



BUSINESS BLUEPRINT



Quick Start

From Plan to Paid — Step-by-Step Execution Guide

#BossUpandRise

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#CEO Hustlers

Your Road Map to Success

Start Here

This is your starting point. You don't need a perfect plan.
You don't need to know everything.

You just need to start.

This guide will help you:

Get clear on what to offer

Build a simple business foundation

Take action and start making money

But here's the truth...

This only works if you DO the work.

01

Get clear on what you want to offer.

What skill do you already have?

Who can you help right now?

Don't overthink it.

Clarity comes from action — not waiting.

02

Stop trying to figure out the “perfect” idea.

Pick ONE thing

Stick with it

Start building

Most people stay stuck because they keep changing direction.

03

This won't be perfect.

It might feel confusing.

That's NORMAL.

Your business is something you build step by step.

The only way it grows?

You take action — even when you're unsure.

04

You don't need to reinvent anything.

Follow the steps

Stay consistent

Adjust as you go

This plan works — if YOU work it.

Chingona Tip:

You don't need more information.

You need execution.

Choose Your Money-Making Idea

BUSINESS	SKILLS	INCOME (estimated)
Accountant Bookkeeper	<ul style="list-style-type: none"> • Accounting skills • Accounting software • Mathematics • Analytical skills • Attention to detail • You can also become a Certified Public Accountant (CPA) 	\$50K \$37K
Copywriter Copyeditor	<ul style="list-style-type: none"> • psychology of sales • Grammar • creative writing • Marketing • Grammar • Composition • Writing style • Attention to detail • Technical research 	\$65K \$39K
Application Developer	<ul style="list-style-type: none"> • one or several coding languages; such as C, C++, Python, Java, Swift or Objective-C • In-depth familiarity with a specific operating system • analytical skills • attention to detail • creativity 	\$80K

Coach	<ul style="list-style-type: none"> • Psychology • Problem-solving skills • Great communication skills • Technical skills pertaining to their specific field of coaching 	\$65K
Consultant	<ul style="list-style-type: none"> • technical skills pertaining to their specific area of expertise • past experience with successfully overcoming similar problems to reach similar goals • problem-solving skills • communication skills • planning and organizing skill 	\$85K
Interpreter & Translator	<ul style="list-style-type: none"> • Fluent in 2 or more languages • Writing skills 	\$45K
Interpreter Trainer & Coach	<ul style="list-style-type: none"> • Training & Development 	\$85K
Transcriptionist	<ul style="list-style-type: none"> • Typing • Communication 	\$35K
Virtual Assistant	<ul style="list-style-type: none"> • organizing and planning - project management - communication - attention to detail - writing • business management, project management - organizing and planning - communication - problem-solving - team management • digital marketing - sales psychology - marketing psychology • marketing strategy - organizing and planning - project • HTML - Javascript - CSS - other programming languages - 	\$31K
Online Office Manager		
Office Administrator		
Social Media Manager		

Web designer	adobe photoshop - adobe illustrator - creativity - design - project management	\$65K
Web developer	<ul style="list-style-type: none"> HTML - Javascript - CSS - other programming languages - adobe photoshop - adobe illustrator - creativity - design - project management 	\$65K

Things to Consider Before You Choose

Before you commit to a business idea...

Take a minute to think this through.

Not every idea is the right idea — right now.

WHAT TO LOOK FOR:

Can you start this with what you already know?

Can you offer this as a service or solution quickly?

Is there someone who would actually PAY for this?

Can you explain what you do in one simple sentence?

If you can't explain it... It's too complicated.

Work Hard Now — So You Can Move Different Later

Choose something that:

You can start NOW

You understand enough to begin

You're willing to stay consistent with

You don't need passion yet...

You need ACTION first

Chingona Tip:

Your first business doesn't have to be your forever business.

It just needs to make you money and build momentum.

Basic Steps 4 Your Business

This FREE Business Starter Kit provides you with the basic foundation, from what type of business to start, the basic business steps, marketing, financial and basic steps to get your business started.

Its designed to help you set your short and long term business goals, clarify your business steps, strengths, and business timeline.

01

Analyze your business and plan your business the right way with the right tools and process.

