

MORE THAN LEARNING®

FRANCHISE BROCHURE

A photograph of two women sitting at a table, looking at a book. The woman on the left is wearing a purple patterned top and has her hand near her face. The woman on the right is wearing a dark blue sweatshirt with the word 'Change' on it and is pointing at the book. The background is a plain, light-colored wall.

**Be part of something
extraordinary!**

IS MORE THAN LEARNING® RIGHT FOR YOU?

We're delighted you're interested in exploring More Than Learning™ as a business opportunity.

The More Than Learning™ franchise is as much about helping young people as it is about helping you succeed in running your own business. If you believe every child deserves the chance to enjoy learning and you share our passion for helping teenagers develop and succeed, we could be the right choice for you.

As a franchisee, you will play a fundamental role in our vision to provide much-needed support for students around the UK and globally with our tried and tested model of learning. We need you to be a dynamic and driven business owner and a passionate believer in our unique approach to helping young people discover how they like to learn.

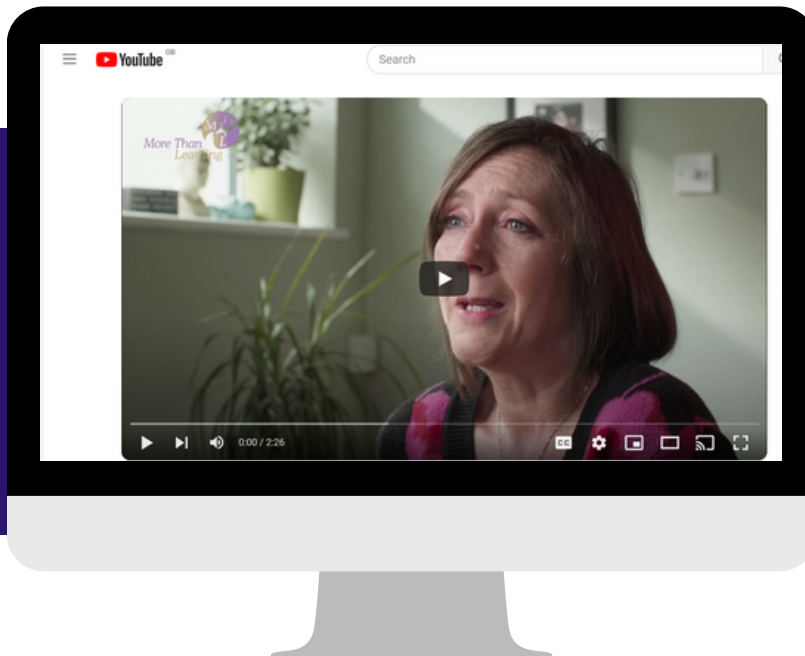
No previous experience is necessary as you will have the backing of our experienced professional team and a comprehensive training and support programme. More than Learning™ is low-cost to set up and run and has the flexibility to fit around other work commitments but do be prepared to work evenings and weekends as necessary.

To be successful, you will need to be dedicated and determined, be a great communicator, have good financial understanding and, due to the nature of our client base, understand and respect the need for structures, processes, and strict safeguarding controls.

If this sounds like you, we're excited to learn more about you. But first, you might like to find out more about Sarah, founder, More Than Learning™.



MEET SARAH



Hear her
reasons for
starting More
Than Learning®

HOW YOU'LL BE SUPPORTED

You will be fully supported on your journey to becoming a successful More Than Learning™ business owner.

We will help you understand the More Than Learning™ business model and how to implement it.

We will ensure that you can support and guide all the students you work with to have a positive learning experience and gain the confidence they need to succeed.

AS A FRANCHISEE, YOU WILL RECEIVE:



Yearly marketing plan



Regular support calls



Business set up training



Monthly review



All marketing materials



Own email address



All programmes



Website



**Training on 3Ls
framework**



**Your dedicated
marketing Territory**



**Full support from
Franchise Owner**



Standardised reports



Networking support

BECOMING A MORE THAN LEARNING® FRANCHISEE

The ten steps to becoming a franchisee.

- 1 Book a call with Sarah – for an informal chat.
- 2 Request link to webinar – for more franchise information.
- 3 Application - we don't do CVs; instead, please provide a personal statement explaining why you are interested in More Than Learning™.
- 4 Sign our Non-Disclosure Agreement (NDA) to enable us to forward the FIM.
- 5 For the franchisee to carry out research and due diligence into the opportunity in their area.
- 6 Agree the territory and we will provide you with a Franchise Agreement for review.
- 7 Obtain funding if applicable, sign agreement and pay the initial fee.
- 8 Agree start date and training schedule.
- 9 Business training – your first week as a franchisee will be business training via Zoom
- 10 Franchisee training – over the first few weeks, you will receive a schedule of structured training with Sarah and her team.



ARE YOU READY TO CHANGE LIVES?

TAKE THE FIRST STEP AND
BOOK A CALL WITH SARAH.

[BOOK HERE](#)

