



60+

# Most Purchased Digital Products:

Created By Renaye

That you could start creating immediately  
for a passive income business!!

**HELLO & WELCOME, I'M RENAYE!**

**If you are here, it must mean you are seriously questioning how to make money online selling digital products through digital marketing. Or you have come to simply grab some ideas on what product to create next!**

**The online space is huge and can be overwhelming to say the least. I have done a lot of research to gather the most purchased digital products for you to create and have listed them below into the current top niches.**

**I have also included the most frequently asked questions about digital products, to save you the time of individually searching yourself!**

**(I hope these answer a few questions you may have)**

**Buckle up and let your creative juices start flowing!**

**BELIEVE in yourself enough to take this amazing opportunity and run with it.**

**This is only a small list of products! If you need any extra help with ideas for more specific niches, feel free to email me at [nayes.extras@gmail.com](mailto:nayes.extras@gmail.com)**



# TABLE OF CONTENTS

1. HEALTH AND WELLNESS
2. PERSONAL FINANCES & BUDGETING
3. EDUCATION & BUSINESS
4. ALL THINGS "HOME"
5. FITNESS
6. OUTSIDE LIFESTYLE & TRAVEL
7. RELATIONSHIPS & PARENTING
8. FOOD AND DRINK
9. \*THE MOST FREQUENTLY ASKED QUESTIONS:
10. ....CONTINUED FAQ'S



1.

# Health & Wellness



**MOTIVATIONAL QUOTES PRINTABLE - (FOR ANYONE LOOKING FOR INSPIRATION AND MOTIVATION TO HELP THEM ACHIEVE THEIR GOALS. ALSO CAN BE USED BY COACHES, TRAINERS OR MOTIVATIONAL SPEAKERS AS VISUAL AIDS)**

**DAILY HABIT TRACKER - ( A TOOL FOR TRACKING + MAINTAINING DAILY HABITS. THESE USUALLY INCLUDE A LIST OF HABITS NEXT TO CHECKPOINTS THEY CAN TICK AFTER COMPLETING THE TASK. HABITS CAN BE ANYTHING FROM PERSONAL HYGIENE, MINDFULNESS HABITS, HOUSEKEEPING HABITS, PRODUCTIVITY HABITS)**

**HEALTH + WELLNESS JOURNAL - (ALLOWS INDIVIDUALS TO TRACK AND REFLECT ON PROGRESS AND VARIOUS ASPECTS OF THEIR HEALTH AND WELL-BEING. THIS CAN INCLUDE, DAILY HABITS, SYMPTOMS+HEALTH CONCERNS, MOOD+EMOTIONAL STATE, DAILY THOUGHTS AND REFLECTIONS)**

**MINDFULNESS EXERCISES - (CAN BE DONE IN WORKSHEETS, VIDEOS OR STEP-BY-STEP INSTRUCTIONS FOR MINDFULNESS EXERCISES AS A GUIDE FOR PRACTICE. INCLUDE SECTIONS FOR BREATHWORK, BODY FORM, GUIDED IMAGERY + MOVEMENT (YOGA, STRETCHING, FITNESS)**

**DIABETES TRACKER BUNDLE - (FOR THOSE NEEDING TO TRACK DIABETES. CAN INCLUDE A BLOOD SUGAR TRACKER - RECORD DATES + TIMES OF EACH READING, LEVEL, MEAL INFORMATION, MEDICATION, AND BLOOD PRESSURE LOG)**

**PREGNANCY PLANNERS + JOURNALS - (HELPING ALL THE PREGNANT MUMMAS KEEP TRACK OF INFO, IMPORTANT DATES, APPOINTMENTS AND MILESTONES. YOU CAN FEATURE A SECTION FOR - WEEKLY/MONTHLY CALENDERS TO MARK EVERYTHING INTO, RECORDS OF PRENATAL APPOINTMENTS, SYMPTOMS/FEELINGS/ANY OTHER NOTES, A SECTION FOR RECORDING IMPORTANT PHONE NUMBERS)**

