



# SOCIAL MEDIA CONTENT PLANNER

*Plan, post & grow your online presence with ease*

**HER**

— MONEY HUSTLE —

*Building Dreams, One Hustle at a Time*

# WELCOME TO YOUR PLANNER



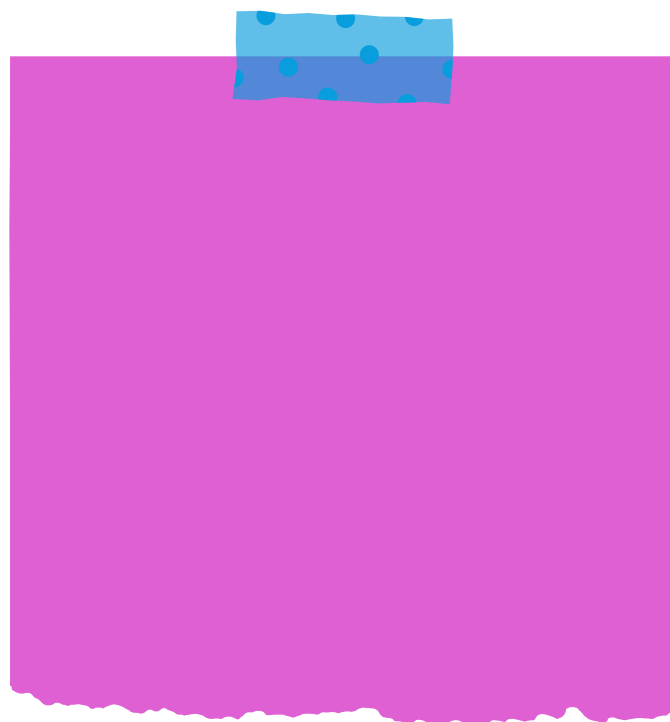
You've just taken a big step towards creating consistency in your online presence.

This planner is designed to help you:

- ✓ Stay organized with your content ideas
- ✓ Plan posts for Instagram, TikTok, Pinterest & Threads
- ✓ Save time and reduce stress

 *Tip: You can use this planner digitally in Canva or print it out if you prefer pen & paper!*

## ✨ My Goal for This Month ✨



# MONTHLY CONTENT CALENDAR

Plan your month at a glance

Theme of the Month

Main Goal

Month:

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30
31				

# WEEKLY PLANNER

*Plan your week,  
stay consistent*

**Call-to-Action of the Week**

 **Priority**

	MONDAY	TUESDAY	WEDNESDAY
Post 1			
Time			
Post 2			
Time			
Notes			

# WEEKLY PLANNER

*Plan your week,  
stay consistent*

	THURSDAY	FRIDAY	SATURDAY
Post 1			
Time			
Post 2			
Time			
Notes			

# WEEKLY PLANNER

*Plan your week,  
stay consistent*

	<b>SUNDAY</b>
<b>Post 1</b>	
<b>Time</b>	
<b>Post 2</b>	
<b>Time</b>	
<b>Notes</b>	

**Weekly Reflection**

**Weekly Wins ✨**

**Ideas for Next Week 💡**

**Notes /  
To-Do for  
Monday ➡**



# 30 CONTENT IDEAS FOR SOCIAL MEDIA

*Never run out of inspiration again*

## Reels / TikToks

- Behind the scenes of your workday
- Quick tip in under 10 seconds
- Before & after transformation
- Trending audio + motivational text
- 3 myths in your niche (fast format)

## Educational Posts

- Step-by-step mini tutorial
- Infographic with “Do’s and Don’ts”
- Quote from an expert + your insight
- Common mistakes to avoid
- Checklist style post

## Inspirational / Motivational

- Quote with powerful background
- Story of your journey (short version)
- “One year from now, you’ll wish you started today”
- Morning routine / productivity hack
- Simple mindset shift for success

## Value / Tips

- 5 tools I can’t live without
- How to save 1h per day with automation
- Free resource recommendation
- Quick “yes/no” list for beginners
- Mini case study (before → after)

## Light Promotion

- Share your freebie (with CTA)
- Highlight a testimonial
- Talk about the benefits of your product
- Limited-time offer reminder
- Show what’s inside your product (sneak peek)

## Extra (engagement)

- Poll: “This or That?”
- Ask followers their #1 struggle
- Share your top 3 tools / apps
- Fun fact or myth busting
- “Drop an emoji if you agree” type post

# #HASHTAG BANK

Keep your go-to  
hashtags organized

## Main Hashtags

- #DigitalProducts
- #OnlineBusiness
- #WorkFromHome
- #MakeMoneyOnline
- #PassiveIncome

*Your #hashtags*

## Niche Hashtags

- #WomenInBusiness
- #Mompreneur
- #SideHustle2025
- #FemaleEntrepreneurs
- #DigitalStrategy

*Your #hashtags*

## Engagement Hashtags

- #Motivation
- #SuccessMindset
- #HustleCulture
- #InspirationDaily
- #ContentCreator

*Your #hashtags*



# YOU'VE GOT THIS! 🚀

Consistency is the key to growth.

Every post you plan and share is a step closer to your financial freedom.

✨ *Keep showing up. Keep creating. Keep believing.*

## Step 1: Start Strong (Beginner-Friendly) ★

👉 Grab the **Digital Boss Starter** for just **\$7** and learn step by step how to launch your first income stream online — **even if you're starting from scratch.**

[\[Get Instant Access for \\$7\]](#)



## Step 2: Scale Faster (Next Level) 🚀

👉 When you're ready to grow bigger, explore the **Social Media Wealth Series**, packed with ready-to-use strategies and templates to multiply your results.

[\[Discover the Series\]](#)





✨ “Tag me on Instagram [@her\\_money\\_hustle](#) when you use this planner, I’d love to see your journey!”