



THE HUSTLER BUSINESS --- PLAN

Ready to Start and Launch Your own Business



STARTING + LAUNCHING YOUR OWN BUSINESS



BUSINESS STARTER KIT AND IDEAS 4 YOU

If you're ready to be Your Own Boss and ready to Start Your Own Business, but, not sure where or how to start - then this guide is for you.

This Basic Download will help you with your Entrepreneurship journey!



THE BUSINESS PLAN

Your Business Journey with Confidence! 🚀

This free guide is your essential roadmap to starting and growing your own business. Inside, you'll find the foundational steps needed to turn your dream into reality. However, remember that every business is unique, and it's crucial to ensure you're following all the specific requirements set by your city, state, and county.

Whether you're just thinking about starting a business or you've already begun but are struggling with some of the basics, this guide will help you identify and fill in the gaps. Plus, you'll discover a list of business ideas that you can launch using your own skills, products, or services.



BUSINESS IDEAS [LIST]

BUSINESS	SKILLS	INCOME (estimated)
Accountant Bookkeeper	<ul style="list-style-type: none"> ● Accounting skills ● Accounting software ● Mathematics ● Analytical skills ● Attention to detail ● You can also become a Certified Public Accountant (CPA) 	\$50K \$37K
Copywriter Copyeditor	<ul style="list-style-type: none"> ● psychology of sales ● Grammar ● creative writing ● Marketing ● Grammar ● Composition ● Writing style ● Attention to detail ● Technical research 	\$65K \$39K
Application Developer	<ul style="list-style-type: none"> ● one or several coding languages; such as C, C++, Python, Java, Swift or Objective-C ● In-depth familiarity with a specific operating system ● analytical skills ● attention to detail ● creativity 	\$80K



Coach	<ul style="list-style-type: none"> ● Psychology ● Problem-solving skills ● Great communication skills ● Technical skills pertaining to their specific field of coaching 	\$65K
Consultant	<ul style="list-style-type: none"> ● technical skills pertaining to their specific area of expertise ● past experience with successfully overcoming similar problems to reach similar goals ● problem-solving skills ● communication skills ● planning and organizing skill 	\$85K
Interpreter & Translator	<ul style="list-style-type: none"> ● Fluent in 2 or more languages ● Writing skills 	\$45K
Interpreter Trainer & Coach	<ul style="list-style-type: none"> ● Training & Development 	\$85K
Transcriptionist	<ul style="list-style-type: none"> ● Typing ● Communication 	\$35K
Virtual Assistant	<ul style="list-style-type: none"> ● organizing and planning - project management - communication - attention to detail - writing ● business management, project management - organizing and planning - communication - problem-solving - team management ● digital marketing - sales psychology - marketing psychology ● marketing strategy - organizing and planning - project ● HTML - Javascript - CSS - other programming languages - 	\$31K
Online Office Manager		
Office Administrator		
Social Media Manager		



Web designer	adobe photoshop - adobe illustrator - creativity - design - project management	\$65K
Web developer	<ul style="list-style-type: none"> HTML - Javascript - CSS - other programming languages - adobe photoshop - adobe illustrator - creativity - design - project management 	\$65K

Now keep in mind that the list goes on and on and the (estimated) rate can be higher/lower it all depends on how much you want to work, your target market, the effort and bottom line what you put in will be your return investment...

In other words, if you want to make millions, but only work "once in a great moon", of course, your only going to make "pennies on the dollar"...Now, don't get me wrong once you are established and built a good base and stability and have your business and systems in order then of course you will work less and #EarnYourWorth

Example: I choose to make however much I want every month, but I must make a minimum of no less than \$7,500 (in my interpreting business - this DOES NOT include my translation, VA, Transcriptions, Coaching, Training, etc)...what does that entail? Well, it depends on how many appointments I want to take throughout the month in order to make my target amount...So I can choose to hustle to get the work I need to make the target amount or I can choose to get a few "gigs" to make less than my target amount...it's all up to me on how I plan it and how I do it...With my plan I get to make that and more because I already have systems in place and I don't have to constantly worry about making my target rate.

BUSINESS STEPS

***TYPE OF BUSINESS;
SERVICES OR PRODUCTS***

***BUSINESS OPERATIONS;
SOLEPROPRIETOR, LLC, CORP***

***STAFF; EMPLOYEES,
CONTRACTORS, OR SOLO***

***OPERATIONS; HOME,
OFFICE, VIRTUAL BIZ***

THINGS TO PONDER

This guide is just a basic step to help you start your business on the right track. Also remember that you DON'T need a 10+page business plan, but you do need a plan to help you strategically start building the foundation for your business.