**PERSONAL CAREGIVER PLANNER - (IDEAL TOOL FOR NURSES/CAREGIVERS TO KEEP TRACK OF PATIENTS, TASKS, APPOINTMENTS AND WORK SCHEDULES. CAN INCLUDE SECTIONS FOR - PATIENT INFO, TASK PERFORMED, NOTES + OBSERVATIONS, MEDICATIONS)**



## 2.

# Personal Finances & Budgeting

**MONTHLY BUDGET AND BILL TRACKER** - (PERFECT FOR TRACKING INCOME + EXPENSES OVER A LONGER PERIOD OF TIME. CAN BE SOLD IN WEEKLY BREAKDOWN BUT LESS POPULAR. IN THE BUDGET COVER TOPICS LIKE - HOUSING, FOOD, TRANSPORTATION. WHILE IN THE BILLS COVER - RENT/MORTGAGE, AMOUNTS + DUE DATES, A SECTION TO CHECK WHEN PAID)

**BUDGET PLANNER** - (IDEAL FOR PEOPLE TAKING CONTROL OF THEIR FINANCES AND MANAGING THEIR SPENDING. IT CAN INCLUDE, A DETAILED RECORD OF ALL INCOME, EXPENSES, BUDGET CATEGORIES, DEBT REPAYMENTS, MONTHLY SPENDING SUMMARY AND THATS JUST TO NAME A FEW)

**DEBT REDUCTION PLANNER** - (PERFECT FOR INDIVIDUALS TRYING TO MANAGE OR HELP PEOPLE MANAGE THEIR DEBT REPAYMENTS PROGRESS AND GOALS)

**ONLINE MONEY MANAGEMENT COURSE** - (CREATE A COURSE THAT COVERS VARIOUS ASPECTS OF MONEY MANAGEMENT FROM BUDGETING, SAVING, INVESTING, AND RETIREMENT PLANNING. YOU CAN INCLUDE QUIZZES, BONUS VIDEOS AND BUDGETING TEMPLATES)

**STOCK + CRYPTO SPREADSHEET** - (A TOOL FOR HELPING PEOPLE TRACK THEIR INVESTMENTS. INCLUDE COLUMNS FOR THE DATE OF INVESTMENT, THE NAME OF STOCK OR CRYPTOCURRENCY, NUMBER OF SHARES PURCHASED, TOTAL OF INVESTMENT. YOU COULD EVEN ADD IN CURRENT MARKET VALUE OF INVESTMENT, THE GAIN + LOSS AND PERCENTAGE CHANGE)

**EMERGENCY FUND SPREADSHEET** - (HELPS PEOPLE TRACK AND MANAGE THEIR EMERGENCY SAVINGS. YOU CAN INCLUDE INCOME AMOUNT, EXPENSES, BALANCE OF EMERGENCY ACCOUNT. THESE CAN ALSO BE SEPERATE SECTIONS FOR HOUSING, GROCERIES, MEDICAL EXPENSES OR TRANSPORTATION)



3.

## Education & Business



**EMAIL MARKETING CAMPAIGN TEMPLATE - (A TIMER-SAVER FOR THOSE WANTING A PRE-DESIGNED LAYOUT AND STRUCTURE FOR EMAIL CAMPAIGNS TO SEND SUBSCRIBERS. INCLUDE ELEMENTS SUCH AS, THE SUBJECT LINE, HEADER, BODY CONTENT + CALL TO ACTIONS. CREATE THIS SO THEY CAN CUSTOMISE WITH THEIR BRAND COLOURS + ADD/REMOVE WHATEVER THEY NEED)**

**LEAD GENERATION OPT-IN PAGE TEMPLATE - (AKA LANDING PAGE/SQUEEZE PAGE, ESSENTIALLY WHERE YOU COLLECT NAMES + EMAILS OF INTERESTED CUSTOMERS. HERE IS WHERE YOU USUALLY HAVE YOUR FREE OR LOW TICKETS OFFER IN EXCHANGE FOR INFORMATION)**

