



**TheyMayNotKnow.com**

**WEBINAR SERIES**



**BEYONDFACETIME:  
UNCOVERING HIDDEN GEMS FOR VIDEO CALLS**

**6/7/23**

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# Accessibility Check



- ❖ You are muted
- ❖ We can't see you
- ❖ Close extra tabs and refresh if problems
- ❖ Log out and in again as needed
- ❖ Live captioning enabled
- ❖ Everyone will have access to on-demand recording- 2 weeks
- ❖ Explore view options



## Free Webinar Series TheyMayNotKnow.com

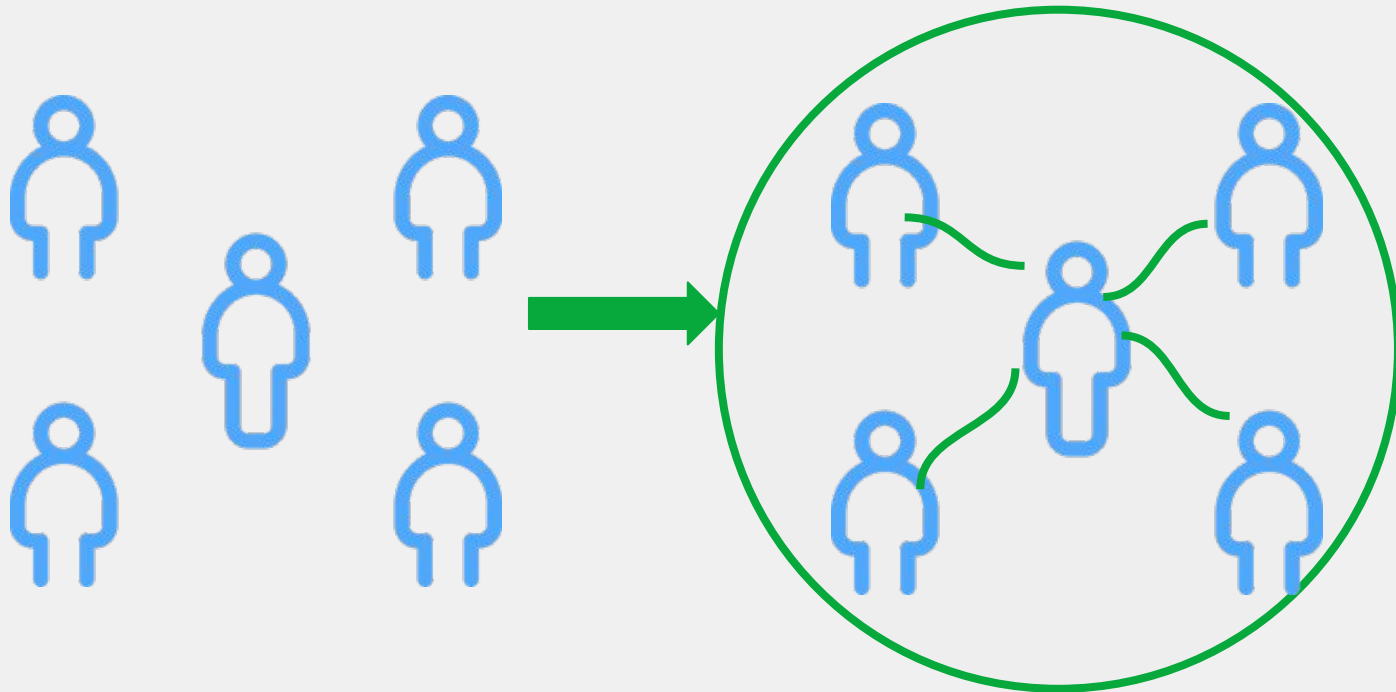


*Dedicated to the memory of my wonderful brother Robert (Bob) Lipman (5/8/61-3/27/20)*

Shout out to my parents, Leah and Allan Lipman, who inspire me to keep on offering these free webinars. It's been 6 years!

Social Isolation and loneliness is an enormous issue

The feeling of connectedness is critically important



Video calls have the power to enhance lives!

Let's help isolated seniors and people of all ages with communication and cognitive disabilities.

Offer opportunities for connection, support and engagement!



This new generation of tech is amazing!



