

Serait-ce Le Plus Explosif Des Retournements De Marché Dans L'histoire De La Bourse ?

Considérez ces faits :

1. Il existe un groupe d'actions qui est sous-évalué par le marché depuis 4 ans - *malgré le fait que les gains ont augmenté de façon spectaculaire au cours de chacune de ces dernières années - même s'il s'agit probablement de l'activité la plus rentable que le monde ait jamais connue (par exemple, aucun inventaire, aucun changement de style de vie, coûts d'exploitation inférieurs à 20% du montant brut) - malgré le fait que cette industrie ne verse en moyenne qu'environ 25% de ses revenus en impôts fédéraux, au lieu des 50% habituels !*

2. L'une des principales raisons pour lesquelles cette industrie est sous-évaluée est qu'elle était autrefois peuplée de centaines de petites entreprises plus faiblement financées qu'aujourd'hui. Des centaines de ces entreprises marginales ont été discrètement ébranlées. Encore plus le seront dans un proche avenir. Et les survivants émergents sont très bien financés et incroyablement agressifs. Leur seul objectif est la croissance, à la fois en volume et en revenus.

Et - le plus important de tous -

3. La dernière fois que cette industrie a « décollé », les récompenses qu'elle a versées à ses investisseurs étaient littéralement incroyables. Par exemple, 1 000 dollars investis dans une entreprise ont atteint un million de dollars 10 ans plus tard. Un investissement de 8 000 dollars dans un autre a rapporté 422 000 dollars 13 ans plus tard. 10 000 dollars dans une troisième entreprise ont produit 317 000 dollars en 16 ans.

Pourtant, en raison de la crise qui a secoué l'ensemble du secteur et de la confusion qui règne sur le marché, *beaucoup de ces mêmes actions se vendent à 10 fois moins que leurs valeurs aujourd'hui !*

**Telle Est La Situation À L'heure Actuelle,
Cela Représente Probablement Une Mine d'Or
Pour l'Investisseur Spéculatif
- S'IL CONNAÎT CES PRINCIPES -**

Mais il faut encore ajouter un paradoxe : il est probablement plus difficile de comprendre la situation réelle de cette industrie que de toute autre. *Par conséquent, les conseils d'experts « internes » valent bien plus, ils sont littéralement indispensables.*

Et c'est ce que nous vous proposons ici, sans risque, sans obligation, sans implication continue (comme vous le feriez avec un service d'investissement ou une « fiche de conseils »).

Nous vous proposons ici un rapport spécial (de 123 pages seulement), *qui vous donne les informations dont vous avez besoin MAINTENANT pour participer à ce que son auteur (l'une des principales autorités du pays dans ce domaine) considère comme "le retournement le plus rentable de l'histoire de la bourse".* Le rapport s'appelle « LES ACTIONS DES ASSURANCES, UNE FORTUNE À PARTAGER ».

Il est accompagné de "Gagner de l'Argent Avec Les Blockbusters" comme ceux-ci -

Ce Qui Fait Qu'Une Entreprise A Une Valeur Pouvant Atteindre 1 000 Fois Son Prix Original - Seulement 10 Ans Plus Tard ?

Une brève mais fascinante histoire de l'industrie de l'assurance montrant pourquoi il s'agissait du segment de l'économie avec la croissance la plus rapide depuis une vingtaine d'années... puis qui a dû faire une pause et se consolider... *et qui risque maintenant d'être au bord d'une deuxième montée en flèche qui rend la première faible par comparaison.*

Les multiplicateurs de profits intégrés ne sont partagés par aucune autre industrie en Amérique. Des commandes annuelles automatiques... pourquoi la famille américaine moyenne est encore largement non assurée (jusqu'à deux fois et demie)... *le NOUVEAU type de police d'assurance-vie (jusqu'à 10 fois plus grande qu'auparavant) qui compte presque un demi million de nouveaux clients chaque année. (Et l'oncle Sam aide à en payer le coût.)*

- Les deux meilleures façons d'acheter des actions d'assurance et pourquoi 90% des investisseurs n'ont même jamais entendu parler de la seconde.
- Les six pièges mortels à surveiller avant d'acheter.
- Pourquoi les actions d'assurance pourraient-elles bénéficier davantage des avancées imminentes de la recherche médicale que celles des médicaments (ici, la hausse pourrait être vraiment incroyable si vous avez la bonne entreprise).

- *L'effet de levier spéculatif considérable ajouté par la pénurie de titres du secteur de l'assurance (par exemple, il y a plus d'actions en circulation de General Motors que toutes les actions en circulation des 10 plus grandes sociétés d'assurance détenues par le public).*

**Un Témoignage sur Ce Livre
Par ELLIS ARNALL
(ancien Gouverneur Général et Gouverneur de Géorgie)**

Dans « Les actions des assurances: une fortune à partager », Arthur Milton présente une nouvelle histoire du secteur de l'assurance, celle-ci évoluant plus rapidement et d'une façon rentable que n'importe quel autre segment de l'économie américaine. Il a conclu que les actions d'assurance figurent parmi les valeurs de croissance les plus performantes d'Amérique et, chapitre après chapitre, donne une image encore inédite d'un formidable secteur dans lequel l'investisseur avisé peut commencer à accumuler sa fortune en actions d'assurance.