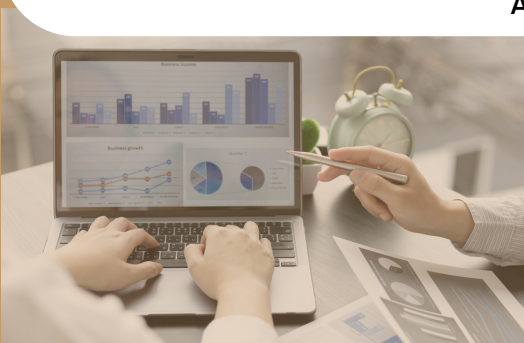
**BUSINESS CARD TEMPLATES - (A PRE-DESIGNED TEMPLATE THAT BUSINESSES CAN CUSTOMISE WITH THEIR FONTS, COLOURS AND IMAGES. INCLUDE THINGS SUCH AS LOGO, BUSINESS NAME AND CONTACTS)**

**ONLINE COURSES - (IDEAL FOR PEOPLE WHO WANT TO LEARN AT THEIR OWN PACE, IN THEIR OWN TIME, OR INDIVIDUALS THAT CANT PHYSICALLY ATTEND A SCHOOL/TAFE/UNI/COLLEGE. THESE CAN BE DONE IN MANY WAYS - WORKSHEETS/BOOKLETS, VIDEOS, 1:1 MENTORSHIP, COACHING)**

**PRODUCT LAUNCH PLANNER - (IDEAL FOR ANYONE WHO IS ABOUT TO LAUNCH A NEW PRODUCT AND WANTS TO BRAINSTORM AND KEEP ALL THEIR IDEAS TOGETHER IN ONE SPOT. INCLUDES THINGS LIKE - PRODUCT NAME + CODE, LAUNCH DATE, TARGET AUDIENCE, MARKET RESEARCH + ANALYSIS, MARKETING STRATEGY + PLAN, SALES AND DISTRIBUTION PLAN, BUDGET, KPI'S AND SO MUCH MORE...)**

**PRODUCT SALES PAGE TEMPLATE - (IDEAL FOR ANYONE WHO SELLS ANY PRODUCT, THAT WANTED AN EFFECTIVE PRE-DESIGNED, READY TO CUSTOMISE SALES PAGE. INCLUDED ON THESE ARE USUALLY ATTENTION GRABBING HEADLINES, PRODUCT DETAILS, CALL TO ACTION, TESTIMONIALS, SECURE CHECKOUT PROCESS...)**

**BUSINESS BOOK-KEEPING SPREADSHEET - (PERFECT FOR SMALL BUSINESSES, FREELANCERS AND THOSE WHO ARE SELF EMPLOYED AND WANT TO TRACK THEIR FINANCIAL TRANSACTIONS + MANAGE FINANCES. YOU CAN INCLUDE - CATEGORIES FOR RENT/ADS/UTILITIES, DATE + DESCRIPTION OF TRANSACTION, PAYMENT METHOD AND RECEIPT NUMBER)**



4.

# All things "HOME"



**DECLUTTERING AND ORGANISING CHALLENGES** - (IDEAL FOR PEOPLE WHO NEED MOTIVATION TO TACKLE SPECIFIC ORGANISATION TASKS OVER A SET PERIOD. THESE CAN BE DONE IN TEMPLATES, CHECKLISTS, OR BROKEN DOWN INTO A SPECIFIC TIME-FRAME AND FOLLOWED ALONG. EVEN YOU CAN JOIN OR ADD VIDEOS)

**TO-DO LIST TEMPLATE** - (FOR PEOPLE WHO ARE TRYING TO INCREASE THEIR PRODUCTIVITY AND STAY MORE ORGANISED. THINGS YOU CAN INCLUDE ARE- CHECKLISTS, EITHER LEAVE BLANK OR INCLUDE A LIST OF TASKS TO BE COMPLETED AND A SECTION FOR NOTES + DEADLINES)

**HOMESCHOOLING EDUCATION** - ( IDEAL FOR THE HOMESCHOOLING FAMILIES RIGHT THROUGH FROM PLANNER TEMPLATES, PRINTABLE FLASHCARDS/GAMES/COLOURING SHEETS OR SUBJECT-SPECIFIC LESSON BUNDLES, WEEKLY SCHEDULES. CHECK OUT THE EDUCATION SECTION FOR MORE IDEAS)