THE HUSTLER

BUSINESS PLAN

BUSINESS NAME

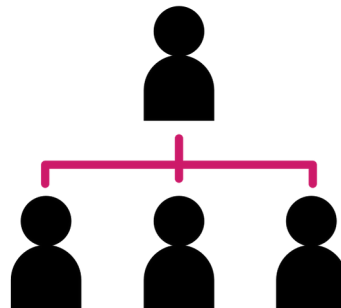
BUSINESS LOCATION

BUSINESS DESCRIPTION

BUSINESS STRUCTURE

MISSION/VISION

CREATE YOUR ACCOUNTABILITY CHART, IF YOU WILL BE HAVING EMPLOYEES, OR EVEN CONTRACTORS; EMPLOYEES, MANAGEMENT, ETC



THINGS TO DO

Basic steps to remember when creating your business plan

- Did you select your business name
- Have you created your Brand; colors, font, etc
- Did you get your business license
- Did you file your fictitious business name (*di you publish it in your local newspaper?*)
- Did you apply for your (EIN) employer identification number (*Check with your local state agency if you are required to obtain the EIN*)
- Do you have an accounting system, if not, how will you track your expenses?*

Remember to keep track of all your expenses...That is the "burden of proof" and the responsibility to substantiate entries, deductions, and statements made on your tax return is known as the burden of proof. You must be able to prove certain elements of expenses to deduct them.

As a small business, we always forget to track the small expenses therefore it's important to make sure that you track all your monthly items and keep your records organized.



THE HUSTLER PLAN

SALES + MARKETING PLAN



TARGET
MARKET

MARKET
SIZE

MARKET
SEARCH

BUSINESS
STRATEGY

LEAD
STRATEGY

CONVERSION STRATEGY

MARKETING & SALES STRATEGY

THE HUSTLER PLAN

GOALS AND VISION

SET YOUR GOALS AND VISION FOR THE NEXT 30-90 DAYS AND INTO THE 2ND YEAR. YOUR GOALS AND VISIONS SHOULD BE HIGHER THAN YOUR FIRST MONTHS/YEAR AND SHOULD BE REVISITED AT LEAST EVERY QUARTER. YOUR GOALS SHOULD CHANGE AS YOUR GOALS AND VISION CHANGE. INCLUDE IN YOUR GOALS...YOUR **PROCESS, PROFIT, SALES, AND GROWTH...**



JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

THE HUSTLER PLAN

GOALS AND VISION

IT IS IMPORTANT THAT YOU REVISIT YOUR GOALS, MISSION, AND VISION AT LEAST EVERY QUARTER TO SEE WHERE YOU ARE AT, WHAT YOU NEED, OR IF YOUR OVERALL GROWTH IS ON THE RIGHT TRACK. YOUR GOALS SHOULD CHANGE AS YOUR GOALS AND VISION CHANGE. INCLUDE IN YOUR GOALS...**YOUR PROCESS, PROFIT, SALES, AND GROWTH...**

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

Goals and Vision

GOAL AND VISION FOR THE 2ND YEAR

THE STRATEGY; PROCESS, SALES, GROWTH

STEPS TO TAKE:

- _____
- _____
- _____
- _____
- _____
- _____
- _____

OTHER NOTES



Goals and Vision

GOAL AND VISION FOR THE 5TH YEAR

THE STRATEGY; PROCESS, SALES, GROWTH

STEPS TO TAKE:

- _____
- _____
- _____
- _____
- _____
- _____
- _____

OTHER NOTES

THE HUSTLER PLAN

GOALS AND VISION

IN ORDER TO KEEP YOUR BUSINESS FLOURISHING, YOU MUST HAVE YOUR SYSTEMS, METHODS, PROCESSES IN PLACE IN ORDER TO KEEP TRACK OF YOUR SALES, TRANSACTIONS, ETC... TO SEE IF YOUR BUSINESS IS GROWING AND IF IT'S PROFITABLE. "DON'T BE LIKE THE OTHER GUYS"...

SALES	GROSS
\$ _____	\$ _____
TRANSACTIONS (WK)	APPOINTMENTS (WK)
# _____	# _____

WHERE AND HOW DID YOU MARKET AND WHERE DID THE SALES COME FROM?

SALES	GROSS
\$ _____	\$ _____
TRANSACTIONS (WK)	APPOINTMENTS (WK)
# _____	# _____

WHERE AND HOW DID YOU MARKET AND WHERE DID THE SALES COME FROM?

Run your business Like a Boss, don't let it run you!



THE HUSTLER PLAN

TO HELP YOU #BOSSUPANDRISE

BOOK A SESSION

Ready to take your business to the next level? While this guide is a great starting point, upgrading to our full plan that comes with (*over 30 pages of audio step-by-step instructions, forms & templates & 10+ page business plan SAMPLE*) that you can use for your business. This plan will give you the comprehensive tools, strategies, and support needed to build a thriving, successful business foundation.

Remember, every successful business starts with a solid foundation. By following the steps we've discussed, you're well on your way to building something incredible.

I encourage you to take action on what you've learned, and don't hesitate to reach out if you need further guidance. Your journey to business success starts now—let's make it happen!

LET'S CHAT

READY TO WORK



Establish where you're at and What's holding you back.	Create an Actionable and Training plan that works for you and your business!	Removing ALL the business Barriers by helping you design and implement a plan that works for you!
Creating and tracking your progress and making sure it works!	Reassess, Evaluate and Adjust the plan (if needed) to ensure it's working for you!	Helping You #BOSSUPANDRISE