Learn what's possible ★

Match individual needs  
with tech features

Give it a try and adapt  
as needed

# Joan Green- Your Tech Advisor and Coach



The screenshot shows the homepage of Innovative Speech Therapy. At the top left is the logo with the text 'Innovative SPEECH THERAPY'. To its right is a navigation menu with links for 'About', 'Events & Webinars', 'Blog', 'Work With Me', 'Resources', 'Books', 'Membership', and 'Contact'. Below the navigation is a search icon. The main content area features a portrait of Joan Green on the left. To the right of the portrait is the heading 'Innovative Speech Therapy' followed by 'Hello and welcome!'. Below this is a paragraph describing the therapy's approach and a 25th anniversary badge that says '25 YEARS OF HELPING FAMILIES THRIVE'. At the bottom of the main content area are two buttons: 'Let's get started' and 'Join our email list'. A footer bar at the bottom contains the text 'Improving Communication, Cognition and Productivity with Tech-Savvy Strategies, Solutions and Support' and a 'Let's Chat' button on the right.

[www.innovativespeech.com](http://www.innovativespeech.com)

Special Guests!



Paula Muller- [Sociavi.com](http://Sociavi.com)

Costin Tuculescu - [OnScreeninc.com](http://OnScreeninc.com)


Adina Bradshaw- [DiscoverSpeech.com](http://DiscoverSpeech.com)

# Staying in touch through the years



# Special landline corded phones

• **DESKTOP AND WALL MOUNTABLE** •



**DESK** **WALL**

Future Call FC-0613 Picture Phone for Seniors w/10 One Touch Picture Memory Keys | Dementia Alzheimers Telephones for Seniors | Amplified Telephones for Hearing Impaired Seniors | 40db Volume Handset

Brand: Future Call  
4.0 ★★★★★ 2,008 ratings | 165 answered questions  
50+ bought in past week

**\$44<sup>99</sup>**

✓prime Overnight  
FREE Returns

Best price **S+**

Get a \$150 Gift Card: Pay \$0.00 \$44.99 upon approval for Prime Visa. No annual fee.

May be available at a lower price from other sellers, potentially without free Prime shipping.

Brand: Future Call  
Color: White - 10 Picture Keys with Numbers  
Telephone: Corded

Future Call Picture phone for seniors-  
10 1 touch pictures memory keys

<https://www.future-call.com/picturephones.aspx>



VTECH SN1127 Amplified Corded Answering System. 8 Photo Speed Dial, 90dB Ringer Volume, Big High-Contrast buttons, Audio Booster(+40db), Visual Ringer. Perfect for Seniors, Visually & Hearing Impaired

Visit the VTech Store  
4.4 ★★★★★ 14 ratings | 12 answered questions

**\$53<sup>05</sup>**

✓prime One-Day  
FREE Returns

Best price **S+**

Get a \$150 Gift Card: Pay \$0.00 \$53.05 upon approval for Prime Visa. No annual fee.

May be available at a lower price from other sellers, potentially without free Prime shipping.

Extra Savings 90 days FREE. Terms apply. 1 Applicable Promotion

Style: Amplified Corded

Purchase options and add-ons

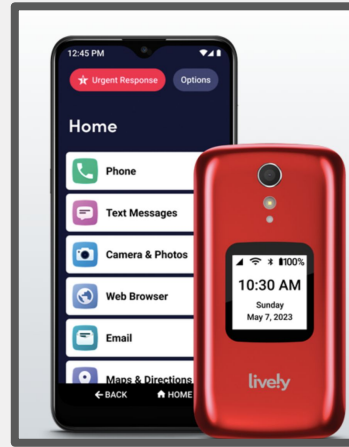
VTECH SN1 127 Amplified with  
8 photo speed dial

<https://www.vtechphones.com/store/pd/4810/SN1127-Amplified-Corded-Answering-System-with-8-Photo-Speed-Dial-90dB-Ringer-Volume-Oversized-High-Contrast-buttons-and-One-touch-Audio-Booster-up-to-40db>

# Special mobile phones

## Jitterbug

<https://www.lively.com/phones/>



## RAZ Mobility

<https://www.razmobility.com/>



Video offers many benefits! Remember this?



Jane and Elroy talking to George over a videophone console in the sixth episode of The Jetsons (1962)

# Most of us started to video call with Skype



- Founded in 2003- bought by Microsoft in 2011
- Skype for Business was replaced by Microsoft Teams in 2021.
- The Consumer version of Skype is still available for personal communication.
- <https://www.skype.com/en/>- starts at \$2.54/month in US- mobiles and landlines. There is a World Subscription that starts at \$11.89 a month.

