

MUST HAVE
MARKETING & SALES
TECH STACK
FOR SOLOPRENEURS



@DO.MORE.BUENO

FREE



Welcome to my quick start **Must Have TECH STACK!**

It's time to bring your business online and share a bit more of your magic with the world.

Enjoy these FREE platforms that I use everyday to save money and the stress of syncing together multiple systems.

♡ V



ALIGN YOUR BRAND

First impressions DO matter and when people land on your site you want them to feel your love and intention behind what you do.

Take some time to revisit your brand colours and fonts. Do you have a light, dark and accent colours? Are they complimentary and flow?

Are your fonts easy to read... even on mobile? Do you have a Title, Subtitle and Body font you use consistently?

I use Canva to find the best font pairings as well as templates for every graphic project from socials to web design!

Align your brand colours with HEX Colour matching link.

CLICK HERE →

CANVA

COLOURS

COLORHEXA

COLOURCONTRAST

ONE

CREATE YOUR MARKETING HUB

Hands down, one of the major blocks for solopreneurs starting online is the time it takes to sift through endless options for digital marketing platforms that don't sync together easily and cost a fortune when all added up.

I have good news!

You can start for FREE with one platform that provides web-hosting, design templates, 3 funnels, email campaigns, online courses and automations. I can't recommend this enough. Leads, sales, emails all in one place.

CLICK HERE →

SYSTEME.IO



GRAB HIGH YOUR QUALITY IMAGES

Images are an important part of telling your brand story and bringing it to life!

If you are a service provider or product creator it's awesome to do your own photoshoots to set your brand apart, but I know... that's not always an option.

Unsplash is an amazing platform with free high quality images and illustrations that are perfect for web design and your socials.

CLICK HERE →

UNSPLASH

FOR

CONNECT YOUR PAYMENT SYSTEMS

Now you have your sales focused website up, automated emails to connect with your community and awesome web and social graphics to draw people in.

Next you'll need to choose a system to take payments online and send them to your bank account! My favourite for ease of use, low charges and quick payouts is Stripe.

You can even consider setting it up to allow payment plans for your higher ticket offers!

CLICK HERE →

STRIPE

AUTOMATE YOUR LEAD GENERATION



In order to scale Solopreneurs must automate.

And, let's be clear... I don't mean automate the heart out of what you do. I mean use automations to engage and greet the newest interest in your community so you can give them a ton of value and fast! While you dedicate your personal time to the people who are like your VIPs, your paying customers or those soon to be!

Manychat is a gem that you can customize to automatically send voicenotes, questions, downloads etc from engagement in your socials! Link it to a funnel in your systeme.io and voila! Time saved and impact made!

CLICK HERE →

MANYCHAT

daily reminder

**YOU'RE
ONLY
STUCK IF
YOU STOP**

@DO.MORE.BUENO



FOLLOW ME