**DIY PROJECT GUIDES** - (IDEAL FOR ANYONE SEEKING KNOWLEDGE ON HOW TO DO A PROJECT OR TASK WITH NO PRIOR KNOWLEDGE OR THEY COULD SIMPLY BE SEEKING SOME INSPIRATION. FROM INSIDE HOME RENOVATIONS, HOW TO PLANT YOUR GARDEN, "HOW-TO" VIDEO TUTORIALS)

**HOME STAGING TIPS + TRICKS** - (IDEAL FOR ANY PERSON TRYING TO SELL THEIR HOME. CREATE A GUIDE WITH PHOTO EXAMPLES OF THE MOST EFFECTIVE WAYS TO HAVE YOUR HOUSE SET UP TO MAXIMSE ITS APPEAL FOR POTENTIAL BUYERS)

**ALL THINGS PET** - ( FOR PETS YOU COULD CREATE A PET-CARE LOG, PET SITTER NOTES, HOW-TO TRAINING GUIDES, TRAINING ACTIVITY LOGS, PET SPECIFIC MEAL PLAN) THERE ARE SO MANY THINGS TO CREATE FOR PET LOVERS + OWNERS)

**CLEANING SCHEDULES** - (IDEAL FOR THOSE THAT NEED REMINDERS/IDEAS OF WAYS TO STAY ORGANISED. BOTH OPTIONS ARE POPULAR, BLANK OR FILLED IN IDEAS. YOU CAN INCLUDE WEEKLY/MONTHLY BREAKDOWNS, HAVE SECTIONS FOR KITCHEN/BEDROOM/BATHROOM)



# 5.

## Fitness



**WORKOUT SCHEDULE - (PERFECT FOR ANYONE WANTING TO ORGANISE, PLAN AND KEEP A CONSISTENT EXERCISE ROUTINE. SCHEDULES ARE ALSO BENEFICIAL FOR TRACKING PROGRESS)**

**WEIGHT LOSS AND FITNESS TRACKER - (THE PERFECT TOOL FOR INDIVIDUALS LOOKING TO MONITOR AND IMPROVE THEIR HEALTH AND FITNESS. SPREADSHEETS CAN BE PARTICULARLY USEFUL FOR PEOPLE TRYING TO FOCUS ON CERTAIN GOALS)**

**FITNESS TRACKER - (BOTH IN DETAILED FORM + SIMPLIFIED SINGULAR PRINTABLES PERFECT FOR INDIVIDUALS WHO PREFER LOW TECH SOLUTIONS FOR TRACKING THEIR FITNESS. THIS CAN INCLUDE - EXERCISE ROUTINES AND DURATIONS STEPS TAKEN, WATER INTAKE, CALORIES TRACKING, FOOD DIARY, SECTION FOR PROGRESS PHOTOS AND SO MUCH MORE!)**

**GUIDED FITNESS WORKOUTS - (STEP BY STEP GUIDES ARE HELPFUL FOR INDIVIDUALS WHO ARE STARTING FITNESS, LOOKING TO IMPROVE THEIR PRACTICE, OR ARE TRYING TO ACHIEVE A SPECIFIC GOAL (ARMS, LEGS, BOOTY). IT SHOULD INCLUDE CLEAR, DETAILED INSTRUCTIONS OR PHOTOS OF POSES, ALONG WITH INFO ON FORM AND ALIGNMENT)**

**NUTRITIONAL JOURNAL/FOOD JOURNALS - (A TOOL THAT CAN BE USED TO TRACK WHAT A PERSON IS EATING AND DRINKING. THESE CAN ALSO INCLUDE, THE TIMING AND QUANTITY OF FOOD, CALORIE INTAKE, OVERVIEW PROGRESS CHART)**

**PERSONAL TRAINER CLIENT TRACKER - (PERFECT FOR PT'S AND FITNESS COACHES LOOKING FOR SOMEWHERE TO KEEP RECORD OF THEIR CLIENTS INFO. HELPS IN THE AID OF CREATING TAILORED PROGRAMS. FORMS CAN INCLUDE, PERSONAL INFO, HEALTH HISTORY, CURRENT FITNESS LEVEL, EATING HABITS, AVAILABILITY TIMES FOR 1:1 TRAINING) CAN BE PERFECTLY PAIRED WITH A BONUS FITNESS CLASS ATTENDANCE SHEET)**