Ce livre éveillera tous ceux qui le liront - à une mine d'or d'information - les tenants et aboutissants - et un guide pratique de l'investissement. Cela montrera le début de la croissance réelle du secteur des assurances et le profit qu'il procure à tous ceux qui le savent.

**INFORMATION INCORPORATED
200 Madison Ave, New York. N.Y. 10016**

**À Propos De l'Auteur
ARTHUR MILTON**

Combien pensez-vous qu'il vous en coûterait de passer plusieurs heures avec un haut dirigeant du secteur du courtage en valeurs mobilières et de lui demander de discuter en détail de tout ce qui concerne sa spécialité dans le domaine ? Cela semble impossible, et c'est vrai : le temps d'un dirigeant est tout simplement trop précieux.

Mais c'est exactement ce que vous allez faire lorsque vous vous asseyez pour lire le livre décrit dans cette publicité. Vous êtes en fait assis dans le spacieux bureau de New York du président d'Arthur Milton & Company Inc., un courtier en valeurs mobilières spécialisé dans les actions de sociétés d'assurance.

Arthur Milton est également un écrivain prolifique et un commentateur à la radio. Son analyse hebdomadaire des affaires américaines est entendue dans le monde entier à travers les

Eugène Schwartz - Les Annonces Best-Sellers

installations du service de radio des forces armées. Il est fréquemment invité par la radio et la télévision commerciales et contribue aux principales publications commerciales du pays.

BONUS SUPPLÉMENTAIRE GRATUIT
50 Compagnies d'Assurance
Choisi Pour Une Croissance
Meilleure Que La Moyenne Dans Les Années À Venir,
GRATUIT Pour Vous - Même Si Vous Renvoyez
Le Rapport Spécial !

Même au sein de l'industrie de l'assurance elle-même, bien sûr, certaines actions feront inévitablement mieux que d'autres. Demander à un expert de la renommée telle qu'Arthur Milton de vous guider vers ces actions, lors d'une consultation personnelle, coûterait des milliers de dollars. Même si vous deviez vous abonner à un service d'investissement d'assurance, vous auriez probablement besoin de centaines d'informations. *Pourtant, tout est maintenant à vous - comme un gain de temps supplémentaire avec ce livre révélateur - pour exactement rien.*

50 actions sont nommées, analysées et détaillées pour vous dans ce Bonus Supplémentaire Gratuit. *N'importe laquelle d'entre elles pourrait vous faire gagner une fortune. Toutes sont à votre disposition, que vous pouvez conserver, même si vous nous renvoyez le rapport spécial lui-même, pour être remboursé de tout votre argent en intégralité.*

Le Reste Dépend De Vous. Le Livre
Vous Est Envoyé Sans Obligation Ni Risque,
Le Bonus Supplémentaire Est GRATUIT,
L'Occasion Est Énorme... Et Limitée Dans Le Temps !

LES ACTIONS DES ASSURANCES, UNE FORTUNE À PARTAGER pourrait être le tournant de votre vie. Vous essayez sans aucun risque. Vous n'avez rien à perdre. Pourquoi ne pas envoyer le coupon sans risque - AUJOURD'HUI.

ENVOYEZ CE BON SANS RISQUE AUJOURD'HUI !

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Messieurs : Oui, je veux recevoir à l'essai un exemplaire du nouveau livre étonnant d'Arthur Milton, LES ACTIONS DES ASSURANCES, UNE FORTUNE À PARTAGER. Je règle le bas prix de détail de seulement 9,98 dollars.

Je comprends que je peux examiner ce livre pendant 10 jours complets - à vos risques ! Si à la fin de cette période, je ne suis pas complètement convaincu que ce livre est une mine d'informations, que c'est un livre que l'investisseur pratique doit posséder. Je vais simplement le renvoyer pour recevoir chaque centime de mon argent en retour. Dans tous les cas, le bonus supplémentaire gratuit reste à moi !

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3 Banque américaine

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Les résidents de N.Y.C veuillez s'il vous plaît ajouter 6% taxes de vente
Information Incorporated, 1969

Will This Be The Most Explosive Turn - Around In The History Of The Stock Market ?

Consider these facts:

1. There is a group of stocks that has now been undervalued by the market for four years — despite the fact that earnings have increased precipitously during every of those years despite the fact that this is probably the most profitable business the world has ever known (for example, no inventory, no style changes, operating costs less than 20% of gross) despite the fact that this industry pays an average of only about 25% of its earnings in federal taxes, rather than the usual 50%!