# Video calls- They've come a long way!

There are many ways to connect from a distance and see a person speaking

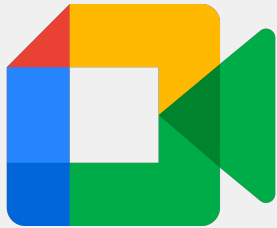
- Meeting apps
- Social Media apps
- “Smart Displays”
- Dedicated devices



What video call options have you tried? How did it go?



# Meeting Software/Apps- Can use for 1:1 and small group



Google Meet

<https://meet.google.com/>

GotoMeeting

Cisco WebEx

Slack- Huddles



Microsoft  
Teams

<https://www.microsoft.com/en-us/microsoft-teams/group-chat-software>



<https://zoom.us/>

Zoom

# Facetime- Apple app



Free

(as long as you have an Apple device-iphone, ipad or Mac)

iPhone Tips for Seniors 4- **How to Make FaceTime Calls**- 7 min video- **Rich Bowlin**

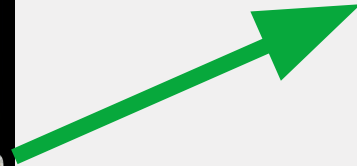
<https://www.youtube.com/watch?v=kGfErAcSRU>

4



# Group Facetime Calls

- Android users can participate with a link
- People using iPhone can set it up so audio goes straight to hearing aids



# Facetime- Apple app



Share a Facetime Link from with **Android and Windows users**

1 min video Apple Support (iOS 15 and later)

<https://www.youtube.com/watch?v=n6RZB2qf0gg>



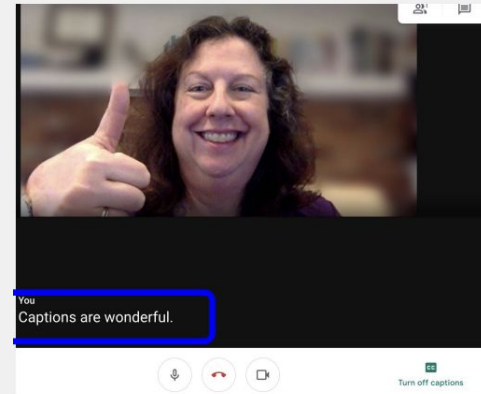
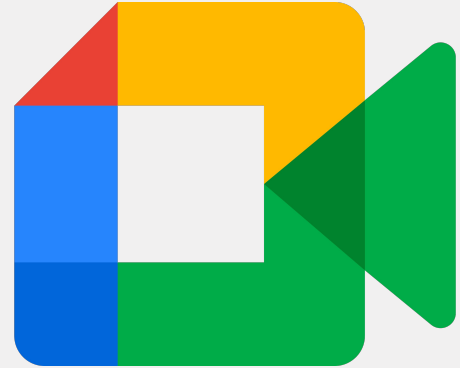
**How to Enable FaceTime Live Captions-** 2 min video by **TechBoomers**

<https://youtu.be/QTt2-Hv4inQ>

iOS 16 or newer- settings. accessibility> live captions> Live captions in facetime- customize in appearance

# Google Meet- for 1:1, Education and Business

- Free
- Replaced Hangouts and Google Duo
- Can use on all computers, tablets and phones
- Real time closed captions
- Can call by phone number, shared URL or email address
- There may be a 60 min limit for group calls depending on who started the call.
- Can schedule in advance- Google Calendar

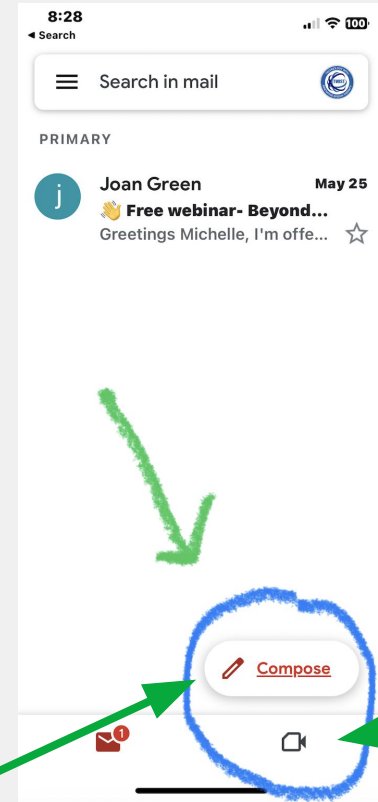
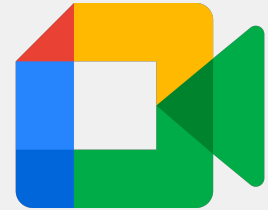


# Google Meet

Integrated into Gmail on mobile

May be confusing

Can also start in calendar or with Google Meet app



Click pencil to send Gmail

Click camera for video call

# Social Apps



Facebook  
Messenger



Instagram

# Challenges

- What if someone is unable to speak?
- What if someone can't remember how to initiate a call?
- What if someone can't touch device to answer a call?
- What if someone doesn't have a smartphone or computer?