**TIP: LITERALLY ALL OF THESE THINGS CAN BE INDIVIDUALLY BROKEN UP AND SOLD AS INDIVIDUAL PRINTABLES, FOR A CHEAPER PRICE! YES, YOU WOULD NEED TO SELL MORE OF THEM TO MAKE AN IDEAL AMOUNT OF MONEY, BUT SIMPLICITY IS KEY FOR SOME PEOPLE. A HUGE GUIDE INCLUDING EVERY TYPE OF CHECKLIST AND TRACKER, FOR A HIGHER PRICE, MAY NOT BE CONVENIENT FOR EVERYONE.**

## 6.

# Outside Lifestyle & Travel



**DIY GARDEN GUIDE - (IDEAL FOR INDIVIDUALS SEEKING HOW TO GARDEN WITHOUT EXPERIENCE OR LOOKING FOR IDEAS. YOU CAN INCLUDE - HOW TO SET UP GARDEN BEDS/POT PLANTS, THE BEST TIME TO PLANT CERTAIN FRUIT + VEG, HOW TO MAINTAIN YOUR GARDEN. THERE IS SO MANY THINGS IN GARDENING PEOPLE WANT TO LEARN)**

**MINI NATURE COURSES - (IDEAL FOR PEOPLE WANTING TO LEARN MORE ABOUT SPECIFIC OUTDOOR TOPICS. THIS COULD INCLUDE, PHOTOGRAPHY, INFORMATIVE VIDEOS WITH A QUESTION QUIZ, HOW-TO GUIDES COVERING A RANGE OF ACTIVITIES SOLD IN A BUNDLE)**

**OUTDOOR ADVENTURE GUIDE E-BOOKS - (PERFECT FOR PEOPLE WHO WANT TO STUDY HOW TO DO A SPECIFIC ACTIVITY OUTDOORS AND FIND ALL THE INFO THEY WOULD NEED IN ONE SPOT. THIS COULD BE ANYTHING FROM HIKING, CAMPING, FISHING, FOUR-WHEEL DRIVING. LITERALLY ANY HOBBY. INCLUDE TIPS, TRICKS, CHECKLISTS AND RESOURCES)**

**ADVENTURE TRAVEL JOURNAL - (IDEAL FOR ANY TRAVELLER. INCLUDE A SECTION TO RECORD EXPERIENCES & PHOTOS, WRITE REFLECTIONS - LIKES AND DISLIKES, THAT IS JUST A FEW.)**

**LANGUAGE TRANSLATION BOOKS - (PERFECT FOR ANYONE TRAVELLING WHO MAY WANT TO STUDY A SPECIFIC LANGUAGE ALONG THE WAY AND HAVE A HANDY GUIDE TO ACCESS AT ALL TIME EVEN WITH NO INTERNET) - YOU CAN ALSO INCLUDE FLASHCARDS!**

**MUSIC PLAYLISTS & PODCASTS - (IDEAL FOR PEOPLE WHO LIKE TO LISTEN TO CERTAIN MUSIC OR CONVERSION WHILE TRAVELLING OR BEING OUTSIDE. YOU CAN CREATE PLAYLISTS, CREATE AN APP, SUBSCRIPTION FOR ACCESS)**

**TRAVEL GUIDES - (PERFECT FOR PEOPLE PLANNING TO TRAVEL TO A SPECIFIC LOCATION. YOU CAN LIST A ONE STOP DESTINATION AND DESCRIBE THE ACTIVITIES, FOOD, PRICES. THE MORE DETAIL THE BETTER. YOU CAN EVEN GO INTO MORE DEPTH WITH AN ACROSS THE COUNTRY GUIDE EXPLAINING MULTIPLE DESTINATIONS TO STOP ALONG THE WAY)**



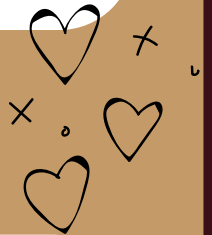
# 7.

# Relationships & Parenting

**ALL THINGS WEDDING** - (WHEN IT COMES TO PLANNING A WEDDING, THE LIST OF TO DO'S ARE ENDLESS. THINGS LIKE PRE-DESIGNED, CUSTOMISABLE WEDDING PLANNER BOOKS, INVITATIONS, NAME CARDS FOR SEATING, CHECKLISTS AND BUDGET PLANNERS ARE ALL TIME SAVERS FOR ANY COUPLE PLANNING A WEDDING.)

