SAVVY FUNNELS / EMAIL MARKETING

Prepare Your Email Sending Domain

Check the essentials before sending marketing emails.

Before you begin

- Use a professional email address on a domain you own, such as hello@yourbusiness.co.uk. Personal Gmail or Yahoo addresses cannot be authenticated as sending domains.

Step by step

1. Open your profile picture and go to **Settings > Emails**.
2. In the **Domains** section, choose the domain authentication option.
3. Enter your domain without www and save to generate the required DNS records.
4. At your DNS provider, add the records supplied by the platform. These normally include three CNAME records and a DMARC TXT record. Copy the actual values shown in your account; do not use sample records.
5. Allow time for DNS changes to propagate and check the authentication status in your account.
6. Confirm the specific sender email address you intend to use.
7. Ensure the domain has a working website and send a test email before your first newsletter.

Important

- Domain authentication is required for marketing email sending. A domain already authenticated in another account may need resolving before it can be used here.
- Do not delete existing DNS records or change nameservers without checking their effect on your website and email. If you are unsure, ask for help before editing DNS.