# Simplified Video Chat Options

- Large icons
- Simplified interfaces
- Larger screens
- Easy to use features
- Protected environment- private family/friend network
- Designated caregiver/ family members sets it up and uses a companion app



# Simpler options



Grandpad



Amazon's  
Echo Show-  
Drop-in



Sociavi



ViewClix



Onscreen-  
use TV



[www.sociavi.com](http://www.sociavi.com)  
[info@sociavi.com](mailto:info@sociavi.com)  
732-822-2785



*To "share" and "unite"*

26

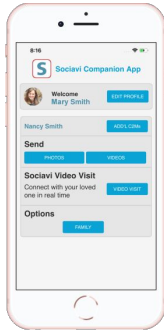
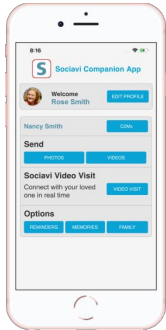
# *Connecting Generations Made Simple - Globally*

# Sociavi



<https://player.vimeo.com/video/818751294>

# Connecting Generations Made Simple - Globally



PC

or FMN



Reminders of Events: Interfaith Services, Trips, etc.



Real Time Video Visits



Slide Show of Photos



Connecting Generations Made Simple - Globally



# Sociavi C2M Creator - Brain Fitness

- Our Sociavi Creator specializes in cognitive exercises and activities known as the Sociavi Brain Fitness Programs. These Specialized Programs are for persons with memory care needs – for example, with Alzheimer's and Dementia and consist of what we call the Sociavi 3 S's: Stimulating, Soothing and Simple engaging and interactive activities. These programs can be accessible from the Sociavi C2M Touch Screen.
- There are also other more popular activities such as solitaire, word search and jigsaw puzzles.
- The last row include categories of Brain Stimulation specifically for cognitive functions: attention, processing speed, cognitive flexibility, and working memory.

Select Category: **Sociavi Creator**  
i = Instructions

Reveal By Touch	Place the Figure	Place the Word	Quotes
Match and Reveal	Match the Number	Color By Finger	Number and Color
Creative Art	Word Search	Solitaire	Jigsaw Puzzle
Speed Match	Stroop Test	Mind the Cards	Succession

• Specialized Programs for persons with memory care needs

• Brain Stimulation

# Sociavi C2M Communication Board

- Our Sociavi C2M Communication Board offers the possibility for people with speech and language problems to communicate through a visual interface, accessible directly from the Sociavi C2M Touch Screen. Each icon on the interface represents a feeling, a need, something that they may want, a “Yes” / “No” answer, or a question that they may post.



Yes/No - Questions

Feel

Want

Need

# Sociavi

<https://sociavi.com/>

## Sociavi Services



+

## Sociavi Brain Fitness



### MONTHLY

POPULAR

6 month minimum subscription  
\*4 month pre-payment required

\$75/MO

- ✓ Sociavi C2M (Connect To Me) Communicator
- ✓ Unlimited Family Members
- ✓ Sociavi Brain Fitness
- ✓ External Speakers Included
- ✓ Shipping & Tax Included!
- ✓ Optional WiFi HotSpot

### ANNUAL

SAVE 25%

\$675 per year billed annually  
6 month minimum subscription

\$56/MO

- ✓ Sociavi C2M (Connect To Me) Communicator
- ✓ Unlimited Family Members
- ✓ Sociavi Brain Fitness
- ✓ External Speakers Included
- ✓ Shipping & Tax Included!
- ✓ Optional WiFi HotSpot

# Grandpad- 2 ways to purchase

## 1. Subscription from **Grandpad**

<https://www.grandpad.net/>

- Excellent phone support
- No need for wifi- comes with data plan
- \$89/month- device included
- Multi-party Zoom calls AM/FM Streaming Radio
- 8" display (diagonal)