2. One of the prime reasons this industry is undervalued is that it was once populated by hundreds more small, weakly-financed firms than it is today. Hundreds of these borderline firms have now been quietly shaken out. Even more will be in the near future. And the emerging survivors are large strongly financed and incredibly aggressive. Their one goal is growth, in both volume and earnings.

And - most important of all -

3. The last time this industry “took off”, the rewards it paid to its investors were literally unbelievable. \$1,000 put into one company, for example, grew into a full million twenty years later. An \$8,000 investment in another, yielded \$422,000 thirteen years later. \$10,000 in a third firm produced \$317,000 in sixteen years.

Yet because of this industry-wide shake out, and the confusion in the market it has caused many of these same exact stocks are selling at as little as ten time earnings today!

**This Is The Situation At The Moment,
It Represents A Possible Gold Mine
For The Speculative Investor**

IF HE HAS THESE GUIDES

But one more paradox must be added, it is probably more difficult to understand the real situation in this industry than in any other. Therefore expert “inside” advice is worth far more in fact, it is literally indispensable.

And this is what we offer you here with no risk, no obligation, no continuing involvement (as you would have with an investment service or “tip sheet”) at all.

What we offer you here is a Special Report (of only 123 pages), giving you the information you need NOW to take part in what its author (one of the nation’s leading authorities in this field) considers “the most potentially profitable turn-around in the history of the market”. It is called, “INSURANCE STOCKS, A FORTUNE TO SHARE”.

It is packed with “money making blockbusters” like these -

What Makes A Company Worth Up To One Thousand Times Its Original Price - Only Twenty Years Later?

A brief but fascinating history of the insurance industry showing why it was the fastest growth segment of the economy for twenty some years... then had to pause and consolidate... and now may be poised on the edge of a second upward skyrocket that makes the first pale by comparison.

The built in profit-multipliers shared by no other industry in America. Automatic annual reorders... why the average American family is still grossly uninsured (by as much as two and a half times)... the NEW kind of life insurance policy (up to ten times as big as before) that has almost one and a half million new

customers for it emerging every year. (And uncle Sam helps pay for its cost.)

The TWO best ways to buy insurance stock-and why as many as 90% of all investors have never even heard of the second.

The six deadly pitfalls to look out for before you buy.

Why insurance stocks may benefit more from the imminent breakthroughs in medical research than drug stocks (here the rise could be truly incredible, if you have the right company).

The tremendous speculative leverage added by the short supply of insurance stocks (for example, there are more shares of General Motors outstanding than all the outstanding shares of the top ten publicly held insurance companies).



Photo by Fabian Bachrach

A Comment on This Book

By ELLIS ARNALL

(former atty General and Governor of Georgia)

In "Insurance stocks: A Fortune to Share", Arthur Milton brings a new story of the insurance industry as one that will grow faster and be more profitable than any other segment of the American economy. He has concluded that insurance stocks are among the best growth stocks in America and in chapter after chapter gives a picture not heretofore painted of a tremendous industry in which the farsighted investor can begin to accumulate his fortune in insurance stocks.

This book will be an awakener to all reading it-a gold mine of information-the whys and wherefores - and a practical guide to investing. It will demonstrate the beginning of the real growth of the insurance industry and that it has a profit in it for everyone who touches it.

About the Author

ARTHUR MILTON

What do you suppose it would cost you to sit down several hours with a top executive in the stock brokerage business and have him discuss in detail everything pertinent to his specialty in the field? It sounds impossible, and it is - an executive's time is simply too valuable.

But that is exactly what you will be doing as you sit down read through the book described in this ad. You are-in effect-sitting in the spacious New York office of the president of Arthur Milton & Company Inc., an investment broker dealer, specializing in stocks of insurance companies.

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EXTRA FREE BONUS
Fifty Insurance Companies
Chosen For Better-Than-Average

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**Growth In The Coming Years,
Your FREE- Even If You Return
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Even within the insurance industry itself, of course, certain stock's will inevitably do better than others, To ask an expert of the stature of Arthur Milton to guide you to these stocks, in a personal consultation, would cost thousands, Even if you were to subscribe to an insurance investment service, you would probably hundreds for this information. Yet it is now yours-as just one more money-making with this eye-opening book-for exactly nothing.

Fifty stocks are named, analyzed and detailed for you in this Free current supplement. Any one of them might make you your fortune. All of them are yours Free- to keep even if you send the special Report itself back to us for your money back.

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Comes To You Without Obligation Or Risk,
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INSURANCE STOCKS - A FORTUNE TO SHARE could be the turning point of your life. You try it at out risk. You have nothing to lose. Why not send in the No-Risk coupon - TODAY.

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Photo by Helen Redlich
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The Opportunity Is Huge . . . And Fleeting! INSURANCE STOCKS — A FORTUNE TO SHARE could be the turning point of your life. You try it at our risk. You have nothing to lose. Why not send in the No-Risk Coupon—TODAY.

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