



Knoxtr

Beta User Guide

Knock Smarter. Earn More.

Welcome to Knoxtr Beta

Hi, I'm Bernard and like you, I've spent a lot of time knocking on doors. I built Knoxtr because I couldn't find a tool that actually worked the way field sales reps work. No clunky CRMs, no unnecessary features just a clean, fast app that does exactly what you need on the doorstep.

Thank you for being one of the first people to use Knoxtr. Your feedback during this beta period is genuinely valuable and will help shape the final version. I hope it makes your day on the doors a little smarter and a lot more productive.

Getting Started

Opening the App

Knoxtr runs directly in your phone's browser no app store download needed. Simply open the link you've been given, enter your name on the welcome screen, and tap Enter. You're in.

Add Knoxtr to Your Home Screen

This is the most important thing you can do. Adding Knoxtr to your home screen protects your data, improves offline performance, and gives you a full-screen app experience.

On iPhone (Safari):

1. Open Knoxtr in Safari
2. Tap the Share button (square with arrow pointing up)
3. Tap 'Add to Home Screen' then tap Add

On Android (Chrome):

1. Open Knoxtr in Chrome

2. Tap the three-dot menu (top right)
3. Tap 'Add to Home Screen' then tap Add

Important — Please Read

Your data is stored on your device

Knoxtr Beta stores all your data locally in your phone's browser storage.

It is not backed up to the cloud. You are responsible for keeping it safe.

Only use one browser

Your data is tied to the specific browser you use. If you open Knoxtr in Safari on Monday and switch to Chrome on Tuesday, you'll see an empty app your Safari data is still there, it just isn't shared between browsers.

Always use the same browser. Open Knoxtr from your home screen shortcut every time.

Don't clear your browser data

Clearing browser history, cookies or site data will delete your Knoxtr data.

Export your data before clearing anything. See Stats → Export CSV.

Chrome users — extra steps to protect your data

Some Chrome settings can prevent data from saving correctly. Please check the following:

- Make sure you are NOT in Incognito/Private mode data is wiped when the tab closes
- Check Chrome Settings → Privacy → Site Settings → knoxtr.com → Storage is set to Allow
- Check Chrome Settings → Privacy → Clear browsing data → On exit make sure 'Cookies and site data' is NOT ticked

Best practice for Chrome users

Add Knoxtr to your home screen and always open it from there.

This tells Chrome to protect the storage and treat the app as installed.

How to Use Knoxtr

The Dashboard

Your home base shows your monthly stats (knocked, appointments, sales, earnings) and all your active areas.

Setting Up Campaigns

Set these up before creating areas. Campaigns are the products you're selling e.g. CityFibre, £150 Cashback Bundle. Go to Setup → Campaigns → + Add.

Creating Areas

An area is a geographic location you're working. Go to Setup → Areas → + New. Name it, select a campaign, add notes if needed.

Adding Streets

Inside an area, tap + Street. Enter street name, postcode, first and last door number, and whether to include odd, even or both sides.

Part Knock Feature

Tick 'Part knock' when adding a street to specify a section e.g. doors 200 to 280.

Knoxtr labels it 'High Street (200 - 280)' so your grid is exactly the right size.

Logging Outcomes

Tap any house to log the result: No Answer, Not Interested, No Cold Callers, Follow-Up, Appointment, Sale, or Existing Customer. The grid updates instantly.

Adding Laps

Tap + Add Lap to do a second pass on a street. Not Interested and No Cold Callers are removed. Sales, Appointments, Follow-Ups and Existing Customers are locked with a badge so you don't re-knock. Everything else resets to blank.

Actions, Appointments & Follow-Ups

Tap Actions in the bottom navigation. Add manual leads from external sources using the + Add Manual button. All items are sorted by date with overdue ones highlighted.

Results Sales & Stats

Sales shows every logged sale with full details. Stats show your full conversion funnel and an earnings goal calculator based on your real data.

Troubleshooting

My data disappeared

Most likely cause you opened Knoxtr in a different browser or cleared your browsing data. See the 'Only use one browser' section above. Unfortunately, data that has been cleared cannot be recovered.

Stats are showing duplicates

This was a known bug with the multi-lap feature, now fixed in the latest version. If you're still seeing duplicates, please contact support.

The app isn't working offline

Add Knoxtr to your home screen and open it once on Wi-Fi before going out. This caches the app for offline use.

Privacy & GDPR

All beta data is stored locally on your device we don't hold your customer data centrally. You are the data controller. Only store the minimum information needed. Full GDPR policy is available inside the app.

Support & Feedback

Your feedback shapes what gets built next. If something isn't working or you have an idea, please get in touch.

- In-app: tap Feedback in the bottom navigation
- Email: support@knoxtr.com
- FAQ & troubleshooting: knoxtr.com/faq

Thank you for being part of the beta I genuinely appreciate it.

Bernard Reilly Founder, Knoxtr