02

Get the training and development you need to help you through your journey. INVEST IN YOURSELF, YOUR FUTURE SELF WILL THANK YOU FOR IT!

03

Business Operations and structure; Business Location; will you rent, work from home, create a virtual business, etc...Finanances; do you have cash to invest, will you seek government-backed loans, venture capital, grants, friend/family, etc...Business Structure; will you be operating as a Sole-proprietor, partnership, LLC, Corp, etc. Operations; will you be operating using your SSI or will you get your Federal Tax Id.

04

Finally will you have employees, contractors, also make sure to register your business, set all the business requirements for your business in order to AVOID the business RISKS that come with the Business World.

The Entrepreneur Mindset

Starting a business isn't about being perfect — it's about being consistent.

You don't need to know everything.

You don't need a perfect plan.

You don't need to "feel ready..."

You need to take action.

Most people stay stuck because they overthink, doubt themselves, and wait too long.

Successful entrepreneurs?

They take messy action

They learn as they go

They move even when they're unsure

This is your reminder:

You don't need more information

You need execution

YOUR NEXT 30 DAYS MATTER MORE THAN YOUR LAST 5 YEARS

WRITE DOWN WHAT YOU WILL COMMIT TO FOR THE NEXT 30 DAYS.
KEEP IT SIMPLE. KEEP IT FOCUSED. KEEP IT ACTIONABLE

Chingona Tip:

Stop trying to "figure it all out."

Pick one thing → do it → adjust → repeat.

The Planning

TYPE OF SERVICES; SERVICES, PRODUCTS, ETC

TYPE OF BUSINESS: ENTREPRENEUR, SMALL BUSINESS, CORPORATE
BUSINESS, FREELANCER, ETC

OPERATIONS: WILL YOU HAVE EMPLOYEES, CONTRACTORS, OR JUST
YOU?

LOCATION: WILL YOU WORK FROM HOME, VIRTUAL, OFFICE SPACE,
ETC.

About Your Business

BUSINESS NAME

BUSINESS
LOCATION
ADDRESS

BUSINESS LEGAL
STRUCTURE;
SOLEPROPRIETOR,
LLC, CORP, ETC

BUSINESS DESCRIPTION: WHAT TYPE OF SERVICES, PRODUCTS, OR SOLUTIONS DO YOU PROVIDE OR WILL YOU BE PROVIDING

WHAT'S YOUR MISSION OR VISION STATEMENT

Business Structure

CHAIN OF COMMAND SAMPLE, IF YOU ARE THINKING OF HIRING EMPLOYEES

Staffing Chart

CHAIN OF COMMAND
SAMPLE



CEO = YOU

VP

CFO



STAFF/MANAGEMENT



Business Foundation

Did you select your business name

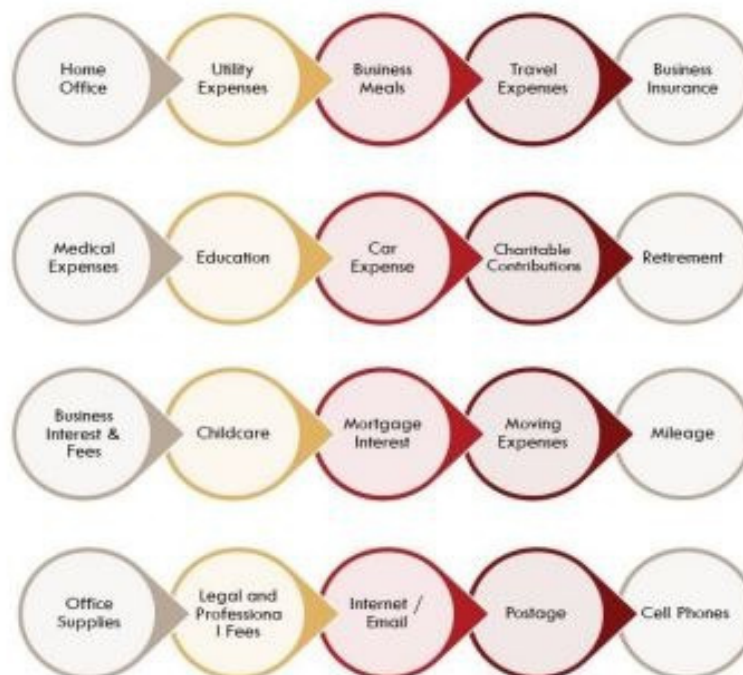
Do you have your brand colors, font, etc

Did you get your Business License

Did you file your fictitious business name

Did you apply for your EIN number

Did you set up your operations; equipment, accounting system, scheduling, etc.



