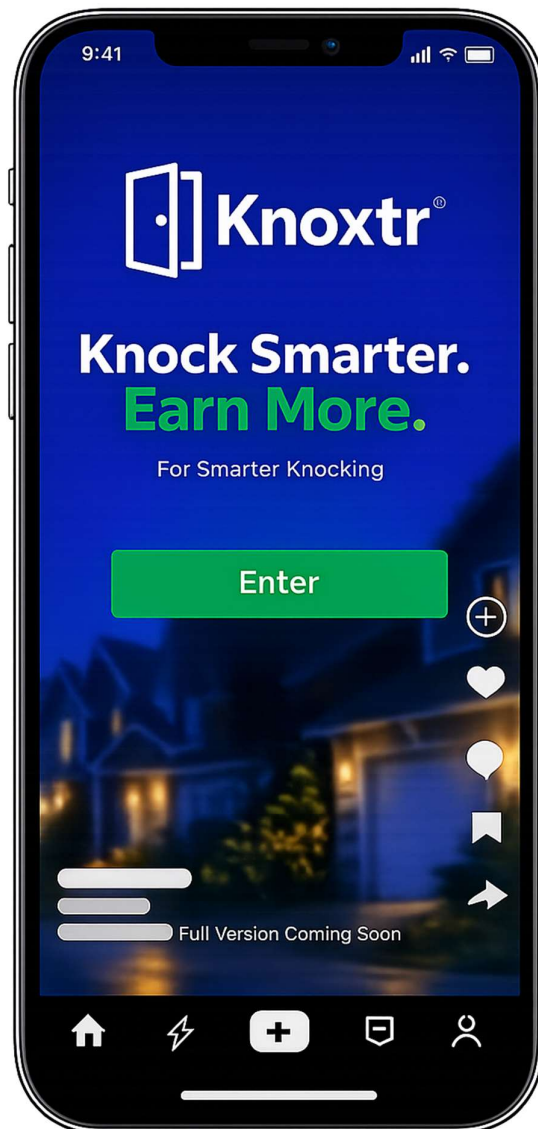


Knoxtr

Beta User Guide

Knock Smarter. Earn More.



Welcome to Knoxtr Beta

Hi, I'm Bernard and like you, I've spent a lot of time knocking on doors. I built Knoxtr because I couldn't find a tool that actually worked the way field sales reps work. No clunky CRMs, no unnecessary features just a clean, fast app that does exactly what you need on the doorstep.

Thank you for being one of the first people to use Knoxtr. Your feedback during this beta period is genuinely valuable and will help shape the final version. I hope it makes your day on the doors a little smarter and a lot more productive.

Getting Started

Opening the App

Knoxtr runs directly in your phone's browser no app store download needed. Simply open the link you've been given, enter your name on the welcome screen, and tap Enter. You're in.

Add Knoxtr to Your Home Screen

For the best experience, add Knoxtr to your phone's home screen so it feels and works like a native app. Here's how:

On iPhone (Safari):

1. Open Knoxtr in Safari
2. Tap the Share button (the square with an arrow pointing up)
3. Scroll down and tap 'Add to Home Screen'
4. Tap Add done!

On Android (Chrome):

5. Open Knoxtr in Chrome
6. Tap the three-dot menu in the top right
7. Tap 'Add to Home Screen'
8. Tap Add done!

Once added, Knoxtr opens full screen without any browser bars just like a proper app.

Important — Please Read

⚠ Your data is stored on your device

Knoxtr Beta stores all your data locally in your phone's browser storage. This means your data is private and belongs entirely to you — but it also means you are responsible for keeping it safe. Please read the following carefully.

Only use one browser

Because your data lives in your browser's local storage, it is tied to the specific browser you use. If you open Knoxtr in Safari on Monday and then switch to Chrome on Tuesday, you will see a completely empty app your data is still there in Safari, it just isn't shared between browsers.

Stick to one browser and one device. I recommend adding Knoxtr to your home screen and always opening it from there.

⚠ Don't clear your browser data

If you clear your browser history, cookies, or site data your Knoxtr data will be deleted. This includes using your phone's 'Clear All' storage option.