**DATE NIGHT IDEA CARDS + QUIZZES** - (CREATE AN INSTANTLY DOWNLOADABLE DECK OF DATE NIGHT CARDS. FILL THEM WITH QUESTIONS, WOULD YOU RATHERS, TELL ME THIS... WHATEVER COULD HELP A COUPLE HAVE FUN WHILE LEARNING MORE ABOUT EACH OTHER AND CREATING MEMORIES)

**PLANNED GUIDED PROJECTS** - (WHETHER IT BE A COZY DATE NIGHT IN, OR A GAME TO PLAY OR AN ACTIVITY TO DO TOGETHER. COUPLES ARE ALWAYS SEEKING FRESH IDEAS TO KEEP THINGS INTERESTING AND ENTERTAINING. CREATE PAINT AND SIT SESSIONS, Q + A GAMES, ROMANTIC DATE IDEA BOOKS, TREASURE HUNTS)



**BEHAVIOURAL TIPS GUIDE** - (THE PERFECT TOOL CREATED OF EFFECTIVE BEHAVIOURAL TIPS AND STRATEGIES FOR HANDLING COMMON PARENTING CHALLENGES. SUCH AS SCREENTIME MANAGEMENT + PRIVACY, BEDTIME ROUTINES, SIBLING RIVALRY, TANTRUMS)

**FAMILY SCHEDULE TEMPLATES** - (WHAT FAMILY DOESN'T LOVE A TAD BIT OF ORDER WHEN IT'S CALLED FOR! CREATE UP SOME WEEKLY/MONTHLY PLANNERS, CHORE CHARTS, ROUTINES + SCHEDULES TO FOLLOW)

**PARENT-CHILD BONDING ACTIVITIES** - (PARENTS LOVE IDEAS FOR THINGS TO DO WITH THEIR CHILDREN. CREATE PRINTABLES SUCH AS CRAFT PROJECTS, OUTDOORS GAMES, FAMILY TRADITIONS. THAT IS JUST A FEW)



8.

# Food & Drink



**MEAL PREP GUIDE - (FOR INDIVIDUALS OR FAMILIES TRYING TO PREPARE MEALS AND GROCERIES IN ADVANCE. YOU CAN INCLUDE TIPS FOR PLANNING THE SHOPPING, A SECTION TO WRITE A LIST OR PROVIDE ONE, A STEP-BY-STEP PLAN TO CARRY OUT THE MEAL PREP OR INSTRUCTIONS TO FOLLOW A PROVIDED PLAN)**

**SPECIFIC MEAL PLAN GUIDE - (FOR PEOPLE WHO WANT TO FOLLOW A SPECIFIC PLAN AND DIETARY REQUIREMENTS - KETO, LOW CALORIE, VEGAN, GLUTEN FREE)**

**PET FOOD RECIPE E-BOOKS - (IDEAL FOR ANY PET OWNER AVOIDING STORE BOUGHT TREATS AND FOOD. YOU CAN FOCUS ON HEALTHY TREATS OR DINNERS, OR MAYBE A SNEAKY DOG APPROPRIATE CAKE AND DESSERT EBOOK)**

**SEASONAL FRUIT + VEG GUIDE - (PARTICULARLY HANDY FOR COOKS WHO LIKE TO PLAN THEIR MEALS BY AVAILABILITY OF PRODUCE IN SEASON, ALSO PEOPLE PLANNING A GARDEN. YOU CAN INCLUDE BONUS TIPS FOR SELECTING, COOKING AND STORING, OR YOU CAN INCLUDE AN EXTRA BONUS RECIPE FOR EACH SEASON)**

**COCKTAIL CHEAT SHEET - ( A PRINTABLE GUIDE FOR NEW BARTENDERS OR EXPERIENCED BARTENDERS WANTING A REFERENCE. INCLUDE THE INGREDIENTS, MEASUREMENTS, AND STEP-BY-STEP INSTRUCTIONS TO PUT IT ALL TOGETHER. USE A MIXTURE OF TEXT AND IMAGES)**