Business Marketing

WHO'S YOUR TARGET MARKET

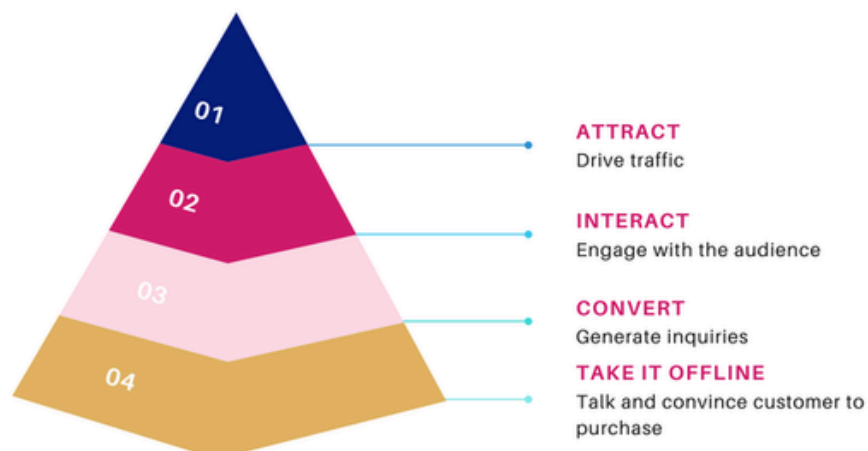
WHERE CAN YOUR TARGET MARKET BE FOUND; ONLINE, OFFLINE

WHAT'S YOUR SALES & BUSINESS STRATEGY

WHAT'S YOUR LEAD GENERATION AND CONVERSION STRATEGY

DO YOU HAVE A SALES & MARKETING PLAN, IF SO WHAT IS IT

SALES FUNNEL



Business Products or Services

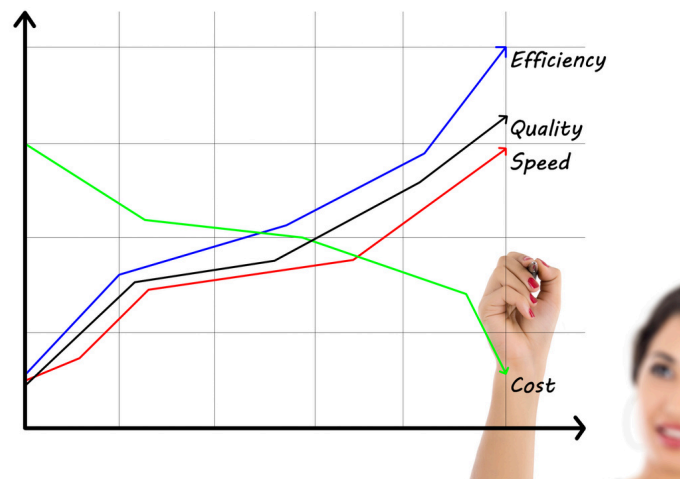
WHAT'S YOUR PRIMARY PRODUCT OR SERVICE

WHAT HAS BEEN YOUR RESULTS OR IMPACT

WHAT'S YOUR SECONDARY PRODUCT OR SERVICE

WHAT HAS BEEN YOUR RESULTS OR IMPACT

WHAT'S YOUR THIRD PRODUCT OR SERVICE



The Business System

Production and
Delivery

DO YOU HAVE A PRODUCT OR SERVICE SYSTEM

HOW DO YOU DELIVER YOUR PRODUCTS OR SERVICES

DO YOU HAVE A PRODUCT OR SERVICE SYSTEM

HOW DO YOU DELIVER YOUR PRODUCTS OR SERVICES

WHAT'S YOUR PROCESS TO DELIVER AND PROVIDE YOUR SERVICES



Business Goals & Vision

If you don't know where you're going...you'll waste time, energy, and money.