## 2. Subscription from **Consumer Cellular**

<https://www.consumercellular.com/shopping/details/grandpad>

[/overview](#)- device \$149 plus \$40 a month



CALL



INTERNET



EMAIL



WEATHER



MUSIC



GAMES



PHOTOS



CAMERA



MOODS



HELP



LOOKUP

# ViewClix

<https://www.viewclix.com/>

Calls, photos, clock, video clips,  
weather, and sticky notes/reminders

10.01" or 15.6 " display (\$199 or  
\$299) and \$9.95 a month

Requires wifi

Auto-answer or can request a call

Up to 4 people in a group



# Onscreen

<https://onscreeninc.com/>

You call from your mobile device, and their TV answers automatically.

Supports Zoom and automated check-ins.

\$19.99 activation and setup fee then \$19.99 a month after 30 day trial.



# Echo Show

- Contacts- make sure family and friends are included
- “Alexa, call Joan”
- “Alexa, Drop in on Lilli”
- Start or answer calls on Echo Device or using Alexa app on mobile device
- It’s a bit confusing to initially set up drop-in
- Amazon tech support- 1-888-280-4331
- Echo Show 10 (3rd gen) (motion)- \$249- 10.1” screen
- Echo Show 5 (3rd gen) \$89.00



Amazon Echo Show

Customer Service

[Home](#)

Digital Services and Device Support

**Do you need help with a recent item, Joan?**

Select the item you need help with below or get help with something else

# Echo Show- Video tutorials

## How to Setup Echo Show 8- Easy to Follow Walk-Through- 7 min video by Simplifying Tech for Seniors

<https://youtu.be/akuldkl7Eqg>



How to Setup Echo Show 8 - Easy to Follow Walk-Through

Simplifying Tech For Seniors • 5.8K views • 5 months ago

## How to set up video calling on Amazon Echo Show: from one house to another by Erin Lawrence- 4 min video-

[https://www.youtube.com/watch?v=omBB\\_KX7Je0](https://www.youtube.com/watch?v=omBB_KX7Je0)



How to set up video calling on Amazon Echo Show: from one house to another

209K views • 1 year ago

 Erin Lawrence

How to set up and call an Alexa device in another home If you have a new Amazon Echo Show 8 and you want to try some of its ...



Intro | Steps | Connecting to your contact | Conclusion

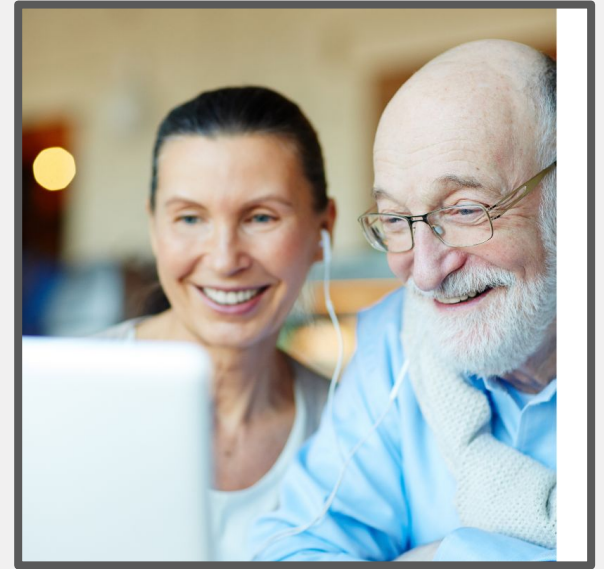
4 chapters ▾

What are some fun activities to do during video calls?



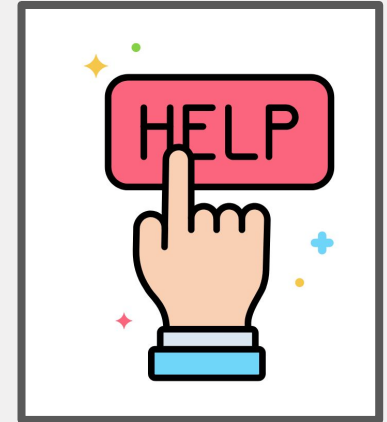
# Engaging Video Call Activities

- Read picture books to grandchildren
- Stream live events- it's the next best thing to being there!
- Reminisce while looking at photos
- Play games
- Bake together
- Exercise together
- Participate in holiday traditions