Before clearing any browser data, make sure you have exported your Knoxtr data first.

Don't switch phones without exporting first

If you get a new phone, your Knoxtr data won't automatically transfer. Before switching devices, use the Export feature to save a backup of your data. Keep that file safe — you can use it to restore your history when the full cloud version of Knoxtr launches.

How to Use Knoxtr

The Dashboard

When you first open the app you'll land on your Dashboard. This is your home base it shows your activity for the current month at a glance: doors knocked, appointments, sales and total earnings. Below that you'll see all your active knocking areas.

Setting Up a Campaign

Before you start adding areas, set up your campaigns first. Campaigns are the products or services you're selling — for example, CityFibre, a broadband package, or a cashback bundle. Each campaign can have a per-sale value so Knoxtr can track your earnings automatically.

To add a campaign: tap Setup in the bottom navigation, then tap Campaigns.

Creating an Area

An area is a geographic location you're working for example, 'Quinton Birmingham May 2026'. Inside an area you'll add the individual streets you're knocking.

To create an area: tap Setup, then tap Areas, then tap the + New button. Give it a name, select a campaign, add any notes, and tap Create Area.

Adding Streets

Once inside an area, tap + Street to add a new street. Enter the street name, postcode, first and last door number, and whether you want odd numbers, even numbers, or both sides. Tap Add Street and Knoxtr will generate your door grid.

Part Knock Feature

If you only want to knock a specific section of a long street say doors 200 to 280 on High Street tick the 'Part knock' box when adding the street. Knoxtr will create a section labelled 'High Street (200 - 280)' so your grid is exactly the right size.

Logging Outcomes

Tap any house on your door grid to log what happened. The outcome strip will appear — simply tap the result:

- No Answer — nobody home
- Not Interested — politely declined
- No Cold Callers — sign on the door or requested no visits
- Follow-Up — interested but needs a callback
- Appointment — booked a proper appointment
- Sale — you closed it! Enter the customer details and value
- Existing Customer — already on the books

The grid updates in real time so you can see exactly where you are on the street at a glance.

Using Laps

A lap is a second (or third) pass down the same street great for revisiting no-answers. To add a lap, open the street and tap + Add Lap.

When you add a new lap, Knoxtr automatically filters the previous lap:

- Not Interested and No Cold Callers are removed — these doors are off the list
- Sales, Existing Customers, Appointments and Follow-Ups are carried forward and locked with a badge so you can see them but won't accidentally re-knock
- Everything else resets to blank ready to knock again

Appointments & Follow-Ups

All your appointments and follow-ups are in one place — tap Actions in the bottom navigation. You'll see them sorted by date with overdue items highlighted in red.

You can also add manual appointments and follow-ups from external sources — referrals, social media, events — using the + Add Manual button at the top of each page.

Sales

Every sale you log through the door grid appears in the Sales tab under Results. You can edit sale details, add an order number, or log a follow-up directly from a sale card.

Stats

The Stats page shows your full conversion funnel — doors knocked, appointments, sales, total earnings and conversion rate. Use the dropdown at the top to filter by individual campaign or view everything together. The goal calculator lets you set an earnings target and tells you exactly how many more doors you need to knock to hit it, based on your real data.

Privacy & GDPR

Knoxtr Beta is GDPR compliant. All data is stored locally on your device — we don't hold your customer data centrally. You are the data controller for any personal information you enter.

Please only store the minimum information needed and avoid entering sensitive personal data such as medical or financial information.

Full GDPR policy: knoxtr.com (available inside the app under Privacy Policy & GDPR)

Support & Feedback

Knoxtr is growing and your feedback directly shapes what gets built next. If something isn't working, feels clunky, or you have an idea — please let me know.

- In-app feedback: tap Feedback in the bottom navigation
- Email: support@knoxtr.com
- Response time: We aim to reply within 24 hours on a working day

Thank you again for being part of the beta. I genuinely appreciate it and I hope Knoxtr helps you knock smarter and earn more.

Bernard Reilly Founder, Knoxtr