Your goals don't need to be perfect

They need to be clear

This is where you decide:

What you want to make

What you want to build

How you're going to move



WHAT'S YOUR GOAL AND VISION FOR THE FIRST 30-DAYS... YOUR FIRST 30 DAYS (FOCUS + ACTION)

WHAT ARE YOU DOING DAILY? (ACTION)
HOW WILL YOU MAKE MONEY? (PROFIT)
HOW WILL YOU GET CLIENTS? (SALES)
HOW WILL YOU GROW? (EXPANSION)

WHAT'S YOUR GOAL AND VISION FOR THE FIRST 90-DAYS... 90 DAY VISION (GROWTH PHASE)

WHAT ARE YOU DOING DAILY? (ACTION)
HOW WILL YOU MAKE MONEY? (PROFIT)
HOW WILL YOU GET CLIENTS? (SALES)
HOW WILL YOU GROW? (EXPANSION)

WHAT'S YOUR GOAL AND VISION FOR THE FIRST YEAR... 1-YEAR VISION (SCALE PHASE)

WHAT ARE YOU DOING DAILY? (ACTION)
HOW WILL YOU MAKE MONEY? (PROFIT)
HOW WILL YOU GET CLIENTS? (SALES)
HOW WILL YOU GROW? (EXPANSION)

Your Business Plan (Next Level Growth)

Now that you've started building your business... It's time to think ahead.

This is where you refine, improve, and grow.

What's working? → Do more of it

What's not? → Fix it or remove it

What can grow? → Scale it

Your business evolves as you do.

WHAT'S YOUR GOAL AND VISION FOR THE SECOND YEAR...YEAR 2: OPTIMIZE & GROW

WHAT ARE YOU DOING DAILY? (ACTION)
HOW WILL YOU MAKE MONEY? (PROFIT)
HOW WILL YOU GET CLIENTS? (SALES)
HOW WILL YOU GROW? (EXPANSION)

WHAT'S YOUR GOAL AND VISION FOR THE FIFTH YEAR...YEAR 5: SCALE & EXPAND

WHAT ARE YOU DOING DAILY? (ACTION)
HOW WILL YOU MAKE MONEY? (PROFIT)
HOW WILL YOU GET CLIENTS? (SALES)
HOW WILL YOU GROW? (EXPANSION)

YOUR BUSINESS OVERALL THROUGHOUT THE YEARS...LONG-TERM VISION

WHAT ARE YOU DOING DAILY? (ACTION)
HOW WILL YOU MAKE MONEY? (PROFIT)
HOW WILL YOU GET CLIENTS? (SALES)
HOW WILL YOU GROW? (EXPANSION)

Track Your Business (What's Working?)

If you're not tracking your numbers...
you're guessing.

This is how you stay in control of your business.

Track what's working.

Fix what's not.

Do more of what makes you money

Chingona Tip:

What you track, grows.
If it's not making money —
fix it or drop it.

SALES	GROSS
\$ _____	\$ _____
TRANSACTIONS (WK)	APPOINTMENTS (WK)
# _____	# _____

WHERE ARE YOUR CLIENTS COMING FROM?
WHAT IS ACTUALLY BRINGING YOU SALES?

SALES	GROSS
\$ _____	\$ _____
TRANSACTIONS (WK)	APPOINTMENTS (WK)
# _____	# _____

WHAT'S WORKING + WHAT NEEDS TO CHANGE

*"Run your business like a CEO —
don't let it run you."*

From Plan → Execution

You now have the foundation.
 But a plan without execution
 is just ideas on paper.
 This is where most people stop...
 and why most people never make money.
 You're not stopping here.

- 01 Build Your Foundation
 (Get clear on what you're offering + who you serve)
- 02 Set Your Systems
 (Create simple processes that bring in clients)
- 03 Execute + Get Paid
 (Take action daily and start generating income)

A PLAN ONLY WORKS IF YOU EXECUTE.
 THIS IS JUST THE BEGINNING –
 THE REAL RESULTS COME FROM ACTION.

