

SHOWCASE EMAIL

Subject Line: *Love [Brand] and I hope you don't mind me sending this*

Hey [name]! Saw your website and I just want to say I'm impressed with your _____ (ex: apparel collection).

In fact, I even wrote an email you can use to get more orders on your site.

[PASTE SAMPLE EMAIL HERE]

Pretty neat, huh?

Oh, I've nothing else to ask of you.

I just want to give you this because like I said, I'm impressed with what you guys are doing.

Anyway, if you'd like to get more of these emails, let me know and I'd be more than glad to help.

Rooting for you,
[your full name]

ILLUSTRATION: SHOWCASE EMAIL

Subject Line: Love **Shokz** and I hope you don't mind me sending this

Hey! I saw your website and I just want to say I'm impressed with your **open ear headphones collection**.

In fact, I even wrote an email you can use to get more orders on your site.

Welcome to **Shokz, Jake!**

As promised, here's your DISCOUNT CODE: **SHOKZ10**

Use it during checkout to get **10% off** your order!

Just this morning, the **Shokz** team was talking about how awesome it would be to have **Jake** subscribe to our email newsletter.

And now you're here! Thank you for subscribing!

As a valued subscriber of this newsletter, expect:

- **Training tips to help you get the most out of your workouts**
- **Exclusive subscriber-only deals on the latest Shokz gear**
- **First access to new product launches and limited editions**

And if you haven't yet tried our **bone conduction headphones**, you're in for a treat!

Just put them on, press play, and enjoy your favorite music while staying fully aware of your surroundings. Trust us—your workouts will never feel the same again.

[Click here to grab your discount.](#)

Pretty neat, huh?

Oh, I've nothing else to ask of you.

I just want to give you this because like I said, I'm impressed with what you guys are doing.

Anyway, if you'd like to get more emails like this, let me know and I'd be more than glad to help.

Rooting for you,

Anna