**RECIPE BOOKLET FOR DIFFERENT FITNESS DRINKS - (PERFECT FOR INDIVIDUALS TRAINING AS WELL AS COACHES WHO MAY WANT TO PASS ON INFO TO CLIENTS. INCLUDE INGREDIENTS, MEASUREMENTS AND INSTRUCTIONS. HAVE NOTES FOR ANY IMPORTANT INFORMATION REGARDING A SUPPLEMENT OR INGREDIENT THAT PEOPLE MAY NEED TO BE ADVISED ABOUT)**

**SEASONAL DRINK RECIPE EBOOK - (TO SUIT SPECIFIC OCCASIONS LIKE EASTER, CHRISTMAS, COLD SUMMER DRINKS, WARM WINTER FAVOURITES)**



# 9.

## Most Frequently Asked Questions

### **WHAT ARE DIGITAL PRODUCTS & WHAT CAN I SELL?**

DIGITAL PRODUCTS ARE NON-PHYSICAL GOODS THAT ARE DISTRIBUTED AND DELIVERED ELECTRONICALLY. THE RANGE OF DIGITAL PRODUCTS YOU CAN SELL IS VAST. SOME EXAMPLES INCLUDE EBOOKS, ONLINE COURSES, GRAPHICS AND DESIGN TEMPLATES, STOCK PHOTOS, DIGITAL ART, SOFTWARE, MOBILE APPS, MUSIC, VIDEO CONTENT, PRINTABLES, AND MORE.

### **WHO CAN CREATE DIGITAL PRODUCTS?**

ANYONE WITH KNOWLEDGE OR SKILLS IN A PARTICULAR AREA CAN CREATE DIGITAL PRODUCTS. IT COULD BE WRITERS, ARTISTS, EDUCATORS, DESIGNERS, PROGRAMMERS, MUSICIANS, MECHANICS, CAR EXPERTS, FISHERMEN OR ANYONE WITH EXPERTISE IN A SPECIFIC FIELD.

### **HOW DO I CREATE A DIGITAL PRODUCT?**

CREATING A DIGITAL PRODUCT INVOLVES IDENTIFYING YOUR TARGET AUDIENCE, DECIDING ON THE PRODUCT TYPE, CREATING CONTENT (EG, WRITING, DESIGNING, RECORDING), FORMATTING IT APPROPRIATELY, AND PACKAGING IT INTO A DOWNLOADABLE OR ACCESSIBLE FORMAT - SEE LAST PAGE FOR MORE INFO

### **WHERE CAN I SELL DIGITAL PRODUCTS?**

YOU CAN SELL DIGITAL PRODUCTS ON VARIOUS PLATFORMS SUCH AS YOUR OWN WEBSITE, ONLINE MARKETPLACES LIKE ETSY OR GUMROAD, E-COMMERCE PLATFORMS LIKE SHOPIFY, AND SPECIALISED PLATFORMS FOR SPECIFIC TYPES OF PRODUCTS (E.G., TEACHABLE FOR COURSES).

### **HOW DO I HANDLE PAYMENT PROCESSING?**

PAYMENT PROCESSING CAN BE MANAGED THROUGH PLATFORMS LIKE PAYPAL, STRIPE, OR THE PAYMENT GATEWAYS PROVIDED BY THE SELLING PLATFORMS. THEY HANDLE SECURE TRANSACTIONS AND CHARGE A SMALL FEE PER SALE.

### **WHAT'S THE BEST WAY TO DELIVER DIGITAL PRODUCTS TO CUSTOMERS?**

DELIVERY METHODS INCLUDE DOWNLOAD LINKS, EMAIL ATTACHMENTS, ACCESS TO MEMBERSHIP SITES, OR THROUGH PLATFORMS THAT PROVIDE AUTOMATIC DELIVERY UPON PURCHASE.

# 10. Most Frequently Asked Questions

## **HOW CAN I MARKET MY DIGITAL PRODUCTS EFFECTIVELY?**

EFFECTIVE MARKETING INVOLVES USING SOCIAL MEDIA, CONTENT MARKETING, EMAIL CAMPAIGNS, COLLABORATIONS, INFLUENCERS, BLOGGING, AND SEO TO REACH YOUR TARGET AUDIENCE AND SHOWCASE THE VALUE OF YOUR DIGITAL PRODUCTS.