Know where you are → and what's holding you back	Turn your idea into a real offer
Create a simple action plan that makes money	Track your progress weekly
Adjust what's not working	Stay consistent – results come from execution

→ NO. WE ARE NOT ASKING FOR VALIDATION.

Share the Love



Get Your First Client (Fast)

You don't need a website. *(Right this minute)*

You don't need a logo. *(You will once you start making \$\$\$)*

You need ONE client. *(To fund your upgrades)*

01

PICK ONE SIMPLE SERVICE

What can you offer TODAY?

Examples:

- Interpreting (phone / Zoom / in-person)
- Translation (per page / document)
- Admin / bilingual support

Don't overthink it — pick something you can SELL NOW

Chingona Tip:

Don't wait to feel ready.

Ready comes AFTER you get paid.

02

CREATE A SIMPLE OFFER: I help [who] with [problem] so they can [result]

Example: “I help Spanish-speaking clients communicate with professionals through interpreting services”

03

TALK ABOUT IT (THIS IS WHERE PEOPLE FAIL)

Post this: “I'm now offering [service] — if you or someone you know needs help, message me”

IG

Facebook

WhatsApp

Text

Keep it SIMPLE

04

REACH OUT (THIS IS YOUR MONEY MOVE)

Message 5–10 people:

“Hey! I'm now offering [service], let me know if you or someone you know needs help.”

05

CLOSE THE DEAL

When they respond:

Tell them:

- What you offer
- Your price
- When you're available

Keep it clean and confident

**Your first client won't come from perfection
It comes from ACTION**

YOU GOT THE PLAN... NOW LET'S GET YOU PAID.

You just learned how to get your first client...
Now imagine having the full system that shows you how to:
Set up your business the right way
Price your services with confidence
Get consistent clients (not just one)
Build income that actually grows

Most people stop here...
They get the idea.
They feel motivated.
...and then nothing happens.
Not you.

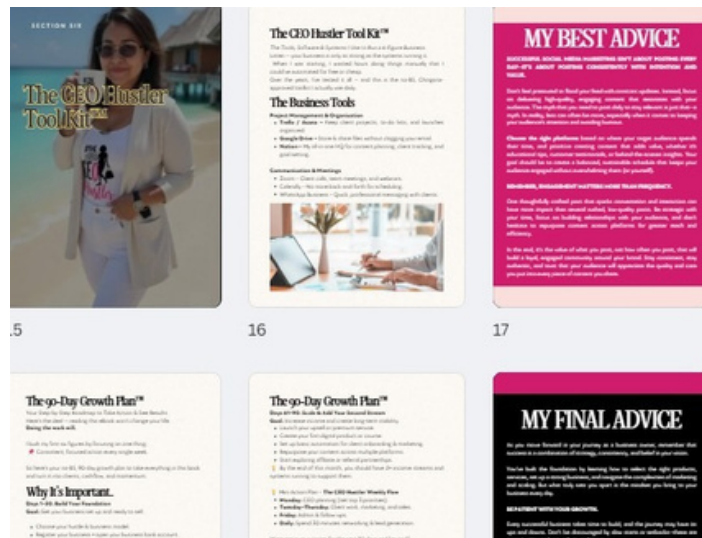
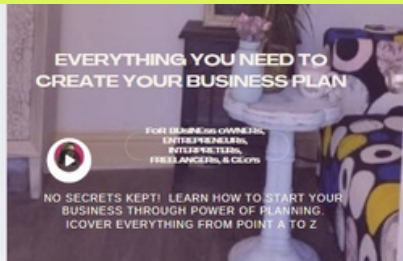
You already saw what works...
now get the full system.

The Ultimate Hustler Business Blueprint
This is where I show you step-by-step:
What to do after your first client
How to turn this into real income
How to stop guessing and start executing
The exact system I used to build my business

Upgrade Now & Start Building Your Business

Today Only: \$7
(Not \$197. Not \$97.
Just \$7 to get started.)

NOW: THE
BUSINESS
BLUEPRINT



Instant access. No fluff. Real strategy.
If you're serious — this is your next