

COACHING

Business & Income Skills

Turn what you know into something that works.

Practical coaching for people who want to build confidence, understand the business side of earning an income, and turn their skills, products, knowledge or services into sustainable opportunities.

WHAT WE CAN COACH YOU ON

Costing & Pricing — Understand your costs, calculate sustainable prices and avoid selling at a loss.

Quoting & Estimating — Prepare clear, professional quotations and estimate jobs, products and services more confidently.

Invoicing & Record Keeping — Build simple systems for invoices, receipts, records, payments and tracking what is owed.

Customer Service — Communicate professionally, manage expectations, handle enquiries and build relationships that encourage repeat business.

Marketing & Sales — Learn how to present your offer, reach the right people, generate enquiries and confidently turn opportunities into sales.

Business Administration — Create practical systems for organising documents, clients, suppliers, tasks, finances and day-to-day operations.

Digital Business Tools — Use accessible digital tools to save time, organise your business, communicate with customers and work more efficiently.

AI for Small Businesses — Learn practical ways to use AI for ideas, content, research, administration, customer communication, planning and productivity—without losing the human side of your business.

Risk Management — Identify business risks, protect your time and resources, plan for problems and make more informed decisions.

Turning Skills into Income — Identify what you can offer, package your skills into products or services, test your idea and develop a realistic path toward income.

WHO THIS COACHING IS FOR

Beginners • Aspiring entrepreneurs • Side-hustlers • Creatives • Small-business owners • Service providers • Product makers • People returning to work • Anyone with a skill they want to turn into income.

OUR COACHING APPROACH

DISCOVER — Identify your strengths, skills, ideas and current position.

CLARIFY — Decide what you want to achieve and what is realistically possible.

PLAN — Break the goal into practical steps.

APPLY — Put the learning into action using real business situations.

GROW — Review what works, improve it and build confidence.

YOU DON'T NEED TO HAVE IT ALL FIGURED OUT.

You need a starting point, practical guidance and someone to help you keep moving.

Vita Anchor Development Solutions

Developing People • Strengthening Businesses • Creating Possibilities