# Where can you get help and learn more?

- Contact the company that created the device or app
- Check your local library, senior center or community center for local offerings
- Call Senior Planet Hotline- (for age 60+) **888-713-3495**
- Contact Joan Green to inquire about collaborating to create customized courses for your community-  
**Joan@innovativespeech.com**
- **Check out the online classes with these organizations:**
  - <https://seniorplanet.org/>
  - <https://www.getsetup.io/>
  - <https://cyberseniors.org/>
  - <https://carevocacy.com/>



# Free Private Facebook Group - IST Tech Savvy Solutions



Innovative  
SPEECH THERAPY Presents:

**IST TECH SAVVY  
SOLUTIONS**

**JOIN US**

*Connect. Inspire. Thrive.*

Let's help each other.  
Everyone is welcome to  
join!!

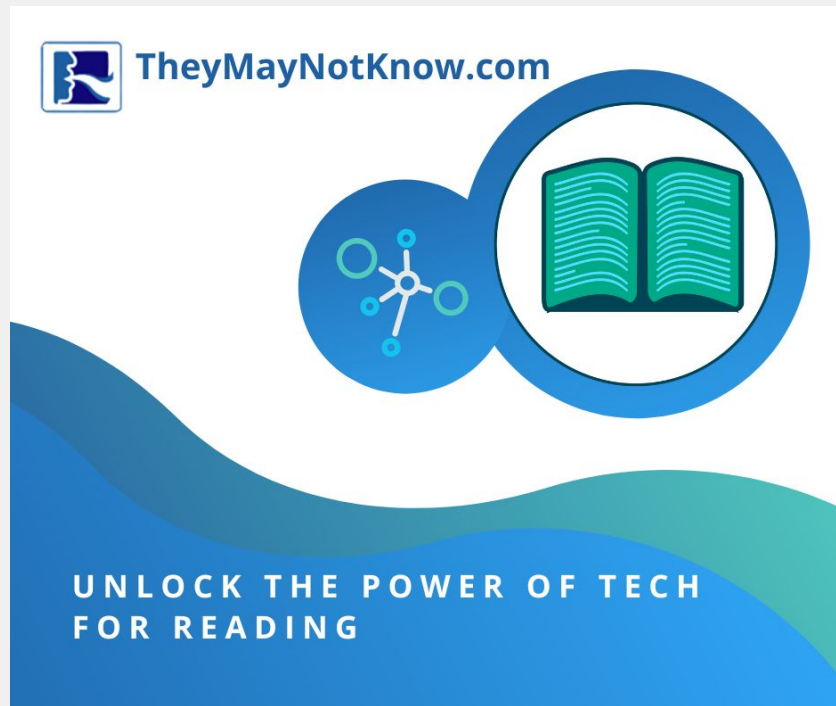
Just answer a few questions

**<https://www.facebook.com/groups/ISTTechSavvySolutions/>**

# Upcoming free webinar- 7/19/23

## Unlocking the Power of Tech for Reading Success

Learn more and register at  
[TheyMayNotKnow.com](https://www.TheyMayNotKnow.com)



# Google Apps

[Google Docs](#)

[Google Drive](#)

[Google Calendar](#)

[Google Keep](#)



[Get Going with Google in 2023! Online Course](#)

Email Joan for a special discount code

# ElderTech Advisor Training and Groups Now Forming

Let's join forces to help aging adults.

Registration will open soon for Fall Cohort

complete this form

<https://forms.gle/UwoGGeWQ4fiJ56hF9>



- ElderTech Advisor and Teacher Cohort  
Now Forming
- New Online Courses & Webinars
- 1:1 Online Tech Coaching
- Customized Online Presentations

[Joan@innovativespeech.com](mailto:Joan@innovativespeech.com)

[www.innovativespeech.com](http://www.innovativespeech.com)



## Innovative Speech Therapy

### Hello and welcome!

Innovative Speech Therapy offers a uniquely effective approach to therapy empowering individuals, families and professionals with state-of-the-art local and long-distance therapy, coaching and training programs.

Joan Green is a licensed and certified speech-language pathologist with many years of experience helping children and adults who have communication, cognitive, literacy and learning challenges.

[Let's get started](#)[Join our email list](#)

Improving Communication, Cognition and Productivity with Tech-Savvy Strategies, So

[Let's Chat](#)

[www.innovativespeech.com](http://www.innovativespeech.com)

Pick a time for Joan to call you to figure out your next steps toward becoming more tech savvy!