minutes contain some screen shots of the product/service and a link in the description. We will include it in a Newsletter and Facebook group post. These are also shared on our LinkedIn profiles. We will post a blog entry on our website as well.

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NEWSLETTER RATES

SERVICE	DESCRIPTION	RATE
Top Banner Ad	25 words + Logo	\$350
Mid-Newsletter Ad	25 words + Logo	\$300
Bottom Ad	25 words + Logo	\$250
Dedicated Email (off week)	100 - 1000 words	\$1,250

OTHER RATES

SERVICE	DESCRIPTION	RATE
Facebook Ask Me Anything	See Above	\$350
Product Review - Facebook and Newsletter	See Above	\$750
Product Review - Youtube	See Above	\$1,500

WORK WITH US



info@sellingfromthebeach.com

[Facebook.com/sellingfromthebeach](https://www.facebook.com/sellingfromthebeach)

Past Issues: [Sellingfromthebeach.com](https://www.sellingfromthebeach.com)

3000+
Newsletter
Subscribers

46.95%
Open Rate Average
Last 4 Newsletters

2700+
Facebook Group
Members