



Speaker  
Success  
Starter Kit

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# DISCOVER YOUR SPEAKER STRENGTHS



A self-assessment tool to uncover your unique speaker strengths, growth areas and pathway to becoming a high impact speaker.



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# Welcome to your Speaker Journey!

Every powerful speaker starts with self awareness.

This quick assessment will help you identify your current strengths, highlight areas to improve, and give you a roadmap for growth.

By the end, you will know where you are in your speaking journey and what steps to take next.

*Johanita Thwaites*





# INSTRUCTIONS

- Rate yourself on each statement:  
(1 = Needs improvement to 5 = Excellent)
- Add up your total score in the end
- Use the score guide to discover your current stage as a speaker

## SECTION A:

### Vision and Confidence (Soil/Seed)



Take a moment to pause and consider the following:

- Evaluate yourself on each statement using a scale from 1 (Needs Improvement) to 5 (Excellent).
- Jot down either a point of celebration or an area for improvement.

I have a clear vision of what I want to achieve as a speaker

1 2 3 4 5

I feel confident when speaking in small groups

1 2 3 4 5

I know my unique strengths as a communicator

1 2 3 4 5

**SECTION A: TOTAL SCORE**



## SECTION B: Message & Storytelling (Roots)

Take a moment to pause and consider the following:

- Evaluate yourself on each statement using a scale from 1 (Needs Improvement) to 5 (Excellent).
- Jot down either a point of celebration or an area for improvement.

I can clearly articulate my core message in one sentence

1 2 3 4 5

I have a signature story that creates emotional impact

1 2 3 4 5

My audience easily remembers my message

1 2 3 4 5

**SECTION B: TOTAL SCORE**



## SECTION C: Delivery and Presence (Trunk)

Take a moment to pause and consider the following:

- Evaluate yourself on each statement using a scale from 1 (Needs Improvement) to 5 (Excellent).
- Jot down either a point of celebration or an area for improvement.

I use body language and voice effectively on stage

1 2 3 4 5

I can hold audience attention from start to finish

1 2 3 4 5

I feel prepared to handle nerves and unexpected challenges

1 2 3 4 5

**SECTION C: TOTAL SCORE**



## SECTION D: Brand & Influence (Branches)

*Take a moment to pause and consider the following:*

1. Evaluate yourself on each statement using a scale from 1 (Needs Improvement) to 5 (Excellent).
2. Jot down either a point of celebration or an area for improvement.

I have a professional bio and brandt identity

1 2 3 4 5

I am visible on at least one platform (LinkedIn, YouTube, Podcast, etc)

1 2 3 4 5

I regularly network and build industry relationships

1 2 3 4 5

**SECTION D: TOTAL SCORE**

## SECTION E: Growth & Monetisation (Fruit/Seasons)



*Take a moment to pause and consider the following:*

1. Evaluate yourself on each statement using a scale from 1 (Needs Improvement) to 5 (Excellent).
2. Jot down either a point of celebration or an area for improvement.

I have systems to attract speaking opportunities

1 2 3 4 5

I know how to pitch for speaking gigs

1 2 3 4 5

I have at least one digital product, course, or offer linked to my speaking

1 2 3 4 5

**SECTION E: TOTAL SCORE**

# TOTAL SCORE AND INSIGHTS

Add up your scores from all sections.

SECTION A: TOTAL \_\_\_\_\_

SECTION B: TOTAL \_\_\_\_\_

SECTION C: TOTAL \_\_\_\_\_

SECTION D: TOTAL \_\_\_\_\_

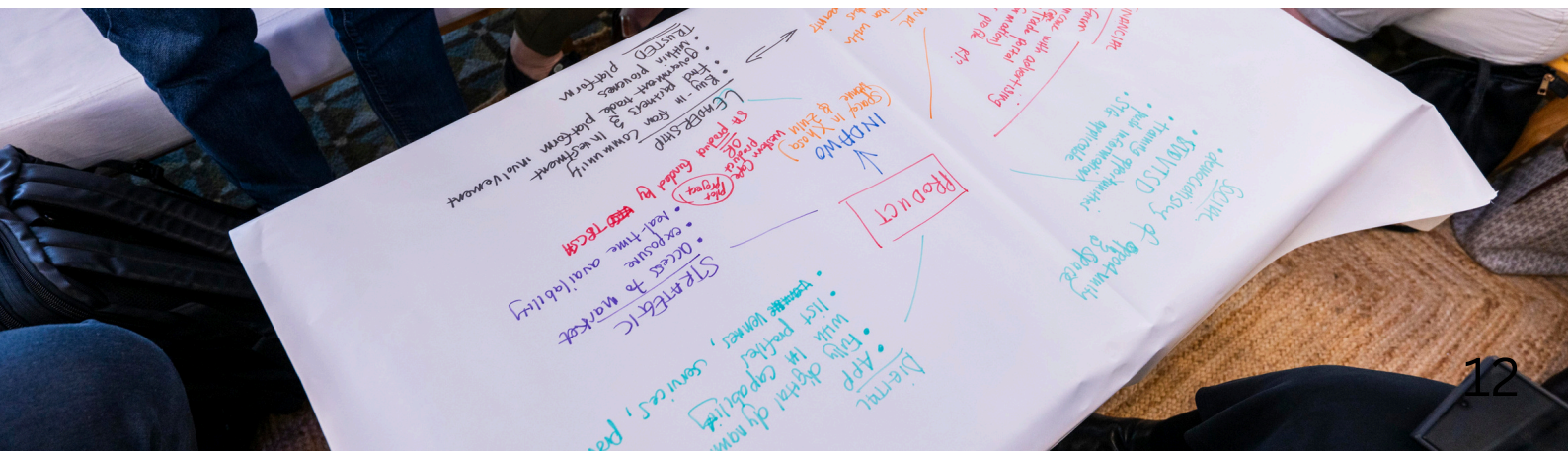
SECTION E: TOTAL \_\_\_\_\_

GRAND TOTAL \_\_\_\_\_



## Your Speaker Stage

- **15 - 25 : *Emerging Speaker*** - You're at the beginning of your journey.
  - Focus on clarifying your vision and building confidence.
- **26-40: *Growing Speaker*** - You're developing your voice.
  - Focus on storytelling, message clarity, and delivery skills.
- **41-55: *Confident Speaker*** - You're ready to grow your brand and influence.
  - Time to package your message for broader platforms.
- **56-70: *Authority Speaker*** - You're positioned for paid opportunities.
  - Focus now on scaling and monetising your expertise.
- **71-75: *Thought Leader*** - You're ready to lead movements, publish, and expand your legacy.



# CALL TO ACTION

Wherever you scored, remember: speaking is a growth journey. The next step is building structure, clarity, and authority around your voice.

That's exactly what we cover inside the  
Core Speaker Programme

Join the Core Speaker Programme today and grow  
into a high-impact speaker.

For more information or any queries you may have,  
please **book a call with me**