



"I Just Built a Funnel in 6 Hours Using Systeme.io– You Can Too!"

Ever feel overwhelmed building a sales funnel? I used to! But today, I built an entire funnel in just 6 hours using Systeme.io, and I'm here to show you how you can do it too.

Step 1: Understand the Structure

Start with the basics. A good sales page has a clear flow, starting with a strong hero section, addressing pain points, offering a solution, showing social proof, and guiding your audience toward a call to action. It's about building trust and demonstrating value.

My Go-to Funnel Structure:

1. **Navigation Bar** - Add your logo and a contact link.
2. **Hero Section** - Grab attention with a powerful headline, sub headline, and CTA.
3. **Identify Pain Points** - Show your audience you understand their struggles.
4. **Offer Solutions** - Present how your product solves their problems.
5. **Social Proof** - Include testimonials to build trust.
6. **Highlight More Features & Benefits**
7. **Pricing** - Clearly state your offer.
8. **Additional Social Proof** - More reviews = more trust!
9. **Bonuses** - Give them extra reasons to buy.
10. **Scarcity & Urgency** - Encourage action.
11. **Call to Action** - Reinforce your solution.
12. **Guarantee** - Offer a risk-free experience.
13. **Recap Everything** - Summarize what they'll get.
14. **Final Call to Action**
15. **FAQs** - Answer common questions.
16. **Footer** - Include legal and company info.

How to Speed Up the Process

I've found that saving pre-built sections and templates for each part of the funnel lets you move much faster. Here's my timeline:

1. **Use saved sections:** 10 minutes
2. **Write the copy:** 1 hour
3. **Add colours and images:** 2 hours
4. **Create products & automations:** 50 minutes
5. **Email automation:** 1 hour
6. **Testing & debugging:** 1 hour

Total Time: 6 hours!

Systeme.io makes this entire process lightning fast. If it takes you twice as long, that's still under two days! Ready to start building your funnel?

Want me to share my exact copywriting process next? Let me know! 🚀

Have a fantastic day,

Pau Walsh – Founder

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