

Starter Clarity Pack

Make clear decisions before you build anything

✓ Beginner-friendly ✓ Use at your own pace

How to Use the Starter Clarity Pack

This pack is designed to help you make clear, confident decisions about your online business before you start building anything.

You don't need to complete everything in one sitting and there are no "right" or "wrong" answers.

The goal is clarity - not perfection.

How to approach this pack:

- ✓ Start with the How to Start an Online Business guide
- ✓ Use the tools in this pack as questions come up
- ✓ Move at a pace that feels manageable

Most people use this pack over a few short sessions

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That's exactly how it's meant to be used.

What's Included in the Starter Clarity Pack

This pack includes three focused tools.
Each one helps you make one important decision.

You don't need to use all three at once.

Included tools:



Niche Clarity & Validation Tool

Clarify who you want to help and what
problem you want to solve.



Digital Product Research Tool

Decide what kind of digital product makes
sense for your niche.



Business Model Selector

Choose the best business model to match your goals.

Use them in the order that makes the most sense for you.



Niche Clarity & Validation Tool

What this tool helps with:

This tool helps you clarify who you want to help and what problem you want to solve - without overthinking or starting from scratch.

Use this tool if:

- ✓ You have multiple ideas
- ✓ You're unsure which direction to choose
- ✓ You're worried about choosing the wrong niche

How to use it:

- 1 Click the link below to open the tool
2. Answer the questions honestly - rough answers are fine
3. Review the summary at the end for clarity and suggested direction

→ [Open the Niche Clarity & Validation Tool](#)

You can revisit this tool anytime your ideas change.



Digital Product Research Tool

What this tool helps with:

This tool helps you decide what kind of digital product makes sense for your niche without guessing or chasing trends.

Use this tool if:

- ✓ You're unsure what to sell
- ✓ You want beginner-friendly options
- ✓ You're trying to keep things simple

How to use it:

1. Open the tool using the link below
2. Share your niche and interests
3. Focus on choosing one primary direction

[Open the Digital Product Research Tool →](#)

This is about choosing a starting point not locking yourself in.



Business Model Selector

What this tool helps with:

This tool helps you choose one business model to focus on so you can stop jumping between ideas.

Use this tool if:

- ✓ You feel pulled in multiple directions
- ✓ You've tried several things before
- ✓ You want to simplify your focus

How to use it:

1. Open the tool using the link below
2. Answer the questions about your time and goals
3. Use the recommendation as your 30-90 day focus

[Open the Business Model Selector →](#)

Focus creates momentum. You can always adjust later.

What to Do Next

Once you feel clearer about your direction, your next step is turning that clarity into action.

Some people do that independently.
Others prefer tools or guidance to help them
move forward.

When you're ready, additional support options
will be available - but there's no rush.

For now, clarity is progress.