## **WHY IS SELLING DIGITAL PRODUCTS BECOMING INCREASINGLY POPULAR?**

SELLING DIGITAL PRODUCTS IS POPULAR DUE TO THE LOW PRODUCTION COSTS, GLOBAL ACCESSIBILITY, SCALABILITY, AND THE POTENTIAL FOR PASSIVE INCOME. IT ALLOWS CREATORS TO REACH A WIDER AUDIENCE WITHOUT PHYSICAL DISTRIBUTION CONSTRAINTS. HAVING MORE DIGITAL PRODUCTS IS ALSO GOOD FOR THE ENVIRONMENT.

## **WHAT ARE THE BENEFITS OF SELLING DIGITAL PRODUCTS?**

BENEFITS INCLUDE THE ABILITY TO CREATE AND SELL PRODUCTS BASED ON YOUR EXPERTISE, REACHING A GLOBAL AUDIENCE, MINIMAL OVERHEAD COSTS, POTENTIAL FOR RECURRING INCOME, AND THE FLEXIBILITY TO WORK ON YOUR OWN TERMS.

IN A NUTSHELL - TIME FREEDOM, LOCATION FREEDOM AND FINANCIAL FREEDOM!

## **WHY IS SELLING DIGITAL PRODUCTS A GOOD LUCRATIVE WAY TO MAKE PASSIVE INCOME?**

ONCE CREATED AND SET UP, DIGITAL PRODUCTS CAN BE SOLD REPEATEDLY WITHOUT THE NEED FOR ONGOING PRODUCTION. THIS POTENTIAL FOR PASSIVE INCOME IS ATTRACTIVE TO INDIVIDUALS LOOKING TO GENERATE REVENUE WITH LESS ACTIVE INVOLVEMENT OVER TIME. HAVE YOUR AUTOMATION SYSTEM IN PLACE. AUTOMATION IS KEY TO PASSIVE INCOME!

SEE NEXT PAGE FOR MORE INFO ON WHAT TO DO AFTER YOU HAVE CHOSEN THE DIGITAL PRODUCT YOU WOULD LIKE TO CREATE!!

# This is the End!

THANK YOU SO MUCH FOR YOUR INTEREST IN MY DIGITAL PRODUCT.

I HOPE YOU HAVE FOUND IT USEFUL AND FULL OF IDEAS. THERE IS NEARLY NOTHING YOU CAN'T TURN INTO A DIGITAL PRODUCT. IT ALL THEN COMES DOWN TO HOW AND WHERE YOU MARKET AND SELL.

**I WOULD REALLY LOVE ANY FEEDBACK & THOUGHTS YOU HAVE ABOUT THIS PRODUCT. IF YOU HAVE ANY FUTHER QUESTIONS PLEASE EMAIL ME AT [NAYES.EXTRAS@GMAIL.COM](mailto:NAYES.EXTRAS@GMAIL.COM)**

TO MAKE THINGS A WHOLE LOT EASIER FOR YOU I HAVE CREATED A FOLLOW UP OF THIS GUIDE. IT IS FULL OF THE MOST DETAILED INTRODUCTION MATERIAL TO GET YOU STARTED IN CREATING, MARKETING AND MONETISING YOUR VERY OWN PRODUCT. I HAVE INCLUDED A SNEAKY LITTLE PEAK BELOW.



IF YOU ARE READY TO START YOUR OWN BUSINESS SELLING DIGITAL PRODUCTS, THROUGH DIGITAL MARKETING & SOCIAL MEDIA. I ALSO HAVE AN INDEPTH COURSE WHERE YOU CAN DIVE DEEP AND LEARN ABSOLUTELY EVERYTHING -

FIND OUT MORE:

[WWW.REBORNWITHNAYE.COM](http://WWW.REBORNWITHNAYE.COM)

**\*PLEASE FOLLOW MY INSTAGRAM FOR MORE INSPIRATION, PLUS TIPS AND TRICKS YOU CAN IMPLEMENT ALONG THE WAY.**

